

## SELKIRK HOLDINGS LIMITED

A public company in which Southam holds a 30 per cent interest. In addition to its joint ownership with Southam of CJCA-AM and CJCA-FM in Edmonton, and CFAC-AM in Calgary, Southam and Selkirk each own 25 per cent of Greater Winnipeg Cablevision Limited. Selkirk wholly owns CHCT-TV in Calgary, with satellites in Drumheller and Banff; CJLH-TV in Lethbridge, which is a partial satellite of the Calgary station, but has relays of its own in Coleman and Burmis, Alberta; CJOC in Lethbridge; CJVI in Victoria; CKWX and CKFX in Vancouver; CJIB in Vernon, CHCH-TV in Hamilton. Selkirk also has a 38 per cent direct interest in CKGP in Grande Prairie, Alberta, and associated interests hold another 36 per cent. Through its minority interests in British Columbia Television Broadcasting Systems Limited, Selkirk has a 36 per cent interest in CHAN-TV in Vancouver, CHEK-TV in Victoria, and CHBC-TV in Kelowna (where its interest through British Columbia Television is supplemented by a direct 33 per cent interest). Selkirk also has substantial minority interests in CJCH-TV in Halifax, Ottawa Cablevision (which wholly owns Pembroke Cablevision) and Cablevision Lethbridge.

## THE SIFTON GROUP

This group is controlled by the Clifford Sifton family and operated by Michael Sifton, and functions through Armadale Company Limited which owns all the shares in Armadale Enterprises Limited. Armadale Enterprises in turn owns all the shares in the Regina *Leader-Post* and Armadale Publishers Limited, which publishes the Saskatoon *Star-Phoenix* and *Toronto Life* magazine. Armadale Enterprises also holds 98 per cent of the shares of Armadale Communications Limited, which operates CKCK-AM and CKCK-TV in Regina, CKRC-AM in Winnipeg, and CKJC-AM in Hamilton. Armadale Communications also owns 25 per cent of Eastern Ontario Broadcasting Limited, licensee of CFJR-AM in Brockville. The Sifton group also has 11 per cent of Quality Records Limited, a real estate firm called Jonquil Limited, and a half-interest in Toronto Airways Limited.

## THE SOUTHAM GROUP

This is the oldest, largest, and most diversified media group in Canada. It controls eleven daily newspapers with a total circulation of 849,364, and holds substantial minority interests in three other dailies, and owns 50 per cent of Pacific Press Limited, which publishes the Vancouver *Sun* and the Southam-owned Vancouver *Province*. The group also owns half of Southstar Publishers Limited, which publishes the *Canadian Magazine*, *Canadian Homes*, and the *Canadian/Star Weekly*.