

## LONDON'S GREATEST FURNITURE EVENT

# COMMENCES TO-MORROW, FRIDAY, JULY 29, AT 9 A.M.

This is the greatest furniture sale we have ever attempted, and we feel proud that we are able to offer the following values at the prices quoted in these pages. Our buyers, who have just returned from an extensive buying trip, have certainly done wonders. The results of their efforts have amazed even us. We expected they would bring back some real specials, but not anything as good as they secured. While furniture is down in price to some extent, it is not down to the extent that the following prices would lead one to believe, and it was only our tremendous buying power that enabled them to achieve the results they did. Take full advantage of this sale, as it will be many months before general prices approach anything like what we are now quoting. There's no extra charge should you wish to purchase on our club plan. A few dollars will deliver anything to your home, while a dollar or so every week pays the balance.



### Tapestry Upholstered Chairs \$24.75

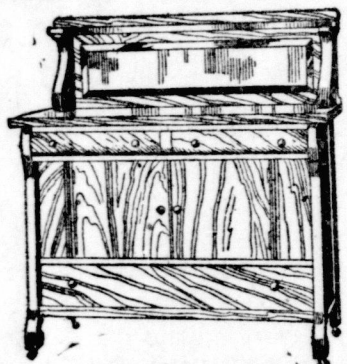
Only 25 of these Chairs, with Rockers to match, to sell at this price. Seats and backs are coil spring construction. The covering is a hard-wearing tapestry, in a good combination of colors. Originally made to sell at \$39.50, they are real value at our August sale price. Then you can purchase it on our club plan, \$5.00 down, balance in small, weekly payments.

### DEN CHAIRS AND ROCKERS \$12.95

A comfortable Chair in the design as illustrated, fumed or golden oak frame, art leather upholstered spring seat. These are Chairs that have been selling at \$18.50. Delivered to your home on small payment down.

*Red Price Cards Tell the Story*

### 2 Bargains In Oak Buffets



**\$54.50**

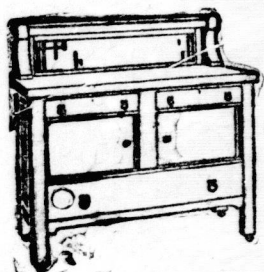
Built from solid quarter-cut oak, fumed or golden finish. Several designs to select from. Regular price \$80.00. No extra charge for the convenience of our Club Plan.

**\$64.50**

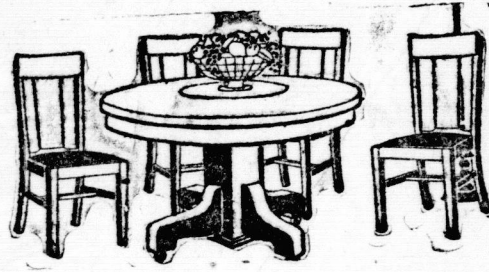
Built from the choicest of quarter-cut oak, fumed or golden finish; two good designs to choose from. Regular price \$83.00. A few dollars down delivers one of these Buffets to your home; \$2.00 weekly pays the balance.

### Solid Walnut 8-Piece Dining-Room Suite

**\$157**



A 48-inch Buffet, 46-inch Round Table and six Diners, including one Armchair with leather slip seats, comprise this Suite. Every piece is made from solid walnut, not veneered or gum. The design is one of the very latest, and is a Suite we will have to sell in the future at \$210.00. It has been selling in the past as high as \$300.00.



### 8-Piece Quartered Oak Dining-Room Suite

**\$130**

A Suite similar to the walnut, only in the solid quarter-cut oak, in any finish you wish, golden, fumed or Old English. If you are in need of a Dining-Room Suite, this is your opportunity, as plain oak will be selling for more than we are asking for this Suite during the remainder of the year.

### The Biggest Value Ever Offered in a Dresser

A \$50.00 Dresser at \$19.95 is something that cannot be purchased every day. These Dressers are built in some cases from ash and in others from oak; golden and fumed finish. Each piece is fitted with three large drawers and 27x21-inch plate mirror. Only 19 to sell at this price.

**\$19.95**



### Chesterfields At Chair Prices \$137.50

A \$210.00 Chesterfield, upholstered in an excellent quality of tapestry; loose Marshall cushion seats, spring back and arms. Sold on our Club Plan, if desired; a few dollars down delivers it to your home.

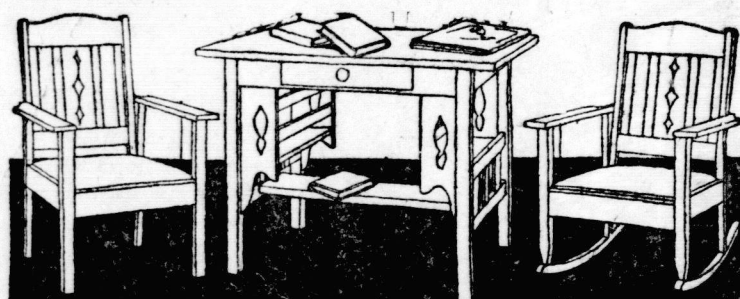
### \$4.50 Comforters For

It's not a bit too early to purchase your supply of Comforters, particularly when the price is so low. They will be higher later on, so stock up now for the coming winter.

**\$2.35**



### 3-PIECE DEN SUITE Chair, Rocker and Table



Every piece built from selected oak fumed or golden finish. The Chairs have open seats, upholstered in heavy art leather. The Table is similar to that shown in the illustration; sizes 28x38 inches. The regular price is \$71.00.

There are only about 80 of these Suites to sell, so that you will require to come early to secure one; \$10.00 will deliver this Suite to your home, while \$2.00 weekly will take care of the balance.

**\$47.70**

*Look For the Red Price Cards*

### Pillows

A regular \$3.50 size, 18x26 inches, filled with new feathers, feather-proof ticking.

**\$1.59**

# THOMAS

### All-White Felt Mattress

**\$7.20**

This is the best value we have ever offered in an All-White New Felt Mattress, with the roll edge, and covered in a strong art ticking. Can be had in any size at this price. Regular value \$11.50.



### CURTAINS \$12

Regular \$35 Pair SPECIAL - -

This is one of the biggest values we have ever offered, but unfortunately we have only a very limited quantity, some 20 pairs. In this case it is first come, first served.

### COLORED SCRIM

Every piece of Colored Scrim we have in stock ranging in price from 40c to 55c per yard is included in this feature. No more than 20 yards will be sold to any one customer. A yard

**15c**

### One Of the Big Bargains Of This Furniture Sale LIVING-ROOM CHAIRS

**\$35**

Regular Price \$70

15 Chairs and 15 Rockers to match in this lot, solid walnut and solid mahogany, with cane backs and seats; then the seat is also provided with a beautiful cushion, some of them covered in tapestry and some in plush.

