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Our course of study insures the pupil just the right qualifications to render his success in competing for a place in business as certain as it can be made. Mr. H. Mitchelltree has been placed as bookkeeper with R. Webster, coal dealer, London.

J. W. WESTERVELT,
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No Question About Quality.

Are you ready for your spring suit or overcoat? We are prepared to show you the finest and largest stock in the city.

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MERCHANT TAILOR.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Ridge, next Court House, London.



BROKE IT LAST FALL

Well, it is time to get it repaired now. It is sure to be done promptly and well if you let us do it. Have men who know all about it. Experts in their line. Costs no more to have the work well done.

BROCK'S GUN STORE,
102 Dundas Street, London, Ont.

Every Building Erected

Should be fitted up for electricity. It will save you expense later on. Give us specifications and our rates will be furnished immediately. Phone 1103.

The Electrical Construction Co.
of London (Limited).

FAIRBAIRN,
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Richmond Street, Opposite City Hall

Although the price of

Sweet Home Soap

has been reduced to
6 CAKES FOR 25c.

we still offer a great variety of valuable premiums for SWEET HOME SOAP wrappers.

THE LONDON SOAP CO.

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Write today for a free copy of our interesting book "Inventors Help" and "How you are awarded." We have extensive experience in the patenting of all kinds of inventions. Send sketch, model or photo for free advice. **SEARON & MARION**, Experts, New York Life Building, Montreal, and Atlantic Building, Washington, D. C.

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Worth Makes the Bicycle, and Want of it the scrap heap.

Columbia Bicycles

Are Bicycles in the fullest sense of the word. Constructed of none but high-grade material, planned and designed by the most able staff of mechanical experts in America, and built in the largest and best equipped bicycle factory in the world. What else could they be but

Bicycles Par Excellence?

GURD'S, 185 Dundas St

RIGHT IN STYLE.

When you order your clothing from us you receive the best of attention. Suits at all prices, selected from the best and latest manufacturers.

Southcott's, Richmond St.

W. A. PIPER, D.D.S.,
Specialty Gold and Porcelain work.
Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper

D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2 p.m.
Phone 841, 222 Dundas St. (at Waterloo).

Meteorological.

Toronto, March 18—8 p.m.—An important area of high pressure, accompanied by low temperature, is spreading southward from Hudson's Bay, and the general outlook is for unsettled, colder weather. Light local snowfalls have occurred today in Quebec and Manitoba. Elsewhere the weather has been fine. Minimum and maximum temperatures: Victoria, 26-32; Kamloops, 22-34; Calgary, 28-32; Edmonton, 12-30; Qu'Appelle, 16-18; Winnipeg, 10-20; Port Arthur, 4-14; Parry Sound, 18-33; Toronto, 23-43; Ottawa, 14-34; Montreal, 20-36; Quebec, 22-32; Halifax, 26-30.
Local temperatures: Highest, 53.5 above; lowest, 27.5.
Today (Tuesday) the sun rose at 6:23 a.m. and sets at 6:28 p.m. The moon rose at 5:32 a.m. and sets at 5:50 p.m.

Your Good Health

demands that you eat food that is nourishing and strengthening. Whole Wheat Bread contains all the nutrients of the wheat kernel. A perfect health food. Try a loaf of our bread. Phone 518.

JOHNSTON BROS
The Best Bread Bakers.

CHOICE, NEW AND SEASONABLE GOODS.

THOS. WILSON,
Merchant Tailor,
Phone 596, 213 DUNDAS ST.

London Advertiser.

UNION LABEL

A LOCAL BUDGET.

THE REASON.

The crow looks black against the snow. Perched on the topmost bough; We may expect warm sunny days And maple sugar now! Soon all the snow will disappear And mountain violets bloom. Soon will the roses begin again, Distilling sweet perfume!

Now, if you ask me how I know The truth of what I say, Or why that crow is signs of spring And will be so for aye, I can but answer in this wise, After a moment's pause, That crows are signs of springtime's warmth. Be 'caws', 'caws', 'caws'!

—Edward E. Locke, in Boston Globe.

—Mr. Andrew Denholm, of Blenheim, was in the city yesterday.

—Mr. Wm. Donahue will in future deliver parcels from the custom house.

—J. S. Winnett, of Detroit, and Wm. Dallas, of New York, are at the T-cunich.

—Mr. Fred Winston, of West London, has returned from a pleasant trip to England.

—Miss H. Hull, of Woodstock, has returned home from a visit with London friends.

—Frank Mulligan, of the Stratheona Horse, is visiting friends in and around London.

—Mr. Alex. McArthur, who was with the Stratheona Horse in South Africa, has arrived home.

—The district council of United Garment Workers of America elected Alfred Carroll, of this city, as vice-president.

This celebrated English maker's

Spring Hats

in all his latest shapes.

GRAHAM BROS.

Fine Toggery for Men.

Have You Seen

the Spring Styles in Hats yet? We have some of the most becoming Felt Hats that have ever been introduced to the public. Prices ranging from \$1.50 to \$2.75.

ROSS'

196 Dundas Street.
PHONE 1319.

Engagement Rings.

This is one of the many seasons for them. In the spring engagements are made. Then there's the Ring. In the selection of our assortment no effort was spared to make it one of the handsomest displays in Canada. As to price, it's simply a question of what you wish to pay.

Phone 1,084.

WARD, 374 Richmond Street

—Mr. J. W. Brown, late principal of the Culloden public school, is taking a business course in this city.

—Miss Ethel Holcombe has returned from Woodstock, where she has been attending the sickbed of her mother.

—Miss Effie Johnson, of Rochester, N. Y., is the guest of her brother, J. L. Johnson, 52 Waterloo street, city.

—Capt. T. E. Robson, M. P. P. for East Middlesex, left this afternoon for Toronto to attend the session of the legislature.

—Miss Myra Pickard, who for two years has been contralto soloist of the First Methodist Church choir, has resigned her position.

—London Section of the S. L. P. have written to the city council advocating the use of voting machines and the abolition of plural voting.

—Mr. Thomas Martin, of this city, will assist in the grand concert at Hamilton, at which Madame Fisk will appear on the 28th inst.

—Miss Nellie Burnip, of York street, has been appointed soprano soloist of the First Congregational Church, in succession to Miss Williams.

—James Quinn, an employee of the Bennett Furnishing Company, had the thumb of his left hand badly cut while working on the shaper on Saturday.

—This evening the staff and employees of the Electrical Construction Company will celebrate, with a banquet, their removal into the new building.

—At St. George's rectory on Tuesday evening, Miss Anna Hopkins, of 229 Hamilton road, was married to Mr. H. P. Thomas, of the London street railway.

—Miss Susie McGill, the clever little dancer, and Harold Jarvis, Detroit's favorite tenor, will appear at the Grand Opera House, Tuesday, March 19.—Chatham Banner.

—Mr. A. A. B. Lefroy, formerly connected with the Bank of Toronto in this city, died in Petrolia on Saturday afternoon last. He leaves a widow and two children.

—Previous to leaving Brantford for London with his son Roy, Mr. O. Waagenheim's associates and fellow employees presented him with an address, accompanied by a lock and ring.

—Sergeant Wm. Tasker and Pte. John Standley, of this city, returned home yesterday from Halifax, having completed their year's service at Wellington Barracks in the Third Canadian Special Corps.

A sociable was given last night in the schoolroom of the Talbot Street Baptist Church by the members and friends of the Young People's Society of that church. The schoolroom was well filled and an attractive programme was given.

—The house occupied for years by the late Mrs. Garrity, the centenarian, and which stands on city property on Thames street, will be turned into a residence for the foreman of No. 1 ward, who will also be superintendent of the storage yard.

—On Sunday morning Brakeman E. J. Deely, of the G. T. R., walked off a box car near Komoka, and sprained his ankle badly. He was brought to London, where his injuries were attended to by Dr. Drake, after which he left for his home at Sarnia.

—T. H. and R. W. McCurdy, who for many years have been in the employ of Hobbs Hardware Company, left yesterday for Stratford, where they bought out the hardware business of A. J. Jeffrey. Everyone wishes the boys great success.

—Tonight the sacred cantata, "The Building of the Temple," will be rendered by the combined choir and Sunday school of the First Congregational Church. The cantata includes over 30 numbers and much practice and care has been taken in its preparation. The 4th anniversary of the school is being celebrated.

—The Toronto dailies report that the London Old Boys' Association met at the Temple Building on Saturday evening and perfected arrangements for their annual dinner, which takes place on the 25th inst. Among the speakers invited are Hon. Geo. W. Ross, Hon. Clifford Sifton, Sir William Meredith, Dr. Oronoyakeika, J. H. Ross and Dr. Winnett.

—An association of the veterans of 1866 has been formed in Detroit, with an active membership of over 60, and a banquet will be held on April 11, when 300 veterans and their friends are expected to be present. The London association has been invited to send a representative. All veterans are cordially invited to attend. The president of the Detroit association is John R. Wood, the vice-president Wm. Skillington, and the secretary—

CREAM,

Whipping, Table, Devonshire.

DAIRY BUTTER,

Very choice, 20c per pound.

EGGS,

New laid, 15c per dozen.

PHONE 1066.

THE J. E. GREELY DAIRY CO., LIMITED.

247 DUNDAS STREET.

What Shall We Eat?

Every day three times that question has to be faced. It is quite a problem for the woman of the house to make a wise selection. Try our Delicious Home-Made Bread and you will eat no other.

THE PARNELL-DEANSTEAM BAKING CO., Limited,
Phone 929, 75 Bruce Street, London, Ont.

treasurer F. S. Fortune. The Detroiters expect to see a large number of their comrades from London, Stratford, St. Thomas and other places around the festive board.

—General Manager Fitzhugh, of the Central Vermont Railway, who has resigned to accept a position under Mr. Hays on the Southern Pacific Railway, was in the city today on his way south. The ex-superintendent of this division was warmly welcomed during his short stay here.

—An interesting concert was given by the St. James' Presbyterian Sunday School Literary Society, in the school room last evening before a large audience. Mr. S. R. Barker introduced the following programme: Instrumental, Mr. F. G. Simpson; solo, Miss McLeod; reading, Mr. J. D. Omond; Shylock, James D. Anderson; Antonio, S. Lovell; Bassanio, P. Dickson; Gratiano, E. J. Cutler; Portia, Mr. N. Omond; Nerissa, S. Allister; clerk, Charles Hutton; Solanio, James McKenzie.

PATTERSON—REUP WEDDING.

A pretty wedding took place on Wednesday afternoon at the residence of Mr. and Mrs. Wm. Reup, River road, Carleton Place, when their daughter Dora was united in marriage to Mr. D. I. Patterson, of Indian Head, N. W. T. The ceremony was performed by the Rev. T. H. Brown, of Delaware. After the ceremony the company repaired to the dining-room, where the wedding breakfast was served. Mr. and Mrs. Patterson left in the evening for a short trip before going to their home in the Northwest.

DIED AT ST. JOSEPH'S.

Miss Agnes Muggan died at St. Joseph's Hospital, Monday evening from over-heat of the stomach. She was recovering from an attack of appendicitis, when the hemorrhage set in, resulting fatally in 36 hours. She was a student at the Normal School and resided at Ridgeway. Deceased was a member of the Roman Catholic Church, and sister of Mr. John Muggan, classical master in Regiopolis College, Kingston. Her brother Frank is also in attendance at the Normal School in this city.

TO REDUCE ESTIMATES.

Yesterday afternoon the city council's special committee conferred with the Public Library board, the board of education and the hospital trust, with a view to reducing their estimates for the year to the lowest notch. The school trustees will be asked to reduce their demand about \$1,000, and the other boards will be requested to make reductions. The Public Library board were not prepared to forego their petition for \$4,000 debentures for extension purposes. They pointed out that both interest and sinking fund would come out of the half-million that the library is annually entitled. The special committee recommended to the council last night that \$5,000 debentures be granted to the hospital making for the making of notable changes at Victoria Hospital.

PIANO RECITAL.

A pleasing piano recital was given at the Conservatory of Music last night by Miss Veda Campbell, of Belmont, and Miss Gwendolen Anthistie, pupils of Miss Jennie Steele. Both young ladies acquitted themselves creditably and gave evidences of the careful musical training which they are receiving. They were assisted by Mrs. Anthistie, vocal pupil of Miss Katherine Moore. The programme was:
The Flattener.....Chaminade
Polonaise No. 10.....Chopin
Miss Veda Campbell.
Norwegian Bridal Procession.....Grieg
Barcarolle Venetienne.....Goddard
Miss G. Anthistie.
Flower Song.....Gounod
Oh, Thou Sublime Evening Star.....Liszt
Autumn.....Chaminade
Spring.....Lassen
Shadow Dance.....MacDowell
Polonaise, A Major.....Chopin
Miss Anthistie.
Hungarian Dance, A Major.....Brahms
Misses Campbell and Anthistie.

BRITISH



TROOP OIL LINIMENT

Covers a wide field. There is no better application for Cuts, Wounds, Ulcers and all Open Sores, as the soothing and healing properties of this remedy are unsurpassed.

For Sprains, Bruises, Stiff Joints, Contracted Limbs, Bites and Stings of Insects, and Painful Swellings of all kinds, bathe the parts with hot water, then apply the Troop Oil freely, and you will be surprised how quickly pain will be eased and inflammation subside.

In the case of Rheumatism, Neuralgia, Lamé Back, or muscular soreness the Oil gives wonderful relief.

For Caked Breasts or Cracked Nipples, which cause women so much suffering, they will find nothing to equal Troop Oil. Internally the Oil may be taken with great benefit in Coughs, Colds, Bronchitis, Croup, Whooping Cough, etc., in addition to the internal use of the Oil, the throat, neck, and chest should be rubbed thoroughly with it.

Used as a gargle it is of inestimable value in Diphtheria, Sore Throat, Quinsy and Ulcerated Tonsils. A large bottle 50c.

Sparks From the Wires.

The bubonic plague prevails at Perth, Western Australia.

In a recent fight the Mexicans routed the Yaqui Indians.

Books for the proposed Carnegie libraries in New York will cost \$550,000.

Grover Cleveland, the only living ex-president of the United States, was 64 yesterday.

A bill has passed the House of Lords, London, making habitual drunkenness cause for divorce.

Mrs. Anna Thompson, formerly of Toronto, is under arrest at Buffalo, charged with bigamy.

The French troopship Vinh Long is ashore near the entrance to Singapore. She is not believed to be in a dangerous position.

Selections are being made in Ontario of five cows of each dairy breed for the six months' milking test at the Pan-American.

Governor O'Dell has signed the bill of Senator Krum, placing a state tax on New York savings banks and insurance companies.

Andrew Carnegie has been suggested for mayor of Greater New York, by Abraham Gruber, Republican leader of the 21st assembly district.

A curious state of things exists in the Kansas penitentiary. It contains 47 murderers condemned to death, and under the present laws not a single one is in danger of losing his life.

Ten years ago Canada's exports of wheat, flour, oatmeal, peas, cattle, cheese, butter, eggs, apples, pork, bacon and hams were valued at \$24,000,000. Last year our exports in these same lines were valued at \$72,000,000.

Smallpox is raging at Sudbury and the Soo. Forty cases are in the pest house at Sudbury, and about the same at the Soo. A large number of houses are quarantined with as many as 36 persons in some of the houses.

Mr. Philip Conely, Elgin street, Hamilton, was nearly killed while unloading pianos from a truck in the rear of the Bell piano warehouse. A heavy piano upset and fell on him. One of his legs was broken and he was injured internally.

New York's Raines law regulating saloons has yielded \$51,000,000 to that state and local treasuries since its passage five years ago. Saloons have decreased from 33,000 to 27,000, and arrests for drunkenness diminished from 12 to 9 for each 1,000 of population.

Walter Houston, an old soldier, who died recently in Ulen, Wis., bequeathed \$12,000 to the Veterans' Home at Waupaca, Wis. He visited the home some time ago disguised as a tramp soldier, and was so kindly treated that he determined to remember the institution substantially when he died.

The United States secretary of state has handed to Lord Pauncefote a warrant for the surrender to the Canadian authorities of George W. Henskovitz, of Toledo, Ohio, to answer to the charge of perjury. It is alleged that the prisoner eloped with a girl of 15 from Ohio into Canada and committed perjury there in falsely swearing that the girl was of age.

Why Not Be Courteous?

To the Editor of the Advertiser: They say an Englishman is the same world over. I doubt it greatly. We had a social gathering the other evening, and among the guests were three Englishmen, who are managing a sugar factory, owned by an English syndicate. The usual toasts were responded to and then one of the Englishmen arose and proposed "The future King of England." It was heartily responded to and the Americans retorted with "President McKinley and the United States." The Englishman retorted with "The future King of England." There were three sons of England (?) who nearly got mobbed, and they certainly would have deserved it. The American Government or the Philippines made the following announcement:

"Manila, P. I., Jan. 29, 1901. General orders No. 20.—As a mark of respect to the memory of the late Victoria, Queen of the United Kingdom of Great Britain and Ireland, and Empress of India, all duty throughout this division, and in the several departments of the military government, except the necessary guard and field duty, will be suspended on the day of her funeral, Saturday, Feb. 2, 1901, and the flags now at half staff will remain so until sundown of that day. At reveille the national salute (21 guns) will be fired by the arsenal battery, and afterwards, at intervals of thirty minutes, between the rising and setting of the sun, a single gun, and at the close of the day the salute to the Union, (45 guns) will be fired. By command of Major General MacArthur.

"THOMAS H. BARRY,
"Brigadier General U. S. Volunteers,
Chief of Staff.

A funeral service will be held at 9 a.m. on Saturday, Feb. 2, at the Cuartel de España, Walled City, in memory of her late Majesty Victoria Queen of Great Britain and Ireland and Empress of India."

The American and English consuls' houses were draped in black for three days. All of the English business houses were draped. All flags were at half mast for four days, and salutes were fired by each post at reveille on Feb. 2, 1901. Messages of condolence were sent by military and civil governors to the future king of England.

Let us hope if any Americans come over to Canada that they will get better treatment from the Canadians than the Americans do from the Englishmen here.

P. C. H. Co., 4th Infantry, U. S. A., Isle of Malabon, via Manila, Feb. 11, 1901.

Grand Trunk New Fast Trains.

Official announcement is made by the management of the Grand Trunk Railway that it has been definitely decided to put on two new fast express trains between Chicago and New York early this summer. The trains will run solid, leaving Chicago daily at a convenient hour in the morning, arriving at Buffalo early in the afternoon, they will leave New York in the morning, reaching Buffalo early in the evening, and Chicago before noon the following day. These trains, which will consist of combination baggage and passenger cars, standard Grand Trunk coaches, the finest Pullman cars that this well-known establishment turn out, and the popular catenary cars, put into service some time ago on the "International Limited" and "Eastern Express," will be constructed. The large ten-wheeled Morse-type engines will be used to haul them.

The trains will without doubt, become popular, operating as they will through a country full of beautiful scenery and passing over the Grand Trunk single-track, double-track steel bridge over the Niagara Gorge, the standard Grand Trunk coaches, the finest Pullman cars that this well-known establishment turn out, and the popular catenary cars, put into service some time ago on the "International Limited" and "Eastern Express," will be constructed. The large ten-wheeled Morse-type engines will be used to haul them.

We Have Rivals, But No Equals

FIT-REFORM from the hour of its origin assured the public of its success by the offer of MONEY REFUNDED IF SATISFACTION NOT GIVEN.

Like everything in the world worth having, results were not obtained in a moment.

TIME, MONEY and SKILLED LABOR were unhesitatingly employed in developing this MASTERPIECE of TAILOR'S ART with a result that FIT-REFORM was PERFECTED in every detail ere it was presented to its patrons.

These facts fully demonstrated at the

Fit-Reform Wardrobe,

ROBERT M. BURNS,
180 Dundas Street, - - London, Ont.

John H. Chapman & Co
126 AND 128 DUNDAS STREET.

THIS IS THE STORE

that has the goods—draws the crowds—gives the values—fulfills every promise to the letter—and never misrepresents. Here are some of the money-savers that will boom business

TOMORROW

Glove Bargain You'll Appreciate

Ladies' Fine French Kid Gloves, black, sizes 5½ and 6, regular \$1, selling at, per pair..... 25c
Ladies' Black Cashmere Gloves, fleeced, worth 20c; selling at, per pair..... 10c
Ladies' French Kid Gloves, tans, all sizes, regular \$1; special bargain at, per pair..... 50c

Some Remarkably

... Good Values

4 pieces only—In fancy Striped Gauze, 27 inches wide, with lace insertion, all colors, worth \$1.25; selling at, per yard..... 40c
1 piece only—Of Very Fine Allover Net, butter color, suitable for ladies' waists, regular 90c; selling at, per yard..... 50c
Very Handsome Black French Laces, different widths, ranging in price from 20c to 60c per yard; selling at..... HALF PRICE
Ladies' Silk Scarfs, beautiful quality, over two yards long, popular shades, with heavy knotted fringed ends, selling for..... 50c

COME AND EXAMINE THESE VALUES.

John H. Chapman & Co

126 AND 128 DUNDAS STREET.

WHITE

