EATON'S DAILY STORE NEWS

At both Yonge Street and Queen Street doors are order boxes, where orders or instructions may be placed. These boxes are emptied daily at 8.30 a.m., 10 a.m., 1 p.m. and 4 p.m.

Make Use of the Store's Conveniences: The Rest and Waiting Room, Third Floor. The Information Bureau, Main Floor. The Free Parcelling and Checking Desk in the Basement.

Make Your Rowboat a Motorboat.

We have a powerful little engine attachment that is simple, convenient, reliable and safe. How much more pleasant than rowing it is to glide across the water without any physical exertion or effort whatever. You adjust the Ferro Outboard Motor to the stern of the boat by two clamps and you have a motorboat. A half turn of the fly wheel starts the motor. It runs steadily and quietly and does not shake the boat. With a Ferro you can travel at a speed between 2 and 10 miles an hour and you are not limited to two or three speeds. It can be reversed just as easily as sent forward and will travel 4 or 5 hours at high speed on 1 gallon of gasoline and a quarter pint of lubricating oil. The motor can be raised or lowered to any position for navigating in shallow water. The strut protects the propeller, this enables you to plough right thru thick beds of lily pads. The sailor has no anxiety about the calm, for with a Ferro a little sail boat goes steadily along. This clever piece of mechanism, including rudder, bosch high tension magneto and Kingston carburetor, complete for 110.00

Bicycle Tires, Special at $1.89

Here is one of the few opportunities bicycle owner have of securing such a tire and tube as this at so low a price. It is a high-grade, guaranteed bicycle tire with an all-grey rubber tube and Schrader valve. Size 28 x 1½ inches. Special value 1.89

Painted Basswood Canoe, 16-ft. long, 31-inch beam, 12 inch deep, complete with one pair paddles. It is finished in either red or green 28.00

16 ft. Cedar Trip Canoe, copper fastened throughout, with one pair paddles. 45.00

16 ft. Sharp Stern Skiff, made of good clear cedar, is copper fastened throughout 47.00

Canoe accessories, life preservers, cushions. Each, 75c, 85c, $1.00 and .. 1.25

Double Blade Paddles, plain. Each 3.25

—Fifth Floor.

Japanese Sand Seats for Beach, Summer Home or Canoe

These light weight, easily carried seats are ideal for protecting the clothes while sitting on the grass, the beach or the verandah. They are in square shapes. One is stencilled in a pretty colored design. Some have bound edges, other have sewn edges, tufted in five places. Price, each ..... .30

Another, size 13 x 13 in. is made in plain colored matting. Price, 13c; 2 for ..... .25

—Fourth Floor.

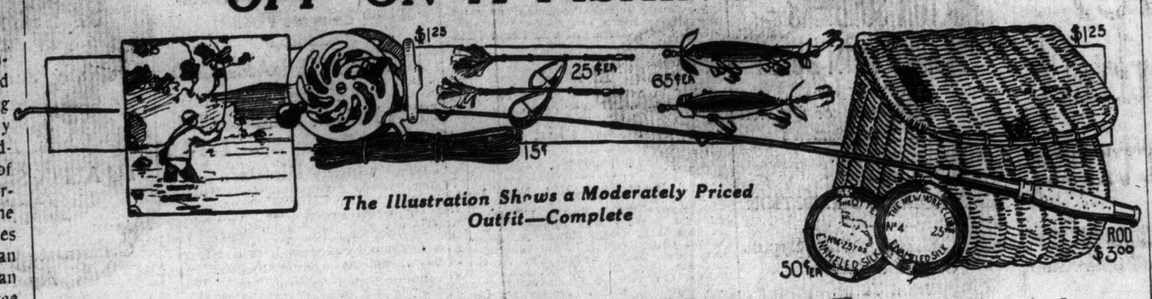
A Splendid Dinner Today for 25c

Soup—Mulligatawny with Rice. Choice of Meat or Fish—Fried Salisbury Steak, Brown Gravy; Baked Fillet Halibut, Parsley Sauce. Vegetables—Mashed Potatoes, Green Peas. Dessert—Fresh Fruit Pie. Tea, Coffee, Milk. Today .... .25

TAKE LUNCH IN THE GRILL TODAY.

Roast Leg of Young Lamb with Green Mint Sauce; Boiled New Potatoes; Buttered New Wax Beans; Fresh Raspberry Pie with Ice Cream or Apple Pie with Cheese; Club Rolls and Butter; Pot of Tea or Coffee. Today ..... .50

OFF ON A FISHING TRIP!



The Illustration Shows a Moderately Priced Outfit—Complete

Reliable Fishing Tackle and Modern Equipment for Those Who Are Ardent Anglers

IF YOU WANT tackle for ordinary fishing—in the Bay or up some small river or stream abounding Tor-onto, or if you need equipment for a real northern fishing trip, in those waters where fish are so big and plentiful, you'll appreciate the immense variety and low prices of the fishing equipment contained in our Sporting Goods Department on the Fifth Floor. It is all strong, well made tackle that will stand the strain of a hearty struggle with a big fellow and that is light, compact, and easy to carry.

Representative Values Are the Following Items:

All Steel Rods with two joints and handle. Put up in cloth partition bags. Each 1.00

All Steel Fishing Rod with 3 joints, cork grip, nickel seat. Put up in cloth partition bag. Each 1.25

"Our Special" Steel Fishing Rod, has 3 joints and cork grip. It is finished in black enamel. 7 ft. 6 in. and 8 ft. 6 in. lengths. Each 2.00

Casting Rod, made of steel with large line guides, cork grip and reel seat. In cloth partition bag. Each . 3.00

Split Bamboo Bait Rod, has 2 joints and cork grip handle, reel seat and large line guides. In cloth partition bag. Each 1.25

84 ft. S. 1 Cotton Trolling Lines. Each ..... .15

A reliable Bass Line is made of Irish linen cuttyhunk. Each ..... .10

Trout or Bass Lines, made of strong cotton. Put up on card in 50 ft. lengths. Each, 10c and ..... .15

Braided Oil Silk Line, for ordinary fishing. 75 ft. on card ..... .50

Bass Line, made of medium weight oiled silk. This line stands an 18 lb. test. 75 ft. card. Each ..... .65

Italian Braided Oil Silk Line, one of the strongest lines made. Sutable for bass, pickerel, longe or any game fish. Stands a 24-lb. test. Arranged on a card—25 yards for 1.00

Single Click Brass Reel for 40 yards. Each ..... .40

Multiple Reel with click and drag, 40 yard capacity. Each ..... .65

Ideal Trout Reel, has sliding click, very light. Capacity 60 yards. Each 1.25

Sinkers, small, per dozen, 5c; medium, 10c; large, dozen ..... .15

Fish Baskets, made of split willow. Each 1.00

Landing Nets, with handle. 14 inch ring. Price 1.00

Floats, each, 5c, 10c and ..... .15

Swivels, dozen, 5c and ..... .10

"Devon," phantom artificial minnows. Very good bait for bass, pike, etc. Prices, 35c, 50c and ..... .75

"Tango," artificial minnow, a very reliable bait for bass, pike, pickerel, lunge, etc. Price, each ..... .75

Floating Minnow Pails, 8 qt. size. Each 1.25

Minnow Traps. Gee's patent. Each 1.25

Emergency Tips. Each ..... .10

Dunnage Bags, made of strong waterproof duck with lock. Each 3.25

Small Dunnage Bags for carrying food. Each .. 1.00

Tackle Boxes. Each, 50c and 1.25

Pocket Scales, weighing up to 25 lbs. Each ..... .25

Pocket Axes, all steel. Each 2.25

Head Nets for wearing over head to protect against mosquitoes, flies, etc. Each ..... .75

Gut Hooks, genuine Cincinnati on double gut:

Trout size, 22 to 26. Dozen ..... .25

Bass size, 21 to 20. Dozen ..... .30

Pike size, 19 to 18. Dozen ..... .35

Muskalonge size, 18 to 16. Dozen .... .40

Bamboo Fishing Pole, 3 joints with brass ferrules. Each ..... .25

Fishing Line, 50 ft. on card ..... .10

Float 5

Hooks, 10 for 1

—Fifth Floor.

Durable and Waterproof Footwear for the Fisherman

OFTEN it is necessary for the angler to stand in shallow water to get best results, which brings into use the wearing of waterproof boots and leggings.

Being absolutely waterproof and of material that will not cut and crack against sharp rocky river beds, we call attention to our hip rubber boot. It is made of high grade gum rubber, with red rubber corrugated soles, and is very light in weight. Very moderately priced at 5.65

Another boot in same style and material in three-quarter length is priced at 5.00

Knee Rubber Boots in very light weight that will pack cosily. It is durably made and has bright finish. Sizes 6 to 11 ..... 3.75

A Heavy Dull Finish Knee Height Boot for fishing is priced at 3.50

Leggings in smooth tan finish. These are English made, perfectly molded to ensure a good fit. Made with spring and one buckle at the top. Price 5.50

Larrigans in soft oil tanned scowegon stock, absolutely waterproof if properly oiled, 14 inch height and bellows tongue to the top. Soiled leather tap, sole and heel. Price 4.95

Black or White Canvas Top Boots with corrugated black rubber soles, 6 to 11, 95c; Oxfords, 6 to 11 .... .75

White Canvas Yachting Boots with white rubber sole and leather insole. Boots, 6 to 11, $1.25; Oxfords .. 1.10

—Second Floor, Queen St.

And Here Are Interesting Books on Fishing

NOT so very long ago fishing was just a case of throwing a rod into a body of water and trusting to luck. Nowadays though, it's getting to be a scientific game. It is necessary to know the fish, their habits and what bait they take to best and so on, and to also understand how to use the modern fishing equipment. Here are the books that we recommend for the ardent angler:

"Fishing Kits and Equipment," Samuel G. Camp .90

"Fishing With Floating Flies," Samuel G. Camp ..70

"Practical Dry Fly Fishing," E. M. Gill 1.25

"Favorite Fish and Fishing," Jas. A. Henshall .. 1.25

"Book of Camping and Woodcraft," H. Kephart 1.50

—Main Floor, James St.

Khaki Trousers Are Good for a Fishing Trip

Khaki Drill Trousers in various shades. They are cut and strongly sewn in current outing style. Sizes 33 to 46 waist in different leg lengths. Prices $1.25, $1.50, $1.65 and 1.85

White Duck Trousers, neatly made in smart outing style. Sizes 28 to 46 waist. Prices $1.00 and .. 1.25

White Drill Trousers, have a fine rich finish and are extra well made in outing style. Prices $1.35 and .. 1.75

—Main Floor, Queen Street.

JULY A MONTH OF SALES

Something Different Every Day

Some of the Extra Good Bargains for Wednesday in the Great 4-Day Sale

200 PICNIC AND SHOPPING CLUB BAGS, EACH, 60c.

They're made of a sturdy brown fibre material that can stand hard usage. They have strong brass catches and are fancy lined and reinforced at bottom with dome protectors, 16" and 18". Wednesday, sale price .. .60

Leather Club Bags, exceptionally well-finished in walrus grain finish. They are in deep three-piece style and have leather covered steel frame, with brass inside lock and drop catches, with double handles. Interior has heavy duck lining and pockets. Special Wednesday, 18-inch and 20-inch. Each 4.25

—Basement.

ELECTRIC FITTINGS IN THE THIRD DAY OF THE THIRD SERIES.

30 only, 4 and 5-light Shower Fixtures, for dining or living-rooms, in Sheffield design, have 16" pan with lights suspended. Exceptional value. Sale price 5.00

3-light Ceiling Fixture with curved arms, in brush brass finish, with tubular body. Sale price 4.00

Mahogany Lamps in various designs, are highly finished and wired with silk cord, fitted with silk shade and tungsten lamp. Sale price 2.00

Mahogany Table Lamps, with 14" base, with brass fittings for 2 lights, with hand-painted silk shades, in several colors, fitted with tungsten lamps. Sale price 4.85

—Basement.

ART NEEDLEWORK AND KNITTING YARN AT REDUCED PRICES.

Pillow Cases, envelope style, of white linen and stamped for embroidery, also other designs. Sale price, Wednesday, each .... .45

Huckaback Towels, size 20 x 31, and stamped for embroidery in many designs; also for buttonhole edge. Sale price, each .. .25

Scarfs, of fine white pique, size 18 x 45, stamped for embroidery; also for buttonhole edge. Sale price, Wednesday, each .. .25

Dresser Scarfs, white with white embroidery, all have finished buttonhole edge; size 16½ x 50. Sale price, Wednesday ... .25

Corset Covers, made up and stamped for embroidery, these are in Bucilla packages, and include sufficient embroidery floss to complete the work. Sale price, Wednesday .... .25

Centrepieces, of heavy crash linen, cream shade, are stamped in two designs, Poinsettia and conventional; these include coarse embroidery floss to complete the work. Sale price, Wednesday ..... .25

—Second Floor, Centre.

A Record Clearance of Curtains, Pair, 95c

Sample pairs of curtains below what they cost to produce; small lots of one to four pairs, consisting of balances of new lines marked down almost without regard to their usual price, altogether a total of about 200 pairs, comprising many of the finest Nottingham lace and fish net curtains we stock at about four times this price. The laces are beautifully designed, the grounds are fine, even and strong, and among these curtains are dozens of styles and all sizes for any good window in the home. We cannot promise to fill phone or mail orders and not more than four pairs to a customer. Sale price, pair ..... .95

Scrim and Voile Curtains, 36 inches wide, 2½ yards long, in white, ivory or ecru. Trimmed with laces, insertions or hemstitching. Special purchase. Sale price, Wednesday, pair 1.85

Cushion Squares and pieces for chair seats and small table tops, cut from remnants of velours, tapestries, chintz and plain colored fabrics. Every piece a notable reduction. Sale price, each .... .29

Bedroom and Utility Boxes, with a scroll shaped arm at each end, and some with bolster ends. All are well padded and covered with chintzes or taffeta, lined with plain cambrics in harmonizing colors, fitted with castors. Size 36 inches wide, 14 inches high to seat and 17 inches deep. Sale price, each 4.95

—Fourth Floor.

THE T. EATON Co LIMITED

THIRTY-THREE MEN ENLIST TO FIGHT

Sixty-Nine Applicants Received at Local Depots Yesterday.

UNITS ISSUE CALL

Three Thousand Men Required to Complete Toronto Battalions.

Recruiting results yesterday, altho not as good as a week ago, when 53 recruits were secured, yet showed much improvement over Saturday. The results yesterday were 33 recruits attested out of 69 who applied. They were distributed among the various units as follows: 198th 2, 204th 2, 208th 1, 216th 1, 238th 2, 69th Battery 7, No. 1 Construction Battalion 7, and the 166th 1.

Another draft of 50 men has left the 67th (University) Battery for advanced artillery training in England. This is the second draft sent overseas by this unit within the past month. The battery is carrying out its work on the university grounds, and over 75 per cent. of the men are university students or graduates. The battery expects to go into summer camp at Niagara shortly, and the men are looking forward eagerly to instruction and practice in equitation and mounted manoeuvres likely to be started there. Since the departure of the last draft there are numerous vacancies and endeavors are being made to bring the battery up to strength before leaving for camp.

While it is made up almost entirely of university men and their friends, enlistment in it is open to all young men possessing qualities of alertness, intelligence, steadiness and perseverance. The 67th has its orderly room in the engineering building, and Lieut. W. J. T. Wright is in command.

Calling for Men.

The Royal Canadian Engineers are calling for men of all trades, as carpenters, plumbers, wheelwrights, miners etc. The men joining this unit will be trained for three months at Valcartier and will be sent overseas in drafts and in England they will undergo an additional course of training at the English Training Depot. Those desiring to join this unit should apply to Lieut. B. Boyd at the Engineers' headquarters, the armories.

The 166th Q.O.R. Overseas Battalion, under the command of Lieut.-Col. R. C. Levesconte, is acquiring recruits rapidly at the station on the armories parade ground. There is yet an opportunity for a number of men to join this Queen's Own Battalion. The men are assured of the best treatment and after passing the doctor arangements will be made for their transportation to Camp Borden, where the battalion is stationed. The recruiting tent is oven every day. There are still openings for several non-commissioned officers in the battalion, and those wishing to qualify for these positions will be allowed to take the N.C.O.'s class.

Authorities Disgusted.

It has recently been brought to the ears of the recruiting officers in the city that a number of young men who are eligible for military service have become employed on night work, apparently with the idea of escaping the appeals of the recruiting officers. The officers are naturally disgusted with these men and feel that their position will not be an enviable one when the war is over. Many manufacturers hinder recruiting also by refusing the sergeants admittance to their factories.

A number of the men of No. 1 Construction Battalion are on their last leave prior to the battalion's departure to Valcartier. The battalion will go to camp practically up to strength, but officers will be left in the city to secure men to fill up any vacancies for a week or two after the battalion leaves.

Capt. N. R. Allen of the Toronto Recruiting Depot has been assigned by Capt. Christie to the 238th Forestry Battalion.

The 238th Battalion is opening ten new recruiting depots in the city, three being now in operation. They are located as follows: the old West End Y. M.C.A., at the corner of Dovercourt and Queen streets; 55 West Queen, headquarters, and 730 East Queen. Others are the vinegar factory, near the Don, a tent at Farnham avenue and Yonge; northwest corner Carlton and Yonge; above Walton and Yonge. The new offices will be in operation today.

Want Three Thousand Men.

Sergt. Lewis, who so successfully organized the sports' days of the 204th Battalion, held at the island and at Scarboro Beach, has been assigned to the 238th Battalion.

Three thousand and forty-eight men are required to complete the Toronto infantry units now in the process of recruiting. Two new overseas battalions will probably be authorized shortly, which will derive many recruits from the local militia regiments. Recruiting officers claim that the men are holding back to join these units.

J. F. Perkins, editor of The Petrolea Topic, who went overseas with the C. M.R., has been given a commission with the 18th Battalion, C.E.F.

The week-end parade state at Camp Borden showed 1021 men absent without leave on Saturday. Many of the absentees are allowed away on pass, but have overstayed their leave. The local police have not received any instructions regarding the rounding up of these men. If any absentee should fall into the clutches of the civil authorities his unit is notified and an escort is sent to convey him back to camp. As the offending one may be called on to pay the traveling expenses of his escort and his little jaunt away from military restrictions may be rewarded with a few days c. b., this pastime will not have a tendency to become popular.

HICKEY'S SAVE MONEY.

Buyer Gets Big Return in Reliability Style and Services for Outlay.

Money counts and you can save money by buying your next suit at Hickey's, 97 Yonge street. At this store the buyer gets a big return for the money he puts out in the absolute reliability, real style, long service and smart appearance of these suits. It is the store at which to obtain cool clothes for these hot summer days and they have no equal anywhere for their price of $10 to $25.

GRAND TRUNK RAILWAY SYSTEM EXCURSION TO BELLEVILLE.

The Grand Trunk will run an excursion to Belleville on July 22. Tickets good to return until July 24. Good on all trains except the International Limited. Adult's fare $2.95, and child's $1.50 return.

For further information apply city ticket office, northwest corner King and Yonge streets, Toronto. edj22

JUDGMENT AGAINST THE STREET RAILWAY STANDS

Mr. Justice Kelly Upholds Decision Transferring Stock to Eastern Trust Co.

Judgment was given on June 19th by the master-in-chambers, against Mackenzie, Mann & Co., Ltd., for $81,719.98, and requiring the company to transfer to the plaintiff, the Eastern Trust Co., administrators of the estate of James Irvine of New York, $75,000, par value capital stock in the Halifax and South Western Railway Co. Mackenzie and Mann appealed, and yesterday, at Osgoode Hall, Mr. Justice Kelly dismissed the appeal.

A judgment of the Supreme Court between the same parties, dated March 14, 1916, required the transfer of the stock and the payment of $60,791.86, with interest at five per cent. from Aug. 30, 1909. The master-in-chambers based his judgment on this decision. The defendants applied to Mr. Justice Kelly for an order dismissing the motion for judgment or staying the execution of such judgment till an appeal to the privy council has decided the issue. It was argued that the decision of the Nova Scotia court was not final. Mr. Justice Kelly held that as the Supreme Court of Nova Scotia cannot change the judgment, it is final. The decision of the master-in-chambers required the plaintiff to give security in the sum of $100,000, pending the appeal to the privy council, so that the interests of the defendants are not prejudiced.

FORMER GALTONIAN DEAD.

Special to The Toronto World.

GALT, Ont., July 17.—Word has been received here of death at Ormstown, Que., of Wm. Saddler, a former Galtonian, and well-known thruout Ontario as hotelkeeper and horseman. He came to Galt about 1880, and for years was engaged in importing horses from England. For ten years he was the proprietor of the Iroquois Hotel here and bore an enviable reputation as an hotelkeeper. The past few years he had spent at his hom and farm at Ormstown. He was about 80 years of age and a bachelor.

WOUNDED IN ACTION.

KINGSTON, Ont., July 17.—Farrell Dyde, son of Principal Dyde, of the Presbyterian College, Edmonton, has been wounded. He was a Rhodes scholar at Oxford and was given a commission with an English battery.

PENITENTIARY OFFICIAL DEAD.

KINGSTON, Ont., July 17.—The sudden death occurred at Edmonton, of William Coward, for many years trade instructor at the penitentiary.