

THE GOOPS
THE NURSERY

WOMEN'S SECTION

SOCIETY
HOUSEKEEPING

SOCIETY

The polo match this afternoon—Buffalo v. Toronto—will be played at the Woodbine (east gate) at 3.30 o'clock.

Mr. and Mrs. Beardmore are expected back from an extended trip abroad the middle of August.

Lady Gibbons and Miss Helen Gibbons, London, Ont., have gone to St. Andrews-by-the-Sea. Sir George Gibbons and Mr. George Gibbons are expected back from England next week.

Mrs. Charles Kingsmill is spending the summer at Kirkfield, where she is occupying one of Lady Mackenzie's cottages.

Mrs. William Hendrie has returned to Hamilton after a short stay at Tadoussac.

Mrs. Clifford Gilmour (Miss Phippen), Winnipeg, is visiting Mrs. Robert Rogers, at the Lake-of-the-Woods. Dr. Gilmour is in Brockville.

Mrs. A. H. Beadmore, Mrs. Ernest Smith and Master Adam Smith, London, Ont., have gone to Algonquin Park.

Mrs. George H. Perley was the guest of honor at a luncheon at the Golf Club, Ottawa, given by Mrs. Collingwood Schreiber. The other guests included Mrs. Victor Williams, Lady Pope, Mrs. W. H. Rowley, Mrs. Reginald Gwynne, Miss Annie Moxley and Miss Louise Daintry.

Mrs. and Mrs. George Lindsey motored over to the Queen's Royal, Niagara-on-the-Lake, and spent a few days.

Miss Moss, who has been visiting Mrs. Vere Brown in Winnipeg, has returned home.

Mr. George Beardmore is at the Hunt Club for the summer.

Lady Hepton and Miss Hepton, who have been staying at Mrs. A. W. Kerr, have returned to England.

Mr. and Mrs. J. J. Palmer and Mr. and Mrs. Baird and their children sail from Montreal today for Scotland.

The Very Rev. Canon Keating, Tunbridge Wells, England, passed thru Toronto yesterday. During his stay he was the guest of Mr. T. H. Gove. He will stay with the Archbishop of Montreal for a few days.

Mr. and Mrs. W. Austin, Cleveland, are at the Caledon Club for a month.

Miss Enid Hendrie, Hamilton, was staying with Mrs. W. J. Watson, Calgary, last week.

Hon. Robert Jaffray, Mr. and Mrs. J. A. Jaffray and Mrs. Christopher Eaton have sailed from Montreal for Liverpool.

Mrs. Cecil Gibson and Miss Marion Gibson have returned from Niagara-on-the-Lake.

The Misses Ashe left this week for Lake Joseph, Muskoka.

Mr. E. R. Wood has returned from a short stay in Montreal.

Miss Meta MacBeth, London, Ont., is visiting friends in Detroit.

Mr. and Mrs. Wedd are at Algonquin Park.

Mrs. J. T. Warrington has gone to Picton and the Bay of Quinte on a ten days' trip, and on her return will go to the Royal Muskoka for August with Mr. and Mrs. Parkyn Murray.

Mrs. Torrance Beardmore of Acton and her sister, Miss Niven of London, Ont., are at their summer cottage at Minnloganshore.

Mrs. W. E. Hodgins, London, Ont., gave a tea at the officers' headquarters, Carling's Heights, when the guests inspected the cadet camp.

Hon. William and Mrs. Gibson of Beamsville, accompanied by Mrs. J. R. Eastwood, Hamilton, have arrived in Paris to join their daughter, Miss Evelyn Gibson, who spent the winter there.

Lady Pope and her little daughter have left Ottawa for St. Irene, Que., where they will spend a few weeks.

Miss Lucy Kingsford is visiting Mrs. D'Arcy Scott at Blue Sea Lake.

Mrs. W. H. Biggar, Montreal, is spending the summer at Bayview.

Mrs. Campbell is going to Winnipeg to visit her sister, Mrs. A. W. Ross.

Mrs. Muriel Bicknell, Cluny avenue, Rosedale, has left for Vancouver, B.C., to visit her uncle, Mr. A. J. Kappelle.

Mrs. M. J. Ruff and Mrs. J. W. Travers, Brock avenue, are spending July at Niagara-on-the-Lake.

Mrs. E. A. DuVernet is sailing today for England.

Mr. and Mrs. Miller Lash, Miss Doro-

English Beauty Tills
Complexion Secrets

("Elixir" in American Home.)
Through a fortunate meeting with an English lady, noted for her dazzling complexion, I recently learned the real meaning of that old adage, "Beauty is but skin deep." She taught me how to move my muddy old skin, revealing the young and beautiful skin underneath. The process is so simple, harmless and inexpensive, I'm sure you'll be glad to know about it. Just get an ounce of ordinary mercurized wax at any drug store and apply nightly like cold cream, for a week or so. Every morning in washing off the wax, tiny particles of worn-out skin come off, too. The action is so gentle and gradual, there's no discomfort. It's a wonderful treatment, as it not only peels off the faded or discolored skin, but all of its defects, as chaps, roughness, freckles, pimples, blotches, blackheads, I am indebted to the same lady for a remarkable wrinkle-removing formula. One ounce powdered axolite dissolved in a half-pint witch hazel. Used as a face bath, this is so effective that just one application causes the finer lines to disappear, and soon even the deepest ones go.

It's easy to keep cool if you drink

USAT
SALATA

Iced Tea. It will quickly remove that drowsy feeling.

Allow the tea to steep for five minutes and then pour off into another vessel to cool gradually. Never use artificial means of cooling until ready to serve; then add sugar, ice and lemon.

Daily World Pattern Service

HINTS BY MAY MANTON



7893 House Jacket, 34 to 42 bust

WITH ELBOW OR LONG SLEEVES.

Everything that is belted is fashionable this year. This pretty house jacket is in the height of style for it includes, in addition to the belt, the slightly open neck and pretty rolling collar. Elbow sleeves and long sleeves both are worn so that each wearer can choose whichever she prefers. If the plain stitched belt is not becoming, a draped one can be substituted or adjusted over the plain one. The sleeves being of the set-in sort are sewed to the armholes without fullness. The two jackets here are made, one of flowered voile with trimming of plain color matching the flowers, the other of dotted chaille with collar and cuffs of silk. All the pretty, dainty summer materials are appropriate but voile and crepe are especially pretty. Draped voile is being much worn and is charming trimmed with the same material in plain color, as pale green, blue or pink. There are only front and back portions to the jacket and the belt holds the fullness at the waist line.

For the medium size, the jacket will require 3 1/2 yards of material, 47, 2 1/2 yards 36 or 2 1/2 yards 44 inches wide, 3 1/2 yards 37 inches wide for the belt and trimming.

The pattern of the jacket 7893 is cut in sizes from 34 to 42 inches bust measure. It will be mailed to any address by the Fashion Department of this paper, on receipt of 15 cents.

Daily World Pattern Coupon

Send Pattern No.

Name

Address

Size

Fill out this coupon and mail with 15 cents to The Toronto World Pattern Dept., Toronto, and pattern will be mailed to you. Write plainly and be sure to give size desired.

Six days should be allowed for the delivery of the patterns.

place among the leaders and in selecting this attraction Mr. Henry made no mistake, as he knows just what he is getting and can count on adding more patrons for his theatre.

Thru the death of her husband, the Duke of Sutherland, the Duchess of Sutherland now becomes the largest landowner in Great Britain and one of the world's wealthiest women.

Liquor and Tobacco Habits

A. McTAGGART, M.D., C.M.

75 Yonge Street, Toronto, Canada.

References as to Dr. McTaggart's professional standing and personal integrity furnished by:
Hon. J. E. Bennett, C.M.G., M.P., Secretary of the Board of Mental Hygiene, Toronto.
Hon. J. E. Bennett, C.M.G., M.P., Secretary of the Board of Mental Hygiene, Toronto.
Hon. J. E. Bennett, C.M.G., M.P., Secretary of the Board of Mental Hygiene, Toronto.



The Nursery

A CONDUCTED BY

Elinor Murray

Doing Things For Children.

The reasonable requests for children are to be heeded and in so far as possible, satisfied. For children have a right to ask to be helped, to be taught, to be entertained. Answer your child's questions willingly, and when you grant a request, do so graciously. Children are quick to sense the manner of your answer. A grudging or condescending manner destroys the fine favor that should mark a granted request, and quite spoils the effect. A child may not know what he is after, but he is quite aware of the manner with which it is given, and being a child, he is quickly influenced by example. Soon his manner and actions will show that he has learned an unfortunate lesson only too well.

But do something gladly, promptly and with every evidence of pleasure in the doing, and the child learns a valuable lesson in helpfulness and courtesy.

When you do things for children, try to do them not only intelligently, but with an eye to training the child to do things for himself. It is easier, often, to do a thing, than it is to show another how to do it; but such a method does not help the child.

It is no kindness to allow a child to continue indefinitely in a state of dependence. Children are always interested in the doing, and whereof of them every chance you can, it will help you eventually, and it makes for their development.

MASHER WAS FINED

But Amount Was Not Sufficient According to Assistant Deputy Chief Archibald.

"These masher men do not get what they deserve," burst out Assistant Deputy Chief Archibald in the police court yesterday when John Billison was sentenced to six months without costs or thirty days in jail.

"When a blackguard insults a woman the amount of sentence should not be decided on the technicalities of the case."

The young woman whom Billison repeatedly addressed on Queen street last night made no response other than to call an officer.

LEAVES ONE DOLLAR TO SON-IN-LAW

"One dollar in lawful money of Canada" is the bequest of the late Mrs. Sarah Ann Strathy to her son-in-law, George A. Williamson. His wife, Mary Strathy, is dead. The remainder of Mrs. Strathy's estate of \$8,533.83 will be divided among five surviving children.

Left Small Estate
Affidavits filed in the surrogate court show that the whole estate of the late E. Strachan Cox consists of a seat on the Standard Stock Exchange, valued at \$200.

German and Swedish Massage

Electric Light Bath, Vibration, Good results in Rheumatic, Nerve and Stomach troubles, 329 College St. Phone Col. 2359, Lady attendants.

PRESIDENT SUSPENDER

None so easy
MILCHELL
SLIDE-EASY
NECKWEAR
QUALITY STYLE VARIETY

PANAMAS

Ladies' and Gentlemen's, cleaned, blocked, and altered, latest styles.
NEW YORK HAT WORKS
68 Yonge Street, North 5165
Save Exactly \$105
on a Piano by buying a "Claxton" at \$150.00, guaranteed to last for any \$300.00 piano made in Toronto.
THOS. CLAXTON, Limited,
Open Evenings, 304 Yonge St.

REPEAT COMEDY
ALL NEXT WEEK

"45 Minutes From Broadway" Will Continue at the Alexandra.

NEW SONGS AND DANCES

Hundreds of Patrons Were Unable to See Comedy This Week.

Surprised is indeed a mild way of expressing the feelings of the many hundreds of people who have visited the Alexandra Theatre this week and witnessed Miss Haswell's superb production of George M. Cohan's greatest musical success, "45 Minutes from Broadway." Again Miss Haswell has shown great wisdom in the selection of her plays, and one more has scored an even greater success than any of her former offerings. So great was the reception that was given Miss Haswell and her company in this place and so unanimous was the verdict of the Toronto public and local newspaper critics, and on account of the hundreds of people that have been turned away from the Alexandra Theatre this week, that Miss Haswell



Miss Percy Haswell, who will repeat the comedy, "45 Minutes from Broadway," at the Alexandra Theatre next week.

has decided to present this musical comedy again next week. In addition to those popular songs, "So Long, Mary," "Mary is a Grand Old Name," "Just Forty-five Minutes from Broadway," a number of new musical selections and dances will be introduced, so that those who see the comedy again will be pleased with the new features. The reception tendered Miss Haswell and her company is the best guarantee that anything that is done by them is well worth doing and worthy of consideration by theatregoers. Nothing more delightful has ever been given by a stock company and while comparisons are sometimes most unfavorable, local newspaper men are quite convinced that Miss Haswell's production is equal to the best given by Mr. Cohan and his company of Broadway favorites. Once more the management beg to call the attention of Torontonians to the goodness of the "45 Minutes from Broadway," made so by the cooperation of the immense cooling plant which has only recently been completely overhauled, and now in perfect working order.

CRIPPLED, HE APPEALS FOR JAIL SENTENCE

With only one leg and that one not over-serviceable, John Burns, a recent immigrant, faced Magistrate Ellis yesterday and asked for a term in jail.

"I want to go down until my leg is better," he said. "It needs attention and rest."

The magistrate gave him sixty days.

GOOPS

By GELETT BURGESS



SUSANNA McCLUNG

Some people like the hammock swung. And some do NOT. But Sue McClung Not only swings them, But jerks them, too.

It is, for Goops—and calls it fun.

Who, in the hammock, seek repose!

Don't Be A Goopi

THE LIFE OF
A MARTYR

Was In Agony For Years And Nothing Gave Him Relief Until He Used "Fruit-a-tives," The Famous Medicine Made From Fruit



ALFRED FERRIS, ESQ.

PENETANGUISHENE, ONT., March 4th, 1913.

"I want to inform you of what your remedy 'Fruit-a-tives' did for me. For years I was a martyr to Dyspepsia and Constipation, often having to leave work from the agonizing pains of Acute Indigestion. Doctors treated me continually, but without satisfactory results. It seemed to me that I tried every advertised medicine on the market, and got no relief. On one of the days that I was compelled to absent myself from work, a neighbor came to my house to whom I told of my suffering, and he said to me that all I had to do if I had Dyspepsia was to take 'Fruit-a-tives.' They would cure me. He had cured himself. I immediately procured a 50c box and commenced taking them until cured. I suppose I took in all about eleven boxes, and I am glad to be able to say that I have been free of Indigestion for nearly two years. They cured the Constipation also. They were worth their weight in gold to me, and I will be glad to have you publish this letter, along with my photo, if it will induce another dyspeptic to take the right road to a permanent cure."

Don't suffer any longer. Today—right now—get "Fruit-a-tives" and cure yourself. "Fruit-a-tives" will sweeten the stomach—strengthen the stomach muscles, increase the quantity of digestive juices, regulate Kidneys and Bowels, and make the digestion as sound as a bell. "Fruit-a-tives" will positively cure every case of Dyspepsia, Indigestion, Sour Stomach, Belching Gas, Bloating, Peeling after eating, and all other disorders of the Stomach, Liver and Bowels—50c a box, six for \$2.50, trial size 25c. At all dealers or sent on receipt of price by Fruit-a-tives, Limited, Ottawa.

BIG SHIPMENTS OF IMPORTED FRUIT

Watermelons Are Plentiful and Price Was Cut in Two.

New Jersey tomatoes—a car of them in lush crates—arrived on the Toronto fruit market yesterday consigned to McWilliam & Son. They are not as good-looking as the native grown vegetable and bring about \$3.25 the bushel.

Imported fruit was a big item in yesterday's trade. Cherries from Wisconsin, Florida peaches and alligator pears from the same state were on sale. The California peaches were scarce and did not last the day. Such quantities of water melons are now on sale that the price has been cut in two.

Raspberries were not too plentiful, but the supply was better than has been usual this week. Some shipments of blueberries came in and were disposed of in short order.

Yesterday's fruit and vegetable quotations are as follows: Raspberries, per quart box, 15c to 18c; gooseberries, 15c per basket, 60c to \$1; blueberries, \$1.50 to \$1.75; pears, per basket, 75c; beans, per bushel, 75c; carrots, 40c; beets, 25c; cantaloupes, \$1.50; potatoes, 40c.

GAS IRON

Campaign Now On



Places This Gas Iron In Your Home

Balance \$3.00, payable \$1.00 per month, with your gas bill. The I. M. E. Gas Iron is now being sold into thousands of Toronto homes. It is the best gas iron in the market. Heat always under perfect control. No smoke, no dirt, no fuss. Costs only one cent for three hours' ironing—far cheaper than by any other method. Each iron is complete, with 6 feet of gas tubing, and is connected to your kitchen fixture ready to use.

The Consumers' Gas Company

12-14 Adelaide Street West. Telephone Main 1933