



COME ALONG EVERYBODY

And Share in the Great Advantages of Our

24TH ANNUAL FEBRUARY SALE

The week that has just passed has been an extremely busy one at this store. Hundreds of thrifty shoppers have profited by the marvellous values offered in this Sale. If you have not already secured your share, we ask you to come as soon as possible and share in the great advantages.

EARLY BUYING WILL GIVE YOU THE BEST CHOICE.

Women's Footwear Bargains

Women's Tan Laced Boots.

(Cloth Top.)
Reg. \$5.50 pair. Sale Price...\$4.95
Reg. \$9.75 pair. Sale Price...\$8.75
(All Kid.)
Reg. \$9.35 pair. Sale Price...\$8.45
(Laced.)
Reg. \$11.00 pair. Sale Price...\$9.90
(Neolin Sole.)
Reg. \$10.35 pair. Sale Price...\$9.30

Women's Gunmetal Boots.

(Buttoned and Laced.)
Reg. \$4.15 pair. Sale Price...\$3.74
Reg. \$5.20 pair. Sale Price...\$4.68

Women's Spats.

(Navy, Black and Brown.)
Reg. \$1.80 pair. Sale Price...\$1.62
Reg. \$2.25 pair. Sale Price...\$2.08
(Navy and Black.)
Reg. \$3.00 pair. Sale Price...\$2.70

Women's Gaiters.

(Buttoned.)
Reg. \$2.65 pair. Sale Price...\$2.35

Women's Box Calf Boots.

Reg. \$9.35 pair. Sale Price...\$8.45

Women's Dongola Boots.

(Laced.)
Reg. \$4.25 pair. Sale Price...\$3.83
Reg. \$5.40 pair. Sale Price...\$4.86
Reg. \$7.95 pair. Sale Price...\$7.15
Reg. \$9.35 pair. Sale Price...\$8.45
(Buttoned.)
Reg. \$4.25 pair. Sale Price...\$3.83

Women's Long Rubbers.

Reg. \$3.95 pr. Sale Price \$3.55

Women's Short Rubbers.

(Storm.)
Reg. \$1.20 pr. Sale Price \$1.09
Reg. \$1.40 pr. Sale Price \$1.26
Reg. \$1.60 pr. Sale Price \$1.44



Dress Goods and Coating Sale

An occasion to be regarded as the best opportunity of the season to see such a variety of lovely Dress Goods displayed at one time. All over our display stands and tables are lovely new things, which fashion has decreed shall be worn.

All the leading styles in fabrics are represented—thus affording intending purchasers an unusual opportunity to secure the very latest materials for Spring at very low prices.



Black Sealette.

(Plain.)
50 in. wide. Reg. \$14.50 yard. Sale Price...\$12.00
50 in. wide. Reg. \$13.00 yard. Sale Price...\$11.50
(Figured.)
50 in. wide. Reg. \$13.00 yard. Sale Price...\$11.50
50 in. wide. Reg. \$16.50 yard. Sale Price...\$13.75

Dress Serge.

(Navy.)
38 in. Reg. \$2.50 yd. S. Price \$2.10
54 in. Reg. \$2.70 yd. S. Price \$2.25
54 in. Reg. \$3.00 yd. S. Price \$2.55
62 in. Reg. \$3.50 yd. S. Price \$2.95
48 in. Reg. \$5.20 yd. S. Price \$4.35
48 in. Reg. \$5.75 yd. S. Price \$4.80
48 in. Reg. \$6.35 yd. S. Price \$5.45
56 in. Reg. \$7.50 yd. S. Price \$6.40
54 in. Reg. \$8.75 yd. S. Price \$7.45
(Black.)
38 in. Reg. \$2.50 yd. S. Price \$2.10
54 in. Reg. \$3.00 yd. S. Price \$2.55
50 in. Reg. \$5.50 yd. S. Price \$4.65
48 in. Reg. \$5.75 yd. S. Price \$4.90
48 in. Reg. \$6.35 yd. S. Price \$5.45
50 in. Reg. \$6.75 yd. S. Price \$5.75
(Green, Saxe and Brown.)
54 in. Reg. \$3.00 yd. S. Price \$2.55
50 in. Reg. \$6.75 yd. S. Price \$5.75
(Taupe.)
50 in. Reg. \$6.75 yd. S. Price \$5.75
(Grey.)
54 in. Reg. \$3.00 yd. S. Price \$2.55

Fancy Check Serge.

(Saxe only.) Special Value.
54 in. Reg. \$7.00 yd. S. Price \$5.90

Fawn Covert Cloth.

50 in. Reg. \$5.00 yd. S. Price \$4.25

Bannockburn Tweed.

Beautiful mottled Grey effects.
53 in. Reg. \$6.25 yd. S. Price \$5.25

Fancy Pebble-Stripe Cord.

(Lustrous finish.)
Black, Dark Green, Peanut, Grey, Navy, The very newest material for women's wear.
44 in. Reg. \$4.25 yd. S. Price \$3.57

Armure.

(Grey, Fawn, Taupe and Green.)
40 in. Reg. \$2.20 yd. S. Price \$1.90

Gaberdine.

Navy, Mole, Taupe, Brown, Grey, Fawn, Prune and Saxe.
40 in. Reg. \$2.90 yd. S. Price \$2.45

Taupe Lustre.

42 in. Reg. \$2.50 yd. S. Price \$2.10
42 in. Reg. \$2.85 yd. S. Price \$2.40
48 in. Reg. \$3.75 yd. S. Price \$3.15

Fancy Pebble Sheen.

(Brown, Nigger and Green.)
42 in. Reg. \$2.30 yd. S. Price \$1.95

Tartain Plaids.

40 in. Reg. \$1.45 yd. S. Price \$1.23
40 in. Reg. \$2.00 yd. S. Price \$1.68
40 in. Reg. \$2.50 yd. S. Price \$2.10

Black Satin Cloth.

38 in. Reg. \$2.25 yd. S. Price \$1.93
52 in. Reg. \$6.00 yd. S. Price \$5.10
52 in. Reg. \$6.75 yd. S. Price \$5.75

Dress Lustre.

(Black.)
40 in. Reg. \$1.90 yd. S. Price \$1.62
42 in. Reg. \$2.20 yd. S. Price \$1.90
42 in. Reg. \$2.50 yd. S. Price \$2.15
44 in. Reg. \$2.75 yd. S. Price \$2.35
48 in. Reg. \$3.00 yd. S. Price \$2.55
44 in. Reg. \$3.25 yd. S. Price \$2.75
44 in. Reg. \$3.50 yd. S. Price \$2.95
48 in. Reg. \$3.75 yd. S. Price \$3.15
46 in. Reg. \$4.25 yd. S. Price \$3.77
50 in. Reg. \$5.55 yd. S. Price \$4.70
(Navy.)
40 in. Reg. \$2.00 yd. S. Price \$1.68
40 in. Reg. \$2.45 yd. S. Price \$2.05
42 in. Reg. \$2.75 yd. S. Price \$2.35
42 in. Reg. \$2.55 yd. S. Price \$2.40
44 in. Reg. \$3.25 yd. S. Price \$2.75
48 in. Reg. \$3.55 yd. S. Price \$3.09
48 in. Reg. \$3.75 yd. S. Price \$3.15
Light Navy, Dark Navy, Brown, Mole, Taupe and Green.
42 in. Reg. \$2.85 yd. S. Price \$2.40

Black Striped Voile.

38 in. Reg. \$1.75 yd. S. Price \$1.47

Black Diagonal Cord.

40 in. Reg. \$2.20 yd. S. Price \$1.90

Black Asheen.

38 in. Reg. \$2.30 yd. S. Price \$1.95

Black Armure.

40 in. Reg. \$2.45 yd. S. Price \$2.05

Black Pebblesheen.

42 in. Reg. \$2.75 yd. S. Price \$2.35

Black Gabardine.

40 in. Reg. \$2.90 yd. S. Price \$2.45

Black Taffeta.

42 in. Reg. \$1.10 yd. S. Price \$0.95
42 in. Reg. \$1.50 yd. S. Price \$1.25
42 in. Reg. \$2.50 yd. S. Price \$2.10
40 in. Reg. \$3.75 yd. S. Price \$3.15

Black Metz Cord.

40 in. Reg. \$3.55 yd. S. Price \$3.00
42 in. Reg. \$4.25 yd. S. Price \$3.57

Cilk Crepe de Chene.

Salmon, Apricot, Taupe, Maize, Navy, Grey, Prune, V Rose, Grenat, Nile, Roseda, Pink, Brown, Beige, Myrtle, Sky, Saxe, Black and White.
40 in. Reg. \$2.95 yd. S. Price \$2.50
40 in. Reg. \$3.75 yd. S. Price \$3.15

Georgette Crepe.

Salmon, Apricot, Taupe, Maize, Navy, Grey, Prune, V Rose, Grenat, Nile, Roseda, Pink, Brown, Beige, Myrtle, Sky, Saxe, Black and White.
40 in. Reg. \$3.35 yd. S. Price \$2.90

"Riverside" Coating.

Made in the same mills where the famous "Riverside" Blankets and wools are produced. It is of extra quality all wool and is highly recommended for warmth and wear. Black and Red check only; 56 inches wide. Regular \$3.50 yard. Sale Price...\$2.20

Blanket Coating.

Light Green, Yellow and Cream.
56 in. wide. Reg. \$6.25 yard. Sale Price...\$5.35

Black Blanket Coating.

56 in. wide. Reg. \$7.75 yard. Sale Price...\$6.65

Brown Coating.

56 in. wide. Reg. \$7.50 yard. Sale Price...\$6.50

Dependable Eatables offered at Feb'y Sale Prices

All must be Good, Fresh and Pure or the meal will be a disappointment. You can always depend on having them just as they should be if you buy at The Royal Stores.

Silverdale Tomatoes. Reg. 35c. tin. Sale Price...28c.
Libby's Spinach. Reg. 40c. tin. Sale Price...35c.
Early June Peas. Reg. 30c. tin. Sale Price...25c.
Sugar Corn. Reg. 30c. tin. Sale Price...25c.
Boiled Dinner. Reg. 35c. tin. Sale Price...28c.
Egg Powders. Reg. 35c. tin. Sale Price...30c.
Sardine Sandwich. Reg. 12c. tin. Sale Price...10c.
Herring in Tomato Sauce. Reg. 35c. tin. Sale Price...30c.
Sardines in Olive Oil. Reg. 22c. tin. Sale Price...20c.
Kellogg's Bran. Reg. 35c. pckt. Sale Price...30c.
Dromedary Dates. Reg. 30c. pckt. Sale Price...25c.
Gong's Soups. Reg. 5c. pckt. Sale Price...4c.
Uneda Lunch Biscuits. Reg. 13c. pckt. Sale Price...11c.
Soda Crackers. Reg. 25c. pckt. Sale Price...22c.
Kop's Wines. Reg. \$1.00 bottle. Sale Price...85c.
Libby's Sweet Relish. Reg. 50c. bot. Sale Price...45c.
Paragon Sweet Pickles. Reg. 25c. bot. Sale Price...22c.
H. P. Sauce. Reg. 35c. bot. Sale Price...30c.
Kit Coffee. Reg. 75c. bottle. Sale Price...68c.
"Sunset" Marmalade, 1 lb. glass. Reg. 55c. Sale Price...47c.

Job Marcella Quilts

We have just opened a case of about 200 altogether, in the most desirable assortment of patterns you could wish to choose from. They are of a good thick quality and are excellent value.

February Sale Price, \$5.40 each

Choice, New WALL PAPERS At Feb'y Sale Prices

Our Wall Paper Department contains a greater variety of beautiful Wall Papers than you will find in most stores in Newfoundland. The qualities and designs have been chosen with great care, and include some of the choicest patterns we have ever shown at this time in the season. When you see them you'll say our selections for Halls, Parlors, Dining Rooms, Bedrooms and Kitchen are the largest and best in the city.

Forehanded People Will Make Their Selections for Spring NOW and Benefit by the February Sale Prices



The Royal Stores Ltd.