Bluffing the Germans

WAR SECRET SERVICE METHODS -SIR REGINALD HALL'S DIS-CLOSURES.

"The great mistake the Germans made during the war was that they never gave us credit for any intelligence; they never saw our side of the nuestion," said Admiral Sir Reginald Hall, M.P., Chief of the British Naval Intelligence Department during the

Sir Reginald was described by the late Dr. Walter Hines Page, the American Ambassador to Great Britain during the war, to the President of the United States as "the one genius that the war has developed; neither in fiction nor in fact could you find any such man to match him."

Sir Reginald added: Of course our whole object was to prevent the Germans from giving us very much credit for intelligence. When President Wilson published the famous Zimmerman telegram containing the German overtures to Mexico, I was very anxious that there should he no suspicion in the German mind that we had anything to do with it.

It was then that The Daily Mail, at my request, published a stinging leader passing severe reflections on the British Intelligence Service. The Daily Mail was of the greatest assistance to us, and even now it would not be right for me to go into the details of how it helped us throughout the war. It is a tradition in the Intelligence Department that we never say any hing about our work, and had not been for the publication of the Page letter, I should say nothing

KEY TO SECRET CODE.

The British Admiralty, he explained, knew all the movements of the famous German submarines Deutschland and Bremen, and the British Govern ent allowed German messages to be sent over British cables. What the Germans did not know was that the British possessed the German secret code and deciphered every message as it was sent across.

"This one thing shows the difference between the British and German mentality," he remarked. "I am sure, I the position had been reversed, the British would never have been so stupid as not to have suspected that the messages were being deciphered." Continuing he said:

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le) 25c.

SWEEP.

If I had disclosed the actual wording of the Zimmerman telegram, the Germans would have suspected something at once. I had to wait until we got a copy of the telegram actually sent, which was differently worded om the one from Berlin.

TRICKED THE GERMANS. It was Bernstorff's telegram that exposed. The Germans actually hought that there had been a leakage between Bernstorff and Mexico, which was what I wanted. Right unthe end of the war I do not think he Garmans suspected that we knew much as we did of their intelli-

ge and I laughed when we andt's message from Mexin explaining how it was for the message to have from his end, how he kept in a sealed safe in Magthe code for opening being known only to Magnus the messages were afterurned to ashes, the ashes be-

All the time we had complete copthose very messages. Daily

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money to Gigg & Gard; you merely w r i t o them a postal card, giving your name and your town and street, and they will send you a corkscrew neat. You try this corkscrew for seven

days; you sternly est it in fifty ways; you pull the forks from a fow of flasks, you puil he bungs from a dozen casks; and if you find it the best you've known, you end the makers a silver bone; but if ou find it a false alarm, you send it ack, and it's done no harm. You send straightway to Gigg & Gard, and ey'll acknowledge no feelings hard; hey'll merely ask to supply your home with their newly patented fine-looth comb. You send no money, you merely say you'll try the comb as the makers you. makers pray; you'll comb your whis-kers and comb your hair, and try it ut on a polar bear, and if it isn't the est comb you ever used on your sic dome, you send it back and no arm is done; but if it suits you, you armless chaps are always trying less helpful traps, and, letting noththeir zeal retard, they send their ney to Gigg & Gard. They have the ight, as the laws are made, to dodge, he village's marts of trade, and send eir coin to a distant shore—but why act go to the hardware store? The orkscrews there are of sterling worth, there are no better on all the larth. The druggist sells in his local

FRIDAY, SATURDAY & MONDAY

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Every Want Anticipated --Every Desire Gratified Economically

NTICIPATING early Christmas shopping we have already made arrangements to meet it—prepared. Christmas Stocks now replace staple lines, and customars will find it a great advantage to themselves to distribute their gift buying over the next few weeks. It possesses many advantages—obviates the hustle and bustle of last minute rushes,—offers better choice,—better variety, and at the same time gives one ample time to shop leisurely and well. As usual this Store goes into it big and judging from our everyday openings, we can positively say that this year's Christmas wears at Baird's are worthy of your inspection.

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Women's well made White Flannelette Nightgowns, showing round neck and long sleeves, pale Blue and Pink fancy stitching, assorted sizes. Reg. \$2.80. Friday, \$2.59 Saturday and Monday ...

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Sweaters in all Wool make, long sleeves and girdle, mixed shades, Sand trimmed Peacock, Peacock trimmed Sand and Brown and Peacock; sizes up to 42 inch. Regular \$4.00. Friday, Saturday \$3.69 and Monday DRESDEN RIBBONS-9 inch Green shade Silk Rib-

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Pettibocker Bloomers. Splendid Jersey Knit Bloomers. elastic at waist and double elastic

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White Winceyette Nightgowns; to fit 1 to 3 years, round collar, long sleeve, buttoned front and pocket. Pyjamas as well in this range. Regular \$1.15 \$1.50. Friday, Saturday and Monday . . . \$1.15 COLLAR and CUFF SETS-Dressy Ginpure Lace Sets.

in White, Cream and Ecru; others in fine net with lace edging; others again in White Lawn with ribbon tie; many shades Regular 85c. 72c.

JAZZ GARTERS—The newest Jazz Garters with bells on them; assorted shades in the best grade of silk elastics. Regular 70c. Friday, Saturday 63c. BLOUSES-Ladies' fancy Flannelette Waists, showing

Hylo collar, long sleeves and pearl button trimmings; shades of Green, Brown, Purple and Reseda; assorted sizes, Regular \$1.70. Friday, \$1.53

BUNGALOW APRONS—Serviceable, Sensible Aprons, of generous dimensions, in striped Wash Short sleeves, round neck, half belt. Res. \$1.98

Take Advantage of the Underpricing of these Jersey Dresses

with and without collar embroidered and neatly trimmed, some with girdle, others without, shades of Grey, Taupe, Green, Sand, Saxe and plaid effects. Reg. values to \$15.00. Friday, Saturday and Monday

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Little folks complete knitted wool Suits in shades of Seal, V Rose and Saxe, coat, pants, cap and mitts to match, belted coat, pocket and turned cuffs, assorted sizes, up to \$4.50. Friday, \$2.98

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Quite a variety of pretty Stamped Goods on sale, consisting of Cushion Tops, Runners, Buffet Setts, Pin Cushions, Luncheon Setts, etc., in Black Italian Cloths and unbleached linens. Some very pretty pieces for finishing off as Christmas gifts; values to \$1.50 75c.



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PLUSH HEARTH RUGS-Great beauties in Crimson, Green, Navy and Black, rich looking rugs for your living rooms. Now is the time to make them cosy tooking. Regular \$11.90. Friday. \$10.45

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HEARTH RUGS—Extra large Axminster Hearth Rugs, with fringed ends. These are unusually heavy and offer one of the best values we have seen for some time. Regular \$10.50.

\$9.95

Friday, Saturday and Monday

STAIR CARPETS—Several pieces of new Stair
Carpets go on sale; full width, Fawn and Green
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Friday, Saturday and Monday

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and Monday

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choice of Fawn. Saxe and pretty check patterns, with large roll col-

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In rich looking shades to match

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Plain. Special \$1.49

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Dozen of pretty wool Tapestry Mats, 11 x 27 inch size, fringed,

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Plush Mats.

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To suit the Season,

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GAUNTLET GLOVES-Ladies' Wool Gauntlet Gloves,

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Gloves, best English make. Our regular \$1.10 \$1.25 line. Friday, Saturday and Monday \$1.10 WOOL GLOVES Ladies' fine close knitted Wool Gloves in assorted shades of Navy, Fawn, Brown

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VELOUR CLOTH-54 inch All Wool Velour Cloth, in a light Stone shade, a beauty for a special Costume or Suit. Regular \$4.25. Friday, Saturday and Monday ... \$3.98 COATINGS 54 inch Seal Brown Coatings, a close weave and a very serviceable and Warm material for Winter coats. Reg. \$2.30. Friday, Saturday and Mon- \$1.95

day.

CRIMSON AND SCARLET COATINGS—54 inch All Wool Coatings, beautiful lightweight, yet very warm, plain shades, Crimson, Scarlet and Paddy Green. Special \$3.15

Our Peerless

\$22.75

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Are becoming more and more popular every day. They're great Coats, special attention has been given to every detail in their construction, great range of shades, light, dark and medium Greys, Fawns and many pretty Heather mixtures, full beited or half

lelt models, some with deep storm collars. Costs rou nothing to inspect them. They're just inside



day and Monday .. 12.45 CRETONNES-44 inch reversible Cretonnes, rich looking Rose and Leaf patterns, on Fawn grounds, a very special value at TABLE CLOTHS—Just one dozen of special value half bleached Table Cloths, with extra wide drawn

Covering Tapestries, in rich looking patterns, very service-able make. Now is a good time to re-cover that lounge.

chair or couch. Reg. \$2.70 yard. Friday, Satura C? 45

thread border, splendid cloths. Reg. \$3.30 value. Friday, Sat- \$2.89 urday and Monday TEA CLOTHS-Dark Linen Tea Cloths, hemstitched and colored silk embroidered, serviceable. Reg. \$1.75.

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Cretonnes, nice range of cosy looking all-over Rose and

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Great Rugs for Fall time, suitable for motor or carriage.

Durable rubber face and plush back, made in a generous coverings size. Reg. \$10.50. Friday, Saturday and \$9.95

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Handsome new patterns, fit to grace any room from kitchen to attic; 72 inches wide, painted back, floral tile and conventional de- \$1.29 Linoleums.

We were never better stocked nor better prepared to serve you with bright cheerful looking Linoleums, carpet patterns, hall patterns, tile and block patterns for kitchens, superior quality. Our

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Inlaid Linoleums. The most serviceable and durable to buy, once laid—you have them for years. New patterns de-

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WOOL LINED BOOTS—Very comfortable Boots in Black 54.15



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Navy and Green Quilts. Huge heavy Winter quitts—closely quilted, last for years, you would feel the good of such quitts on the coldest nights, plain Navy and plain Green facings. Reg. \$7.00. Friday, Saturday and \$4.98



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