



## WHERE THE "PALM" OLIVE GROWS

Spain is one of the great olive-producing countries of modern times. We send to her for the oil used in making Palmolive Soap, as merchants centuries ago used to send to Ancient Syria, the motherland of olives.

For since the days of Royal Egypt, Palm and Olive oils have been considered toilet essentials—Nature's perfect cleansing agents. But the old-time combination was crude. How the aristocrats of bygone days would have enjoyed the luxury of

## PALMOLIVE SOAP

The smooth, creamy lather of the wholesome green cake, so refreshingly fragrant, keeps the most delicate skins fine and soft. Thus it is the most popular toilet soap in the world.

It leads a complete line of equally perfect toilet specialties. There is Palmolive shampoo, cold cream, vanishing cream and powder,

price 50 cents each; Palmolive talcum and shaving stick, price 25 cents each.

If your dealer does not carry a full stock, write us direct, enclosing price of article desired.

Week-end package mailed for 25 cents in stamps. Contains eight favorite Palmolive articles attractively packed.

THE PALMOLIVE CO. OF CANADA, LIMITED  
155-157 George Street, Toronto, Ont.

American Address—B. J. Johnson Soap Company, Inc.  
Milwaukee, Wis.

