

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

Furniture at Half Price and Less

(See Yonge Street Window)

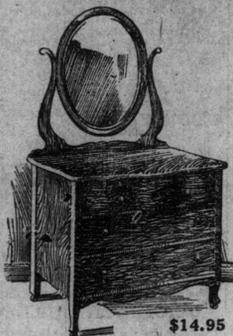
Here are five furniture specials for Saturday morning that you can't afford to overlook. Take, for example, the handsome extension table. It is made from selected quarter-cut oak, beautifully finished, yet the price is less than you would ordinarily have to pay for common elm.



\$12.15

Dining Room Chairs That Were \$18.75 Clearing at \$12.15

Dining-room chairs, as illustrated, consisting of five side chairs and one arm chair, in solid quarter-cut oak, fumed or golden finish; the full box-framed seats are securely blocked and covered in genuine leather. Regularly \$18.75. August Sale price \$12.15



\$14.95

The Regular Price of Dresser Was \$22.00, Now \$14.95

Dresser, as illustrated, made of selected quarter-cut oak, in rich golden finish; has serpentine-shaped top drawers, two long drawers, fitted with wood pulls. The mount has neatly shaped standards, with oval British bevel mirror. Regularly \$22.00. August Sale price \$14.95

\$18.50 Extension Dining Table for \$9.90

Extension Dining Table, as illustrated, made of selected quarter-cut oak, in fumed or golden finish; has heavy pedestal and neatly-shaped feet; has 45-inch round top, deep rim, and extends on easy-running slides to 6 feet. Regularly \$18.50. August Sale price \$9.90



\$9.90

\$32.00 Parlor Suite \$15.50

Parlor Suite, as illustrated; the outside frames are made of fine selected solid mahogany. This suite consists of settee, arm chair and arm rocker; the design is really artistic; construction and finish are of an extremely high order; a great bargain. The plain spring seats are thoroughly upholstered, and covered with good quality silk stripe materials. Regularly \$32.00. August Sale price \$15.50



\$15.50

Rush Prices on Corsets and Underwear

There are just over two hundred pairs of a stylish D. & A. model to clear at a saving to you of 75c a pair. Be here early. Women's Corsets, a handsome and stylish D. & A. model, of fine white batiste, with very low bust, very long skirt and back; free hip bones; finest rustproof steel; four wide fine garters, skirt hook; fine embroidery and ribbon bow trim. Sizes 19 to 25 inches. Regularly \$1.75. Saturday, to clear \$1.00. Women's 50c Combinations Reduced to 25c—Fine ribbed white cotton, low neck with short or no sleeves, lace heading and ribbon, wide lace trimmed, umbrella style or tight knee style, sizes 34 to 44 bust. Regularly 50c. Saturday \$25c. Women's 100c Combinations Reduced to 60c—A clearance of several beautiful styles in fine nainsook, trimmed with fine laces and pretty embroideries, silk draw ribbons, lengths 55, 58 and 60 inches. Regularly \$1.00, \$1.25 and \$1.50. Saturday \$60c. \$2.50 Princess Slip Clearing at \$1.25—Fine nainsook, yoke and skirt have handsome embroidery and fine Toronto lace insertions at edges, silk draw ribbon; sizes 34 to 44 bust. Regularly \$2.50. Saturday \$1.25. (Third Floor)

Huge Clearing of Lace Curtains

Swiss, Nottingham, Point Venise, Arabe, Cluny, Scrim and Marie Antoinette. Regular prices range from 50c to \$13.00 pair. Some are slightly soiled, having been used as samples; colors are cream, ivory, ecru, Arabe and white. All half price for Saturday, per pair \$2.50 to 6.50. 2000 YARDS CURTAIN NET, 24c. 40 to 50 inches wide, all colors, in fish and novelty nets, straight and scalloped edges, practically every piece is half price, and many are less. Clearing Saturday at 8.30 a.m. for, yard \$1.25. (Fourth Floor)

Reduced Prices on Wall Papers

3330 Rolls Imported and Domestic Papers, for flats, apartments, parlors, dining-rooms, halls or bedrooms, in floral, stripe, medallion, fabric, tapestry, chambray and velvet, in brown, green, gray, yellow, buff, pink, mauve, blue; full quantities. Regularly 50c roll, Saturday a.m., .26. Regularly 25c roll, Saturday a.m., .14. 1500 Yards Cut-Outs, Narrow Borders, Strappings, in assorted colorings for dining-rooms, living-rooms, bedrooms. Regularly 10c yard, Saturday a.m., .6. Regularly 5c yard, Saturday a.m., .3. (Fifth Floor)

New Bedroom and Bathroom Rugs at 95c Each

This new reversible rug comes in a variety of colors, with end band borders; the shades are greens, browns, reds. Size 27 x 54 inches. Special Saturday, each .95. Small Wilton Rugs at \$2.45 each. A choice of three or four good Oriental designs and colors in this very low-priced Wilton rug. The size is 27 x 48 inches. Special Saturday, each 2.45. Tapestry Rugs at Lowest Prices. A very favorable time to buy these tapestry rugs. There is saving in sizes, and a good range of attractive designs and colors: 7.5 x 10.5, special August Sale price .675. 9.0 x 9.0, special August Sale price .725. 9.0 x 12.0, special August Sale price .825. 10.5 x 12.0, special August Sale price .925. (Fourth Floor)

Now is the Time to Buy Garden Hose

Clearance of odd, short lengths, 1/4 and 1/2-inch hose, from 3 feet to 15 feet in lengths; just in time to lengthen any hose for this dry season. Prices regularly at 8c, 8 1/2c, 9c, 11c and 12c. Saturday morning, first choice best, per foot .5. 1000 New Safety Razors, nickel-plated, put up in convenient pocket cases, with three double-edged blades, equal for satisfaction and shaving results to any high-grade razor; just received this last shipment for this year, good value if priced at \$1.00. Saturday, set complete .25. Lawn and Garden Hose Sale, 50-ft. Length—A clearance of 103 lengths of 1/2-inch size hose, guaranteed to stand city water pressure; hose fitted with couplings, combination spray nozzle. Worth regularly \$4.50. Saturday sale price 3.33. (Cannot promise to fill phone or mail orders for Garden Hose.) (Basement.)

SATURDAY HOSIERY ITEMS

Women's Heavy Weight Pure Thread Silk Hose—American make, double-spliced heel, toe and sole, deep garter top, black and white and variety of colors; all sizes. Regularly \$1.50. Saturday .98. Women's Fine Silk Boot Hose, lisle thread, deep garter top, lisle thread heel, toe and sole; black, white and tan. Regularly 50c. Saturday, per pair .39. Women's Extra Fine Lisle Thread Hose, plain black, white, tan and colors, also black and colors, with silk-embroidered fronts, variety of patterns, imported goods. Regularly 50c and 60c. Hosiery Sale price, Saturday .29. Women's Silk Boot Hose, second quality, lisle thread top, lisle thread heel, toe and sole, all sizes. Hosiery Sale price, Saturday, pair .20c, 3 pairs .55. Women's Sample Cashmere Hose, English make, extra fine quality, double-spliced heel, toe and sole, soft yarn, closely woven. Regularly 40c. Hosiery sale price, Saturday .29. Women's "Pen-Angle" Brand Cashmere Hose, second quality, medium weight, good wearing; double-spliced heel, toe and sole, all sizes, extra value. Hosiery Sale, Saturday, pair .26, 3 pairs .55. Boys' and Girls' Ribbed and Plain Cashmere Stockings—English make, fine quality, spliced heel, toe and sole; sizes 8 to 12. Regularly 40c. Hosiery Sale price, Saturday .25. Boys' and Girls' Fine Ribbed Black Cotton Hose, double-knee, fast dye, double-spliced heel, toe and sole; sizes 1/2 to 10; extra value. Hosiery Sale price, Saturday, pair .19, 3 pairs .55. Men's Pure Thread Silk Socks, second quality, extra fine thread, fine weave, double-spliced heel, toe and sole; sizes 9 1/2 to 11. Hosiery Sale price, Saturday, pair .29. Men's Plain Black Cashmere Socks, English make, "Indiana" and "Llama" cashmere, soft and fine, extra value. Hosiery Sale price, Saturday .25. Men's Extra Fine English Cashmere Socks, samples, exceptional qualities, plain black yarn, spliced heel, toe and sole; all sizes. Regularly 35c and 40c. Saturday .25. Men's Plain Lisle Thread Socks, second quality, extra fine thread, close weave, good wearing, double-spliced heel, toe and sole; sizes 9 1/2 to 11. Hosiery Sale price, Saturday, pair .12 1/2. Men's Plain Black Silkline Thread Socks, bright, brilliant thread, extra close, fine weave, double-spliced heel, toe and sole; sizes 9 1/2 to 11. Regularly 25c. Saturday .19, 3 pairs .55.

In the Silk Sale

If you have not already paid a visit to the Black Silk Sale do so without delay. The phenomenally low prices will convince you that silks are an economy, not an extravagance. Wide Width Colored Duchesse Satins, Duchesse Paillettes and Satin Messalines, white, cream and ivory, also black in a rich dressy quality, satin paillette. These were bought to sell at \$1.25. Saturday's price .88. A Big Sale of Striped, Checked and Plain Tarnolines and English Peau-de-Sole. Always useful for dresses, waists, slips and linings generally, give good wear. Mostly 50c qualities. On sale Saturday .33. Low Pricing on New Velvet Suiting Corda. This number is guaranteed perfectly fast in pile and in color; gives excellent wear; 22 inches wide; big color range. On sale Saturday .42.

Rush Selling of Dress Goods

French Wool Delaine, 29c Yard. Dainty French printed designs, in stripes, sprays, spots and floral effects, 31 inches wide. Regularly 35c and 40c. Rush selling, Saturday, per yard .29. French Printed Crepe Delaine, 34c. New and charming, crepes in a profusion of superb colorings and lovely Chinese flower effects, rose bud and several other designs in plain and bordered; warranted permanent shades. Regularly 50c and 60c yard. Saturday, per yard .34. English College Serge, 7 1/2 Yard. No better cloth will give such good wear for school and college suits and dresses. Guaranteed spotproof and shrank, lovely shades of navy, also in all the staple colors; 52 inches wide. Phone orders filled. Saturday, per yard .79. (Second Floor.)

Dainty Dress Accessories

LACE COLLARS. Plauen Lace Collars, in fine Venise, baby Irish and gypure styles. Regularly 75c and 80c, for .25. 27-inch Swiss Flouncings, open work designs, yard .17. Not more than five yards to any one customer.

Saturday Ribbon Sale

"Elite" Moire Ribbon is a very heavy firmly woven ribbon, beautifully moired, 6 inches wide; may be had in white, pale blue, pink, lavender, cerise, Duesen, blue, sage, black, navy, cardinal or Paddy green, excellent millinery or girde ribbon. Saturday morning, per yard .35. (Main Floor.)

Linens on 4th Floor

Bath Towels at 60c Each. Extra large, heavy Turkish bath towels; those come in plain white only, with a close, even pile; an ideal towel for the bath. Size 28 x 49 inches. Regularly \$1.00 each. Rush price Saturday, each .60. Bleached English Sheets; closely woven, and free from filling; double bed size, 70 x 90 in.; hemmed ready for use. Special Saturday, per pair .49. Hemmed Pillow Cases, two sizes, 42 x 38 and 44 x 38 inches. Clearing Saturday, 3 pairs for .48. Sewer White English Bed Spreads, in pretty floral and conventional designs; large size, 74 x 96 inches. Special Saturday .485. Fancy Damask Luncheon Cloths, with deep apertures, 52 inches wide, 28 inches. Special Saturday .48. (Fourth Floor.)

Smart Middy Waists 50c

200 Smart Middies, in a variety of new styles and sizes. Regularly \$1.00 and \$1.25. Saturday .50. 100 Heavy White China Silk Waists, smart roll collar, open front. Regularly \$2.95. Saturday .99. One Table Sample Lingerie Blouses, new and desirable styles, but not all sizes. Regularly \$1.95 and \$2.48. 38 inch bust. Regularly \$1.95 and \$2.48. Saturday .99. (Third Floor.)

Wash Goods Remnants

Prints and Gingham, short lengths .8. White Goods, reps, poplins, piques, vestings, lawns, cross bar muslins, etc .8. Rattines, 40 inches wide, plain colors and novelty effects, plenty of lengths for dresses and suits, at .17. Colored Linens, Poplins and Piques, 48-inch, also some 40-inch broadcloth poplins, at .12 1/2. (Second Floor.)

Millinery Special \$1.15

White Corded Silk Hats, with black velvet underbrims, in the very newest blocks. These are hats for early fall wear and in first style to finish August with. Some in sample quarter dozens. Regularly \$2.60 to \$3.75. Saturday morning .15. (Optical Parlor—Second Floor.)

Men's \$13.50 to \$19 Two-piece Suits \$9.95

Why keep on kicking about the heat when you can get a cool, airy, two-piece suit for \$9.95? These suits were mighty good value at the original price; at this reduced price you could not make a better investment. There are 75 suits in the lot, and quite a number of them are those natty shepherd checks, which so many fellows are wearing this summer. You can have either Norfolk or sack styles, in a variety of materials, including worsteds, homespuns, tropical tweeds, and Palm Beach cloths. The sizes run from 36 to 50. Stout men, please note. Saturday morning .95.



200 Pairs Men's Worsted Trousers on Sale Saturday Morning at \$2.00—Solid English cloths, in neat gray and black stripe patterns; made up in medium width, with five pockets, side straps and belt loops, well tailored. Sizes 32 to 42. On sale Saturday at .200.

Men's Odd Tweed Trousers—New fall goods, splendid wearing cloths, in selected stripe patterns of gray and black and brown and black, with colored stripes intermixed; strongly made. Sizes 32 to 44. Saturday morning .150.

Boys' Double-breasted Suits \$4.49

Fall and Winter styles. Smartly tailored from strong English tweeds, in dark brown and gray shades, neat patterns. Coats are designed in the new medium roll, double-breasted style, and back is just slightly semi-fitting. Full cut bloomers. Each suit is splendidly finished with fine twilled linings. Sizes 25 to 34. Saturday morning .449. (Main Floor)

\$5 and \$6 Panama Hats \$1.75

Men's Genuine Panama Hats, tourist and telescope shapes, in fine, close, even weave; natural bleach. Balance of best selling \$5.00 and \$6.00 lines. Saturday .175.

Men's \$2.00 and \$2.50 Straw Hats at 75c

Fine American split or semi braids, medium or high crowns, with wide or narrow black silk bands. Saturday, to clear .75. CHILDREN'S STRAW HATS. Jack Tar, Turban and Middy shapes. Extra fine quality straw. Regular \$1.00. Saturday .39. (Main Floor.)

Bathing Suits Now \$1.00

Men's Pure Wool Bathing Suits, two-piece style, the very finest casimere, in navy blue. Regularly \$2.00 and \$2.50. Saturday .100.

Men's Better Quality Underwear, in shirts and drawers, pure white French and English silk lisle, English natural wools, French and Pen-Angle Brand balbriggans, long or short sleeves and ankle or knee length. All sizes to 54. Regularly 75c and \$1.00. Saturday .50.

Men's White Twill Cotton Nightrobes, plain or fancy trim, large and long, sizes 14 to 20. Regularly \$1.00 and \$1.25. Saturday .59. (Main Floor)

Women's Tweed Balmacaan Coats \$4.95

Specially purchased for Saturday selling. These coats are made from imported tweeds, in a splendid range of colors. This offer is exceptional. The quantity offered won't last long, so come early Saturday. Priced .495. Saturday Special Sale of Cotton Dresses, Offered at \$2.49—Rattines, voiles, crepes, plain and figured voiles. All splendid styles and colors, made in misses' and women's sizes. These dresses will immediately find favor, for they offer splendid values. Saturday special .249.

A Great Rush Special in Wash Skirts, 89c—Reps, Indian Heads, rattines and linens, offered at less than cost of making; a dozen styles, but not all sizes. Saturday .295. Sample Cloth Dresses on Sale Saturday, \$2.95—Only a limited quantity of these \$5.00 to \$7.50 dresses. A variety of styles and materials; shades are navy, black and brown. Saturday .295. (Third Floor)

A 52-Piece Dinner Set for \$3.95

52-piece Dinner Set, of best quality English porcelain, has pretty floral festoon and border decoration; clear, even, hard body. Regularly \$5.00. Saturday, complete .395. \$6.95 Dinner Set, 97 Pieces, \$4.95. Choice of two new printed decorations, in green and blue, pure white ware; clear, even decoration, best quality English porcelain. Regularly \$6.95. Saturday, either set .495. \$12.00 English Dinner Set, \$6.75. Handsome key border and rosebud festoon decoration, best grade of English semi-porcelain, gold traced handles and edges, brilliant overglaze, 97-piece set. Regularly \$12.00. Saturday .675. \$6.95 "Toronto" Dinner Set, \$6.95. Finest quality semi-porcelain winner set, with pretty green, full-printed border decoration, perfectly clear white body, newest shaped ware, 97 pieces. Regularly \$6.95. Saturday, complete .695. (Basement.)

Direct Telephone to Grocery Dept. Ad. 6100

Fresh Creamery Butter, White Clover Brand, per lb. .32. Toasted Cornflakes, 2 packages, per tin .22. Clark's Pork and Beans in Chili Sauce, large tin .11. Choice Red Salmon, Sovereign brand, per tin .22. Leaf Sugar, 5 lbs. .18. Baker's Cocoa, 1/2 lb. tin .18. Finest Mild Cheese, per lb. .18. Clark's Potted Meats, assorted, 5 tins .25. Shirritz's Marmalade, 2-lb. jar .18. Garton's H. P. Sauce, per bottle .15. Choice Olives, stuffed, 6-ounce bottle .15. Shaker Salt, per box .10. Choice Pickles, Niagara brand, per bottle .10. Smoked Fish Loaf, Vatel brand, one large .15. Symington's Gravy Essence, per tin .15. Finest Table Oil for salads, etc., per tin .15. Hawaiian Pineapple, per tin .20. 300 tins Redmaid Soup, Tomato, while they last, 3 tins .25. 500 lbs. Fresh Fruit Cake, per lb. .15. Fancy Mixed Biscuits, 2 lbs. .15.

Travelling Goods

Tourist Trunks, fibre-bound, two straps outside, heavy dome corners and valances, three-lock, strong bolts, heavy hardwood slats, neatly lined, with two trays. Size 32-inch, regularly \$6.00; size 34-inch, regularly \$6.25; size 36-inch, regularly \$6.50; Saturday .500. (Sixth Floor.)

Good Eye Sight

is of more importance than people think, as those who have been volunteering for active service and Government positions have discovered. No charge for examination. Eyeglasses and spectacles, gold-filled, rimmed or rimless, price .250. An extra charge of \$1.00 will be made in cases needing special grinding for astigmatism. (Optical Parlor—Second Floor.)

Fancy Table Pieces

Fancy Table Piece Set, \$1.59. A 5-piece set, including one large fruit or berry spoon, one large cold meat serving fork, one gravy ladle, one butter knife and one sugar shell; all pieces silver-plated, designed in a floral pattern; each set complete in a lined cardboard box. Saturday, set \$1.59. Sterling Silver Deposit Pieces, \$1.98. The assortment includes large flower vases, celery trays, water jugs, decanters, etc. All pieces in white crystal glass, with a floral pattern in sterling silver deposited around each piece. Regularly \$4.00 and \$4.50 each. Saturday, each .198. (Main Floor.)

RECORD SHOE VALUES

Men's Low Shoes at \$1.99. Over 3,000 pairs of \$4.00, \$4.50 and \$5.00 Oxford Shoes, in all the new and popular styles; recede toes, medium toes and high toes; low heels, medium heels and high heels; in fact, any style you want in any leather; every pair is Goodyear welted, and they are all perfect in every way. Come early and get first choice. All sizes from 5 1/2 to 11. Regularly \$4.00, \$4.50 and \$5.00. Saturday, 8.30 .199. Women's Oxfords \$1.19. We are clearing all our \$2.50, \$3.00 and \$3.50 lines of Women's Oxfords, in sizes 2 1/2 to 4 1/2. There is a great assortment in both button and laced styles, in tan calf, gummetal, patent calf and fine vic kid; high, medium and low heels; medium and light-weight soles. Saturday, 8.30 .119. "Queen Quality" Pumps, \$2.95. Exclusive Colonial and Cleopatra Pumps, with side or front buckles; selected patent calf and gummetal calf; Goodyear welt and light McKay soles; Cuban and kidney or leather Louis heels. These are beautiful shoes; up-to-date in every detail. Regularly \$4.50 and \$5.00. Saturday, 8.30 .295. Women's Pumps and Slippers \$1.95. Patent calf, fine vic kid, suede and combinations of patent and suede in pumps and slippers, with one, two and three straps; some have bows and buckles; others have beaded vamps; light, flexible, hand-turned soles; high Cuban heels. Sizes 2 1/2 to 7. Regularly \$2.95 and \$3.50. Saturday .195. Children's \$1.25 and \$1.50 Slippers, 99c. Neat ankles and instep strap slippers, with little buckles or bows; selected patent calf; flexible hand-turned soles; spring or low heels. Sizes 3 to 10 1/2. Former prices \$1.25 and \$1.50. Saturday, 8.30 .99. Children's Boots, 85c. Comfortable Laced Blucher Boots; strong black doggola kid, patent toe caps; medium weight soles; spring heels. Sizes 5 1/2 to 10 1/2. Regularly \$1.25. Saturday, 8.30 .85.



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