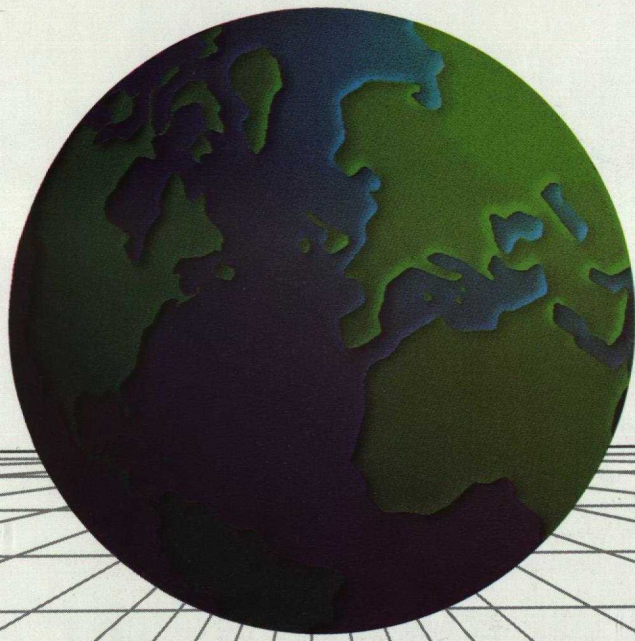


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# ATTRACTING WORLD MANDATES

## Perspectives from Canadian CEOs



Department of Foreign Affairs  
and International Trade

Ministère des Affaires étrangères  
et du Commerce International

Canada