# London Advertiser

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London, Ont., Thursday, Nov. 16.

## APPOINT THE BEST MAN.

IT TO BE Hon. Mr. Kemp or

The first-named is a manufacturer whose business has been handling war no doubt with justification, as the to keep them there. foremost colonial soldier in the Em-

petty treatment accorded that soldier how it works. as to the proper choice.

The Advertiser knows that it speaks for all Liberals when it declares that the great party which it represents as T IS inevitable that Canadians will

ed by the German central organization of some of the necessities of life. across the border, have been guilty of When such a condition of affa buildings has been unexplained, as have face it, but to devise means of meet been explosions, and it is strongly the the crisis belief of some people in Oxford County | Both farmers and city hat German agents who enter the entitled to special tariff con

of passports may yet be necessary.

America the problem is serious. This applies to both Canada and the United

In this connection, it has been claimed that the pulp woods of Canada are practically inexhaustible. They reproalso claimed that Canada can supply the world with newsprint.

Canada should not neglect this opportunity. It is a world-wide one. It is a question the Government should carefully consider, and adopt the course that will bring the greatest benefit to

W HY DO THE EDUCATED, enterprising, young men and women of Canada leave their home towns and cities to seek a living in the larger cities of Canada and the United States? This is a question which often bothers the minds of citizens, and yet one which is never practically answered. If the eady. "There is nothing for me here," eyes when the Rogers crowd is active And the citizen, if he is inactive and is not the better part of valor. lacks civic vision, would agree with him. A wonderful expression of Liberal

that it does not antagonize. This same question has been disturbng the men of Milford, New Hampshire. but with this difference: they felt that the problem must be faced and started an active campaign against the depletion of their best resources. At the instigation of P. R. Woodman of the Milford Board of Trade, a committee was formed to counsel the young people, then graduating from their schools, and to show them what splendid business opportunities were available in their home town of Milford. The result was that, al- have "pussyfooters" among our Canhough a large percentage had been adian leaders.

then in college, decided to remain in Milford.

Why could we not apply the "Milford Idea" in some Canadian communities? Small cities and towns are retarded by the lack of a vigorous manhood and womanhood, while the large cities are congested by the constant inflow of humanity. Then, too, the energetic youth of

the small town is often stupefied amid the strenuous life of the city, and that energy which could have accomplished much in the small community is lost to the world entirely.

Country communities are crying out for leaders, and yet every year numbers of men and women who might take this leadership upon themselves leave the community. Humanity is so constituted that the majority of men are unable to accomplish their maximum work, unless inder the impelling influence of a leader. The Government has realized the eed of such leadership and spends thousands of dollars every year to educate the best of its youth, at but a Gen. Lessard as minister of mili- nominal cost to them. It is therefore the duty of these young people to pay back to the country what they owe, by devoting their lives to leadership in contracts; the second is regarded, and their own district, and it is your duty

How are you to do this? Haphazard advice is all very well, but youth will believing that it may save itself, and ever been giving advice to youth and have a capable man as successor to youth has always scorned it. Organize Sir Sam Hughes. If the Government your advisers. Let the young men see hooses Gen. Lessard it will be in a that you mean what you are talking spirit of making reparation for the about. Try the "Milford Idea" and see

by Sir Sam Hughes. It will also show | The problem is serious enough to a desire to seek the man for the place, challenge all your civic loyalty. Rerather than the place for the man. member that to help build up your own Gen. Lessard, compared with Mr. community, when you feel that you could Kemp, would seem to leave no question do better abroad, is the highest form of

## INEVITABLE.

a Western Ontario newspaper wishes soon protest against the tariff to see the Government choose the best arrangement that permits certain man for the place, no matter what Canadian natural products to enter the political advantage may accrue to that United States free of duty, while this country maintains a high tariff against the goods of other countries.

This is one of the lean years, accord S CORES AND SCORES of fires have ing to farmers, and as a result 50 cents occurred in many counties of West- per dozen for eggs and \$2.50 per bag ern Ontario since harvest time. The for potatoes was asked in London on latest outbreaks have been in several Saturday. Many housewives were of parts of Oxford County, and the people served returning with baskets empty of the communities concerned are strong of anything but the cheapest vege in the belief that firebugs, and in all tables. Rather than pay the high probability firebugs financed and direct- prices, they were depriving themselves

causing the fires. The presence of met- confronts a country, it is the duty of a

set incendiary bombs equipped with time fuses in the barns.

The Advertiser has reported upwards of sixty fires to farmers' barns, and in the majority of cases the cause has rever been explained. Strangers have been seen in many places where fires a window frame, the honest citizen, been seen in many places where fires a window frame, the honest citizen, made a rush for the crook. The crook.

THE MUSE OF A DAVOAL.

Opposition. But this last idea, fad, dictionally discovered anything that discovered the purple opposition. But this last idea, fad, dictionally discovered anything that discovered the poposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition. But this last idea, fad, dictionally discovered the purple opposition opposition. But this last idea, fad, dictionally discovered the purple opposition opposition. Furple opposition opposition opposition. But this last idea, fad, dictionally discovered the purple opposition opposition. Furple opposition opposition. But this last idea, fad, dictionally discovered the purple opposition opposition. Furple opposition opposition opposition. Furple opposition opposition opposition opposition opposition oppos

Some time after the first few fires, policeman running toward them. Quick The Advertiser issued a warning to all witted, as he saw the net of the law must be sounded again, and in louder for the honest citizen, and despite the ones. The farmers and police authori-protests of the latter, took him in But far back in the recesses of her latter. ies of every community should be on charge. The crook believed that he brain was a very positive idea. She come, the qui vive, and the provincial police could make his escape. And in the hubshould give the most active co-operation. The man who establishes the could make his escape. And in the hubbub the honest man was getting the
fjords of Norway, but she sailed on a
steamer for the fjords of Newfoundland,
steamer for the fjords of Newfoundland,
in take it you are not often made to
do anything," he said with a smile.

"This is the first time within my
steamer for the fjords of Newfoundland,
in the hubshould give the most active co-operation. The man who establishes the he qui vive, and the provincial police could make his escape. And in the hub- was going somewhere by water and tuse of these fires will be doing his cer arrived, and before the crook could

## EDITORIAL NOTES.

Dame Nature has now garbed her feet in white, the prevailing fashion.

Sir Sam Hughes will have hi chance to repay the treachery he alduce themselves every ten years. It is leges is his portion at the next session of Parliament

> Sir Sam may call the numerous Hughes family to vote against the Government-which would be like naming the day of the funeral.

"Russia is impotent," says a Ger-HOLD TO THE HOME TOWN! getting up and handing the specialist

Sir Sam Hughes no longer matters in the military concerns of the coun-

great question of the hour. migrating youth were asked such a intrigues and ambitions all about me," question, he would have his answer said Sir Sam Hughes. Closing one's

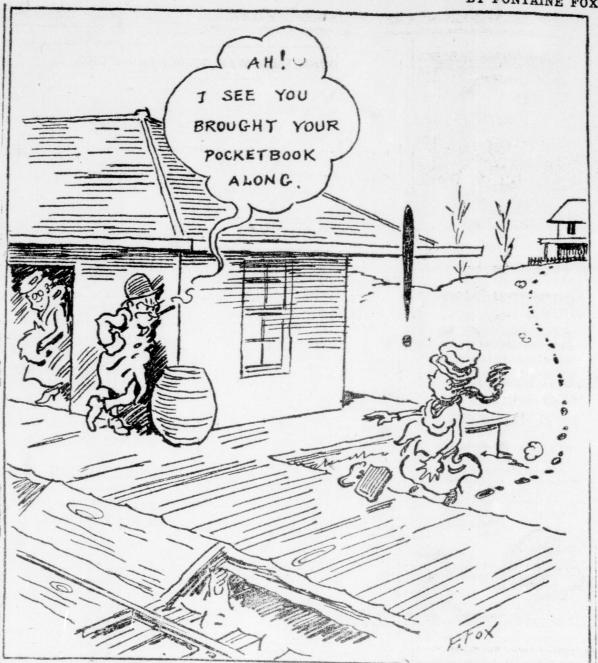
Why will you let the best blood of your sentiment was heard at the West Elgin community strengthen the stream in convention at Dutton yesterday. Never other channels? There is something for before in the history of their country them here, if you will only point it out. have such men who gathered yester-Convince them that they will make the day, many of them with sons in the most of their lives in their home town, trenches, felt the need for manning the and tell them that their duty lies there, trenches at home, and holding them but pronounce the word duty gently, so against those who by their incompetence or indulgences would destroy the

country from within.

"You take exception to the gen-eral character and tone of the letter. Well, Sir Robert, each one's manner is his own. It might be well if we could all possess your soft mannerism, but I am very much afraid, judging by all periods of history, that human liberty and human progress would not make much advance, as they never had made much advance, under such diplomatic forms and utterances."-Sir Sam Hughes last letter to Sir Robert Borden.

Sir Sam appears to believe that we way you came?"

contemplating work in a foreign field. The Terrible Tempered Mr. Bang Let His Regular Train Go By Just To See if Mrs. Bang Wouldn't Make a Bee Line For Town With the \$100 He'd Just Given Her BY FONTAINE FOX



was a long and rough scramble to

forgotten and impossible of descrip-

For a time Lavinia stood silent. "To

The next morning she left for Labra-

She was a little late in reaching the

from haste, was following the steward

steamer, and, somewhat breath

down the deck, when the back

man, to take this trip alone."

"And how am I to know you will not

"No." She turned from him without

with blazing eyes.

"Why not?"

# The Advertiser's Dai y Short Story Off the Coast

Just why Lavina Payton was determined to carry out her plan in the with it?" termined to carry out her plan in the face of angry opposition she could not have told. Probably it was due to the opposition. But this last idea, fad, idiosyncrasy, whatever her friends were idea with the interval of the

would take her away from the life her laughed. As they struggled, the crook saw a pected her to live. White Sulphur or the little fishing village, one of Saratoga during the summer, Richmond most picturesque on the Newfoundland and Washington during the winter coast. months, with frequent trips to New It was a glimpse of nature never to be

When asked where she was going she tion. the Norway of America.

path, her breath coming and going in self-timust escape from it."

When they rested neither it. somber, built to defy the elements. somber, built to defy the elements. She saw a little group of people stand-other's name. Lavinia did not think it market for 25 years, is put up in She saw a little group of people standing in an angle of the granite mass, one figure apart from the others and nearer to her. Then everything was blank. She was conscious only of blind terror as the wind caught and whirled her about. For a space, eternity fronted her decision. man general. These diagnoses have about. For a space, eternity fronted usually been followed by the patient her, then the awfulness of the wind subsided and she found herself clinging desperately to the gray sleeve of an

'What made you attempt that alone?'. the man said roughly, giving her a little shake as he let her go. But Latry; no matter what the cause of his vinia had no mind to be let go and

dismissal, his successor should be the clung to the arm that was half withon sharply. "Didn't you know Signal Hill was no place for a woman unless

she had a man with her?" I don't know. The book said walk, 'Why didn't you bring some one with

am alone "Surely you made friends coming up but because I know it is not desirable the steamer?" That was just what I didn't

wich to do. All my life I have wanted to get away from everybody." make yourself as unpleasant as other Well, you missed it by the fraction Another such gust and people? You are as much a stranger as they.' He regarded her steadily. "You will take that back," he said at last. u would have got away from every-I caught you just in time." He left her in the angle of the wall and stepped forward, a tall, broadshouldered, athletic-looking man with

"Come," he said, extending his hand.

"Yes, you are. The village is my objective point."

is not fair that you should hold against me. I was beginning to

You had recognized the possibilities friendship even before you spoke." You are mistaken. I have given it You knew I was to be trusted." She did not answer directly. "For wo weeks we have neither of us known

who the other was. I do not even know our name, but I am going to ask you ny home. Will you come?" What has my determination to do gentleness. "When?"

His eyes softened to a wonderful He is always adding something to the gayety of life.

the Norway of America. imagine you are not often crossed, S., writes: "Having taken five bottles 9:2 country and his neighbors a great service.

The walk to Signal or Cabot's Tower, is not one to take alone. It is long, it is steep. The road follows the shore until it begins to ascend and is lonely. When steamers come there is always a sprinkling of people, mostly driving to call results of the war has been the cost of newsprint. English papers the cost of newsprint. English papers the cost of newsprint. English papers and the lonest man in a recent incident in the booklet Lavina had learned by the cost of newsprint and the price. All over the cost of the war has been to consider the price and the cost of the way, he was nabbed. He was recognized as a notorious character. Shortly after he received his punishment.

The walk to Signal or Cabot's Tower, is not one to take alone. It is long, it is steep. The road follows the shore until it begins to ascend and is lonely. When steamers come there is always a sprinkling of people, mostly driving toward the tower, where there is a magnificent view of the harbor and ocean. This and much more was told in the booklet Lavina had learned by in the booklet Lavina had learned by in the booklet Lavina had learned by in the booklet structure.

The walk to Signal or Cabot's Tower, is not one to take alone. It is long. It is steep. The road follows the shore until it begins to ascend and is lonely. When steamers come there is always a sprinkling of people, mostly driving toward the tower, where there is a magnificent view of the harbor and ocean. This and much more was told in the booklet Lavina had learned by in the booklet Lavina had learned by in the booklet steep. The road follows the shore until it begins to ascend and is lonely. When steamers come there is always a sprinkling of people, mostly driving to the received his punitary. The people carelessly, "Do you see that tiny, whitewashed cottage over you. In the received his punitary with the replied carelessly, "Do you see that tiny, whitewashed cottage over you. In the received his punitary with the replied carelessly, in the booklet Lavina had learned by heart. But there was one grave ommission. Indeed, two, The first was wind, the other, mist. What was fog in the city was a fine rain higher up, and the wind was a calculate the control of the wind was a calculate the control of the control

wind, the other, mist. What was fog in the city was a fine rain higher up, and the wind was a gale.

She had felt wind before, but never like this. It whipped her wet skirts about her until she thought she would never move again. She tried to loosen them as she stumbled along the rocky path, her breath coming and going in path, her breath coming and going in the city was a fine rain higher up, first escape from the beaten path."

"Don't you ever long to get away from it?" he asked, casually.

They were loitering along the two-mile stretch of road between the village and St. John's. As he spoke she paused and looked back at the lovely view. "I wouldn't be here if I had not felt I must escape from it."

After taking the 'Dr. Wood's' I am pleased to relate that the cough has entirely disappeared and I have since regained the lost weight. I have no hesitation in recommending Dr. Wood's Norway Pine Syrup."

There are many imitations of "Dr. Wood's' on the market, so see that none of these so-called "pine syrups" are handed out to you when you ask

elt I must escape from it."

When they parted neither knew the for "Dr. Wood's". It has been on the

## How Any Woman Can Remove Hairy Growths

(Beauty Culture.) It is not longer necessary for a woman rough, grey coat caught and held her attention. There was something familto visit a beauty specialist to have suiar about it, so familiar that she moved perfluous hairs removed, for, with the aid of a plain delatone paste she can, in hastily forward, confronting the owner the privacy of her own home, remove even a stubborn growth in a very few minutes. The paste is made by mixing some water with a little powdered dela-"You came because you knew I was sailing on this steamer?"
"Partly. I intended taking the trip. tone. This is applied to the hairs and It made no difference if I came now or later on. Do not misunderstand me. It skin washed, when it will be left clear and hairless. Be sure you buy real delawas not for your charming society. tone.-Advt for a woman, especially a young wo-

## OPEN NOSTRILS! END A COLD OR CATARRH

How to Get Rellef When Head and Nose Are Stuffed Up.

They ran into fog that night, de-They ran into log that night, depressing, penetrating fog. There were eleven days of it, and the trip was lengthened to a fortnight, but long betrils will open, the air passages of your trils will open, the air passages of your trils will open, the air passages of your Moose.

CANADA.

The Home of the Red Deer and the Moose. "You must see the view before we go."
She hesitated.
"Come." This time the word was impatient. "If we are to make Quidi Vidi we must be off."
"But I am not going to Quidi Vidi."
"Yes, you are. The village is my chiective point."

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He accepted her overtures with no little of this fragrant antiseptic cream "To is not mine."

"See here." For the first time she saw his face and it was filled with anger. "Do you think I am going to give up my trip because you are obstinately determined to go back the way you came?"

He accepted her overtures with no degree of eagerness, but under his apparent indifference was a steadfast determination that made itself evident their last evening on board when he ended the silence that had fallen between them by saying:

"You have not rune with no difference was a steadfast determination that made itself evident mucous membrane, giving you instant to the relief. Head colds and catarrh yield the relief. Head colds and catarrh yield the relief. To the first time she degree of eagerness, but under his apparent indifference was a steadfast determination that made itself evident mucous membrane, giving you instant to the relief. Head colds and catarrh yield the relief. Head colds and catarrh yield with a steadfast determination that made itself evident mucous membrane, giving you instant to the relief. Head colds and catarrh yield with a steadfast determination that made itself evident mucous membrane, giving you instant to the relief. Head colds and catarrh yield with a steadfast determination that made itself evident mucous membrane, giving you instant to the relief. Head colds and catarrh yield with a steadfast determination that made itself evident and heading the swollen or inflamed mucous membrane, giving you instant to the relief. Head colds and catarrh yield with a steadfast determination that made itself evident and heading the swollen or inflamed mucous membrane, giving you instant to the relief. Head colds and catarrh yield with a steadfast determination that made itself evident and heading the swollen or inflamed mucous membrane, giving you instant to the properties of the relief with a steadfast determination that made itself evident and heading the swollen or inflamed mucous membrane, giving you instant to the properties of the relief with a steadfast determination that made "You have not yet retracted the miserable. Relief is sure.—Advt, like magic. Don't stay stuffed-up and

Sir Sam Hughes may be dismissed, but he will not stay silent. The country is going to be full of conversations shortly.

An Atlantic City policeman was laid off for 30 days for going to sleep during one of Vice-President Marshall's speeches. The man may be jobless, but he has an awful lot of sense.

A snake crawled out of a beer keg in' a Pennsylvania town the other evening and broke up a party. It looks as if the snake got in bad company.

TO OUR DANCE HALL BRIGADE. You giddy boys who frequent our dance Who are not too proud to fox trot, but who are "too proud to fight," Must have souls so small they'd rattle

in the tiniest peanut shell, Or you'd blush and seek seclusion in the bottom of some well. Do you ever stop to think of chums with whom you used to play, Who have gone across the water to take part in the fray,
Large-hearted boys, with good red
blood, ready to do or die,
That their kin may live in safety, the

good old flag still fly? The boys there in the trenches, who send to you the call: 'Come on across and help us; you are wanted, one and all; Leave dancing and frivolity, let trifling matters go; Shoulder to shoulder stand with us and

help drive back the foe.

"You are needed. Ranks are thinning. one by one we're 'going west,' But we have done our duty, and we can calmly rest; While you who stop your ears, and refuse to hear the call, Your portion will be nothing short of

wormwood and of gall. "Though you live to be a hundred. people will have in mind That you shirked and passed up duty, lose for us the fight, You will "goose step" and not "fox trot," and serve you blamed well

"Get up and get a move on; this is no When you're asked to put on khaki, answer cheerily, 'Right-O!' And you'll know the joy of living, and When you stand beside the boys who -THE OLD 'UN.

November 13, 1916. There was a superstition that New York controlled the presidential election. The folks there have now quite recovered from it.

\* \* \* Sir Sam says he is going into politics.

The birds who declared that Sir Sam was positively the great-He is my very good est thing Canada has yet pro-

# Traction Company

EFFECTIVE SEPTEMBER 17. To St. Thomas and Port Stanley—7:30 a.m., \*9:30, \*11:30, \*1:30 p.m., \*3:30, \*5:30, \*7:30, \*9:15 p.m.

To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 p.m. Sunday cars marked with a star (\*).

## LONDON AND PORT LOOKED LIKE CONSUMPTIVE STANLEY RAILWAY

To St. Thomas. :20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9

CANADIAN SERVICE MONTREAL TO LONDON

(Vla Falmouth.) From Montreal From London. NOV. 4 .... AUSONIA .... NOV. 23 CABIN AND THIRD-CLASS. MONTREAL TO BRISTOL. (Avonmouth Dock.)

CABIN PASSENGERS ONLY. For Information apply Local Ticket Agent or The Robert Reford Company,

# From Montreal.

Pretorian....Nov. 23 Glasgow Grampian....Nov. 25 Liverpoo CHRISTMAS SAILINGS. From St. John, N.B. Corsican....Dec. 2 Liverpool Scotian....Dec. 9 Glasgow Corinthian...Dec. 9 London Scandinavian.Dec. 16 Liverpool

For full information apply local agents or THE ALLAN LINE 95 King St. West, Toronto Sammannaman &

## GRAND TRUNK PAILWAY HIGHLANDS of **ONTARIO**

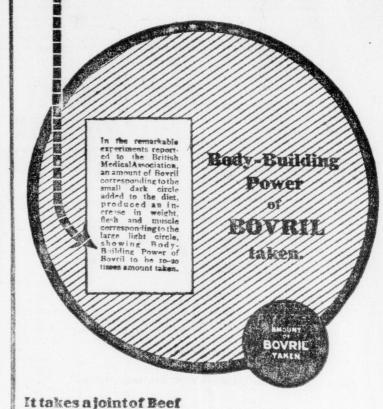
OPEN SEASONS.

DEER-Nov. 1 to Nov. 15, inclusive. MOOSE—Nov. 1 to Nov. 15, inclusive.
In some of the Northern Districts of Ontario, including Timagami, the open season is from Nov. 1 to Nov. 30, inclusive.

Write for copy of "Playgrounds—The Haunts of Fish and Game," giving Game Laws, Hunting Regulations, etc., to C. E. HORNING, Union Station, Toronto, Ont. R. E. RUSE, C. P. and T. A., "Clock" Corner, London. Phone 80. ywt

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to make a Bottle of

BOVRIL FOR THE FRONT We have made special arrangements on receipt of \$3.50 to dis-

Soldier in England or with the Expeditionary Forces.
This is an exceptionally quick and cheap way of sending Bovril to your friends.

BOVRIL, LIMITED,

duced will now start in chanting the festive rabbit, and hear some speeches. Pardon our abrupt leaving.

the divinity of his successor. \* \* \* The Serbs are sure putting a stir lonastir. They are coming back.

patch from our factory in London,

England, half a dozen (6) 4-oz. tins of Concentrated Campaigning Bovril post free to any Canadian

It is stated that 6,000 hotel cooks in New York will go on strike. Hope so. Probably the folks will then be able to get something good to eat at a regula

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# Rubber Supply Is Steady While Leather Gets Scarcer

This Explains Low Price of Rubber Footwear in Spite of Increasing Cost of Fabrics. Chemicals and Labor

The war is using up enormous quantities both of leather and rubber. At the same time it is seriously restricting the output of the former, much of which came from Russia-while rubber production keeps pace with the demand. From the great plantations now reaching maturity in Britain's tropical Dominions will come this year 150,000 tons of raw rubber-75% of the world's production, and an increase of over 40,000 tons from last year.

Thus, thanks to the British Government's foresight in encouraging these plantations, the Allied armies have been abundantly supplied with all the rubber products they need-Germany and her allies have been cut off-and the price to the world at large has actually been reduced. Meanwhile, leather has been getting scarcer and more expensive-80% higher than in 1914—and the end is not yet.

At normal prices a pair of good shoes cost about four times as much as a pair of standard quality rubbers, and would last nearly twice as long if the rubbers were worn to protect them in bad weather. So even before the war rubbers were a mighty good investment, to say nothing of their prevention of wet feet, colds and doctors' bills.

Now, when shoes cost seven or eight times as much as the rubbers, the saving from wearing the latter is so outstanding that no one who believes in thrift will think of going whout them. Nor will those who are anxious to help win the war, for by wearing rubbers and overshoes we conserve the leather so scarce yet so absolutely necessary for the soldiers.

> Wear Rubbers and Save Leather for Our Fighting Men