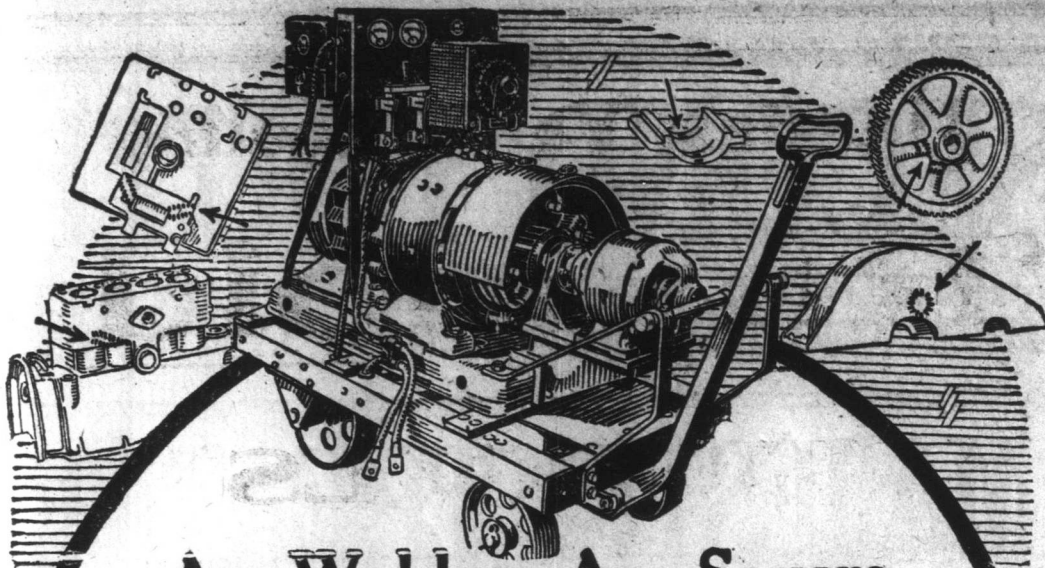




Arc Welders Are Savers

It is oft times possible to reduce operating expenses by mending broken equipment without sacrificing its original efficiency. Westinghouse Arc Welders repair as good as new broken parts of equipment which would otherwise be scrapped.

Garages and repair works have found it profitable to install an arc welding department for repair work on all kinds of machinery. Westinghouse Arc Welders pay for themselves over and over again.

Inquire of Westinghouse distributors on Arc Welding as a creative business.

WM. HEAP & CO., LTD.,
Board of Trade Building.
Phone 1830 and 1831.

Westinghouse

For Bread That's White
And Bread That's Light

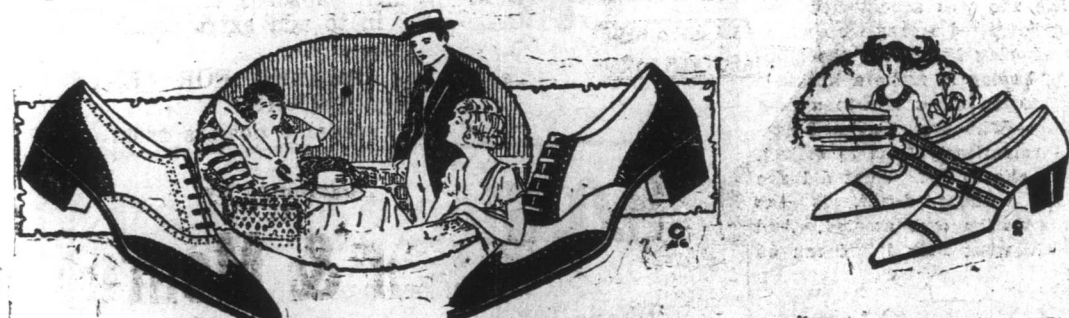
WINDSOR PATENT

"Canada's Best Flour"

More Loaves in Every Barrel.

Ladies' SUEDE FOOTWEAR

FOR AUTUMN 1924.



Our Ladies' Suede Oxfords for Fall and Winter wear are now ready. A splendid showing of Suede Oxfords of unusual merit.

THE PRICE—It's the Shoes at the price that tell the story of value—prices count for nothing, until you see the Shoes.

LADIES' GREY SUEDE 1-STRAP—Low rubber heel.....	Price \$3.75
LADIES' GREY SUEDE SALLY PUMP.....	Price \$3.75
LADIES' GREY SUEDE CROSS STRAP.....	Price \$3.75
LADIES' GREY SUEDE 2-BUCKLE SANDAL.....	Price \$4.50
LADIES' GREY SUEDE 1-STRAP and 2-BUTTON.....	Price \$4.75
LADIES' BROWN SUEDE 2-BUTTON, 1-STRAP.....	Price \$5.00
LADIES' FAWN SUEDE 1-STRAP.....	Price \$5.00

We also have a range of new FALL SUEDE OXFORDS, at \$6.50, \$6.75, \$8.00 up to \$10.00 per pair, in many handsome designs.

F. SMALLWOOD, Ladies' Department
THE HOME OF GOOD SHOES.
218 and 220 Water Street.

sept12.1f

Our Caribou

We notice from time to time that reference has been made to our caribou, and to the fact that there is a possibility of these animals being exterminated. This outcry of extermination may have a far away sound, and may upon the face of it seem premature; but on closer consideration, it will be found, that after all, it may not be so far away.

At the rate which our caribou have been slaughtered during the last twenty years, it seems a wonder that we have as many herds roving the land as we have. Notwithstanding all the laws that have been enacted, there is still an annual slaughter which must eventually tell upon these animals.

We have always supported the idea of tourist traffic for Newfoundland, and we believe that great possibilities lie in store for us. As a tourist country Newfoundland has much to offer, and one of the principal attractions is that of the caribou and salmon fishing. With this in view it is well to consider at what rate our caribou are being destroyed; this would evidently come under the notice of the Game Board, and we have confidence in the gentlemen who compose this Board, to do their duty in this relation.

We are quite aware that some very drastic legislation is in force in reference to this matter, but it may be that further legislation is necessary and that a close season or two may be in order. The "Enterprise" is in favor of this latter idea, and would suggest that before it be too late, this question of the close season be considered. Not that we wish to entail any disappointment upon the sportsmen or upon anybody else, but we claim to stand for the country's general good, and adhere strongly to the principles that "prevention is better than cure."

We have the caribou and it is our duty and right to protect them. We owe this duty both to the present and the future. In this respect we have noticed the writings of Mr. Arthur English in the city papers. Mr. English is a gentleman who has travelled far and wide, and who has a great knowledge of natural history. He has stood within the Antarctic Circle, and also within the Arctic Circle, and his knowledge of Newfoundland is unsurpassed. Therefore, basing our theories upon what Mr. English has said, and corroborating them by our own experience, we claim that the time has come when some definite and firm step should be taken in this matter.

A close season would mean a lot, nor would it entail hardship on anybody. This close season does not refer to the public or settlers killing the caribou for food, it refers to the unnecessary slaughter which is entailed for sports, so called. The tourist traffic in this country must increase, and it is the duty of those in authority to conserve its best interests; and we think this cannot be accomplished in any better way than by safe-guarding our game. We will have more to say upon this matter at a later date. We believe it is a very vital matter, and worth the attention of the people; because if another ten years be allowed as at present, then the extermination of the caribou may be taken as a foregone conclusion. The prevention of this catastrophe is now in our own hands, and by acting in time those noble animals may be saved.

The herd now is not large. Of this we have ample evidence, but by prevention they could be increased. The caribou means much to the country at present, and by judicious control should mean a great deal more as the country is opened up. It is a great pity that we have been so lavish in the destruction of our game, as well as of our forests. We believe that the time has come to cry halt. Therefore, the "Enterprise" enters this protest.

Note.—We fully agree with our Trinity contemporary in this matter and have urged the necessity for a close season time and again. If, however, such is decided upon, its whole object would be defeated if it did not apply to citizens as well as to strangers.—(Ed.).

Pearline for easy washing—July 17.1f

Price of Coal Drops \$1.50 Ton
FORT WILLIAM DEALERS CUT PRICE OF ANTHRACITE AND SOFT COAL.

FORT WILLIAM, Ont., Sept. 17.—Residents of Fort William will save about \$50,000 in cold cash this winter owing to a drop in the price of anthracite and domestic soft coal. This saving to the pockets of the householders does not include the great saving that will be made in the heating of places of business and public offices of various kinds. It is probable that the savings will run to \$100,000 in Fort William alone, when every angle is taken into consideration. Dealers in fuel announced that a drop of \$1.50 a ton had been effected in the various sizes of anthracite. The drop also affects domestic soft coal to the extent of \$2 per ton.

MINARD'S LINIMENT FOR DIS-TEMPER.

New Arrivals

FALL FOOTWEAR

NOW BEING OPENED UP AT

Knowling's Shoe Stores

OUR FALL LINES OF SHOES FOR

Men, Women and Children

are a gathering of the Best Shoe Values to be found anywhere. We will take the greatest pleasure in showing you at any time the season's Best in Fall Footwear. You will find our Prices in every instance consistent with the High Quality of our Shoes, and we say boldly—

The Best Value at Any Stated Price

Men's Laced Boots

Black and Brown
Prices to suit every purse

2.95 to 9.80

Women's Laced Boots

Black and Brown
Prices range from

3.20 to 7.50

MEN'S OXFORD SHOES.
MEN'S BROGUE SHOES.
MEN'S PATENT LEATHER SHOES.
MEN'S DRESS SHOES.
MEN'S KID HOUSE SLIPPERS.
MEN'S BEDROOM SLIPPERS.

LADIES' OXFORD SHOES.
LADIES' STRAPPED SHOES.
LADIES' EVENING SHOES.
LADIES' BLACK and WHITE SATIN SHOES.
LADIES' BEDROOM SLIPPERS.
All Colours in Felt and Fawn Suede.

Girls' High & Low Boots
LACED SHOES.
STRAPPED SHOES.
Black and Brown.

Boys' Laced Boots
McKay sewn, Goodyear welted
Pegged and Nailed.
To suit every foot.

Boys' Laced Shoes
Black Kid and Brown Calf.
Rubber Heels.

WOOL SOLES, ALL SIZES, MEN'S WOMEN'S AND CHILDREN'S.
RUBBER SOLES AND HEELS; CREPE RUBBER SOLES.
MILITARY SOLES AND HEELS, LIGHT AND STOUT WEIGHT.

Mail Orders Receive Prompt
and Careful Attention.

G. KNOWLING, Limited

sept12.13.10



Made by the
Independent Tobacco Company, Limited,
ST. JOHN'S.

June26.20d.1f

Forty-Five Years in the Service of
the Public—The Evening Telegram.

\$5,000 PRINCIPAL SUM

and
\$25.00 WEEKLY BENEFIT
FOR INJURY OF ALL KINDS—COST ONLY
\$16.00 A YEAR!

WHAT ABOUT IT?
U. S. FIDELITY & GUARANTY CO.
J. J. LACEY, Nfld. GENERAL AGENT.

RED and GREEN

Crystal Roofing

18 inch width.
Guaranteed for 15 years, and will hold its color.
Used on the sides of buildings as well as on the roofs.

W. & G. RENDELL.
WATER ST. EAST.

sept15.20d.1f

ADVERTISE IN THE EVENING TELEGRAM.

Don't Say Paper; Say "Evening Telegram."