

2nd Session, 27th Parliament, 16 Elizabeth II, 1967

THE HOUSE OF COMMONS OF CANADA

## BILL C-154

An Act to amend the Food and Drugs Act

1952-53, c. 38;  
1960-61, c. 37;  
1962-63, c. 15

HER Majesty, by and with the advice and consent of the Senate and House of Commons of Canada, enacts as follows:

**1.** Subsection (1) of section 24 of the *Food and Drugs Act* is amended by striking out the word "and" at the end of paragraph (n) thereof, by adding the word "and" at the end of paragraph (o) thereof and by adding thereto the following paragraph: 5

"(p) respecting the labelling, packaging, treatment, process, selling and advertising for sale of 10 tobacco products."

**2.** The said Act is further amended by adding thereto the following Part:

### "PART IV

#### *Tobacco Products*

**39.** (1) No person shall label, package, treat, process, sell or advertise any tobacco product in a 15 manner that is false, misleading or deceptive or is likely to create an erroneous impression regarding its character, value, quantity, composition, merit, or safety.

(2) Any tobacco product that is not labelled 20 or packaged as required by the regulations, or is labelled or packaged contrary to the regulations, shall be deemed to be labelled contrary to subsection (1)."

**3.** This Act shall come into force on a day to be fixed by proclamation of the Governor in Council. 25

Deception

Idem

Coming into force