

**BAIRD & CO.,**  
Water Street, East.

"The Riders" is a six-act drama of the sea, the locale of which is staged on the Nova Scotian coast, with many of its scenes shot on our own Newfoundland coast, and this with its variety of excellent coast line should make this film an attraction of magnetic drawing power.

As there are quite a large number of our people, that are stockholders in The Maritime Co., a full house is assured. The cast of the drama includes Betty Burton, Edward Phillips, Charles Eldridge, Edward Lawrence and last but certainly not least is our own Newfoundland boy, Michael Brennan.