

Wholesale Liquor Establishment.**C. P. REID & Co.**

The wholesale liquor establishment of Messrs. C. P. Reid & Co., No. 30 Wellington Street east, has been in operation many years, and is so well known to the public, not only of this city, but of the country generally, that it is almost needless to say anything in favour of it. It is always supplied with a choice and well assorted collection of wines and liquors, which to judge from what epicures speak of their flavours, no one can find fault with. People will drink—they have drank ever since old father Noah came out of the ark, and exhibited the truly sailor characteristic of getting on a “bender” as soon as an opportunity offered. It is bad to follow Noah’s example in this respect and yet it is right so St. Paul says, to “take a little for thy stomach’s sake,” now and again. Physicians tell us that pure wines and liquors not only produce no bad effects, but are beneficial to the system, when used with that moderation, which should characterize us in all things. To procure good and pure wines, therefore, is something that every man who uses them should do. This can be done at the house of C. P. Reid & Co. They are direct importers, procuring and selling none but the best and most favorite kinds and brands. They import French and Spanish wines direct from the manufacturers, and also deal extensively in those of England and Holland. They supply many of the largest retail dealers in the Province, and the wines sold by them are well known for their purity and general good qualities. Their cellars are constantly stored with the choicest brands; a single enumeration of the names of which would make the teeth of the lover of such delicious beverages water. The ancient looking, cobweb covered bottles, which are to be seen in their stock, indicate good things. The business done by Messrs. Reid & Co., is perhaps, the largest of the kind done by any firm in the Province. The length of time they have been in operation, and the high terms in which they are spoken of by those who have had dealings with them, are sufficient to show the position they occupy. To old customers of the house we need say nothing, while to those whose patronage they have not yet enjoyed, we cordially recommend them as fully deserving of a trial, feeling confident as we do, that they will give every satisfaction.