

## WALL PAPER AND DECORATIONS.

### FEATURES OF A FINE NEW LINE.

THE 1898-99 line of wall papers which The Watson, Foster Co. are now showing the trade, are so diversified in pattern and coloring that it is practically impossible to describe more than one or two leaders. In varnished gold, embossed papers, the designs and styles are beautiful, running in seven different patterns, each with half a dozen borders, and ceiling papers to match. No. 703, roses in green and gold surrounded by a rich green scroll on a light background is one of the prettiest. No. 698 is striking also. On a cream ground are roses and pinks in natural colors, with ornamental bronze scrolls. Among the plain gold embossed papers No. 699 is one of the best. The pattern shows roses, lilacs and other smaller flowers in light colors set off by bronze ornaments, on a deep green background.

Ingrains in 20 different colors are a department in themselves. Nine, eighteen and twenty-one inch friezes with various patterns are designed to go with them. One blue ingrain has a wide border in yellow, green and bronze, with handsome ceiling paper to match.

In tapestries, white blanks and cheaper lines, they show an immense range in many colors and designs. No. 598, an inexpensive line, is very pretty. On a cream background appears a vase ornament, surrounded by a gold scroll.

To give their trade friends, who have not seen samples yet, an idea of what the season's range contains, The Watson, Foster Co. have issued a handsome folder, showing four of their best designs in original colors, including a hall combination, called "Le Fontainebleau"; a corner of a Louis XVI. parlor, tapestry treatment for a dining-room, and a bedroom decorated with a special combination, to go with frescoed ceiling. As a specimen of good work, the book is worth keeping, and dealers who want it have only to drop the firm a post card, asking for one.

### WHAT DEALERS APPRECIATE.

Advices from Watson, Foster & Co.'s travelers say that their 22½-inch tapestry and prest embossed goods are taking well. The 22½-inch dehim stencils are also popular. Ingrains, with handsome 9, 13½ and 22½ inch friezes, meet with much favor from those of the trade who have seen them.

### M. STAUNTON & CO.'S NEW LINE.

The new line of wall papers, for 1899, by M. Staunton & Co., is now ready for the wall paper dealers of Canada. The custom of the firm is to prepare each season's line after a careful study of the designs and colorings that, by large sales, are found to be popular, and, at the same time, they embody all the new ideas of the foremost artists which are adaptable to the Canadian trade. The result is a line of goods that speak for themselves. These features are characteristic of the line for next season, which has already been shown to some of the largest buyers in the country. Some exceptionally large orders have been placed, and the firm have been complimented on their efforts in producing a line of wall papers which surpasses, both as regards patterns and coloring, anything they have heretofore shown. In fact, the standard reached is, in respect of variety and attractiveness, a high one, and the line possesses every essential feature required in a first-class stock.

This season, the tendency towards the deeper and richer shades of color continues, and many lively creations in blues, greens, reds and browns are observable, but the popular demand has not been forgotten for light, bright papers, in the more delicate tones, suited to parlors, bedrooms, etc., and the selection of these is large and well chosen. The trade appear to appreciate the very excellent values given heretofore by M. Staunton & Co., in their very cheapest grades or unground papers, and the new range of attractive designs in bright and catchy coloring in these goods will, doubtless, increase their reputation.

On the ungrounded goods this year still further reductions in price are recorded. This also applies to grounded goods, several lines of which are being shown at figures hitherto unheard of in Canada, the firm being determined to meet both domestic and foreign competition; in fact, their goods have been priced with the distinct purpose of selling Canadian goods to the dealer at considerably lower prices than he can import for. While the prices are low, the character and quality of the patterns have been kept in advance of the usual standard for these goods.

### SOME OF THE NEW PAPERS.

THE BOOKSELLER AND STATIONER has been allowed to look over the new samples. It would be impossible to give a detail

account of all the designs. Reasons of space forbid more than a brief general mention of the leading features, so that the dealer may make a point of seeing the Staunton line before stocking up. Book One contains the ungrounded papers, and it is hard to realize that such attractive goods can be sold at such low prices. All the papers this year made by M. Staunton & Co., it may be mentioned, will be 8 yards long, with the single exception of ungrounded papers, a step decided on with the feeling that this consults the wishes of a great majority of the trade. After Book One follow several books of grounded white blanks. In turning over the samples designs for all classes of rooms, both for public and private buildings, are seen. Borders to match them are shown in widths of 6 in., 9 in. and 18 in. In Book Four are a number of patterns with blended friezes, both in 9 in. and 18 in. widths. The patterns are colored in excellent taste, two colorings of No. 1245 being especially noticeable, one being on olive and the other a rich green. Another coloring sure to commend itself is an all glimmer effect for a bedroom, the pattern itself being a single rose spray, with a wreath of forget-me-nots. This pattern would retail at a good profit for 8c.

Another pattern noticed (No. 1276) seems also destined to be a large seller, and orders for large quantities are being placed. One of the grounds is a shade of green, that was very successful last year, and the pattern itself is brought out in telling effects. No. 1197 is suited to a hallway or store. It has a greyish blue ground, the top colors being brought out in glimmer in delft blue tones. A wild apple blossom with a back ground treatment in mica, with an 18-inch frieze, is also attractive. No. 1264 is an exceptionally pretty chintz effect, and is seen in delicate colorings for bedrooms. A medalion effect in glimmer, brought out by a color in deeper tones, is shown in light tints, and would look well for a store or any room where very light papers are required. A very pretty two-color scroll effect is shown in different colorings, and is already going well. This is No. 1256. Then, there comes one of the firm's leaders in their white blanks, namely, a graceful arrangement of the chrysanthemum, combined with a rococo treatment as a background. The artist, in this design, has so skilfully drawn it as to produce a telling combination in color, while the design itself is more original in that it departs from the bunch or spray effect in which this flower is usually employed in wall papers. A ceiling and frieze accompanies the pattern, and some of the colorings of the frieze are in cloud effects.

Brief mention may be made of a few more