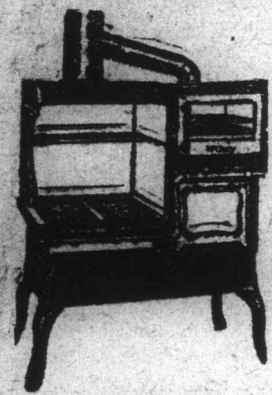


GET READY FOR WINTER NOW!

Seasonable Hardware Needs at Cut Prices.



STORM DOORS
Combination Winter and Summer
WEATHER STRIP
Prevents snow and wind from freezing your pipes.

KEEP WARM AND CUT YOUR FUEL BILLS

STOVES and RANGES

CARLOAD JUST ARRIVED
Gas Heating Stoves from\$7.25 to \$22.00
Gas Cook Stoves from\$15.00 to \$65.00

COAL RANGES
Special from\$24 to \$95
COAL HEATERS
Big values from\$6 to \$25

You'll save money on your Ranges and Stoves at Marshall's.

CUTLERY
Large display of Table and Pocket Cutlery. Excellent suggestions for gifts.

HEADQUARTERS FOR FARMER AND RANCHER
Everything in hardware for farm and ranch. Our prices denote quality. Your order dispatched the same day as received.

DON'T MISS THE BIG MINSTREL SHOW

Thursday, Friday and Saturday.

\$25.00 needed to treat 2,500 Calgary children whose fathers are fighting for us overseas.

Reserve your tickets today from Rotarian Marshall.

THE MARSHALL HARDWARE COMPANY, LIMITED
131 EIGHTH AVENUE EAST

BEAUTY CHATS

About Cold Creams

Cold creams are splendid when used in moderation. The chief trouble is that once a woman sees how much she can improve her skin by an occasional use of them, she overdoes the habit, and either makes her skin too oily, or gets the reputation of constantly doctoring up her looks.

Cold creams should never be used in place of water as a cleansing agent for water contains any number of minerals that nourish and beautify the skin. Soap, of course, contains potash to dissolve the grease particles—which is the dirt in the pores—and a fatty matter that mingles with these particles, carrying them off. But the water tones up the skin, nourishes it, beautifies it.

However, cold cream being merely a thin mixture of fats and oils, mingles with the dirt particles, is absorbed by them while it softens them, and so sinks further into the innumerable pores of the skin, than does soap or water. But being a foreign matter, the skin naturally throws it off again, merely wiping a towel across the face takes off most of the cream that has penetrated, and with it an amazing amount of grime and dirt.

When the skin is rough, dry or chapped, water is often harmful. Cold cream here is the best substitute. Indeed, the only way to keep thoroughly clean on a train journey, is to rub the face and neck with cream.

But ordinarily, cold cream should be used only twice a week. Then it should

follow a hot wash, and should be rubbed on, and be followed in turn by an ice tub.



A little cold cream should be used every once in a while—but don't overdo the habit.

CONVENERS FOR CANADIAN CLUB APPEAL TOMORROW

Preparations are now completed for the tag day being held tomorrow by the Woman's Canadian club in aid of its war and other patriotic work. Mrs. W. J. Milligan is convener for the day, and the sub-conveners include Mrs. F. M. Black, Mrs. D. A. Bruce, Mrs. W. J. Budd, Mrs. Charlotte, Mrs. Wm. Cass, Mrs. Graham, Mrs. Irwin, Mrs. Johnston, Mrs. Lamont, Mrs. H. M. McCullum, Mrs. Richardson, Mrs. Robertson, Mrs. Shearson, Mrs. Spankle, Mrs.

Scott, Mrs. Vanderlinder, and Mrs. Watts.

The headquarters for the day will be at the Central Methodist church, and anyone willing to aid in the work is asked to report there any time during the day. Refreshments will also be served the workers there during the day.

COMPLETE SATISFACTION

Winnipeg, Oct. 25.—After a trip through western Canada in connection with the Military Service act, George U. Stiff, of the department of justice, Ottawa, states today that the draft bill was being worked out satisfactorily everywhere. "Everything is going just about as we expected," he said.

The Royal Crown Premium Shop

SATURDAY SPECIAL
OCTOBER 27th, 1917

We will give you credit for 100 WRAPPERS if you bring this advertisement to our Premium Shop on Saturday next, October 27, 1917, along with the following combination of

ROYAL CROWN SOAP COUPONS

- 8 Royal Crown or Golden West Coupons
- 5 Golden West Washing Powder Coupons
- 3 Royal Crown Witch Hazel Soap Wrappers

The above 16 Coupons and this advertisement will count as 100 wrappers

NOTE THE ADDRESS:

The Royal Crown Premium Shop
At 707 FIRST STREET EAST

SOCIETY and Club

MANY MEMBERS OF AMBULANCE CORPS PASS DURING YEAR

St. John's Annual Meeting Urges More Interest Be Shown by Both Men and Women in Work

The annual meeting of the Calgary center of St. John Ambulance association emphasized the great desirability of young men and women joining a first aid class as soon as they could. Women joining must first possess a certificate in first aid and home nursing.

The meeting was held in the public library, and was well attended. Mayor Costello presided, and Mr. G. A. Mason gave the annual report, while Mrs. Nelson gave an account of the work being done by the women of the overseas nursing brigade.

The St. John Ambulance (Calgary center) was organized November 15, 1916, and following this, on January 31, 1917, a demonstration was given in the board of trade rooms by Mr. McPhedran and four assistants from the C.P.R. shop's team, when the result that on January 9 a class for women was formed, and on January 10 a class for men. These classes were examined in march at which 38 women and 18 men passed their tests and secured their certificates.

A further class was started at the Y.W.C.A. and nine women passed their examination in May, 1917. The members of the Women's Volunteer Reserve also had one class in first aid examined in April, 1917, at which 17 candidates were successful, and an examination in home nursing was held in August, 1917, at which 38 women secured their certificates.

In addition to the above, there are at the present time a number of classes being held. At the Y.M.C.A. (which kindly proffered its lecture room for use) is a class of about 90 women. These women have completed their lectures, and after a few weeks more of practical instruction will be ready for examination. At the Y.W.C.A. a class was formed a week or so back with an enrollment of 36, and prospects of more members at the next lecture. The members of the Business Men's Reserve Corps started a very enthusiastic class on Friday last, and it is the intention to form another class for men at once. The Women's Volunteer Reserve Corps also have a home nursing class, as well as a first aid class, in the course of instruction at the present time.

One pleasant feature of the evening was the presentation to the Women's

Officers Elected

The officers elected for the coming year were as follows: chairman, Mayor M. C. Costello; vice-chairman, Dr. L. S. McKid; secretary-treasurer, Mr. J. H. Farley; executive, Messrs. G. A. T. Mason, J. McPhedran, J. H. Farley, R. S. Logan, Sergeant-Major Milner, J. McKie, Mrs. E. E. Nelson, Mrs. Irvine, Mrs. B. Stewart, Miss McLean, Miss Carrick, and a representative to be chosen from the Y.M.C.A.

Rev. Canon Gould of Toronto, Archdeacon Forrester of Hamilton, and Mr. Miller of Toronto, who have been inspecting the Indian work being done in the diocese, as representatives of the Missionary Society of the Church of England in Canada, return to the city today. Archdeacon Forrester will exchange pupils with him on that day, preaching in the cathedral in the morning and St. Stephens in the evening. Canon Gould will be the guest of Bishop and Mrs. Pinkham at Bishop's Court, Archdeacon Forrester will stay with Canon and Mrs. James at St. Stephen's rectory, and Rev. Mr. Miller will be the guest of Mr. and Mrs. W. Roper Hull during their stay.

Mr. R. E. Morgan and Mr. Johnson of Three Hills, are in the city for a few days.

The Junior boys' club of St. Stephen's church held a bean supper last evening in the parish hall, and the proceeds of the sale of such successful affairs of the club holds and was addressed by Mr. Moffatt on "Character Building." Five delegates were elected to the provincial boys' work convention in Lethbridge early in November, and which it is expected will be attended by at least ten boys, senior and junior from St. Stephen's.

Mr. F. E. Phillips arrives in the city today from Youngstown to spend the week-end with his daughters who have been attending school in that city.

Mr. T. S. Elliott who was in the city for a short visit has returned to Pincher Creek.

Mr. and Mrs. Hugh S. Parker are being congratulated on the birth of a daughter Tuesday at the Western hospital.

Mrs. Walker entertained at a very delightful bridge and tea yesterday in her suite at the Hotel after which tea was served in one of the private dining rooms where the decorations were crimson and gold flowers.

Prizes were very pretty ones and were won by Mrs. Sam Roe, Mrs. D. D. Ross and Mrs. Temper. Among the other guests, were: Mrs. W. J. Stokes, Mrs. Archie McKillop, Mrs. Joe Walker, Mrs. Mellor, Mrs. Lowenstein, Mrs. Goldman of Chicago, Mrs. W. A. Ross, Mrs. Omar Patrick, Mrs. Richardson, Mrs. Wellington Walker, Mrs. Charles Trautwasser, Mrs. Stirett.

Mr. Edmund Taylor has returned from a trip through the provinces on Victory loan business.

Lieut.-Col. M. B. Peacock left last night for Vancouver and will be away for a few days.

Dr. O. Boyd of Medicine Hat, is in the city for a few days and is staying at the Palliser.

Mr. and Mrs. R. S. Beattie will be in the city from Bow Island, to spend the week-end with Mrs. Beattie's mother, Mrs. Parker.

Mrs. W. G. Laird who has been spending the summer with her mother, Mrs. M. A. Young, returned to Winnipeg yesterday.

Mr. R. R. Fullerton leaves Monday morning for Edmonton, en route to Winnipeg to join the Royal Flying corps.

Mr. A. L. Smith, district representative of the Department of Natural Resources of the C.P.R. at Denver, has left for that city after a visit in the city.

Mr. Charles Hays of Edmonton, is in the city, having come down with a party of Rotarians from Edmonton to attend the Rotary club's ministerial show.

The party includes Messrs. R. M. Smith, D. N. Duggan, D. James, James A. McKinnon, E. H. Eaton and others.

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Mrs. Bucknall, wife of Captain Bucknall, who is in England, has been in the

TODAY'S EVENTS

The Unity club will meet at 8 p.m. at Mrs. William Carson's, 526 Fourth avenue west.

Organizations meeting today to sew for the Red Cross include the X.L. club, with Miss Alice Green, 927 Fourth street, Sunnyside, at 7.45 p.m.; group 161, at Mrs. Forteous', 418 Twelfth street northwest, at 2 p.m.; group 49 at 2.30 at Patricia's and rooms.

No. 6 company, Girl Guides of the Pro-cathedral, will meet at 4 p.m. in Paget hall.

COMING EVENTS

There will be no dance held on Halloween at the Bowness Golf club as was announced this week.

The Central W.C.T.U. is holding a rummage sale Thursday, November 1.

Canon Gould and his associate visiting clergy of the M.S.C.C. will address a meeting of laymen Monday, at 8 p.m., in Paget hall.

The Wesley Church Ladies' Aid is holding a rummage sale on Saturday, at 214 Second street west, at 9.30, at which garments and a variety of articles will be offered. W148-289

Overseas Brigade of the sum of \$25 to further the work. Women joining this brigade must be in possession of the first aid and home nursing certificates. A vote of thanks was also given to the physicians and others who had given instructions during the year, including Dr. L. S. McKid, Dr. W. A. Lincoln, Dr. E. H. Reed, Dr. H. H. Johnston, Dr. A. B. Singleton, Dr. Roach and Dr. J. D. Butterwick, also to Sergeant-Major Milner, Quartermaster-Sergeant, Ravestyn, Messrs. G. A. T. Mason and J. McPhedran.

Financial Statement
The audited statement of finances given showed receipts of \$205.20, raised from class fees (including books), \$193, and buttons sold, \$10.20. The expenditures were \$181.27, including books, \$78; charts, \$5; buttons, \$20.70; examination fees, \$20; hall expenses, \$16.25; postage and express charges, \$5.62; printing, \$4.70; sundry expenses, \$7.

The stock on hand is valued at \$29.50, and includes buttons (300 to 400), \$10.50; books on hand and ordered (\$50 to \$50); \$14; charts, \$5.

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SOCIAL and PERSONAL

city visiting and has gone to Edmonton for the week-end. Mrs. Bucknall was formerly Miss Alice Dunkin of the Department of Natural Resources and is living with her parents in Jamestown, North Dakota, during her husband's absence.

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CALGARY RED CROSS RAISES \$4,950 FOR "OUR DAY"

List of Donations Acknowledged Towards British Red Cross Appeal

The secretary of the Calgary branch of the Canadian Red Cross society begs to acknowledge the following donations, totaling \$4,950, to the British Red Cross fund: Tag-day receipts, \$2,000.00; Colonel Macdonald chapter I.O.O.F., \$500.00; Military chapter I.O.O.F., \$200.00; United Farmers of Alberta, \$250.00; International Harvesters Co., \$100.00; Royal Scots chapter I.O.O.F., \$50.00; R. B. Bennett, \$100.00; Mrs. Hone, Midnapore, \$50.00; Fredrick Red Cross auxiliary, \$50.00; Hebert Ladies' Aid society, \$10.00; Group 38, Mrs. Cunningham, \$10.00; Mothers' union, St. Barnabas' parish, Hillhurst, \$10.00; Dubaut, per Mrs. Hamdy, \$11.75; Pleasant Heights Presbyterian church, \$4.00; Mrs. T. George, Huxley, \$1.00; Group 31, Mrs. Rogers, \$20.16; Sunbury circle, \$10.00; Group 314, Mrs. Thompson, \$10.00; Group 31, Central

Underwood Block
Corner 1st St. W.
and 13th Ave. W.

SNELL'S

The House of Quality
Phone M6398

SMART FASHIONS FOR LIMITED INCOMES

Being well and smartly dressed upon a limited income does not present near the complications that it seems. Thanks to the co-operation of some of our best manufacturers we are able to show a collection of garments of smart, graceful lines, well tailored, in good serviceable materials.

SUITS, COATS and DRESSES

For every occasion, expressing decided individuality. Distinction in apparel is not alone a matter of selection: first there must be designing, and next the proper interpretation of that design. Altogether it requires talent in every direction to arrive at the perfect final effect. The selections shown in our garment department radiate distinction and refinement—and they are exceptional in value.

The dominating note in the high class coats is solid tones, and nothing more effective can be imagined than the soft shades such as taupe, green, Burgundy, brown, amethyst.

One beautiful model is shown in Taupe Pom Pom Cloth with convertible collar and wing-like cape, 48 inches in length, lined throughout with beautiful two-toned silk poplin.

A very elaborate model is shown in Silk Plush with deep band of rich Alaskan sable around bottom and large cape collar and cuffs. Other beautiful styles in Chinchilla, Bolivia, Burella, Tweeds, Blanket Cloths, etc.

Week-End Specials in Gloves and New Collars

Chamoisette Gloves in grey, natural, white, and white with black. Pair\$1.00 and \$1.25
Chamois Gloves in natural and white with black backs. Pair\$1.75
Children's Woolen Gloves and Mitts, at, pair35¢ and45¢

Dent's Cape Gloves; very special value at\$1.95
Children's Cape Gloves, in tan; sizes 00 to 6. Pair\$1.50
Penman's Cashmere Hose in cream only. Special, pair\$1.25
Ladies' Cotton Fleece Lined Hose, in all sizes. Per pair45¢ and 60¢
Children's Heavy Cotton Hose, all sizes. Per pair45¢ and 60¢

Georgette Crepe

One piece each, in white and maize; lovely fine quality, per yard\$1.75

JABOT LACE, just received, 12in. wide, from yard65¢ to\$1.00

VALENCIENNES LACES—From yard3¢ to 15¢

GUIPURE LACES, in white and cream, yard, 10¢ to 35¢

18IN. EMBROIDERY, with or without headings. Special, 20¢ yard\$2.00

Pure Silk Taffeta Ribbon, 3in. wide, in all shades2¢ yards for 35¢

Gloves and Mitts for Boys

Black Leather Mitts, wool lined, per pair 55¢
Black Leather Gauntlets, wool lined, at pair95¢, \$1.25 and \$1.50
Pigskin Mitts, wool lined, pair50¢
Jaeger Wool Gloves, in grey and heather mixtures, pair60¢
Mocha Mitts, fur lined, pair\$1.25
Mocha Gloves, fur lined, pair\$1.50

For Men

Grey Suede Gloves, wool lined, per pair \$1.90
Jaeger All-Weather Gloves, in grey and heather mixtures, pair\$1.00
Jaeger Brush Wool Gloves, in grey, per pair\$1.50
Jaeger Wool Gloves, in grey, pair75¢
Brown Leather Mitts, wool lined, per pair \$1.90
Mocha Gloves, wool lined, one dome, per pair\$1.75
Fawn Kid, wool lined, very fine quality, per pair\$4.50

Quality Underwear for Women

All Wool Combinations—Low neck and short sleeve; also high neck long sleeve, ankle length. Priced at\$2.95
All Wool Combinations: Dutch neck, half sleeve, ankle length\$4.25
Heavy White Wool Rib Combinations: high neck long sleeve, ankle length, at\$3.90
Heavy Natural Wool Rib Combinations: high neck long sleeve, ankle length; at\$3.75
Cestee White Wool Combinations: V neck, half sleeve, high neck, long sleeve, ankle length\$5.00
Natural Wool Combinations: V neck, no sleeve; V neck, short sleeve; ankle length\$5.00
High neck, long sleeve, ankle length\$5.50
White Wool Vests, no short and long\$1.50

Men's Wool Underwear

Turnbull's "Cestee" Natural Wool Combinations, full fashioned; closed crotch, winter weight; suit\$6.90
Natural Wool Vests and Drawers, winter weight; garment\$3.50
Turnbull's "Cestee" White Wool Combinations, winter weight, full fashioned; suit\$7.50
Jaeger Wool Combinations, light weight; suit\$6.00
Heavyweight, single and double breasted; suit\$8.00
Jaeger Wool Vests and Drawers, medium weight; garment\$3.90
Watson's Pure Wool Vests and Drawers, nice winter weight; per garment\$3.25
Watson's Union Combinations, closed crotch, at suit\$3.50 and \$3.75

See Our Stock of Jaeger Wool Hose

WOMEN FAVOR ELIMINATION OF CIVIC ELECTION

The executive of the Local Council of Women voted yesterday in favor of eliminating the annual municipal elections as a means of saving expense for the city. A resolution to this effect was passed at the meeting, and included the suggestion that in view of the war and its many calls, any law which might seem to necessitate an election be dealt with by some other means.

The food pledge cards, which the local food committee will distribute, were brought to the notice of the meeting by Mrs. Spence, president of the local committee and secured the help of the various organizations in distributing these cards November 1, half of which will be collected again the end of November and returned to Ottawa, while the other half will be hung in the windows of houses pledging themselves to aid in food conservation.

Mrs. Kerby reported that she and the secretary, Mrs. Moore, had interviewed the mayor and commissioners

in regard to the executive's resolution on traffic today and had received assurance that the bylaws would be enforced both in regard to automobiles and bicycles. The law in the instance were all that were necessary, but in future bicycles would be compelled to comply with them and carry bells and lights as well as registered their proper place in traffic. Sign would also be placed at city limits indicating the speed allowed, and the making of a graded scale of speed for the would also be worked out according to the authorities. The signs would, of course, obviate any ignorance of the limits on the part of strangers coming into the city.

On Mrs. Grant McKay's recommendation, a strong committee will visit the superintendent of schools to discuss its investigation of the present school system in the schools.

Mrs. Arthur Lewis, factories inspector for southern Alberta, spoke briefly on her new duties and asked for the operation of the city in her work, explained the most important part of the factories act. As it stands, the betterment of women and children and contained many of the same which the local council had been working for years, she felt that it was the women of the city and province who would go far towards its working with justice and fairness to all.

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Pall Mall

Russia Calif.
Royal Purple
Newest Rec
Fine Perf
Invisible Ey
Medium W
Also same st