

Cables That Steer

Always been the sailor's... especially when he was... But much of his... will now be obtained by the... of "radio" piloting... at the bottom of the chan-... into important ports... is laid beneath the exact... to be followed by shipping, and... is out at sea. At Port-... cable is 20 miles long. The... electric current in the... out a certain "note" in... sound.

Mysterious Gem

The famous Hope diamond... its successive owners, had... in the way of Eaton Barton... the gem was originally... of the world's diamond... a rumour which was current... On inquiry it was learned... rumour it is really based on... that a large diamond—not... appropriate-blue of the Hope gem... light, sparkling champagne... remarkable iridescence, yet... respects as regards size and... being a striking resemblance... really only in London... comparison of the gem with its... counterpart shows that there... minute difference in the... of the former—although... 46 carats as against the... 45 carats—indicates the... of the two stones, apart... color.

The Girl and the Gun

The old veteran, Field-Marshal... is a prime teller of... stories about the service to... has devoted his life... that he is found of relating... of a corporal who was showing... the girl over a training camp at... explaining the drill to her... suddenly a squad of men rushed... which, of course, were un-... and took aim in their direc-... turned pale, staggered, and... back. The corporal's arms... but she recovered im-... the rifle," she explained... "delighted me."... "The corporal thought hard... several seconds. Then... on the lines," he said... "the artillery in his gun-... LINEN USED BY... TRAINERS.

ALWAYS A STEP-IN-ADVANCE FOR VALUES

And this week shows in a marked degree the many advantages to be obtained shopping here.

Numerous opportunities are outlined giving Values on present day needs that you simply cannot afford to overlook. Every section contributes generously.

We always try to make the visits of out-of-town folks pleasant at this store. Like to see them looking around, and feeling at home, we want them to feel that they can come in, walk around, look at things and go out without buying, if they choose. We want them to use the Store as an encyclopedia of useful information regarding styles and merchandise in general, and when they return home, mail their Orders to us for prompt attention.



TABLE SPECIALS

- WHITE TABLE CLOTHS—These offer you a special value in good wearing pure White English Damask... \$2.98
TABLE NAPKINS—English Damask... \$2.50
FRENCH TABLE COVERS—Plain... \$22.95



FRIDAY, SAT. and MONDAY

Blankets and Quilts Vie for Value Supremacy



- AMERICAN ODDETS (NEW)—Large size White Marcella patterned Quilts... \$2.79
WHITE SATIN QUILTS—These are full size and a real heavy weight... \$4.75
CRIB BLANKETS—These have all twilled finish... \$1.40
COTTON BLANKETS—These suit medium beds... \$2.40
STRIPED BLANKETS—Coloured Striped Blankets... \$2.90

THE SHOWROOM PRESENTS The Latest and best Values. Read!

- LINGERIE HIBBONS—In 5 yard pieces... \$15c
HAND BAGS—Sensible, serviceable Black Silk... \$75c
FINAFORETS—White Lawn Finaforets with Swiss... \$42c
LINEN SMOCKS—Ladies' and Misses'... \$79c
MOIRE UNDERSKIRTS—In shades of Rose, Navy and Black... \$97c
GIRLS' COAT JERSEYS—All-Wool... \$5.25
SERGE DRESSES—Ladies' Navy... \$5.25

HOSIERY VALUES from the Home of Good Hosiery

- GIRLS' AND BOYS' HOSE—Fast Black Cotton... \$49c
SILK HOSIERY—Several dozen pairs of these remaining... \$65c
SPORTS HOSIERY—Ladies' all-Wool Sports Hosiery... \$87c
LADIES' HOSIERY—Beautiful high-grade mercerized... \$49c
LADIES' BOOTS—Laced Style Black or Tan... \$4.38
YOUTH'S BOOTS—School Boots in heavy Tan Elk... \$3.29
BOYS' BOOTS—These Come in Black and Tan... \$4.38
CHILDREN'S BOOTS—Soft Black Laced and Buttoned... \$1.49

BOYS' KNICKER HOSE

Sizes 7 to 10 inch in fancy Topped Hosiery for boys, pretty Heather-Shades in the assortment... \$7c

SALE

- LADIES' HOSE—Seamless fast Black Cotton Hosiery... \$19c
TOWELING—Just like White Huck... \$19c
BOYS' BRACES—These are unusually strong... \$19c
LADIES' GLOVES—Fleeced jersey... \$19c
GRATERS—Combination Graters... \$19c
WALL SPLASHERS—Look well anywhere... \$19c
HOSIERY—Boys' and Girls' Black and Tan... \$19c
SHAVING SOAP—Cleaver's All-Cream... \$19c
TALCUM POWDERS—All Float Talcum... \$19c
TOILET SOAP—Largest White Bar... \$19c
SCHOOL SETS—place Mathematical Sets... \$19c
PLY SWAPS—Now the time to swap... \$19c
SINK STRAINERS—Finished in Blue Enamel... \$19c

SHINERETTES

And Sateens of real good quality, in shades of Royal Pale and Navy Blues, Greys, Old Rose, Scarlet, Cardinal, Orange, Brown, Green and White. Reg. size and 60c. \$49c

BOXED STATIONERY Very Special Value

Here is a new arrival plainly Boxed, containing 100 Sheets Note Paper and 100 Envelopes, extraordinary value. Special \$42c

"Blue Bird" Crepes

These are 21 inches wide, beautiful goods, showing Blue Bird Designs, as well as Butterfly and floral patterns, need no ironing... \$42c

PLAIN CREPES—Pink and Pale Blue Crepes, 22 inches wide, nice for childrens make up or for underwear. \$39c

QUILT COTTONS & CHINTZ

- NEW CHINTZ—See the new arrivals in pretty American Chintz... \$78c
QUILT COTTONS—Pretty mixed Blue and White and Pink and White, Rose patterned Quilt Cottons... \$22c
WHITE TOWELS—Large and White Turkish Towels... \$18c
PLAIN CASSEMENT CLOTHS—28 inch plain Cassement Cloth... \$54c
QUILT COTTONS—See the new arrivals in pretty American Chintz... \$24c
PILLOW LOOPS—Decorative Pillow Loops... \$33c
WHITE CURTAINS—Cinnamon, together all White Curtain... \$39c
CERAM SCIMES—These are pretty shaded lines... \$25c

Men's Army Underwear offers Extraordinary Values at 79c garment

- ARMY UNDERWEAR—Offers a very Special Value in full weight underwear... \$79c
BOYS' UNDERPANTS—A merino weight, suits early fall wear... \$59c



MAIL ORDERS Always Carefully Handled

DENT'S CAPE KID GLOVES

LADIES' CAPE KID GLOVES—Dent's real Nappa Kid Gloves, outwear any other make... \$2.35
LADIES' WASH GLOVES—Serviceable Gloves for every day wear... \$29c
MENS' BOOTS—Heavy Gun Metal Boots, perfect shape... \$5.38

New Arrivals bring New Values in FANCY LINENS

- PILLOW CASES—Hemstitched and embroidered Pillow Cases... \$78c
BOLSTER CASES—Extra strong English Linen Bolster Cases... \$95c
DUCHESS SETS—4-piece Duchess Sets, showing lace and insertion trimmings... \$65c
NIGHTDRESS CASES—Beautifully embroidered and hemstitched White Nightdress Cases... \$1.18
BRIEF and COSE BAGS—Hemstitched, embroidered and special work in beautiful White Linen... \$1.10
SIBERIAN CLOTHS—Soft White Linen, with a lot of hemstitching and embroidery... \$69c
CERTER CLOTHS—With White Linen centre and deep... \$69c
CUSHION COVERS—Delicate White Mouth Cushion Covers... \$85c
TEA CLOTHS—Hemstitched White Linen Tea Cloths... \$94c

What is a Boat?

BOSTON SKIPPER GETS HOT UNDER COLLAR OVER MISUSE OF THE TERM.

(Captain CHARLTON L. SMITH, in "Boston Transcript.")

Newspapers, and the public in general, have a tendency, of late years, to call every sort of floating craft a boat.

This makes us sad. It makes us hark back to the days of our youth. We see in memory's mirror the water side of Concord and Border streets, East Boston, crowded with wharves, spar yards, establishments with "rail-yards and blocks," coopers' shops, caulkers' headquarters, rigging lofts, ship painters, shop mounds left, boat builders' places and junk dealers' dingy cellars smelling of tarry hemp.

There was a dry dock off Atlantic Avenue, at Fort Hill then, and "The Avenue," as well as Commercial Street, on the town side of the harbor, was plentifully sprinkled with the above-named businesses—all but the yards where they actually built ships. Forests of masts met the eye. So many of them were square-rigged that each pier had numerous signs admonishing captains to cock-bill their yards before trying to dock. The Penbody Packets, ships mostly, could nearly always be found at Lewis wharf. And the pretty little white painted bark, hailing from Portland, Maine, were often lying at Union wharf, National Docks, at East Boston, always had a large fleet of one, full rigged ships of that beautiful style that came immediately after the clipper days. A full-rigged brig and a topsail schooner were occasional sights, while brigantines and barkentines were very plentiful.

But we must get to our theme. I cannot remember of hearing, in those days any misuse of the word boat. The present loose habit seems to the sailor man ridiculous. Let me spin a yarn. In my deep-water days I happened to be an officer of the ship Paul Revere on her passage from Baltimore to San Francisco. We had shipped nondescript crew, all of them signing on as A. B.'s, but many of them fresh from the plow, or from riding rods under freight cars. The first mate, a typical Yankee mariner, had the deck one afternoon. I had just eaten dinner and was near an open window in my room. "Boat on the starboard bow, sir!" hailed a well-meaning inlander, whom the mate had nicknamed "Jack the Ripper."

"Where away?" belovied Mr. Stewart, rushing for the glasses. "Why, right over yonder," cried Jack. "Don't you see her smoke air?" "You ding-blasted fool, don't ever announce anything that way so long as you're in this hallyloo. Call a ship a ship, a bark a bark and a steamer a steamer, or I'll break every bone in your tarantion body. I thought a vessel had been abandoned and you had sighted her boat."

This shows how the professional mariner values precision of speech. He is always methodical (until paid off), has a certain place for everything, for his very life depends on it. He never belays royal gear on top-gallant pins. But that troublesome incident little word of four letters is at first thought, used indiscriminately by the seafarer. And it is to a certain extent. For although, generally speaking, a boat is an open craft, small enough to be rowed or sculled by oars, long years of custom have modified the use of the word. Even Mr. Stewart would have said that the Paul Revere was "a fine sea-boat."

One says "mail-boat," though the steamship named be nearly 1000 feet in length. He says "Pall River boat, pilot-boat, tugboat"; yet these are large craft. Surely, the occasions when it is permissible to say boat are arbitrary to a marked degree.

Amateur sportsmen of great skill in the handling of their speedy toys, are nearly all of them given to this same misuse. In their case it does not surprise the seaman; for the gentlemen stars flitreat, or misname, most every nautical term.

A publication, in New England, that has an immense circulation, persistently, and irritatingly, offends. So much so, and in so many different columns and departments, that the writers evidently have been ordered to do so from higher up. A heading appeared like this: "Boat Sinks, the Crew Takes to the Boats."

Served Him Right A railway-director rebuked a ticket collector who allowed him to go through the gate without producing his pass.

"No matter if you do know who I am," he said, in reply to the collector's excuse; "I am entitled to ride free on my train when I am travelling with that name. You don't know whether I have it or not."

The collector, nettled into action, demanded to see the pass.

"That's right," exclaimed the director. "Here—why—where—well, I believe, I must have left it at the office."

"Then you'll have to pay your fare," responded the collector, grimly. And he did.

Misses' Edment used by Foyers.