

National Tobacco Board (LTN)

The National Tobacco Board or Lembaga Tembakau Negara (LTN), a statutory agency under the Ministry of Primary Industries, was established in late 1973. Since its establishment, LTN has succeeded in providing the necessary control and facilities for the orderly conduct and development of the tobacco industry in Malaysia.

Its headquarters is located in Kota Bharu, Kelantan with branches in the states of Kedah, Terengganu, Penang, Malacca, Kelantan and Perlis.

OBJECTIVES

The objective of the Board is to control, regulate, develop, control and modernize the tobacco industry in order to uplift the socio-economic standard of the rural people by improving the quality, yield and productivity of Malaysian Fine Cured Tobacco.

FUNCTIONS

The duties and power of the Board include:

- To provide regulations on the control and co-ordination of all activities related to the planting, curing, selling, storing and movement of tobacco.
- To consider and take steps to promote those activities.
- To consider and take steps to prevent the outbreak of diseases related to tobacco planting.
- Generally to undertake other measures to improve the industry.

FUTURE PROGRAMMES

Strategies for the future as outlined in the National Tobacco Plan and Fifth Malaysia Plan are:

- To further improve the industry by increasing yield and quality of tobacco leaves and reduce production cost.
- To increase the income level and the standard of living of tobacco farmers.
- To bring development to the less developed areas, especially those in the hill areas.
- To introduce and extend new production systems which integrate the development of physical infrastructure (adequate suitable land, drainage, irrigation) and supporting services as provided by LTN.
- To further improve the various supporting services available to the tobacco industry.
- To develop and improve infrastructure like land, drainage and irrigation facilities for tobacco planting areas.
- To control and supervise the marketing of tobacco to ensure market stability and fair practices.
- To introduce the tobacco industry with the introduction of new innovations and technologies.

KEY PERSONNEL

Chairman --
Dato Mohd Yusoff bin Bakar

Director General
Tuan Hj. Hawwa binti Daud

Principal Assistant Director (Operation)
Tao Mui Bak

Principal Assistant Director (Technical)
Tuan Hj. Abdullah bin Hj. Awang