

Present-Day Shaving Custom Fast Refuting Monkey Theory

Ask Sid, He Knows—Says There Won't Be Anything
To Shave Soon, But Fringe on Spats.

Gradually the theory of the monkey descent is being wiped off the face of the earth. If man keeps on shaving he just won't have anything to shave one of these days, except the fringe on his spats.

Ask Sid, he knows.

"Everybody's doing it," said Sid confidentially. "Everybody's getting shaved, even preachers. Guys pour in here in droves, who twenty years ago was always looking at the society page for the latest styles in beards. Why, even those sweet-sixteeners with the dangling clear and cracked voice come in and bawl 'shave.' I didn't know what to do with them five years ago, but now I shave 'em, beard or no beard. If I didn't they'd consider themselves insulted and would want a fight."

Sid's right. Sid's always right.

If you don't believe it consult your family album. Glance casually at the snap of grandfather and Uncle Edward taken at the age of nineteen. See how their chests stick out and observe the determined set of their jaws. But worse—look at those beards and then at the face of your mother ever had the name 'Lover's first kiss' must have been a rather entangled affair in those days. Perhaps that's why grandfathers such as a lover of shrewd thought. It reminds her of old times.

Even "dad" can tell us a thing or two about beards. Look at the picture of him riding his bicycle. How that adorably curled mustache must have thrilled the Victorian flapper. Fiddled her pink lip to speak and "dad's" sideburns—boy, page Mr. Valentino.

But its a long call from the star

chamber of grandfather's time to the chamber of commerce. The latter's clean, smooth face would make Trotsky hide behind his goatee for shame. Mustaches, well, yes, a few. But beards—Van Dyke would weep if he had to use those clean looking business men as models for his "cavalier."

At that, the tonsorial artist doesn't get a monopoly on the beard business. Lots of independent souls shave themselves. Some say barbers are too barbarous. Others contend they cannot stand the average barber's propensity for settling the fate of Lord George's beard and the reparations problem. The remainder either shave themselves or become Bolsheviks.

In spite of this, and contrary notwithstanding, most men are proud of their chins. The more bristly, the more proud. Those who can make no other claim to notoriety, will swell their beards and tell you that they have the toughest beard in the world.

If you question the efficacy of such a claim, the man will tell you that Lincoln's beard was as tough as nails, that Hannibal had the loveliest beard in the world, and that Napoleon used to hang his cap on his. Then if you want to make them mad, just say "How about Napoleon?"

Time was when superior hair indicated great strength. Take Samson, for instance. But then hairy men have never since ceased to believe in Samson. Zyrabov, a wrestler once a head like a new-laid egg, and a chin as soft as the top of a baby's head, was once called "Dempsey" only because he shaved twice a week. Yet there is more shaving than ever. Lily-white fingers are as applicable to the male as to the female.



FRANK CUTHBERT
Of New York, who will be the bass soloist in the rendition of "The Messiah," at the First Methodist Church, Monday.

RETAILERS TO FIGHT NEW RECEIPT TAX

Continued from Page 1.

They regarded the offer of the Motor Show officials as an offer of co-operation, which they would only too gladly accept. The Motor Show officials are in favor of abolishing the Dollar Day for the coming spring, at least, owing to the heavy cost necessary for one day's selling, and especially with the "Shop in London Week" following immediately after.

James Gray, who acted as chairman, pointed out, however, that there was no possible chance of the "Shop in London Week" interfering with the Dollar Day, which merchants conceded to be one of the best sales ideas yet introduced. It was then decided to go ahead with both, and a committee will be appointed to consider the London Motor Show officials' offer.

The new act, it is believed, will go into force January 1. After that, no person shall give a receipt for \$10 or upwards unless there is attached thereto an adhesive stamp or impressed die of the value of two pence. This stamp has to be cancelled by the person giving the receipt by writing or impressing his name and the date across it.

Anyone failing to do so, or attempting to evade the tax by dividing up the amount paid into sums of less than \$10 will be liable to a penalty not exceeding \$100 if discovered.

Not Taxable.
Counter sales slips and cash register tickets are not taxable, providing no words implying or stating acknowledgment of the receipt of payment of money appear thereon.

Payrolls where signature of employees is taken, as a receipt for wages, are taxable for each signature.

(1) Would this meeting favor further protest being made?
(2) Would you be prepared as individuals to supply from your actual experience a statement showing how business was affected by the act?

(3) Would you favor recommendation that the additional money needed, if the receipt tax was abolished, be increased by increasing the sales tax?

We will be glad of expression of opinion on these three questions before the next meeting of the directors.

The statement which Chairman James Gray read regarding the new tax on receipts was as follows:

United Effort.
It is proposed to unite the chambers of commerce and boards of trade of Western Ontario in another effort to have this tax done away with. The questions submitted to us, for our consideration, are as follows:

1. Would your organization stand behind a united effort of businessmen to secure the abolition of this tax?
2. Would you office gather information and data showing the unfairness and complications of the receipt tax?
3. Would your organization be favorable to the increase of sales tax and extensions of same to present exemptions in lieu of the receipt tax, and in increased stamp tax on checks, etc?

The proposed plan is to secure information directly from those affected by the stamp tax showing how business is hampered and complicated, and to lay the details secured before the prime minister and ministers of finance and as we all recognize that money must be raised somehow, to suggest that the sales tax be increased sufficiently to make up the difference.

Retailers Affected Most.
The matter has not yet been brought before the directors, and they will welcome the expression of opinion of retailers who will, it would seem, be affected more than any other class of business by the new act.

We have already launched a protest on behalf of the chamber and many of you probably have done so. Your own accounts. Some people are of the opinion that the views of the retailers and others affected were laid before the government along with the details of the difficulties encountered in carrying out the act, would be more effective than the protest already made without actual experience referred to.

PRaises Activities OF HUMANE SOCIETY

Head Office Letter Speaks in
Glowing Terms of City
Work.

Speaking in glowing terms of the work accomplished by the London Humane Society in the city and in the County of Middlesex was the letter from the head office at Toronto, read last night at the regular meeting of the society, when the president, Miss J. Elliott was in the chair.

The monthly report of Inspector George Turpin showed 412 complaints investigated during the past month. The inspector stated that the number of complaints constantly received from the county kept the society pressed to the utmost. Among the most glaring cases of cruelty were those where old and worn-out horses were abandoned on the roads and in the fields.

As a result of such cruelty, the society were forced to destroy eight horses during the month.

Nine warnings were issued during the month, and one case of cruelty discovered. Animals destroyed, after wandering homeless and starving in the streets of the city and in the county, number 18.

The inspector reported that conditions amongst poultry were satisfactory. No cases of cruelty were reported, only one case of cruelty being discovered.

The society is undertaking a memorandum and all anxious to join are requested to phone 104 or call at the Shelter, 104 Victoria street.

LONDON CLERKS' UNION LOSES MEMBERSHIP

Eighty Per Cent Decrease Attributed
To Excess Supply.

Canadian Press Cable.
London, Dec. 29.—The National Union of Clerks reports a loss of 80 per cent in membership. The union's troubles are due to numerous causes. The chief difficulty is in organizing the clerks working in thousands of small, unconnected houses, and the great excess of the supply of clerks over the demand for their services. This tends to depress wages and create indifference to trades unions.

Many industrial trades unions admit clerks associated with their particular trades, thereby offering stronger attractions in trades unionism than are to be found in the National Union of Clerks, and this is having its effect on the clerks' organization.

MUST READ THE BIBLE IF PAROLE EXPECTED

Jerseyville, Ill., Dec. 29.—Bible reading and church-going will be required hereafter of persons paroled from the Jersey county court, the judge announced Thursday. Those paroled will have to attend church and read a portion of the Bible every day, and be able to pass an examination on the portions read, it was explained.

NORWOODS PLAY HERE

Take on Elks at St. Peter's in Exhibition Title.

The Assumption College Norwoods of Sandwich, champions of the Border Cities High School Basketball League, will meet the Elks team at St. Peter's Hall tonight at 8 o'clock, and an epic exhibition of the great indoor winter game is predicted by those who have seen both teams in action.

The Norwoods are the leaders in their class in Windsor, and have many victories over fast Detroit quintets to their credit. Their line-up will be practically the same as last year, with Murray, Donlon, Higgins, Kenny, Petrimoult and Demony. Coach Shaughnessy, late of the University of Michigan, will probably accompany the team.

They will remain in London over night, and go to St. Thomas tomorrow, where they will play the St. Thomas Orioles.

HOLD NO MORE MEETS OF TRADE COUNCIL

Stratford, Dec. 29.—Not even enough members of the local trades and labor council showed up for last night's annual meeting to enable that body to decide on formal disbandment. Only six put in an appearance, including four officers, and as this was three short of a quorum it was not possible to decide anything, or even to hold a meeting.

After waiting for an hour, the six faithful departed in disgust, leaving behind them the impression that although the Stratford trades and labor council had been in existence for years, it was just as thoroughly dead as though this had been done. Indeed, the decision was made that no more meetings be held, while one member present suggested that the secretary inform the Dominion Congress of the situation in Stratford, and if congress concurred, should turn in the local charter.

Notice of motion to disband the organization was given at the local meeting.

BLENHEIM

Special to The Advertiser.
Blenheim, Dec. 29.—Among many other well-spoken Christmas wishes relative here were: Mrs. C. N. Greenwood of Stratford, Dr. and Mrs. W. Rutherford of Sarnia, William Raney of Talbotville, Miss Grace Bond of Woodstock, Miss Moyna Gibb of the continuation school, Bothwell, Mr. and Mrs. W. H. McPherson of Fort Stanley, Edward Wehring of St. Thomas, Mr. and Mrs. H. S. White of Stratford, Miss Maud Kindree of Winchester, Ross Taylor of Cleveland, Laird Story and Russell Redcraft of Western University, London; Grant Smith of Hagersville, Mrs. W. A. Clarke and daughter of Stratford.

The funeral of the late Mrs. Margaret Jackson took place from the residence of her son George, Gravel road west in Harwich township, on Christmas day. Mrs. Jackson was 88 years old and one of the oldest of the settlers in the district. The funeral services were conducted by Rev. H. Bentley, pastor of the Methodist Church, Charing Cross, and burial took place in Evergreen Cemetery here. She is survived by five sons and one daughter, George, Harry, Samuel and Robert of Harwich, John of this town, and Mrs. Thomas Rumble.

WILL PROBE ENTIRE REPARATIONS PLAN

Allies Decide to Hold Confer-
ence in Paris Next
Tuesday.

Paris, Dec. 29.—As a result of exchanges of views since the London meeting of the premiers, the Allies have decided to go over the entire questions of reparations in detail at the Paris conference, to begin next Tuesday. It is expected now in official circles that it will require at least a week, and perhaps two weeks, to complete the discussion.

The general situation in Germany, the possibility of putting her on her feet through an international loan and moratorium, and estimates of the length of the moratorium necessary for her recovery, will probably be the first items of the order of business. The Allies have collected a great deal of data bearing on these questions.

While the conference will go into the question of reducing the total of reparations due from Germany, it is thought in French official quarters that little will be accomplished by this conference further than the fixing of the moratorium and reaching a decision regarding guarantees that may properly be taken.

French public opinion, it is maintained, is still as unprepared to accept any reduction in the reparations total as it is to accept the idea of a moratorium without guarantees.

M. Poincaré's attitude at the conference will be that neither the present nor the future must be sacrificed; that there must be taken as pledges resources that will produce something immediately on the reparations account, and that if Germany is given a breathing spell, it will be time enough to decide what she can ultimately pay when her recovery has been effected. The French view-point is that a moratorium without guarantees would be performed by the Allies as an encouragement for Germany to demand an extension when it expired.

NEWSPAPERS GO UP.

Ottawa, Dec. 29.—The street and news stand price of local morning newspapers has been boosted from two to three cents per copy, the new rate to take effect January 1.

SCHOOL REPORTS

DERWENT SCHOOL.
The following are the results of Derwent Public School in Christmas examinations:

Senior IV.—(Hon.) Jean Beattie; (pass) George Grieve, Leola Brown, Junior IV.—(Hon.), Mary Garity; (pass), Lina Walker.
Senior III.—(Hon.), Hattie Knowles, Myrtle Beattie, Marjorie Smith; (pass), Emerson Hair.
Junior III.—(Hon.), Ella Hair, Margaret Beattie; (pass), Latimer Thompson, Andrea Kraul, Richard Grieve; (below 60 per cent), Ernie Ridd.
Senior II.—(Hon.), Margaret Gartton, Albert Nash.
Allan Brown; (pass), Raymond Barry, Jack Thompson, Florence Smith, Junior II.—(Hon.), Robinson Thompson; (pass), Mary Beattie, Senior Primer to Junior I.—(Hon.), Glenn Brown; (pass), Ray Brown.
Senior Primer.—(Pass), Billie Nash, Junior Primer to Senior Primer.—(Hon.), Daymar Kraul, Harvey Hair, Bob Garity, Helen Grieve; (pass), George Smith.
Junior Primer.—(Hon.), Sara Thompson.

S. S. No. 8 Lobo.

The following is the report of S. S. No. 8, Lobo, for the month of December, based on term work. Names are in order of merit.
Sen. IV.—Meredith Jackson, Donald Graham.
Jun. IV.—Walter Flannigan, Gordon Clampt, Isabelle Irvine, Wilford Reep, Gordon Steele, Mary Kilbourne, Belva Topping, Everett Arrand, Thelma Ferguson, Earle McIntyre.

Sen. III.—Donald Irvine.
Jun. III.—Bessie Irvine, Mildred Steele, Edna Cole, Mary Graham, Gertrude Ferguson, Hubert Beech, Lloyd McIntyre, Russell Reep, Robert Ferguson, Gordon Ferguson.

Sen. II.—Gordon Ferguson, Frank Arrand, Sunny Campbell and Reggie Topping equal, Helen Cole, Ernest McIntyre.

Sen. I.—Ross Irvine and Elsie Beech equal, Clara Topping, LeRoy Ferguson, Orval Polet, Jean Graham.

Jun. I.—Alma Arrand, Eleanor Greig, Mary Ferguson and Kenneth Nottingham equal, Nelson Ferguson, Jean Polet.

Sen. Primer.—Willie Cole.
Jun. Primer.—Isabelle Cruickshanks, Donald McCaw, Josephine Coughlin, Eileen Campbell.

WABASH

Special to The Advertiser.
Wabash, Dec. 29.—The marriage of William John Kelly of Wabash

Thrice-Married Women Say Brains Bring Bliss

Londoners Review Qualifications Necessary To Secure
Proper Husbands—Does "Decorated" Flapper
Always Secure the Best Type of Man
as Mate of Life?

The reporter wanted to interview certain married women in London. One of the qualifications was that they had to be thrice married. The reporter could only find two such fortunate persons. Here are the questions he asked them:

"What sort of wife do men want? Is the bobbed-haired, party, cigarette-smoking, 'slinker' of today the ideal of the masculine sultor, or is it the desire of the modern male to mate with a woman in whom sweetness, gentleness, dignity and graciousness are the predominant qualities?"

Here is one of the answers: "Most men choose their wives because they are head over ears in love, and they do not care what she is, if only she is she. It is something beyond eyebrows and elbows, and eccentricities which makes a man decide that such a one, and such a one alone, shall be the partner of his joys. She, be what she may, is his heart's desire, and he won't be happy till he gets her."

"But man in a more reasonable mood will not be carried away by mere bright eyes and charms ebullient. He will ask: 'Is she as kind as she is fair?' He will ask if she has the instincts of orderliness, of good temper, good sense and good nature. Has she a low voice, that 'excellent thing in woman,' the kiss that is like the kiss of wild roses, the glance that is that of waters stillled at even?"

"In the girlhood of today there is so much on the surface that is pert, so much that is loud-voiced, familiar, irreverent, uncouth and ungracious, that were one to issue a warning to young men: 'Beware of what these may bring,' there would scarcely be any marriages."

"If the young girl of today would only know that a neat, quiet spirit is the real thing men notice and admire. Usually the man who marries the other kind of girl is not the right kind of man, because he does not possess the right kind of ideal."

"Girls who smoke cigarettes and drink 'Manhattans' are not approved of by marrying men, even when the men are dissipated themselves. Man's advice to his wife is invariably sadder than her's to him, and she would do well to follow it. Girls who cultivate physical attraction in the way of profuse use of cosmetics will get what they want—an empty-headed mate, who can see no further than the mark of an eyebrow pencil."

"And finally, but primarily, unselfishness. Yet unselfish women are always the most selfish, from one point of view, because only by being genuinely unselfish do they retain the affection of men—so get the little vanities they desire."

Expected McCormick Wedding Today Stirs All Chicago Society Circles

Special to The Advertiser.
Chicago, Dec. 29.—All Chicago society today awaited word of the marriage of Mrs. Edith Rockefeller McCormick and Edward Krenn, a Swiss architect.

Mrs. McCormick, asked when the much-discussed marriage would take place, replied hotly: "It is none of your business. I will make no statement now—or ever."

N. Y. IRISH FACTIONS REACH COMPROMISE

Free Stater and Republicans
Occupy Same Office Pending
Legal Action.

New York, Dec. 29.—An amicable arrangement, which precludes violence, but permits picketing, was in effect today at the Irish consulate here, which has been besieged by Irish Republicans since Wednesday night, when Lindsay Crawford, with official papers appointing him Free State consul, took over the office. Robert Briscoe, who claims he is a member of the Free State Irish army, occupied one room of the office for the Republicans, and Mr. Crawford sat at a desk in another room, representing the Free State.

It was indicated that this arrangement would prevail until the matter can be settled in the courts. After midnight last night the offices were held by candlelight, because the building superintendent refused to supply electricity or to keep the building open.

Late last night, Lindsay Crawford was holding his inner office, with a look of determination and growth of beard on his face which bespoke his vigil begun Wednesday and lasting all Wednesday night and all day yesterday. In the outer office Robert Briscoe, Mrs. Muriel MacSwiney, widow of the former lord mayor of Cork, and half a dozen other representatives of the Free State were on watch. Strolling in and out were the offices were uniformed policemen under command of Lieut. James Gagan of the south-west.

Both sides had announced that they were there to stay. The police had made it known that any violence or disturbance would bring swift action. Everything seemed prepared for another long night of watchful waiting, when the newspapers, left for the night, reported progress. What happened in the interim was not recorded, but when official observers returned they found the door to the building closed and they could not see any lights of the tenth floor, where the consulate was located, or anywhere else. Then it was recalled that Mr. Crawford had asked the republican representatives to test their claims to the office by recourse to the courts.

Sport Tabloids

New York, Dec. 29.—The Athletic Research Society will hold its sixteenth annual meeting here today.

Chicago.—The Chicago Cubs will leave in March for their permanent spring training camp at Catalina Island, Cal. The pitchers and catchers will leave on Feb. 22. The Cubs will play thirty practice games on the coast.

Boston.—The Boston College hockey team defeated the McGill University team here 4 to 1.

Philadelphia.—Low Young, former star and captain of the Penn. team, will succeed John Heisman as head football coach at Penn. It was announced unofficially today.

New York.—Columbia University, after a clean sweep of four games from Harvard, is practically assured of the collegiate chess championship. If Columbia defeats Yale four straight today, they will have equalled the intercollegiate chess record established in 1906.

New York.—Pancheo Villa, flyweight champion, emphatically denied that his ankle, which he strained recently in practice, will prevent him from meeting Terry Martin in a fifteen-round bout in Madison Square Garden tonight.

GRAND MASTER PONTON TO VISIT LONDON MASONS

Most Wor. Bro. W. M. Ponton, grand master of the Grand Lodge of Canada in Ontario, will visit London Thursday, Feb. 15. The Masonic Lodges are preparing plans for his reception.

ADVERTISE IN THE ADVERTISER.



"His Master's Voice"

Victor Records

Out to-morrow

JANUARY RELEASE

DANCE	
A Kiss In The Dark—Medley Waits	The Serenaders 18972 10 .75
Carry Me Back To My Carolina Home—Medley Waits	The Serenaders 18973 10 .75
All Muddled Up—Fox Trot	Zee Confrey and His Orchestra 18977 10 .75
True Blue Sam—Fox Trot	Zee Confrey and His Orchestra 18978 10 .75
Sweetheart Lane—Medley Fox Trot	Paul Whiteman and His Orchestra 18980 10 .75
The Yankee Princess—Medley Fox Trot	Paul Whiteman and His Orchestra 18981 10 .75
Kiss Me, Kiss Me—Fox Trot	The Virginians 18982 10 .75
Choo-Choo Blues—Fox Trot	The Benson Orchestra of Chicago 18983 10 .75
The World is Waiting for the Sunrise	The Benson Orchestra of Chicago 18984 10 .75
Tomorrow Morning—Fox Trot	Zee Confrey and His Orchestra 18985 10 .75
I'm Going to Plant Myself in My Old Plantation Home—Fox Trot	Clyde Dorsey and His Orchestra 18986 10 .75
Swanee Smiles—Fox Trot	Paul Whiteman and His Orchestra 18987 10 .75
Pack Up Your Sins—Fox Trot	Paul Whiteman and His Orchestra 18988 10 .75
Crinolines Days—Fox Trot	Paul Whiteman and His Orchestra 18989 10 .75
VOCAL	
The Hem of His Garment	Homer Rodeheaver 18991 10 .75
Better Each Day	Homer Rodeheaver-Mrs. William Asher 18992 10 .75
Carry Me Back To My Carolina Home	Albert Campbell-Helen Burr 18993 10 .75
A Picture Without a Frame	Peerless Quartet 18994 10 .75
Love's Sam (The Sheik of Alabama)	Miss Patricia with The Virginians 18995 10 .75
Away Down East in Maine	Miss Patricia with The Virginians 18996 10 .75
Home Sweet Home	Billy Murray-Ed. Smalle 18997 10 .75
You Tell Her, I Stutter	Billy Murray-Ed. Smalle 18998 10 .75
Apple Blossom	Elsie Baker 45331 10 1.25
Cupid's Garden	Oliver Kline 45332 10 1.25
Neath the South Sea Moon	Lambert Murphy 55179 12 2.00
Japanese Moon	Oliver Kline 216379 10 .75
Bella—The Belle of Dunoon	Sir Harry Lauder 216380 10 .75
The Sunshine of a Bonnie Lassie's Smile	Sir Harry Lauder 216381 10 .75
Songs for Little People—Part 1	Harold Harvey 216382 10 .75
Songs for Little People—Part 2	Harold Harvey 216383 10 .75
You Gave Me Your Heart	Harold Harvey 216384 10 .75
In the Land of Sweet Sixteen	Harold Harvey 216385 10 .75
Human Heart	Harold Harvey 216386 10 .75
If Winter Comes (Summer Will Come Again)	Harold Harvey 216387 10 .75
INSTRUMENTAL	
Pianoflage—Piano Solo	Roy Barry 18969 10 .75
Knice and Knifty—Piano Solo	Roy Barry 18970 10 .75
Maniot March	Arthur Pryor's Band 18971 10 .75
Kitties March	Arthur Pryor's Band 18972 10 .75
'Twas in the Month of May—Katinka	International Novelty Orchestra 18973 10 .75
Chinese Billikens	International Novelty Orchestra 18974 10 .75
RED SEAL	
Madoline	Ernie de Gogorza 66103 10 1.50
Acadine and Nicolette	Fritz Kreisler 66104 10 1.50
Waltz and Elin Dance	Sergei Rachmaninoff 66105 10 1.50
March of the Canadian Chief	Arthur Pryor's Band 66106 10 1.50
Three O'Clock in the Morning	John McCormack 66107 10 1.50
Spanish Dance	John McCormack 66108 10 1.50
Tosca—Visi d'arte	John McCormack 66109 10 1.50
Mother in Ireland	John McCormack 66110 10 1.50
Les Preludes—Part 1 (Liszt)	John McCormack 66111 10 1.50
Les Preludes—Part 2 (Liszt)	John McCormack 66112 10 1.50
Madame Butterfly—Un bel di vedremo	New York Philharmonic Orchestra 74781 12 2.25
I Puritani—Ah, per sempre (To Me Forever Lost)	New York Philharmonic Orchestra 74782 12 2.25
Hungarian Rhapsody, No. 10 (Liszt) (Piano solo)	Amelia Galli Curci 74783 12 2.25
Songs My Mother Taught Me (Dvorak, Op. No. 4)	Guisepppe de Luca 74784 12 2.25
Romeo and Juliet—Juliet's Waltz—(French)	Ignace Jan Paderewski 74785 12 2.25
	Genardine Farrar 87350 10 1.50
	Lucerna Bori 87351 10 1.50

