which penng

of the

ONTO. 226

# CH WHISKY of pure Highland ottled in Scotland

ely for & Co., Ltd. ORONTO.

Gregor, for plaintiff. A al court reversing the Riddell, J., at the tr be entered for the plaint nt found by the jury. The narket gardener and pro-ownship of York, brough ng \$5000 damages for it ned by being struck by ants, alleged to have b e negligence and carel dants. The jury, by t nd both parties were in sessed plaintiff's dame

dement. Appeal argue

C.J.O.; Garrow, J.A.; J.A.; Masee, J.A. National Drug Co..., and M. L. Gordon, for D. Armour, K.C., for dappeal by plaintiff fro of Riddell, J., of Fe ction by plaintiff for i ession of certain e profits, Defendants de right to possession a lease of the lands u ment to renew col and by way of coul to have that agreement erformed and to have motion for judgmen smissed his action wit ve judgment to defe entitled to a lease of stion for five years fro for the rent, and upon the agreement for lease made ff's predecessor in titl Appeal dismissed

G OUT THE VOTE

the large business house ave been grappling with of how to arrange to let is get off to vote to-day s to be no universal plan, ods are apparently favor-

il, the Russell Motor Car rican Watch Case Co., the iano Co., and many other to solve the difficulty by Other companies pre m. Other companies
heir men an extra hour at
e T. Eaton Co., it is an
let their employes off at
y wish, on making applifirms have even arrans
heir men conveyed in vedifferent polling booths, red that all will be given

Convention Oct. 10. of the elections, the an-ion of the Manufactures as been postponed till Oct-ent officers have been aupro-forma meeting to re-er until that date, ation will be held in the di Hotel, and will last for

ree days. Riders Fined. linson and E. J. Sillicks, at the Harris Abattoir, 0 and costs each in yester s police court for joy ridmployer's motor car. The

pose of joining other lakes allities in efforts to keep supply pure. Mayor Gearnings, M.H.O., will go to the Municipal Congress to be seen next week. of Pure Water.

### JOHN GATTO & SON

New Millinery FULL DISPLAY OF

Paris Hats London Hats New York Hats Our Own Hats

Costume Cloths

We show everything in demand for Ladies' Costumes. A printed list conveys but a poor impression; look our offerings over.

Making to Order

Our exceptional facilities for MAKING TO ORDER LADIES' APPAREL have been added to for this season. Those who have tried us before require no invitation, to those who have not, we say BEGIN NOW.

Down Quilts See our colossal new stock in art covers from \$6.00 up.

Lap Rugs

For MOTORING and other TRAV-EL. CAMPING, HUNTING EX-PEDITIONS, etc., warm and com-fortable, pure wool in splendid variety, including range of SCOT-TISH CLAN and FAMILY TAR-TAN patterns. \$3.00, \$4.00, \$5.00, \$7.00 to \$10.00 each.

Seasonable Underwear

New fine stock of Ladies' and Children's Vests, Drawers and Combination Dresses in WHITE SCOTCH MERINO make, all pure wool, GUARANTEED UNSHRINK-ABLE, NON-IRRITATING FINISH, all sizes. Cost somewhat more than some Canadian makes, but wear much longer AND DON'T IRRITATE THE SKIN.

MAIL ORDERS

A specialty. CLOAK AND SUIT CATADOGUE now ready.

Sept. 20, Abraham Harris, aged 58 years.

Funeral on Friday at 10 a.m. from his late residence, 15 West-avenue North to Barton for burial. Please omit flowers.

MCLAREN—At his late residence, 134 Spruce-street, Toronto, Sept. 19, 1911, aged 79 years.

Funeral on Triday at 10 a.m. from his late residence, 134 Spruce-street, Toronto, Sept. 19, 1911, Sarah Saimon, sister of Mrs. James Steele, 17 Foxley-street.

Funeral at 2.30 pm. Friday, Sept. 20; 1911, Sarah Saimon, sister of Mrs. James Steele, 17 Foxley-street.

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Funeral Thursday, Sept. 21, at 2 pm. from 200 East Gerrard-street.

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MAIL ORDERS

JOHN GATTO & SON

85-61 KING STREET EAST, TORONTO.

UNDER FALSE COLORS Charge Made That Liberal Candidates Used Strange Devices.

Another evidence of peculiar election tactics came to light last night when Munson Brown, 193 Church-st., told a story, which he is prepared to back up. It appears that a canvasser handed him a Maguire card, and Mr. Brown, who is a staunch Orangeman, thought it suggested the south of Ireland. The canvasser then said he was Ald. Maguire himself, and an Orangeman, and

"had the first degree."

Turning his back to his wife, who was sitting with him on the steps, Mr. Brown gave him the first degree sign, but he could not answer. Still, Mr. Brown wasn't quite convinced, but later, after identifying the solicitor as actually being the candidate himself, he discovered that his claims were not well founded and he felt himself bound."

Edmund Bristol had a final word with his workers in Association Hall last night.

"The time for argument is past," he said, and the time for cheering has begun. But if there is any gentleman present who still has one lingering doubt as to reciprocity, I wish they would ask questions." well founded, and he felt himself bound. to divulge the facts of the case.

SCARBORO FAIR WAS GREAT.

HALF WAY HOUSE, Sept. 20 .- (Spe HALF WAY HOUSE. Sept. 20.—(Special.)—The greatest fair in the history of the Scarboro Fair Association was held here this afternoon, the crowd and the exhibits excelling anything ever witnessed here before. The display of horses, cattle, sheep and swine, together with all other departments, was of exceptional merit. Alex McCowan, M.L.A., the secretary-treasurer, regards the fair as the best ever. An extended list of the chief winners will appear in The World of Saturday.

M. Patton, cattle dealer, will sell by public auction, at Palmer's Hotel, Richmond Hill, on Tuesday, Sept. 26, at 1 p.m., 12 fresh milch cows and 5 springers, all of good to choice quality. Three months' credit given. Saigeon, Auctioneer.

### **NEW ARRIVALS**

FROM ENGLAND For Men Who Smoke the Pipe

best dark Virginia. Quarter lb. OGDEN'S ST. JULIEN,

ST. BRUNO, dark flake. Quarter lb. 50c. Lambert & Butler's BRITISH OAK

Shag. Quarter 1b. 50e. There is nothing that a smoker could possibly wish for that will not turn up over our counter.

Watch for our Saturday bargain list.



STORES FOR SMOKERS MAYONGE ST. 177, YONGE ST. For Doors One Deer Berth of King | Berth of Queen

### THE WEATHER

OBSERVATORY, TORONTO, Sept. 26.—
(8 p.m.)—The Atlantic disturbance has moved to the eastward of Newfoundland, and winds have become westerly in the maritime provinces. Showers have occurred to day in parts of Manitoba and Saskatchewan, but the weather has been fine and moderately warm over the greater part of the Dominion.

warm over the greater part of the Dominion.

Minimum and maximum temperatures: Victoria. 54—58; Vancouver, 52—54; Calgary. 32—60; Edmonton. 38—52; Prince Albert. 34—64; Regina, 44—58; Winnipeg. 42—62; Port Arthur. 36—62; Toronto. 48—70; Ottawa. 60—68; Montreal, 52—63; Quebec, 50—68; Caatham. N.B., 56—74; St. John. 69—70; Halifax, 62—72.

—Probabilities—

Lakes and Georgian Bay—Easterly winds; cool weather, with showers before night.

Ottawa and Upper St. Lawrence—Fair and moderately warm to-day; showers at night.

Lower St. Lawrence and Gulf—Moderate north and west winds; fine and cool.

Maritime—Moderate north and west Cloaks and Jackets

From ever-serviceable TWEED to the most elaborate of BLACK SILK or VELVET GARMENTS, we cover the whole range.

Grate north and west winds; fine and cools.

Maritime—Moderate north and west winds; fine and cools.

Superior—Fresh easterly winds; cool and showery.

Western Provinces—Some local showers, but for the most part fair and moderately warm.

Cime.		Ther.	Bar.	Wind.
8 a.m	• • • • • • • • • • • • • • • • • • • •	56	29.71	9 14.11.
p.m		68	29.73	5 S.W.
p.m		67 55	29.75	1 W.
Mean of d	ay. 59; di	fferen	ice from	m aver-
STEA	MEHID	APR	IVALS	2012年

STEAMSHIP ARR	IVALS.
Septt. 20 At Sicilian	Genos Trieste Southampt on Liverpro New York Montrea New York New York

TO-DAY IN TORONTO.

Sept. 21.
Federal elections.
Royal Alexandra—Gertrude Elliott in "Rebellion," 8.15.
iPrincess — Tyrone Power in "Thais." 8.15.
Grand—"The Virginian," 8.15.
Shea's—Vaudeville. 2.15, 8.15.
Gayety—Burlesque, 2.15, 8.15.
Star—Burlesque, 2.15, 8.15.

enport-road, to Prospect Cemetery.

SPARKHALL — On Tuesday, Sept. 19,

1911. at his late residence, 58 Victoravenue, Toronto, William, beloved
husband of Fannie Waifrey Clumm,
and eldest son of the late Cubitt and
Eliza Sparkhall, in his 69th year.

Funeral from above address on Friday, Sept. 22, at 2 p.m., to St. James'
Cemetery. Newfoundland papers
please copy.

45

Andrew M. Craig

Ross J. Crais CRAIG @ SON **Funeral Directors** Queen St. W. 3 Doors West of Dunn Ave

BRISTOL'S FINAL RALLY

Met Workers on jection Eve-Confidence i jutcome.

Edmund Bristol had a final word

ter for every citizen.
"Let's defeat the pact," he urged amid applause, and have a unitel Can-ada and not a United States." The meeting concluded with the national anthem.

WATCHING FOR PLUGGERS.

The attorney-general's department is on the look out for crooked work in the elections to-day. Especially is the vigilance kept up in the "bush polis" in East Algoma, and the pluggers who have been rushed there are under surveillance. The provincial government have se-

cret service men at work all over the province, and offenders will not be handled with gloved hands. The Toronto Furnace and Crematory Company, 72 King-street East, Phone M. 1907, instal and repair Steam, Hot Water, Combination and Hot Air Heat-ers. Call us up. 246

South Parkdale Station to Be Closed at Noon Saturday-New Station at Sunnyside.

The present South Parkdale station will be abandened at noon on Seturday to make way for the progress of the new grade separation work. A temporary station at Sunnyside Crossing has been arranged for. All C.P.E. trains will stop at the temporary Sunnyside Crossing for passengers and hand baggage only. All baggage will hereafter require to be checked and collected at the Union Station.



nauruer's BUNG PBE Theatre LET ME UP BILL. YOU PRODISED TO LET OB SUT OF THIS AGREEMENT AT A JOHNNY MOMENT'S NOTICE CANUCK IN HIS GREAT BALANCE

Wilson MacDonald

### JUST LIKE MELODRAMA QUEBEC IS WORKED UP WAS BATTLE FOR PAPERS

Maguire, But Law Stepped In

them on.

They reached Toronto about five o'clock Tuesday afternoon, Yesterday morning Postman Connolly got the bundle to deliver to Ald. Maguire, to whom they were addressed. He took them around to a couple of committee rooms, but as there was no one to take them he delivered them to Max Sanders, the Eagle's agent here, And now the plot thickens.

Sanders, for safe keeping, put the papers in a safe. He then went out. That was about nine o'clock, and about eleven o'clock he phoned, from somewhere else, to Ald. Maguire's men, to send around for the bundle. They came, Messrs. Shar, Levy, Helmovitch, Murker and a few others, and elbowing their way thru the excited crowd that stood around outside, asked for the papers.

rant was issued to aid in getting evidence.

And just as Sanders was about to hand over the bundle into the eager arms of a Maguire agent, in walks Detective Tipton, armed with the warrant, and cries out, "Hold, I demand the papers," and getting them, goes away, leaving the crowd hushed with awe at the suddenness of things, and Maguire's men speechless at what they thought was another attempt to deprive them of the much-wanted papers. The whole affair has set the Ward laughing at Ald. Maguire.

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Two Steamers Aground.

KINGSTON, Sept. 20.—(Special.)—The steamer Rosedale of the Inland Lines, Limited, is aground in Lachine Lake, and the steamer Pellatt of the Merchant Mutual Line is aground near Iroquote, The steamer Sinbad, which went on near Cariton Island, has been released

It Looked Like a Victory For Ald. Mentreal Theatre Managers Have Given Orders to Remove All Stars and Stripes

Ah! Where are the papers?

Such a little question, but it was one that excited the Ward more than anything since the campaign started, has caused deep concern to Ald. Maguire's men, and even had the postoffice authorities guessing.

To get down to facts, the second bundle of Ald. Maguire's Jewish Eagles "went wrong." Following the mysterious disappearance of the first bundle of last Sunday's paper containing a libel against Mr. Borden, Ald. Maguire's a libel against Mr. Borden, Ald. Maguire's even die of last Sunday's paper containing a libel against Mr. Borden, Ald. Maguire's men to clock paper there was an one to take them on.

They reached Toronto about two o'clock Tuesday afternoon, Yesterday morning Postman Connolly got the bundle to deliver to Ald. Maguire, to whom they were addressed. He took them around to a couple of committee rooms, but as there was no one to take them he delivered them to Max Sanders, for safe keeping, put the papers in a safe. He then went out. That was about nine o'clock and about eleven o'clock he phoned, from somewhere else, to Ald. Maguire's men, to sept a round for the bundle. They came, Messrs, Shar, Levy, Helmovitch, Murker and v few others, and elbowing their way thru the excited crowd that

Harper, Customs Broken, McKinne tuilding, 10 Jordan St., Toronto. MASSEY HALL TO-NIGHT.

Sanders didn't turn up until one o'clock and in the meantime Postmaster Rogers and Superintendent Wright had gone up to investigate, probably because Mr. Maguire had complained about not getting his papers. Also in the meantime one of Bristol's supporters had laid an information and a summons was got out against Sanders, for circulating a libel, and a search warrant was issued to aid in getting evidence.

And just as Sanders was about to

action;
Well may we smile upon their beaten faction,
Gladly defiant.

—J. W. Bengough in The Globe,
Dec. 11, 1900.

Use Gibbons' Price 10 Cents.

JAOTU

Bourassa (Mit)

Continued From Page 1.

done a change is made. The budget is almost invariably amended as the re-sult of such representations. But when our tariff is made at Washington no such changes are allowable.

On the tenth of February a great eputation of Ontario fruit and vegetable farmers waited on the government and showed that the reciprocity cor pact would cause them a loss of millions of dollars. It was not denied that their loss would be great, but they were given to understand that whatever sacrifice they might have to make must be borne with fortitude as the tariff made in Washington could not be changed without the consent of the United States Government.

The Fruit Farmers. That deputation of fruit farmers, was, I think, the largest delegation that ever waited on any Canadian Government, and the government also Everybody appeared to be of one mind on the pact, and no questions the reciprocity agreement from fruit growers associations in different sections of British Columbia. Can there Mr. Bristol then continued his address. There is a wave of enthusiasm passing thru this city that couldn't be more effective if an armed force was approaching our territory."

Mr. Bristol maintained that representations should be by population, and he intended to urge that in parliament if he is returned.

Arthur Van oughnKet presided and the speakers were: Hon. J. J. Foy, R. C. Dramen, A. P. Lewis, Controller Church, and the candidate.

Hon. J. J. Foy gave a spirited address in which he showed that the question of reciprocity was a personal matter, a provincial matter, and a national matter for every citizen.

Mr. Bristol then continued his address thousands of truit growers if the tariff only natural products. At the time it was made, Canada had a very low revenue tariff on manufactured goods, while the United States had a high protective tariff.

U. S. Charged Breach of Faith.

THE TREATY MADE NO STIPU-LATION REGARDING MANUFACTURED GOODS. FOUR YEARS AFTORMED GOODS. FOUR YEARS AFTORMED GOODS. THE CANADITED THE TREATY WENT INTO FORCE, CANADA GREATLY INCREASED ITS DUTIES ON MANUFACTURED GOODS. THE CANADITED GOODS. THE CANADIT

States Government and the Canadian Government? About a year and a half ago, the was not immediately lowered, a surtax of 25 per cent, would be placed on all Canadian products entering the United

MINT

PERFECTO

The Big Value Cigar.

3 for 25c

25 in Box, \$1.75 50 in Box, \$3.50

A. Clubb & Sons

TORONTO

States. The Canadian tariff was very much lower than the American tariff and always had been. Yet by this threat, the United States forced our government immediately to lower the duties on thirteen different classes of articles, each class including a number of items, and the two governments arrived at an understanding that this was only to be the beginning of tariff reductions, that representatives of the two governments would meet again and endeavor to arrange a broad reciprocity treaty. treaty.

A Revolutionary Change. THIS RECIPROCITY COMPACT THAT IS BEFORE THE CANADIAN PEOPLE TO-DAY IS THEREFORE THE OUTCOME OF THREATS MADE BY THE UNITED STATES ABOUT A YEAR AND A HALF AGO. In view of the fact that such a revolutionary change as is now proposed, was brought about by threats at a time when we were absolutely independent of the United States and not in any way entangled by a tariff agreement, what may we expect after the reciproofty arrangement has done its work, diverting the trade that now runs east and west

rangement has done its work, diverting the trade that now runs east and west into north and south channels?

It may be regarded as certain that the United States Government will find some excuse for using the big club again, and it will be very much more difficult for any government that may be in power then to resist their de-mands, than it would now when we are free, independent and in no way indebted to our neighbors.

FORCE, CANADA GREATLY INCREASED ITS DUTIES ON MANUFACTURED GOODS. THE CANADIAN TARIFF AFTER THESE INCREASED RATES WERE IMPOSED,
WAS STILL MUCH LOWER THAN
THE AMERICAN TARIFF BUT
NEVERTHELESS THE UNITED
STATES CHARGED CANADA WITH About a year and a hair ago, the United States Government shook a big club in the face of the Canadian Government, intimating that if the Canadian tariff against United States goods dian tariff against United States goods would dian tariff against United States government shook a big STATES CHARGED CANADA WITH BREACH OF FAITH, alleging that there was an understanding that the canadian government shook a big STATES CHARGED CANADA WITH BREACH OF FAITH, alleging that there was an understanding that the not be increased. This was the chief reason why the treaty was abrogated and it was a source of disagreement and ill-feeling for some time before the treaty was abrogated. In a time of general depression, surplus stocks of goods from the United States and other countries will be slaughtered on the Canadian market. It may be necessary to raise our tariff to protect Can-adian workmen from unfair foreign competition, but the United States Government will object and the Canadian Government may yield again as it yielded before. It is evident that under any tariff system that must be of Canada, and the government of Canada, and the government of the United States, we cannot mind our own business and allow our neighbors to attend to theirs. Watson Griffin.

FOREIGNERS NOT IN DANGER.

CHUNGKING, Sept.20 .- Refugees arriving here from the disturbed districts of Szechuen, report that they received fairly good treatment while traveling, which appeared to indicate that the rebellious movement was organized. Foreigners did not appear to

# What Information Advertisers Need

# What Some Men Lose Who Lack It

Do you know, Mr. Advertiser, who buys your goods? Do you know where they live what they read?

Do you know why some buy, and why others don't buy? Why some prefer a rival manufacture? Do you know why some sections pay

better than others? Why you lose trade when you lose it? Do you know what damage substitution is doing-how and where and

why? Do you know all your opposition? Do you know, above all, how your arguments appeal? Have you tried

them face-to-face?

If not, we have something to tell you. We, too-in the past-have groped our way in the dark. And we know

that it doesn't pay. We now canvass consumers, from house to house. We now go to dealers, from town to town, before we start selling in print.

We know what they want, and why. We know what forces we have got to When we frame a campaign we know

the actual conditions. We deal with no theory, no guesswork, no chance. . The effect has been to avoid mistakes,

to create defenses, and to multiply re-

The facts will give you new respect for this Agency. We want to explain them to you.

And we want to discuss a new science with you—the Science of Strategy.

It forms, we consider, the greatest contribution we ever have made to advertising.

It is the science of doing, by clever maneuvers, what used to be done by time, cost and attack.

It does a year's work in a week, sometimes. 4 It secures, by one move, nationwide distribution. It has placed many an article, from the very jump, on a profit-paying basis.

It removes the uncertainties, minimizes risk, multiplies selling power. Many millions of dollars, which were otherwise lost, have been pocketed by men who employed it.

All this is told, for the first time, in a book. It reveals, as we never revealed before, the secrets of our success.

The ideas have been gathered from a thousand sources. We owe them to countless able men.

To pay the debt, we offer them to others. Also to give you a new idea of what advertising efficiency means. Any man with a selling problem is

welcome to this book. In justice to himself he should get it. Cut out this reminder; put it in your pocket. Then, when convenient, write

A Reminder

us for the book.

to write Lord & Thomas, Trude Building, Chicago, for their latest book, "Real Salesmanship-in-Print.'

# LORD & THOMAS

Advertising

290 Fifth Avenue, NEW YORK

132 North Wabash Avenue, CHICAGO