

WOMEN OF FASHION.

DO THEY ABUSE THE USE OF COSMETICS ? AN OPINION WELL WORTH STUDYING. SOME STARTLING STATEMENTS

Harper's Basar in a leading editorial, says "An American woman past thirty who has kept the bloom and brilliancy of her girlhood

is almost as rare as the dodo.

"In this extremity it is not strange that women look to cosmetics to repair the ravages of climate and custom, and that the use of these hazardous allies is rapidly increasing.

and folly enlightened it would not be worth while to preach upon this text, perhaps. But probably nine out of every ten of the cosmetiss in market are positively harmful. White leid, bismuth, arsenic and other powerful poisons are the usual base. They impart for a time an artificial bloom, always followed by a darkening and coarsening of the grain of the skin. The habitual use of arsenic in pills, wafers of solution results in the disturbance of the circular to the skin " If it were only a question of money wasted solution results in the disturbance of the circulation, a weakening action of the heart and not seldom in paralysis."

NOTE.—These are startling statements, and should cause every woman to ponder well before she uses any preparation on her face, where the chances are so great of serious injury following such use. There seems to be but one woman in America who has thoroughly tested cosmetics, and succeeded during her researches in finding an amelliant "intital". researches in finding an emollient which is absolutely beneficial. Of course our readers will imagine at once that we refer to the Recamier preparations, which were first used by the famous beauty Julie, Recamier, the secret of which is now owned by Mrs. Harriet Hub-bard Ayer, and which are manufactured for sale by her.

We admit that the Recamier preparations are all the vogue; that Adelina Patti, Mrs. Langtry, Mrs. James Brown Potter, Mme. Modieska, Sarah Bernhardt, Clara Louise Kellogg and many other such experienced ladies have abandoned all other preparations and only use the Recamiers, because we have seen letters to Mrs. Ayer from them declaring such to be the fact. But it must be borne in mind

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lishes a statement from Prof. Stillman, of Stevens' Institute, that they contain nothing but that which is allowed by the French Pharmacopæia. There can be no doubt that a woman whose face is tanned, sunburnt, full of pimples, those disgusting blackheads or other imperfections which are caused by our mode of life and the exposures to which we are subjected, must certainly be more or less repulsive, if not absolutely disgusting.

A woman who permits her complexion—her most important feature—to indicate uncleanliness must expect such results. The most ignorant and even deformed woman in the world is attractive to men if she has a beautiful complexion and looks tidy, and the only articles so far discovered and which are used by every woman of fashion are the Recamier preparations.

WHAT THE RECAMIER PREPARATIONS ARE AND WHY THEY ARE TO BE USED.

Recamier Cream, which is first of these world-famous preparations, is made from the recipe used by Julie Recamier. It is not a cosmetic, but an emollient, to be applied at night, just before retiring, and to be removed in the morning by bathing freely. It will remove tan and sunburn, pimples, red spots or blotches, and make your face and hands as smooth, as white, and as soft as an infant's.

Recamier Balm is a beautifier, pure and simple. It is not a whitewash, and unlike most

liquids, Recamier Balm is exceedingly beneficial, and is absolutely imperceptible except in the delicate freshness and youthfulness which

it imparts to the skin.

Recamier Lotion will remove freckles and moth patches is soothing and efficacious for any irritation of the cuticle, and is the most delightful of washes for removing the dust from the face after travelling, and is also inval uable to gentlemen to be used after shaving.

Recamier Powder is in three shades, white, flesh and cream. It is the finest powder ever manufactured, and is delightful in the nursery, for gentlemen after shaving and for the toilet generally.

Recamier Soap is a perfectly pure article, guaranteed free from animal fat. This soap contains many of the healing ingredients used in compounding Recamier Cream and Lotion.

The Recamier Toilet Preparations are positively free from all injurious ingredients, and contain neither Lead, Bismuth, nor Arsenic. as attested to after a searching analysis by such eminent scientists as

HENRY A. MOTT, Ph.D., LL.D.,

Member of the London, Paris, Berlin
and American Chemical Societies.

THOS. B. STILLMAN, M.SC., Ph.D.,

Professor of Chemistry of the Stevens Institute of Technology.

PETER T. AUSTEN, PH.D., F.C.S.

Professor of General and Applied Chemistry, Rutgers College and New Jersey State Scientific School.

If your druggist does not keep the Recamier Preparations, refuse substitutes. Let him order for you, or order yourself from either of the Canadian offices of the Recamier Manufacturing Company, 374 and 376 St. Paul St., Montreal, and 50 Wellington St. East, Toronto. For sale in Canada at our regular New York to be the fact. But it must be borne in mind prices: Recamier Cream, \$1.50. Recamier that they are not strictly cosmetics, such as are referred to above, because Mrs. Ayer has given her word of horour that they contain neither lead, bismuth nor arsenic, and she pubboxes, \$1.00. Small boxes, \$00.



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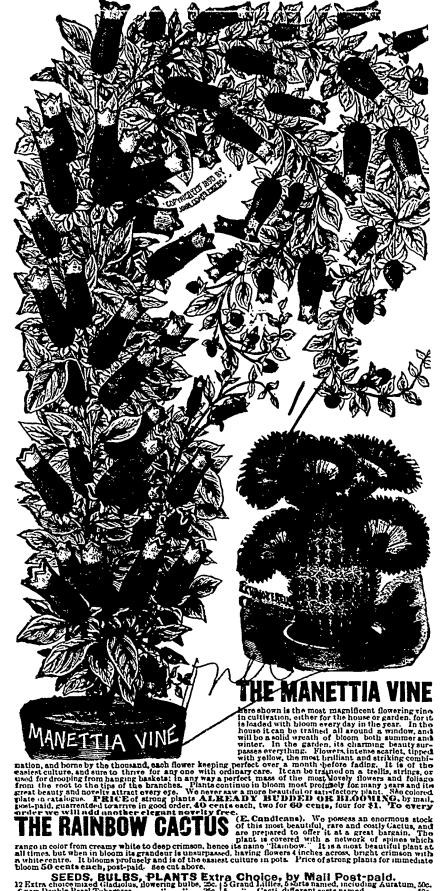
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