

RPTC1

## TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: RIYADH

Market: SAUDI ARABIA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: ASSIST CDN CO. IN CONCLUDING TRAINING PROPOSALS  
Expected Results: 2 CONTRACTS

Activity: ASSIST NEWLY EST. J.-V. TO OBTAIN HOSPITAL MNGMT CONTRACT  
Expected Results: 1 CONTRACT

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: HEALTH CARE PROPOSED MISSION TO CANADA IN MAY 1989  
Expected Results: INTRODUCE AGENTS & POTENTIAL CUSTOMERS TO CDN SUPPLIERS.  
SUPPLY INFO ON MARKET OPPORTUNITIES

Activity: HEALTH CARE MISSION TO KSA & VISIT SAUDI HEALTH CARE SHOW  
Expected Results: CREATE OPPORTUNITIES FOR CONCLUSION OF SALES 2-3 AGENCY AGREEMENTS. J.-V.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: LOBBY KSA AUTHORITIES TO INVITE CDN CO.-MEDT. TRAIN. PROJECT  
Expected Results: 1 PROJECT