

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: ABIDJAN

Market: IVORY COAST

Factors for Canadian exports not reaching market potential:

- Non-competitive financing
- Limited appreciation/understanding of distribution system
- Market prospects have not been adequately explored
- Performance of local agent or representative
- Choix de bon rep. local & absence
- de financement Cdn.

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

- Activity: Recherche du Plan National de reboisement et projets de création de coop forestière.
Expected Results: Identification des besoins pour meilleur ciblage par soc.cdn
- Activity: Recherche du calendrier d'exécution de projets de reproduction de semis & gestion forestière.
Expected Results: Assister soc. Cdn dans octroi de contrats.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

- Activity: Mission exploratoire de producteurs de petit eqpt d'exportation forestier
Expected Results: Sensibiliser utilisateur des avantages de eqpt/expertise Cdn