

P. W. ELLIS.

M. C. ELLIS.

P. W. ELLIS & CO.,
 No. 31 KING STREET EAST, - - TORONTO.

MANUFACTURING JEWELERS AND WATCHMAKERS.

IMPORTERS AND JOBBERS.

WATCHMAKERS' AND JEWELERS' TOOLS, MATERIALS, LATHES AND
 GENERAL SUPPLIES.

Diamonds, Real and Imitation Stones.

ANNOUNCEMENT!

SPECIAL NOTICE.--We beg to notify the Trade that we have, during the last month, brought out experienced men from England direct, and have largely increased our facilities for manufacturing every class of Jewelry Work.

ELECTRO GILDING.—We have just opened in connection with our present factory a new room devoted entirely to Fine Electro Gilding, and placed it under the superintendance of a first-class man brought by us direct from Birmingham. Hereafter the Trade will be enabled to get their work done always a fine color at once.

NOVELTIES.—We shall produce during this fall new designs in our 10 and 15 Kt. Gents' and Ladies' Chains. Earrings, Brooches, Bracelets, Signet and Band Rings in great variety, and Diamond Mounted Work.

OUR FACTORY is now, we can confidently assert, the most complete in Canada, and we intend to produce all lines of Gold goods equal to imported. **ORDERS** for fall supplies we respectfully request to have sent in as early as possible, so as to ensure punctuality.

SPECIAL FIGURES for **LARGE CASH ORDERS** in Chain Work, &c.

Tool and Material Supply Department.

In this branch we have made preparations for a very large trade. Our new importations, to be opened this week, are the largest we have brought out, which, together with our present large stock, will render it complete in every line, and will embrace the first imported Swiss Nickled Tools brought to Canada. A great variety of improved Tools in almost every line, including Universal Lathes with 5 action slide rest; Combined Universal and Rounding Tools, new system turns; Screw Head Tools, with chucks; Combined Mainspring, Self-acting Shear Punches, &c., &c.

IMPROVED SWISS FOOT LATHES, superior to American and nearly one-half the cost. Illustrated Sketch Book and full particulars supplied on application.

Silk Guards, Woollen Guards, Silk Alberts Steel and Nickel Chains in great variety. Nest Boxes, Ring Boxes, Super Cards, Parchment, Silk and Cotton Tags, Morocco Cases, &c., &c.

The Trade, during their stay in the city, are respectfully invited to call and inspect our complete stock, and make our place their headquarters during Exhibition. For convenience of those visiting we shall keep our place open in the evenings.

P. W. ELLIS & CO.