

# Last Week of Simpson's August Sale Values

## The Homelovers' Club

brings the Furnishing Sale Prices within your reach, even if you cannot pay all at once. Ask the Club Secretary, Fourth Floor.



### Make Ready for the Exhibition Visitors' Arrival with the help of our special values.

### FURNITURE SALE

Parlor Suite, mahogany finish; settee, arm chair and arm rocker; seats silk tapestry. Regularly \$25.50. Thursday at \$19.95.

Parlor Suite, mahogany; settee, arm chair and arm rocker; spring seats; silk tapestry. Regularly \$47.50. Thursday at \$35.00.

Parlor Suite, solid mahogany; seats of the settee, arm chair and arm rocker in silk tapestry. Regularly \$51.00. Thursday at \$35.00.

Kitchen Cabinet, gum wood; dull finish. Regularly \$35.00. Thursday \$25.75.

Dining-room Chairs, "Jacobean" design; quarter-cut oak; five side and one arm chair; loose slip seats, in leather. Regularly \$32.50. Thursday \$22.50.

Dining-room Chairs, quarter-cut oak; fumed or golden; backs and loose slip seats in leather. Regularly \$32.50. Thursday \$22.50.

Extension Dining Table, quarter-cut oak; fumed or golden; 48-inch top. Regularly \$27.75. Thursday \$17.25.

Buffet, "Colonial" quarter-cut oak; fumed or golden. Regularly \$38.00. Thursday \$27.00.

Buffet, quarter-cut oak fumed golden color, or rich mahogany finish. Regularly \$30.00. Thursday \$18.50.

Chiffonier, white enamel. Regularly \$18.50. Thursday \$14.00.

### Drapery Selling

Three points of interest in our August Drapery Sale:

POINT 1—All materials purchased this month will be made up into curtains or portieres without charge for the labor.

POINT 2—Loose covers made at unusually low prices.

POINT 3—Re-upholstering done at one-half regular charge for labor.

English Washing Chintze at 35¢—31 inches wide.

Woven Casement Cloths at 23¢—Effective curtain material in rose, blue, green and natural colors; 36 inches wide. Regularly 40¢.

American Taffetas and Reps at 49¢—Taffetas and rep grounds, 36 inches wide.

English Curtain Nets at 23¢—New designs, 45 inches wide, white or ivory, heavy block effect. Regularly 35¢.

Art Serges at 90¢—50 inches wide.

English Lace Curtains, Pair, \$1.00—A number of new designs, Nottingham Lace Curtains with spray centres and neat, lacy borders, 45 and 48 inches wide.

Filled Muslin Curtains, Pair, 75¢—Plain or spot centres, full one side and bottom; 2 1/2 yards long. Regularly \$1.25.

Upholstering Tapestry at \$1.40—Vasture effects and rich colorings, 50 inches wide.

Curtain Rods—An endless variety at 5, 12 1/2, 15, 20, 25 and 50.

### Carloads of Linoleums for This Week's "Laid Free" Special Sale

4 yards wide, square yard 85¢, laid free. 4 yards wide, square yard, 47¢, laid free. 3 yards wide, square yard 47¢, laid free. 2 yards wide, square yard 43¢, laid free.

Floor Oilcloths, 1 and 2 yards wide, square yard 30¢, laid free. 2 and 2 1/2 yards wide, square yard 35¢, laid free.

500 English Wilton Hall Runners and Small Axminster Hearth Rugs—Some splendid values in this lot of English Wilton rugs and mats of Oriental and conventional designs. Variety of colors and qualities.

Fine English Wilton Hall Runners—2 1/2 x 7 1/2, Thursday, \$6.00. 2 1/2 x 9, Thursday, \$8.95. 2 1/2 x 10 1/2, Thursday, \$7.95. 2 1/2 x 12, Thursday, \$11.50. 2 1/2 x 14, Thursday, \$9.25. 2 1/2 x 16 1/2, Thursday, \$7.95. 2 1/2 x 18, Thursday, \$14.50. 2 1/2 x 20, Thursday, \$10.75.

Small Reversible Wool Smyrna Rugs—Plain or mottled centres with figured borders, average size about 2 1/2 x 5, regular \$1.50. Thursday, each .75.

Rich Oriental Designs are reproduced in the popular browns, greens, blues and reds, size 27 x 54. Special.

Old English Axminster Rugs at \$1.45—Mostly mottled, made up from short ends of Axminster yarns. Size 27 x 49 inches. Each .75.

Tapestry Squares—2 1/2 x 10 1/2, Thursday, \$8.25. 2 1/2 x 12, Thursday, \$9.75. 2 1/2 x 14, Thursday, \$8.75 and \$10.75.

### Baskets and Woodenware

Sant-Genic Dustless Floor Mop, 60¢—Cleans dusts and polishes hardwood floors. Linoleum, oilcloths. Regularly \$1.00. Thursday .69.

Sant-Genic Polish for Mops—25¢ bottle, Thursday 19¢; 50¢ can, Thursday 38¢; \$1.00 can, Thursday 75¢.

Clothes Baskets, split cane, strong and well made, square shape, medium size, a good dollar basket, 72 only on sale Thursday, each .75.

Market Baskets, split, with handles 15¢.

Scrub Brushes, specially priced at .10.

Mop Stick and String Mop Cloth, complete, 40¢ value, for .25.

Imperial Clothes Wringers, enameled case, warranted rubber rolls, \$4.00 value, Thursday \$2.99.

Regular \$2.50 to \$4.95 Pictures, \$1.95. Photographs, Richings Fac-similes and Hand-colored Prints; framed in gilt, weathered oak, Flemish brown and antique gilt; medium size. Regular \$2.50 to \$4.95.

## THE MEN'S STORE

### MEN'S FASHIONABLE SUITS AT \$18.50 FOR EARLY FALL WEAR.

Made from all-wool English worsteds, in plain gray twill, the season's new model; single-breasted, soft roll lapel sack, with single-breasted vest, high cut, without collar; cuff trousers; sizes 36 to 44.

English Sports Coats, \$8.00—Of Irish tweed, in light gray, with fancy color thread check pattern; single-breasted, with golf bag.

Wash Vests, \$1.50—Splendid quality English vestings, in white, with small patterns in black; single-breasted; sizes 34 to 48.

### YOUNG FELLOWS' SUITS AT \$9.95.

Tailored from English blue serges; only 50 suits in this lot, for early selling; new fall models, bought for regular stock; single-breasted, English model coat, with wide lapel, and slightly fitting back; single-breasted vest and long trousers; sizes 33 to 36.

## For Men and Boys Men's Hats and Caps at Low Prices

500 Suits Poros-Knit Combinations, in white mesh, shorts and longs; sizes 34 to 46. Regular \$1.00. Thursday .53.

Men's Shirts, hairline stripes, in black and blue, plain color soisettes and mercerized twills. Regular \$1.25 and \$1.50. Thursday .100.

Boys' Short-Sleeve Jerseys, blues, whites and blues with trimmings. Regular 25c. Thursday .19.

300 Boys' Heavy Cotton Sweaters, navy and cardinal trimmings only. Regular 35c. Thursday .23.

Men's New American Golf Caps, with or without band; fine quality all-wool tweeds, at .75.

New Fall Stiff Hats, fine grade English fur felt, well finished and light in weight. Thursday 1.00.

Men's White Bleach Panama Hats, latest American shapes, telescope, diamond or square crowns. Regular \$5.00 and \$6.00. Thursday 3.50.

## ECONOMY PRICES ON NEW 1915 BOOTS THURSDAY

### MEN'S FALL BOOTS, \$3.95.

Guaranteed "Active Service" brand; button, Blucher and lace styles; box calf, vici kid, patent colt, gummetal calf and velour calf leathers; Goodyear welt; also deep piano felt cushion soles; sizes 6 to 11. On sale Thursday 3.95.

### LADIES' NEW FALL BOOTS, \$2.95.

Goodyear welt soles, button and lace Boots, trimmed with leather and braid piping; dull calf, patent colt and plum black vici kid leathers; cushion and regular soles; military Cuban and spool heels. Regular \$4.00. On sale Thursday at 2.95.

### BOYS' SCHOOL BOOTS, THURSDAY \$1.69.

All sizes 11 to 13 1/2 and 1 to 5; splendid box kip Blucher Boots, made with good, strong, wear-proof soles; solid leather heels; dressy toe shapes; good linings; boots built to stand the wear of the active boy. Sizes 11 to 13 1/2 and 1 to 5. Thursday 1.69.

### CHILDREN'S SCHOOL BOOTS, WESTON BRAND.

Best quality, durable box calf and dongola kid; button and lace Boots; sizes 7 to 10 1/2. Thursday, 1.59. Misses' sizes 11 to 2. Thursday, 1.79.

Phone your orders for above specialties.

### CLEARING OUR SUMMER STOCKS OF RUBBER-SOLED OUTING AND GYMNASIUM FOOT-WEAR.

White Canvas Boots, white rubber soles. Men's, 99; women's, 89; boys', 89; misses', 79; and youths', 69.

White Canvas Oxfords, white rubber soles. Men's, 89; women's, 79; boys', 79; misses', 69; and youths', 59.

White Canvas Boots, black rubber soles. Men's, 95; women's, 85; boys', 85; youths', 75; and misses', 65.

White Canvas Oxfords, black rubber soles. Men's, 85; women's, 75; boys', 75; misses', 65; and youths', 55.

Blue-Black Canvas Boots, black rubber soles. Men's, 79; boys', 69; misses', 65; youths', 65; and children's, 55.

Blue-Black Canvas Oxfords, black rubber soles. Men's, 69; boys', 65; misses', 60; youths', 60; and children's, 55.

## Simpson's New Market

is the best equipped in Toronto—every new device for handling and distribution of Meats, Vegetables and other provisions. Place your order Today.

Telephone Adelaide 6100

### Choice Meats The Groceries

1000 lbs. Fresh Beef Tenderloin. Per lb. .23

Shoulder Roast of Tender Beef. Per lb. .14

Choice Round Steak. Per lb. .22

Finest Sirloin Steak. Per lb. .26

Rolls Brisket of Beef, boneless. Per lb. .17

Mild-Cured Back Bacon, lean, whole or half back. Per lb. .26

Pure Lard, Per 3-lb. pail .45

Eastfirst Shortening. Per 3-lb. pail .39

Cooked Ham. Per lb. .35

Jellied Hocks. Per lb. .20

Pressed Beef. Per lb. .15

Jellied Lunch Tongue. Per lb. .25

Roast Pork. Per lb. .40

Roast Beef. Per lb. .45

Roasted Chicken, 2 1/2 to 3 1/2 lbs. each. Per lb. 40

TELEPHONE DIRECT TO DEPARTMENT, ADE. 6100.

2,000 lbs. Fresh Creamery Butter, per lb. .29

2,000 lbs. Canned Peas, 3 tins .89

Pure Clover Honey, new, 5-lb. pail .70

E. D. Smith's Pure Orange Marmalade, 4-lb. tin .50

Peanut Butter, in bulk, per lb. .18

Robin Hood Oats, large package .16

Pure Cocoa, in bulk, per lb. .25

Oxo Cubes, 3 tins .25

Salt, in bags, 3 bags .14

Edwardsburg or Beehive Table Syrup, 5-lb. pail .27

Finest Marrowfat Peas, 3 packages .25

Fancy Carolina Rice, 3 lbs. .25

300 lbs. Fresh Cracknell Biscuits, per lb. .25

Scott-Taylor's Worcester Sauce, per lb. .25

Malta Vita Breakfast Cereal, 3 packages .25

Pure Gold Quick Tapioca Chocolate and Custard Powder, 3 packages .25

Choice Red Salmon, 2 tins .25

Heinz Fork and Beans, in Chili Sauce, per tin .14

Finest Olives, 25¢ bottle .25

Roe's Lime Juice, reputed pint bottle .25

Snyder's Tomato Soup, 2 tins .25

### Cut Flowers

Whitmani Ferns, the curly variety .72

Boston Ferns .39

Fern Fans, for table centre .25 and .33

### CUT FLOWERS FOR YOUR SICK FRIEND

Asters, assorted colors. Per dozen .15 and .35

Roses. Per dozen, .50, 1.00, 1.50, 2.00 and 2.50

Carnations. Per dozen .25

Gladioli, assorted colors. Per dozen .23 and .30

VISITORS TO THE CITY who know the advantages of this company's one-day service by mail are reminded that they can purchase here in the store the same class of merchandise as we catalogue and have the goods delivered to their homes with all charges prepaid. Groceries, furniture and other heavy or bulky goods not catalogued are also prepaid to any station in Ontario when the total order is ten dollars or over.

40c ASSAM TEA FOR 34c.

1,000 lbs. Fine Rich Full-bodied Assam Tea of uniform quality and fine flavor, 40c a lb. anywhere. Thursday, per lb. .34

### Vegetables

Direct Telephone Adelaide 6100.

Spanish Onions, 7 lbs. for .25

New Potatoes, Ontario stock. Per bushel .20

New Carrots, quarter peck .10

Celery, good size. Per bunch .5



## The Greatest Summer Dress Offer of the Season

400 SEASONABLE WASH DRESSES, \$1.95. Regular stock lines, and clearing lines from manufacturers; voiles, muslins and crepes; smartest designs in stripes or floral patterns. Regular values \$4.50 to \$7.50.

SMART TAILORED SUITS FOR WOMEN, \$22.50. Gabardines, serges, wool poplins or whipcord, side plaits, back plaits, side belts, half belt or full; fancy pockets; military front; adjustable front for high or low collar, and the ever popular plain tailored.

DRESSES FOR STREET OR AFTERNOON WEAR, \$12.50 TO \$25.00. New styles, in taffetas, charmeuse, messaline, serges or serge and silk combinations; empire, bolero, coatée or fancy waist; frilled, tunic or scalloped skirts.

\$12.50 RAINCOATS FOR WOMEN AT \$9.95. Raglan or set-in sleeves; belted or plain, full styles; storm front and adjustable cuff; shades tan, olive, gray, black and navy.

WOMEN'S SERGE SKIRTS, \$2.95. Good serge, in black and navy; cut in plain flare style, with graduating strap down centre of front gore; narrow, detachable belt; bone buttons; all stock sizes.

### Whitewear and Underwear

Clearing odd lines to make room for new fall goods. Excellent quality combined with lowest prices featured in every garment on this list. Phone orders will be filled where possible.

Women's Nightdresses, 120 only, white crepe, all-over round neck; lengths 56, 58 and 60 inches. Regular \$1.00. Thursday .69.

Corset Covers, nainsook, sizes 34 to 42 bust. Regular 50c. Thursday .29.

Women's Drawers, white cotton, open or closed; lengths 23, 25 and 27 inches. Thursday .25.

Women's Vests, ribbed white cotton, low neck, no sleeves; sizes 34 to 38 bust. Regular 25c. Thursday .17.

Women's Drawers, medium ribbed white cotton, wide knee; sizes 32 to 44 bust. Regular 25c. Thursday .19.

### The Black Silk Sale

2000 Yards Black Paillette, heavy weight, 38 in. wide. Regular \$1.19. Special .95.

3000 Yards Duchesse Mousseline, Chiffon Taffetas and Paillettes, good wearing qualities. Regular \$1.38; 38 and 40 inches wide. On sale .124.

2000 Yards Black Suiting and Dress Satins; exceptional value; 40 in. wide. Regular \$1.60. On sale .138.

1800 Yards Heavy Black Suiting Satin, even weave, fast dye, good wearing quality, 40 in. wide. Regular \$1.76. On sale .149.



### New Sateen Petticoats \$1.00

Black only, cut full, deep flounce of knife-pleating and pin-tucking; narrow frill; lengths 36 to 42.

### \$1.50 HOUSE DRESSES AT 98c.

Odd lines in blue, gray and tan; ginghams, percales and linens; high and low neck; all sizes in the lot. No phone or mail orders.

### A Glove Clearing

Women's Long Black Silk Gloves, 20-inch. Regular 59c. Thursday .39.

Women's 16-Button Length White Silk Gloves. Regular \$1.25. Thursday .79.

Women's Wrist-Length Lisle Thread Gloves, two dome fasteners, black, gray and white; sizes 5 1/2 to 7 1/2; 50c value. Thursday .39.

### Women's Lisle Thread Hose

seamless, extra fine quality; black, white, gray and navy. Regular 25c. Thursday, 3 pairs .55; pair .19.

Women's Silk-Ankle Hose, 3 pairs 1.00; pair .35.

Children's Lisle Thread Socks, white, with colored striped tops. 4 to 8 1/2 .11.

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