

musical programs compare most favourably with American musical programs. If it is fair to put that question to you, my question is this: how do you think our musical programs compare with American ones?—A. Very favourably indeed; and why not? Just because we are located a few miles north of some imaginary boundary, does not in any way indicate to me that the good Lord forgot to give us plenty of artistic talent.

*By Hon. Mr. Cardin:*

Q. Do you pay any attention at all to the choice of the announcers?—

A. Yes, I do, in my own territory.

Q. I may be somewhat prejudiced, but I think the good reputation of a station depends to a very large extent on the qualifications and the talents of the announcer?—A. Yes.

Q. Am I labouring under a misapprehension in thinking that an announcer with a very disagreeable voice will spoil the program and destroy— —A. That is quite true.

Q. —the beauty or quality of the program?—A. To a large extent, that is true.

Q. Have you any method at all of testing the voice of those who are chosen as announcers, and have you any authority, once they have been appointed, to dispense with their services when it is proved that they are not up to date?—A. In the case of our own stations, stations which we control, we have that authority; but in the case of stations we do not control I do not understand that we have that authority.

Q. Don't you think under the authority which you have for making regulations in regard to privately owned stations would give you the right to induce them to change a certain number of their announcers—a large number of them are terrible to listen to.

Mr. MAHER: We have not had any complaints. This is the first one. If you will make a complaint we will take it up with the station, and if they are announcing on the Canadian radio commission stations, we will dismiss them right away.

Hon. Mr. CARDIN: So far as the Canadian radio commission is concerned, I have very little to say, because I am of the opinion, as far as your programs are concerned, and your announcers, you are ahead of all privately owned stations. That is my view. But I would hesitate to place any of those announcers in the employ of the privately owned stations in the position of losing their positions; but I think in the interest of the privately owned stations themselves, they should provide some other kind of announcers, and change those they have.

*By Mr. Beynon:*

Q. When you broadcast a network program from Toronto who does your announcing?—A. We have eight announcers in Toronto; any one of the eight might announce the program, although it is our practice to designate certain programs to certain announcers, the type of announcer we feel best suited to the type of program.

Q. In regard to the Toronto programs to which I have listened, I might say that I think your announcer there was very good, whoever he was?—A. Thank you.

Q. I do not know whether Mr. Cardin referred to the same parties or not; he may have different ears, but there is one announcer I have heard on several occasions who I think is splendid. He seemed to have an exceptionally good voice, and very clear in announcement, and he also used good judgment. He did not use any smart alec cracks which are offensive to the public.