Finch's Great Departmental In the Race for the Fall Trade.....

Summer Goods are now a thing of the past. For the last two weeks we have been diverting all our attention to fresh arrivals. Now the whole store is sparkling with newness. Thousands of dollars worth of Goods are now ready for your inspection. The magnitude of the displays, the novelty and beauty of the styles, the astonishing variety and matchless cheapness easily discounts anything ever shown in Aylmer.

ON SATURDAY

SEPT. 24

Will be a day of all days, an event which every lady looks forward to, namely our great fall

Millinery Opening of 1898

If there is one department more than another that reflects the remarkable growth and development of this store it is the millinery department. Season after season this department has grown with such wonderful rapidity. To-day it stands second to none in the country. It is with no boastful spirit we make this statement; it goes to show our leadership and exalted position we take in matters pertaining to millinery. On the date mentioned we entend to all a cordial invitation to attend our great millinery opening. This is only one of the many departments that will interest you.

Our Dress Goods and Silk Dep't

Is overflowing with brilliancy and novelties; qualities that emphasize a reputation for reliability; prices that will bring you here past all other stores.

Our Mantle Department

Will also be one of the principal attractions. Over 300 Mantles to choose from, Canadian and German make. We have them from the cheapest to the most expensive. We can satisfy the most critical buyer. This is only a foregoing of what you may expect. Every department is now complete. We invite you all to inspect our stock before purchasing your fall goods.

REMEMBER—Your Dried Apples, Apple Skins and Cores are the same as cash with us, for which we will pay the highest market price.

The N. P. FINCH Co.

BINGHAM'S OLD STAND.

The I. O. O. F. Band will furnish music from 8 to 10 the evening of the millinery opening.

MOUNT SALEM.

Mrs. H. Howell is not so well at present.

Mr James Clark, who has been on the sick list, is improving.

Miss Cecil Parker, of Sparta, is spending a few days in our midst.

Mrs. Fred Prong is enjoying a visit from her sister of London.

Epworth League was held on Tuesday evening owing to the temperance meeting at Luton on Thursday.

Mr. Scram, of Grovesend, has moved to the village.

Miss Hattie Rockey, St. Thomas, is visiting friends here.

Mrs. B. Miller and children of Arkona, has been visiting her parents, Mr. and Mrs. J. McConnell for a few weeks.

Mr. Mason preached a very impressive temperance sermon to a crowded house on Sunday evening last. The Royal Templars attended in a body.

October 2nd has been set apart for the anniversary services of the Methodist church. Further announcements next week.

A large number from here attended the London fair last week.

Mr. Barnecott, of Aylmer, will review our Sunday school next Sunday, the 25th, at 1:30 o'clock.

PT. BURWELL

Mr. S. T. Logan's mother of Marine City, Mich., returned home on Saturday by the 6:30 a. m. train, after spending a few weeks with her son.

Mr. Wm. Breakenbury and wife, of Brantford, are here on a visit to his parents, Mr. and Mrs. Thos. Breakenbury.

Mrs. Chute, of Brantford, is visiting her sister, Mr. Thos. Breakenbury.

Ball playing is hard on the eyes, as eqperienced by Mr. Ed. Tedford on Saturday. He and Wm. Murphy were amusing themselves playing catch, and Tedford got struck plump in the eye, which caused him a great deal of pain. Dr. Reily was called in to relieve his sufferings.

Had been cautioned not to shoot. While Mr. Chas Medler was driving around the corner on front street Monday, some parties were shooting at hawks flying over, the horse took fright at the firing, and in turning the corner upset the buggy, near Mr. F. Young's blacksmith shop, and, of course, threw the old gentleman out; the hind wheel ran over his back, and he also received an ugly scalp wound, which bled profusely. He was taken to Dr. Reily's office, where his wound was dressed. Both buggy and harness were somewhat damaged.

Mr. A. McKenzie has sold his property here, recently occupied by Mr. Barrett.

A severe electric storm passed over this place on Friday night and killed a fine mare for Alex. Saxton.

GLENCOLIN

A sudden gloom was cast over this neighborhood, at the sad news of the death of Cora May, infant daughter of Mr. E Brooks. Baby was only sick about two weeks, when one who suffered the little children to come unto Him, took this little one to dwell with Him alone. The funeral took place Sunday from its parents' home to Dunboyne. Services were conducted at the house by Rev. Mr. Brown. The funeral sermon was preached in Dunboyne Baptist Church by Rev. Staples. Interment took place in Dunboyne cemetery. The bearers were Pearl Woodworth, Clara McKenney, Pearl Loop and Ida McIntosh. The bereaved parents have the sympathy of the entire community.

Mr. G. A. Disbrowe, who has been seriously ill, we are glad to hear, is much better.

E. L topic Thursday evening, "Training the Tongue," by Anna Waite.

Mrs. Ensign, of Lucknow, and Mrs. Clark, of London, paid Mrs W. McKenney a visit last week. Mrs. Ensign is a sister of Mrs. McKenney.

Mrs. Robins, of Welland, and Mrs. Ryckman spent Friday with relatives here.

Miss B. McConnell paid Miss Loop a short visit last week.

Mr. and Mrs. A. H. Crossett, of Bayham, spent Sunday with Mr. and Mrs. Loop.

Miss Pearl Woodworth, who has been visiting relatives in Buffalo and other points east for the past eight weeks, returned Saturday.

Quite a number from here attended the fair last week at London.

The proprietors of Miller's Compound Iron Pills are desirous that every person who needs building up should try their great remedy. Sold by all druggists.

At YOUELL & WRONG'S

On — WEDNESDAY THURSDAY and FRIDAY

....Our Three Fair Days

..... We will make a special display of

Millinery, Mantles and Dress Goods

There is only one way of knowing the newness and brightness of our fall and winter stock by coming and seeing for yourselves.

120 Ladies' and Misses German tailor-made Jackets in fawns, browns, new blues, greens and blacks. Space will not permit of a description of them, but the prices range from $3.50 to $12.00; every one the latest style of good material, beautifully finished and perfect fitting; some unlined, some silk lined.

MILLINERY

FELT WALKING HATS—The finest display of New York styles.
FELT SAILOR HATS—For Ladies and Misses. Great variety of styles to choose from.
CHILDREN'S TAMS—Every kind you could wish for; the prices run from 25c. to 7c.
Fancy Feathers, Ostrich Feathers, Ribbons and Millinery Novelties. Come and see them for yourselves. It costs nothing to look.

Special Display in the Dress Department for the Next Ten Days.

Early buyers get the first pick—confined styles in pattern costumes. Our specialty is Dress Goods. No store can out-do us in the large range we carry. The prices are most reasonable.

Flannelettes, over 100 New Patterns

28 inch Flannelettes, heavy soft finish.....5 cents
32 " " " .....6 cents
32 " " " .....7 cents
German reversible Wrapperettes.....12½c and 15 cents
English and American Wrapperettes.....8c and 10 cents
36 inch Sheeting Flannelettes, special..... 8 cents
Grey Flannels at.....12½c, 15c, 18c, 20c and 25 cents

On Thursday morning we offer 24 only White Quilts, 11¼ size, heavy fine quality, worth $1.50 each, for $1.00 while they last.

LADIES AND CHILDREN'S CASHMERE HOSE
Fine plain Cashmere Hose, double sole, spliced ankles, special at 25 cents.
Ladies' extra fine plain Cashmere Hose, full fashioned, double sole, high spliced ankles, special ..... 35 cents and 50 cents.
Mantle and Cape Cloths in great variety, cut free of charge.
We are ready to buy any quantity of Dried Apples.

Karn Pianos and Organs

We respectfully invite you to inspect our exhibit of Pianos and Organs at Aylmer's Great Fair, on Thersday, Friday and Saturday of this week.

E. L. BROWN,

No. 26, TALBOT STREET, EAST
AYLMER, ONTARIO.

STRAYED

Into the inclosure of the undersigned, lot No 130, South Talbot Road, on or about May 25th, 1898, 1 red heifer, 1 year old. The owner is requested to prove property, pay charges and take her away; or she will be sold as the law directs.

JOHN HOTCHKISS.

Dated at Straffordville, Sept. 13th, 1898.

FOR SALE.

Florist business in St. Thomas, consisting of four-fifths of an acre of land in centre of the city; six green houses, stock, tools, etc., complete; large frame dwelling. Must be sold at once. Price $4,500. Apply to

H. C. McLEAN, St. Thomas,
Or to McLEAN, McLEAN & CAMERON,
His Solicitors.

WM WARNOCK,

PRIVATE BANKER.

AYLMER, ONT.

Notes and Mortgages cash. Draughts bought and sold. Agent for the Southern Loan and Savings Co., St. Thomas. Collections & Investments made.

ALBOT STREET, EAST AYLMER

500 Rolls of Wall Paper

TO BE SOLD AT COST

Workmen have been busy for weeks building us a large addition for our rapidly increasing Wall Paper business. We must dispose of our stock at once, so that we can pull down and re-arrange our racks for our next spring stock. It's simply got to be sold, if selling at cost will sell it. Lovely gilt Papers at 10c. a roll, with ceiling and border to match. Good assortment. All prices, 5c. to what was 35c. a roll. You can brighten up your home, or your tenants home at a trifling cost. Scores of Remnants at 5c., 6c. and 7c. per roll. Enough in some to do a small sized room. It won't pay you to put off papering until next spring. We won't be able to offer you such bargains then.

ERN. A. CAUGHELL

WHITE DRUG STORE. DRUGGIST AND STATIONER.

P. S.—Buy early. Take advantage of the good assortment.