

RPTC1

## TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

## 89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ANKARA

Market: TURKEY

Sector : TRANSPORT SYS,EQUIP,COMP,SERV.

Sub-Sector: RAIL

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	250.00 \$M	250.00 \$M	200.00 \$M	200.00 \$M
Canadian Exports	0.00 \$M	0.00 \$M	0.00 \$M	20.00 \$M
Canadian Share of Market	0.00 %	0.00 %	0.00 %	2.50 %

Cumulative 3 year export potential for  
CDN products in this sector/subsector: 5-15 \$M

Major Competing Countries	Market Share
JAPAN	25.00 %
SOUTH AFRICA	20.00 %
UNITED STATES OF AMERICA	15.00 %
GERMANY WEST	15.00 %
ITALY	15.00 %
FRANCE	10.00 %

Current Status of Canadian  
exports in this sector/subsector: No export results to date

Products/services for which there are good market prospects:

1. SUPPLY OF TRACK OVERHAUL EQUIPMENT
2. SUPPLY OF LOCOMOTIVE CREW TRAINING SIMULATOR
3. SIGNALIZATION/ELECTRIFICATION SYSTEMS

Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- Competitive pricing
- Strong sectoral capability in Canada
- GOOD SUPPORT SERVICES
- FROM LOCAL AGENTS