

IF YOU RELISH COFFEE
With That Rich Flavor and Fragrant
Aroma. Try
ROWAT'S COFFEE, 70c Pound
T. A. Rowat & Co.
250 Dundas St. x Phone 3051-3052.

GOOD VISION
All eyes and all classes need
GOOD VISION — it is vitally
necessary to the welfare of
every one in these strenuous
times. No eye defect is "too
slight to trouble about," because
it is a permanent tax upon the
powers, and will almost certainly
grow worse unless attended to.
Care for the eyes that care for
you.

**THE BROWN
OPTICAL COMPANY**
Quality Beyond Question
223 Dundas St. Phone 1877.
Branches: Hamilton, Montreal
and Windsor.

HALF-PRICE SALE
Toy Picture Books
ALL THIS WEEK AT
PEEL'S
Dr. J. W. Hutchison
OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Bros. Jewelry Store,
Next to Allen Theatre. 6-17

PANT SALE
\$8,000.00 stock at less than
factory prices.
\$2.98 to \$5.95
Wegner Clothing Co.
371 Talbot St., Opp. Market.

Our fitters are
experts. \$1.50 to
\$10.00. We have
trusses to fit
all needs.
**ANDERSON &
NEELSEN**
Cut shows one of our
many lines. 268 Dundas St.

**What's Wrong
With Your Eyes?**
Do you suffer from headache?
Do your eyes tire? It is a sig-
nal of overwork. Perhaps un-
consciously you strain your
eyes. Good eyesight is not al-
ways strainless eyesight. Eye-
strain with good vision is a
most common and dangerous
form of eye trouble. Don't
tamper with your eyes. Heed
nature's call for help. Have
your eyes examined. What you
need is proper glasses. They
work wonders for the eye and
usually tone up the system.
Why not have your eyes exam-
ined tomorrow?

F. STEELE, Optician
Opposite LOEW'S THEATRE

**SAMPLE
SHOE SALE**
\$1.98, \$2.49
\$4.00, \$5.00, \$6.00 Values
Size 4 Only

675 pairs, guaranteed to be Bona Fide Samples
at less than Factory Cost. Manufactured by
the Guardian Shoe Company of Quebec City,
makers of Shoes for Women Only.

We secured these, the Season's Samples, at less
than cost of production, and turn the lot over
to you plus only the cost of handling.

They comprise all the Smart Strap Models,
Sandal Effects and Oxford Shoes of latest
description, together with a few pairs of High
Laced Boots.

Choice of Patent Leather, Black Kid,
Black Calf, Black Suedes, also some
colors in Brown and Gray.

A wonderful opportunity for the woman who
wears size 4.

NOTE THE PRICES:
\$1.98—\$2.49

Ashplants
554-57

Factories Will Try To Place More Employees In Near Future

EFFORT IS MADE TO ADD TO WORK

Large London Factories Will
Give Matter Immediate
Consideration.

PLACES VISITED

Three of the largest factories in the
city have promised the mayor that
they will make an extra effort to
take on a few more men immedi-
ately. The city council last night
lied to an appeal by members of
the unemployed, which included a
request that the private factories be
asked to make a special effort to take
back some of their men.

It was argued that the appeal of
the city in the same way had result-
ed in the C. N. R. taking back nearly
fifty men, and in keeping on about
eighty, who would otherwise have
been out of work this week.

The mayor accordingly visited three
of the largest concerns in the city
and obtained a promise from them
that they would do what they could
to find employment for as many of
their men as possible.

EARL BLUNDELL REMANDED ON CHARGE OF VAGRANCY

Earl Blundell was remanded for
one week in police court this morn-
ing by Magistrate Graydon when
charged with being a vagrant. He
was picked up by the police this
morning at 6:25 a.m. sleeping in the
hayloft of a barn on the property of
Reid & Logan, coal dealers, 1402
Dundas street.

Blundell was unable to give the
magistrate a very satisfactory story
as to any steady work during the past
few months.

He was remanded for a week so
that he could get in communication
with an aunt and uncle at Aylmer or
otherwise satisfy the magistrate that
he had some place to go or some
work to do.

WOMAN GIVEN FREEDOM AFTER COURT'S WARNING

Magistrate Graydon allowed Emma
Mason, colored, Toronto, to go with
a warning this morning when she
appeared before him on a charge of
vagrancy, having been picked up late
last night under questionable cir-
cumstances.

The defendant explained that she
had been in London for the past two
weeks visiting a friend and that hav-
ing missed the 7 o'clock train, she
was waiting around for the next
train out of the city.

When allowed to go, she fervently
exclaimed to Magistrate Graydon:
"God bless you."

VESSEL MOVEMENTS.

At Port Dalhousie—Up: Hamilton,
Keeyport.
Down: Thunder Bay, Glenora,
Brookton, Field, Willow Bay, Hartt,
Chase Bay, Charles Dick, J. A. McKee,
Beech Bay, Hamilton.

HAY FEVER CLUB IN FULL SWING

Jackson Schuman, Founder,
Urges All Afflicted Ones
To Register.

THE WAR IS ON

With the hay fever season offi-
cially commencing today efforts are
being made by certain of the afflicted
to organize a hay fever club for
Middlesex county. Jackson Schuman,
London township farmer, is the self-
appointed founder of the prospective
club, which, he claims, will prove a
substantial help to hay fever suf-
ferers who join it.

So far as can be determined there
are only two such organizations in
Canada. One holds sway in Nova
Scotia, and its members are largely
Americans. Several local men belong
to this society, however, and their
advice and experience will be sought
by Mr. Schuman. The club will be
constituted of the Nova Scotia
club calls for a meeting of hay fever
specialists at least once a year. They
gather together some time in October
as a rule, and, between sneezes,
which are said to be of extraordinary
value to every member. This is the
line which Mr. Schuman advocates.

He believes co-operation among
"sneezers" will bring untold benefit
to the club idea. He says there are
several drugs that give almost in-
ferior results, but the club would
distribute advice regarding
methods of treatment which would
allow every member to treat himself.

Ordinarily, the hay fever season
begins about the middle of August.
The season this year has been back-
ward, however, and insidious propa-
gators of hay fever, such as strangle-
weed, have been retarded in growth.
owing to the weather. Beginning to-
day the pollen starts to go in, and
the uncomfortable work, and by the end
of the week many citizens will feel
the effects.

LONDON DOGS WIN.

London-bred collies carried off many
honors at the Michigan State Fair re-
cently held at Detroit.

Donald Super of London, owner of
the Sudley Collie Kennels, produced the
winning collies in puppy, limit, novice
and open at the Michigan State Fair,
held Saturday and Sunday.

The annoying little "rickle," which
heralds the beginning of the hay fever
epoch.

Mr. Schuman's suggestion to all
members of the sneezing brigade is
to join his club. Entrance fee will
only be one dollar. Some time this
week he believes he will have some-
thing definite to announce on the
subject.

TWO FAIR HOLIDAYS FOR PUPILS TALKED

Thursday and Friday Will Be
Suggested to Education
Board.

Thursday and Friday during Fair
week as school holidays will be sug-
gested at Thursday's monthly ses-
sion at the board of education. It is
usual to give students holidays from
school during Western Fair, and this
is set by the trustees.

Monday and Friday were suggested
by the Fair board as suitable days
for attendance of school pupils. How-
ever, it is understood on good author-
ity that several of the trustees will
urge that the school holidays come
in sequence at the end of the school
week, so as not to break up studies
any more than possible. At the same
time they are not in favor of cutting
down the length of the holidays so
that anything would be lost of the
entertainment or educational value of
the Fair.

MAYOR DESIRES LIGHT ON NEW ENGINE PLANS

Mayor Wenige looks askance at the
suggested purchase by the public
utilities commission of the Deisel
engine for \$100,000 to produce power
and reduce the peak load, on which
the city pays for its power.

"It seems to me," he says, "that
at a time like this, the question de-
serves a great deal of consideration.
It is a very large capital outlay and
I imagine the annual upkeep would
be considerable. It needs experts to
take care of an engine that size. I am
not yet convinced that it is good busi-
ness to invest this sum in an engine
of this type in preference to adding
a little more and building the dam
at Springbank. I am open to convic-
tion, of course, and I shall ask the
commissioners at tomorrow's meet-
ing for more explicit information on
the subject than I now have."

ARMENIAN IMMIGRATION SCHEME IS NOT FAVORED

The Canadian Government is not
anxious to establish any Armenian
colonies in Canada at the present
time, according to word received by
John Farrell of the Ontario immigra-
tion department.

Some six weeks ago, wealthy Ar-
menians from Chicago interviewed
Mr. Farrell and stated that they were
prepared to aid financially in the
establishment of a colony in Western
Ontario. Mr. Farrell took the mat-
ter up with the government, and has
just received an adverse reply from
headquarters.

PICNIC AT SPRINGBANK.
Springbank Park is still a picnic
center for some folks on some days,
and reservations for picnic space are
still being made by the public utili-
ties offices. Today the public utili-
ties picnic from Strathroy is being
held at Springbank. Several outing
parties have already registered for
Saturday.

LIFE TERM IS DEMANDED IN FAILED JAIL ESCAPE

Inside Aid Alone Helped
Serafini, Deputy Attorney-
General Claims.

DENOUNCES GUARDS

Crown To Seek Maximum
Sentence For Those Who
Aided Death Prisoner.

Canadian Press Despatch.

Montreal, Sept. 3.—That the re-
cent attempted escape from Bordeaux
jail of Giuseppe Serafini was entirely
planned from within the jail and was
without outside help, that guards
within the jail were guilty of be-
trayal and disloyalty, that none of
the five other men who with Serafini
are under death sentence for the
murder of Henri Cleroux, Bank of
Hochelaga chauffeur were concerned
in the plot, and that the crown will
seek the maximum sentence of life
imprisonment for those concerned in
the attempted break, were declara-
tions by Charles Lanctot, K.C.,
deputy attorney-general, following
the investigation conducted by the
attorney-general's department. The
facts concerning Serafini's attempted
escape were positively established.
Mr. Lanctot said. He made the
statements, he said, to dispose of
many rumors which were current.
Serafini sawed through the bars of
his cell and walked out into the yard,
the deputy attorney-general said, but
he got no further than the interior
yard. But without betrayal and dis-
loyalty of guards, it would have been
impossible for him to have got that
far.

RETURNS TO LONDON.

Captain C. L. Wood, M.C., of "C"
Co., Royal Canadian Regiment, re-
turned to London yesterday follow-
ing two and a half months at Camp
Borden, where he has been attending
the Royal School of Signallers.

Fair Will Have No Grape Exhibit

For the first time in the history
of the Western Fair there will be
no display of grapes in the fruit
section. Owing to the late spring
and adverse growing conditions
during the summer, grapes have
not ripened, and it will be several
weeks yet before even the early
varieties will be on the market.

VEGETABLE GROWERS HERE WILL EXHIBIT AT FAIR

One of the feature exhibits in the
agricultural building of the Western
Fair this year will be the display of
the London branch of the Ontario
Vegetable Growers' Association. The
exhibit will be located in the center of
the south side section.

There are over 60 members of the
association who grow vegetables for
the London and other markets. The
London branch being one of the larg-
est in Ontario. Frank Pollard, chair-
man of the exhibit committee, is plan-
ning the display, which will be well
worth seeing.

R. M. C. GRADUATE NAMED TO R. C. R. COMPANY HERE

Robert Charles Clark, gentleman
cadet, graduate of the Royal Military
College, Kingston, has been posted
as a lieutenant in the Royal Canadian
Regiment, "C" Company, Wolseley
Barracks.

Each year there are a certain
number of commissions in the Cana-
dian permanent forces and the im-
perial forces allotted to graduates of the
Royal Military College.

In having another graduate ap-
pointed to the R. C. R.'s in the per-
son of Mr. Clark, members of "C"
Company feel that the selection has
been a fortunate and a happy one.

CHIEF CONFIDENT AS FAIR NEARS

1924 Exhibition Will Eclipse
All, President Saunders
Declares.

"Everything looks fine. We are
going to have the best show in the
history of the Western Fair. All we
want is good weather to make the
exhibition a huge success," declared
President Saunders of the Western
Fair Board, when interviewed at the
fair grounds this morning.

Queen's Park is a veritable hive of
industry. Crowds of men are busy in
the Manufacturers' Building and the
ever-popular Palace preparing space
for exhibits.

Secretary Jackson was a perpetual
this morning. The cattle encies
are the heaviest in the history of the
fair, and the same may be said for
poultry.

The calf competition for boys and
girls has more entries than last year,
and they are still pouring in by every
mail.

Cattle will arrive from the Toronto
Exhibition on Sunday as will the
Johnny Jones Midway shows. This
will mean that when the fair opens its
gates to the children of the city next
Monday, all exhibits will be in place,
as well as the full midway show.

Fair directors are leaving nothing
to chance and are on the job giving
first aid to Mr. Jackson, Ex-Mayor E.
S. Little and George McCormick were
both on the grounds early this morn-
ing, and will be present every day
till the fair opens on Saturday.

LORD KITCHENER DIVISION.

This year the Lord Kitchener
Nursing Division, St. John Ambu-
lance Corps, will have a hut at the
Western Fair, instead of the custom-
ary tent. There will be five cots,
with attendants to look after ac-
cident cases. Miss Ella Davis, super-
intendent of the division, and Miss
Hoffman will be in charge. The
division meets tomorrow night to
name the daily assistants.

ADVANCE IS SEEN IN BRITISH TRADE

London Barristers Return From
Bar Association Meetings
in England.

GREAT RECEPTION

A distinct revival in British trade,
which will be reflected in improved
business here and in Australia, was
noted by returning London barris-
ters who attended the English and
Canadian bar associations meetings
in England this summer. Arthur
Brickenden, local solicitor, who with
U. A. Buchner arrived in the city
this week after spending several
weeks in the Old Country, declared
optimism and confidence in the fu-
ture was the prevailing spirit there.
"Members of the Canadian Bar As-
sociation were shown good evidence
substantially," Mr. Brickenden said.
"The ordinary tourist would not have
a chance to observe this, but the vis-
iting barristers were given excep-
tional opportunities for studying con-
ditions."

The local lawyers, with represen-
tatives from many other Canadian
cities, made an extended tour through
all the historic legal landmarks of
Old London. A continual round of
dinners, lectures and parties kept
them engaged during every minute
of their stay. Among the famous
rendezvous associated with the legal
evolution of England that attracted
the solicitors were Gray's Inn, Lin-
coln's Inn, the Old Bailey court and
other noted places. At Gray's Inn,
which is so intimately connected
with Queen Elizabeth, a dinner to
the American bar was given. Prince
Arthur of Connaught, Lord Birken-
head and Mr. Justice Riddell of To-
ronto were the principal speakers at
this function, which proved to be
the most interesting and entertaining
of any held during Mr. Brickenden's
visit.

The Scotch and English bars made
splendid hosts, Mr. Brickenden said.
Their spirit of camaraderie toward
Dominion representatives was highly
gratifying to the Canadian delega-
tion.

LUMBER ! SHINGLES !

XXX B. C. \$5.75 per M.
XXXX B. C. \$6.75 " "
5X Specials \$8.00 " "
Garage V Siding \$8.00 " "
**GEO. H. BELTON LUMBER
COMPANY, LIMITED**

COAL

Egg, Stove, Nut and Pea coal,
the best obtainable.
Prompt delivery to all parts
of the city.

Orchard's
45 York St. Phone 384.

Coal, Coke and Wood

CHANTLER BROS.
PHONE 247. 263 BATHURST.

LONDON OPTICAL CO.

HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, Optometrist.
Dominion Savings Building, Richmond
Street. Phone 6180.

Mr. Strip, who has spent the sum-
mer at the lake front, is returning
this week to his home in Forest.

Dominion representatives were highly
gratifying to the Canadian delega-
tion.

Are You Ready With the Necessary Bedding For Your Fair Visitors?

Don't lose another minute in ordering the Bedding you are so badly in need of in order to provide accommoda-
tion for your visitors. Money need not stand in the way, because you may have any article at only a
small payment down.

The Convenience of Our Club Plan

Most everyone fully realizes the
many advantages of merely making a
small first payment on an article.

Of course, the balance is taken care
of in small weekly or monthly pay-
ments, as suits the purchaser's con-
venience.

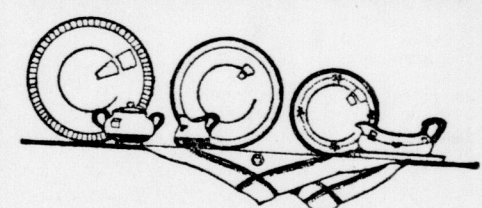
At all events make sure to have the
new Divanette in time for the holiday.

So Simple
a Child Can
Operate it.



Full Size Divan-
ette, complete .. \$59

97-PIECE DINNER SETS

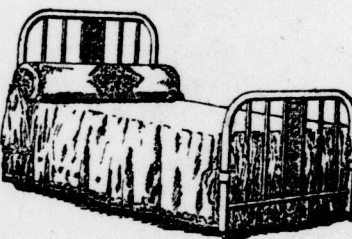


\$24.95
\$1 DOWN, \$1 WEEK.

Including Blue Willow Sets.

\$2 Delivers Any Divanette This Week

This Walnut Bed Outfit



\$37.50
COMPLETE

Outfit includes Walnut-Fin-
ish Bed with cane panel, Coil
Spring and All-Felt Mattress.

\$1 DOWN, \$1 WEEKLY.

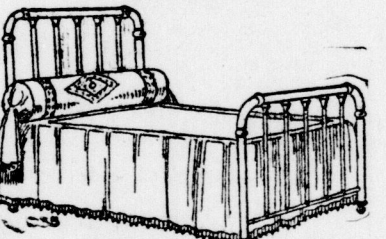
ALL-WOOL COMFORTABLES

Made of the finest wool, in colors of blue,
rose and tan.
Size 60x80 \$11.50
Size 72x84 \$13.50

SPECIAL UNTIL SATURDAY ONLY

Fine quality of Filet Net, with a neat lace
edge, ivory shade. Only, yard 39c
See Window.

This Brass Bed Outfit



\$39.75
COMPLETE

Outfit includes Brass Bed
with 2-inch continuous posts,
Coil Spring and All-Felt Mat-
tress.

\$1 DOWN, \$1 WEEKLY

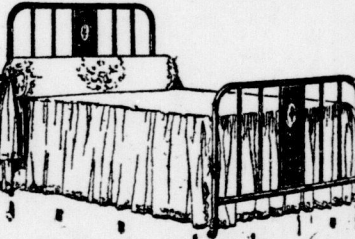
45-INCH FILET NETS

There are some beautiful designs among these Nets
and are all new, as they are the first shipment of our new
fall goods. Marked special for the week-end at, yard 65c

All- Steel Folding COTS

\$8.95
\$1 DOWN

This Walnut Bed Outfit



\$47.75
COMPLETE

Outfit includes Square-Post,
Walnut-Finish Bed with cane
inset panel, Coil Spring and
All-Felt Mattress.

\$1 DOWN, \$1 WEEKLY

ECRU MADRAS CURTAINS, \$1.95 PAIR

10 different patterns to choose from of a
real good quality of Madras, with designs
that should please the most exacting taste.

FREE MEASURING SERVICE ON WINDOW BLINDS.

It is customary for us to send an expert
to your home to take care of measuring your
windows for new blinds.

THOMAS
FURNITURE COMPANY, LIMITED