

REID-NEWFOUNDLAND CO.

St. John's, Newfoundland.

LABRADOR SERVICE!

S. S. "INVERMORE"

Will sail from Dry Dock Wharf, St. John's, at 1 P. M., THURSDAY, August 7th, for the following ports:

CARBONEAR, BONA VISTA, WESLEYVILLE,	PUNCH BOWL or WEBBER'S COVE,	GRADY, CARTWRIGHT (going North)
TWILLINGATE, BATTLE HARBOR, FRANCIS HARBOR	SANDY ISLANDS	INDIAN ISLAND, INDIAN HARBOR, WHITE BEARS
SHIP HARBOR, DEAD ISLANDS, VENISON ISLANDS	SPOTTED ISLANDS, RED POINT	HORSE HARBOR, SLOOP COVE, RAGGED ISLANDS
HAWK'S HARBOR, FRENCHMAN'S ISLAND	INDIAN TICKLE (Hennebury's Cove), BLACK ISLAND	IRON BOUND ISLAND, MACOVICK, HOPEDAILE

Reid-Newfoundland Company.

Still Leading!

Though assailed time and again, and threatened with displacement,

Gossage's Soaps

Still lead in sales. This is only due to its uniform quality which gives perfect satisfaction.

GEO. M. BARR, Agent.

PER "STEPHANO" on THURSDAY,

100 Brls. New Potatoes, large and dry | 50 Bunches, Choice Bananas.
50 Brls. Green Nova Scotia Cabbage. | 50 Boxes Extra Sweet Oranges.
Good shipping Stock.

Aug. 5th, 1913. EDWIN MURRAY.

Pictorial Paper Patterns!

THE FALL FASHION BOOK
And September Patterns now on Sale.

25 cents with a 15 cent Pattern FREE.
Outposts 2 cents extra for Postage.

CHARLES HUTTON, Sole Agent.

FOR SALE!

A Quantity of LOCAL BRICK,

Hard and Soft. CHEAP TO CLEAR

W. H. HYNES, East End Coal Dealer.

TAKE NO RISKS!

You cannot duplicate your Regatta Day Snapshots.

A mistake or accident in Developing and all your care goes for naught.

We make no mistakes and take great pains to prevent accidents.

All films sent to us on Thursday for Development will be ready for delivery on Friday.

The Holloway Studio, Ltd.,

Corner Bates' Hill & Henry Sts. Phone 768.

Advertise in The TELEGRAM.

In the Regatta

ALL THE SPORTING INTEREST IS NOW CENTERED, AS TO WHICH WILL BE THE WINNING CREWS NEXT WEDNESDAY.

GENTLEMEN, YOUTHS and BOYS

We can fit you out nicely for our local Derby by the Lakeside.

WHITE OPENWORK NEGLIGEE SHIRTS60c., 80c., \$1.00
COLORED SILK STRIPED TENNIS SHIRTS60c., 80c., \$1.00, \$1.20
CREAM and WHITE FLANNELETTE SHIRTS50c., 60c., 80c., \$1.00
LINEN WASHING TIES7c. to 20c.

White and Colored Linen VESTS, \$1.00

CREAM LISLE UNDERWEAR35c. and 50c. per garment
WHITE MERINO ROWING SHIRTS, with half sleeves40c.
LIGHT WEIGHT DUPLEX BRACES30c., 40c., 50c.
FANCY LISLE HALF HOSE30c., 40c., 50c.
WHITE STRAW HATS35c. to \$1.00
WHITE and COLOURED LINEN HATS25c.
OXFORD SHOES, Black and Tan \$2.00 to \$3.50

STEER Bros.

STATUTORY NOTICE!

In the matter of the Estate of Helen E. Martin, late of Bonavista, Spinster, Deceased.

Notice is hereby given that all persons claiming to be creditors of, or who have any claim or demand upon or affecting the estate or assets of the said Helen E. Martin, of whose estate Administration was granted to Frank E. Rendell, of Saint John's, are required to send particulars of their claims, duly attested, to the undersigned Solicitors for the said Administrator, on or before the Thirty-first day of August, A.D. 1913; and notice is hereby given that after the said 31st day of August, A.D. 1913 the said Administrator will proceed to distribute the assets of the said estate among the persons entitled thereto, having regard only to the claims of which he shall then have had notice.

WOOD & KELLY,
Solicitors for Administrator.
Address: Temple Building,
Duckworth Street,
St. John's, Nfld. July 23, 1913.

BERNARD'S LIVERY CURBS GARAGE IN COWN.

ALWAYS MASTER OF THE ROAD.



Look for the Dunlop Traction Tread trail on asphalt and on mud. It's the "V" line to comfort. No chains, no skidding.

A WEATHERABLE TIRE.

It is just weather like we get here in Newfoundland that gives Dunlop Traction Tread Tires a chance to show their class—and motorists who have them know it.

Created because of the insufficiency of the so-called non-slip or "buttoned" tread.

Marketed only after the most exhaustive tests ever given to an anti-skid tire.

Proven itself the only real anti-skid tire obtainable—bar none. That's

DUNLOP TRACTION TREAD,

The Tire Which Makes Safety Sure.

FRED, V. CHESMAN, Representative.

Stocked by Parsons, "The Automobile Man."

TASKER CELEBRATION!

The Annual Celebration will be held at Smithville on TUESDAY, August 12th. Tickets, 50 cts.

Age Limit—Boys, 14 years; Girls, 16 years. Children to meet at Rawlins' Cross at 2 o'clock sharp. Conveyance will be provided for the smaller children. Tickets to be had from the following members of the Committee:—

W. R. Warren, R. A. Brehm, W. N. Gray, J. H. Thomas, Rev. Canon Bolt, H. E. Cowan, G. R. Williams, H. Rendell, J. R. Bennett, D. M. Burt, A. H. Salter, A. E. Wright, T. A. McNab, A. Findlater, D. Johnston, T. Cook, S. A. Churchill, C. Gill, W. Lampton, J. F. Calver, J. E. Hirst, R. E. Spry, A. Diamond, C. E. Hunt, A. Carnell, G. Tesler, R. W. Jeans, G. Babbitts, Wilfred Pippy, H. W. Dickinson, L. P. Chaplin and July 30, Aug 5, 9 J. W. McNEILLY, Hon. Sec'y.

OUR STORE

will be open until

10.30 O'CLOCK

on Tuesday evening.



THE YOUNG MEN'S STORE.

HAMS!

Last call before the Regatta. Get our Delicious

"BERKSHIRE" BRAND

For your Regatta Day requirements.

F. McNAMARA, Queen St.

Phoenix Insurance Co.,

Of Hartford, Conn.

Capital \$2,000,000.

Surplus to policy holders, \$4,155,090.

Losses paid since organization, \$73,400,000.

The following letter is an indication of this Company's promptitude and liberality in settling claims:—

To MESSRS. C. F. BENNETT & CO.,

Agents Phoenix Insurance Co., Hartford, Conn.

Gentlemen,—I beg to tender you my most sincere thanks for your liberality and promptitude in settling my claim for loss sustained by the recent fire which occurred at New Gower Street, on Thursday morning, the 29th inst.

Your readiness to meet my claim and the liberal manner in which your representative acted have greatly relieved me and have tended to lighten the burden which would otherwise have been heavy.

Yours truly,

(Sgd.) FRED ROSE, Aug 4, 1913.

St. John's, Nfld., July 31st, 1913.

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, noon.—Fresh S. shifting to W. and N.W. winds; a few local showers but generally fair to-day and on Friday.

ROPER'S, noon.—Bar. 28.55; ther. 80.

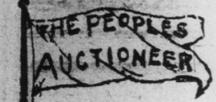
VOLUME XXXV.

White

SE

75 Tierces SPARE
60 Barrels Light P
40 Barrels PORK
50 Barrels HOCKS

AUCTION SALES! B00



AUCTION.

Freehold Building Lots.

On the ground, on

SATURDAY, 16th instant,

at 11 a.m.,

that desirable Freehold Building Lot,

situate on the west side of Leslie St.

and measuring North, South, East and

West 130 feet; also one Building Site,

situate on east side of Leslie Street,

and measuring 50 feet by 100 feet.

Belonging to the estate of the late

Capt. T. M. Linklater. For further

particulars apply to J. C. Hepburn,

Baine Johnston & Co., or

P. C. O'DRISCOLL,

Aug 4, 7, 9, 12, 14, 15 Auctioneer.

"Allsopp's LAGER

BEER" we advertised

last week as a Summer

drink, but some might

prefer a light WINE, we

recommend

Claret.

Bottles50c.

Half Bottles25c.

J. C. BAIRD,

Water Street, St. John's.

EVERY OFFICE MAN

Should enquire about

my handy, labor saving

filig devices, at the

earliest opportunity

Details gladly supplied

An absolu. ly new line

PERGIE JOHNSON