



SPECIAL SALE for the last 3 days of 1914.

Many a worth-while Saving to be found here.

Stock-taking brings to light many items that escape our notice ordinarily, odds and ends are bound to accumulate in each Dept. Lots of Snaps for this week Shoppers.

Saturday & Monday
Shoppers can avail of
all the opportunities
of this Great Sale.

James Baird LIMITED

LADIES' FOOTWEAR.
Values up to \$1.00 for 49c.

This is an extremely pretty lot of serviceable house shoes in felt and knitted top, leather soles; others with felt soles; some with heavy wool top inner sole, black and coloured. You can't beat these for value anywhere to-day. Special values up to \$1.00. This Sale 49c

UNDERWEAR Specials.

BOYS' UNDERWEAR.
Per Garment, 29c.

Give the boys a suit or two of this heavy fleeced lined underwear; sizes for the small boys and bigger boys all at one price. This week, per garment 29c

Men's Underwear.

Just a case lot to hand, heavy fleeced lined, sizes from 34 to 44 inch. Special for this Sale, per garment 44c

JUST IN TIME! HEAVY WADDLED QUILTS For these Cold Nights.

We offer at very much reduced prices 3 lines of Heavy Waddled Quilts, light and dark coverings, to fit single or double beds. We show some very nice ones suitable for the children's beds. As we have not many of these we ask you to come early if you want bed comforts cheap.

SPECIAL PRICES FOR THIS SALE

Regular (\$1.40 for \$1.15) Regular (\$1.90 for \$1.68) Regular (\$2.50 for \$2.18)

TAPESTRY TABLE COVERS.

18 only of these in Crimson and Green grounds, nicely patterned 8-4 size. Who wouldn't have a nice new table cloth for the New Year at this price. Reg. up to \$1.20. This week 90c

Tea Cloths.

26 only of plain White Linen, with hemstitched border and border of pretty draw thread effect; these are very neat. Reg. 40 cents. This week 33c

TABLE NAPKINS.

8 dozen only of pure White English Damask Table Napkins, sizes 70 x 20; soft finish, plain hem. Reg. 15 cents each. This week, 6 for 72c

Give "Him" BRACES.

One of these preferably, they're beauties, high grade elastic, pearl trimmings; put up in dainty gift boxes, one pair in each. Reg. 85c. Special Sale Price 72c

SILK MUFFLERS

Made from finest Surah Silk, extra large size, square cut, White, Cream, Black and Shepherds Check; a very useful gift. Special Sale Price 94c

TABLE NAPKINS.

Just 6 1/2 dozen of these, made of extra fine quality Damask; size 23 x 23, extra good value at 35c. This Week 28c

Men's Silk Half Hose-boxed.

In pretty shades of Grey, Green, Brown and Blue; fine Cashmere tops and feet; 2 pairs in each box. Special per box this week \$1.10

KITCHEN TOWEL ENDS.

These come in short lengths just suitable for kitchen wear, good quality, soft finish, white with crimson border. Special for this Sale, per length 9c

VELVET PILE TABLE COVERS.

A few only, 8-4 size, very pretty patterns, rich colorings; would make a prized gift for mother. Clab together boys and give her one. Reg. \$9.00. Sale Price \$7.95

Ladies' Spats.

8 Button length, fine quality cloth, in Grey, Fawn, Navy and Black, silk cord edge, nicely shaped. Reg. \$1.00. This Sale 89c

Duchess Sets, 49c.

Pretty 4-piece sets, fine embroidery centre and with broad band and insertion all around, and finished with plain double Linen border. A dainty gift. Special Sale 49c

BOXED STATIONERY.

"Royal Hart" Linen has a beautiful surface and is very neatly put up; 75 envelopes in box and 1/4 ream of excellent paper tied with mauve ribbon; line. Special Sale 34c



Serviceable Gifts for "Him."

MEN'S NECKWEAR.
New Year Neckwear in plain and fancy mixtures, the popular wide end style. He would be charmed with one of these for Christmas; put up in Christmas packet. Special Sale Price 54c

WALKING STICKS.
An assorted lot, showing cherry wood and other makes, mostly turned handles; some with silver mountings and representing values up to \$1.20. Special Sale Price 39c

If you are in doubt
Give Him Gloves.

Another line of wool lined Kid Gloves in nice Tan shades, beautiful soft finish, strap wrist; our Reg. \$1.80. Special Sale Price \$1.58

MEN'S WHITE CUFFS.

Not the least acceptable would be a pair of White Linen Cuffs, overlooked by others and perhaps just what he wants at present. Square corner, 4-fold English linen. Look up his size. Special Sale Price 24c

Rubbers.

Though gifts are flying around everywhere we must not forget our foot protection; many is the one would appreciate a good pair of rubbers.

Ladies' High Cut Storm 49c.
Ladies' Extra Cut Storm 69c.
Men's Extra Cut Storm 69c.

Toilet Soap.

"Maneeta," highly perfumed Toilet Soap; 1 cake in pretty box. A gift like this is greatly appreciated. Sale Price 59c

BED SPREADS.

12 only nicely quilted, top covered with pretty Art Sateen and reverse side pink or blue Sateen piped all round with sateen; size 70 x 90. Reg. \$4.00. Special for this Sale 3.48

NEW UNDERWEAR.

This is a favourite line this year, extra heavy, grey thread, wears better than an all wool garment; complete range of sizes. Special, per garment 80c

WRISTLET WATCHES.

Not a German toy, but a genuine silver plated perfect time keeper on kid strap with buckle for the wrist. Reg. \$2.50. Special Sale Price 1.50



VEILINGS.

A very fine assortment, about 20 pieces to decide from, fine mesh with and without spot, in shades of Navy, Sage, Gray, Brown, Purple and Black. Reg. 35c. per yard. This Week 29c

In the SHOWROOM this week Gifts of Usefulness and Attractiveness

FOR NEW YEAR'S DAY.

Look your best in one of our handsome Silk Blouses. Every one of these came from a huge line of manufacturers samples; White, Cream and colored; large and small sizes, handsomely trimmed, and offered now at special prices to clear them out quickly.

CHILDREN'S SLEEPING SUITS.

Made of good quality flannel-ette in shades of Blue and White, and Pink and White, nicely striped, with and without feet. Reg. 40c. This Week 36c

APRONS.

These are handsomely finished, bodice attached, trimmed with wide embroidery insertion, full wide flounce; others in "Princess" style, with wide square trim around shoulders; others again in this assortment without bodice. Reg. 80c. Special Sale Price 62c

CHILDREN'S WHITE LAWN OVERALLS.

Very fine quality lawn bodice with Swiss Embroidery and insertion yoke, high neck and long sleeves, to fit children from 4 to 8 years. Reg. up to 90c. Price 68c

CORSET COVERS.

Just a few dozen of these left, they are made of good grade Jersey, finely ribbed, high neck and long sleeves, draw string at waist. Reg. 70c. This Week 62c

HANDKERCHIEFS.

Dainty embroidered and hemstitched, made of extra fine lawn, usually sold at 15c. This Week, 2 25c

LACE COLLARS.

A nice assortment of our regular 25 cent lines, in Paris and White, Peter Pan, Stocks with Jabots, Golf and several other pretty styles. Special This Week 19c

New Year Calls.

The members of the W.C.T.U. wish to express their disapproval of the custom which prevails to a large extent in this city, of offering wine and other stronger drinks to their gentlemen friends on New Year's Day. Certain cases have been brought to our notice lately of young men who came as strangers to this city. Previous to their arrival here they had been fast abstainers, but through the mistaken kindness of their friends they are now slaves to drink. We are glad of the many, we believe hundreds of homes in St. John's, where nothing of this kind is ever offered, homes which our sons and brothers may safely enter, but there are many families who have not dropped this old custom. Mothers of St. John's, wives, sweethearts, will you not, this year take a stand on this matter. This is a point which rests almost entirely with the ladies. Let no young man be able to say that he took his first step to disgrace and ruin at your home. We do not speak of something we know nothing of, most of the readers of this paper can recall homes which have been broken up, little children thrown on the world, wives and mothers who through worry and care brought on by the use of this cursed stuff in their families are now prematurely aged. May we begin the New Year by striving to help and uplift not by helping to bring sorrow and disgrace to some other home.—Com. Dec. 28th.

The Casino's Attraction

The feature attraction at the Casino Theatre last night was a presentation of the romantic comedy playlet "All a Mistake," which was staged by Nellie Franklyn, as Clara Manners, and Winfield Hatt, as George Fielding. This sketch simply abounds in laugh-provoking situations and dialogue, and almost from the commencement it wins the audience with its direct appeal to the humorous side of things.

The motion pictures at the Casino, too, are worth while. The same grouping of subjects—which is characteristic of the Nickel's real success—is also evident at the other house, and the result is a good all-round programme.

On Wednesday evening, Franklyn and Hatt are offering another of their song impersonation acts, which includes the well-known "You will know what it is to be there"—a number that is particularly well carried out. This team has arranged a repertoire of good stuff for their St. John's engagements; and each change of programme—there are three each week—will be found even more varied than the last.

THE TIME IS APPROACHING—Don't Leave It Too Late—If you intend to economize, and make last winter's overcoat do you this winter, have it sent to us to be renovated, a new velvet or cloth collar and generally repaired. Good work and prompt service our motto. SPURRELL BROS., 365 Water Street, or Phone 574 and we will call. DO IT NOW.—nov5,eod,t

Household Notes

The charming gowns and blouses made from cotton voile seem to lose their crispness after washing, looking not half so fresh and pretty. If, after they are washed and dried, they are dipped in a solution of gum-arabic and water (a teaspoonful of powdered gum-arabic to one pint), rolled in a cloth and ironed wet, the garments will look quite new again.

In frying croquettes, it is a good plan to use a deep vessel and to fry very few at a time. The deep vessel permits your having the fat deep enough without danger of its boiling over and by putting only a few croquettes in at a time the fat will not be chilled and the croquettes will not be so likely to burst. Never put croquettes in the fat until it is smoking hot.

To shrink gingham lay the cloth in a large tub of lukewarm rainwater to which a handful of salt has been added, taking care to place the cloth in the original folds. Let it soak until the folds are thoroughly wet through, then remove from the tub, and without wringing pin on to a line in the open air. This will dry perfectly smooth and the color will not run.

To make chutney take one pound Demerara sugar, half pound Spanish onions, half pound chopped raisins, three pints of vinegar, half pound salt, half pound mustard seeds, one ounce cayenne pepper, sixteen large apples. Place the mustard seeds in muslin and put into the vinegar the night before making the chutney. Core the apples, then boil the raisins, apples, onions, mustard seeds, and seasoning in the vinegar to a pulp. When cold it is ready for use. Place in bottles and cork well.

BUSINESS AS USUAL