



WOMAN'S WORK
is never done. So runs the proverb. But with Sunlight Soap as a helper the wash is quickly over. Dirt flies before Sunlight Soap like the morning mist before the rising sun.

SUNLIGHT SOAP

TRY THE
SUNLIGHT

'ROSEBERRY' BOOT.



We cheerfully recommend the Roseberry Boot to any woman looking for a high class boot at a medium price. The Roseberry has all the style and good shape of a much higher priced article.

Lace and Button Vici Kid, Tan and Patent Leather.

PRICE: \$2.50.

Parker & Monroe, Ltd.

Fresh Shipments Each Week Of Fruit and Vegetables.

Offer This Week:

GREEN CABBAGE
P. E. I. TURNIPS
GRAVENSTEIN APPLES

SMALL SILVERPEEL ONIONS
CHOICE GREEN GRAPES
Bottom prices for best goods.

Edwin Murray

SPECIAL SHIPMENTS

Extra Leather Beltings

Half inch to Ten inches Wide.

Rubber Belting,

Belt Lacing,

Steam Packing,

Steam Jointings,

Babbit Metals,

Fire Hose.

GET OUR SPECIAL PRICES.

BOWRING BROTHERS, LTD.

TO THE TRADE!

We beg to announce that we have been appointed Sole Selling Agents for Newfoundland for

MESSRS. J. S. FRY & SONS, LTD.,

BRISTOL, ENGLAND.

Manufacturers of High-Class Confectionery, Cocos, Chocolates, etc.; and we shall at all times be pleased to show samples, furnish advertising matter and assist in every way in the sale of these superior goods.

T. A. MACNAB & COMPANY.

Telephone 444.

Rooms 1 & 2 Cabot Building.

Cabmen's Tariff.

Editor Evening Telegram.

Dear Mr. Editor.—At last our handy annual—the Cab Tariff—has arrived at that stage in its career when it may proudly consume a pound or two of cold type to make known its existence to the world. A patient public confidently expected throughout the ages, that our City Fathers were burning midnight oil to try and effect a standard rate that would eliminate a deal of the difficulty and friction that have arisen at times between the cabmen and the citizen, but lo! and behold, we find that the last stage of the tariff is worse than the first.

For goodness sake, Mr. Editor, can you name anyone in town who could act as interpreter between the mystified cab drivers and an exasperated public, now that this rate is effective. And since the aim is to compel a fixed rate, why leave open Regatta Day and weddings? Where is the prevention to an unscrupulous cabman who is out for all he can mullt from the public. Does it follow that going to be married, or is there a special benevolence from John D. Rockefeller on the eve of our Regattas?

In common with thousands, I fail to see, Mr. Editor, why that clause is inserted. If special cheaper rates are in mind, why not publish a Supplementary Tariff or an amendment. Another yard or so of rates and figures wouldn't create much more chaos than we have just now.

As has been already pointed out on several occasions, the whole business is as complex as a study of the present Balkan crisis would be to a school boy. In many cases the cabmen are expected to work for the good of their health, while other parts of this Tariff, fix the rates at such a figure as will make the luxury of a drive impossible to the average person. Without being in the least disparaging, I would ask how many are there who could quote the rates under the present tariff. A man driving to Topsyall with a couple of friends after tea on Sunday would be at his destination before he or the cabman would have the legitimate rate compiled. We need a few expert accountants now unless it is the purpose of the Council to compel owners of cabs to instal comptometers, guaranteed not to run after sundown. So much for the rates.

Sec. 11 of the Rules clearly implies the inability of either cabman or passenger to "figure it out" as both are supposed to peruse the printed Rules and Regulations.

Sec. 15 interferes with the business of Hotel Proprietors, to the extent of taking from their hands the time-honored privilege of soliciting guests. Under the present method, a clerk must spend twenty minutes convincing a tourist that the "Crosbie" is the best hotel, and must then relinquish his man, because the Crosbie's cabman is not on the spot to ask him to take a cab.

What rot for a supposedly intelligent body of men to foist on an ever public and expect it to be gulped down. Sec. 10 will, I am sure, especially find immediate favor (?) with the cabmen, especially if on the road to Torbay or Bay Bulls a night like this one. Instead of having three inches of black figures on each lamp, most cabmen find a pressing need for three inches more light, and it is not to be wondered at under the present regulations, if a policeman stops a driver to enquire where his light is.

Unless I mistake not, Mr. Editor, the Council has had this Tariff under consideration since last winter and if so, considering the progress made, it might not be amiss to suggest, that as the Mayor is shortly to visit Toronto, might not another representative be sent to pick up a few tips on How to Compile a Tariff that will be intelligible to the ordinary citizen without having to be first referred to the Hague Tribunal.

Very truly yours,

J. J. LACEY.

Oct. 2nd, 1912.

The Chances Against You

"Oh, I will be all right in a few days," says the person who is tired out and has to drag himself to his daily work because the nervous system is exhausted.

Unfortunately nervous diseases do not right themselves, and the wasting process which has brought you to this condition keeps right on until there is a complete breakdown.

You must get the building-up process started, so that, instead of being a little weaker at the end of each day, you will find the balance on the other side and know that you are gradually getting strong and well.

Dr. Chase's Nerve Food will help you wonderfully if you only give it a reasonable chance. As the system is built up you will find such symptoms as headache, sleeplessness and indigestion leaving you. You will find the old energy coming back. The mind and body will better serve you, and you will see a new pleasure in life.

Dr. Chase's Nerve Food, 50c a box, for \$2.50, at all dealers or Edman-son, Bates & Co., Limited, Toronto.

A Sour, Greasy Upset Stomach

"Pape's Diapepsin" regulates your stomach and ends indigestion in five minutes.

Wonder what upset your stomach—which portion of the food did the damage—do you? Well, don't bother. If your stomach is in revolt, if sour, gassy and upset, and what you just ate has fermented into stubborn lumps; your head dizzy and aches; belch gases and acids and eructate undigested food; breath foul, tongue coated—just take a little Diapepsin and in five minutes you truly will wonder what became of the indigestion and distress.

Millions of men and women to-day know that it is needless to have a bad stomach. A little Diapepsin occasionally keeps this delicate organ regulated and they eat their favorite foods without fear.

If your stomach doesn't take care of your liberal limit without rebellion; if your food is a damage instead of a help, remember the quickest, surest, most harmless relief is Pape's Diapepsin which costs only fifty cents for a large case at drug stores. It's truly wonderful—it digests food and sets things straight, so gently and easily that it is really astounding. Please, for your sake, don't go on and on with a weak, disordered stomach; it's so unnecessary.

Bible Class Rally

Last night at the Presbyterian Hall the semi-annual Rally of George St. A. B. C. was held, and, considering the condition of the weather, was well attended. An enjoyable programme was rendered, the items of which were as follows:—

Piano Solo Mr. R. King.
Quartette—Messrs. Vey and Christ-
ian, Messrs. Green and Butler.
Solo Mr. Stan. Green.
Solo Miss Oakley.
Recitation Mr. R. Healey.
Brass Quartette—Messrs. Peet,
Dutot, Tucker and Taylor.
Solo Miss Cornick.
Solo Mr. J. Spooner.
Male Quartette—Messrs. Green,
Tucker, Mews and Butler.

At the close of the programme, refreshments were served, which were followed by games of various kinds.

On Sunday next the Annual Red and Blue Contest in connection with the Class will commence, captained by two of our best hustlers, Messrs. Ellis and Meadus who will no doubt "do things" when they begin.

Klark-Urban Co.

Despite the remarkable line of plays presented by the Klark-Urban Company and the gorgeousness of the stage settings, the lighter portions of the performances have not been neglected. The various specialties introduced during each performance are far beyond anything ever produced by this company. In the great comedy drama, "The Man of The Hour"—the opening bill Monday and Tuesday evenings—they will be seen to the best advantage and includes the following high-class vaudeville features. The great "Irving" Society Magician; Billy Webb, Comedian and Dancer; Al Canton, Comedy Juggler; Klark, Urban and Schreiber, Musical Artists, and as a special added attraction for this engagement only, Messrs. Klark and Urban have engaged The Royalty Trio, direct from England which is considered the best act that has ever visited Newfoundland. The Klark-Urban Company will commence a limited engagement at the Casino Theatre, next Monday evening. Seats now on sale at the Atlantic Bookstore.

Cable News.

Special Evening Telegram.

VIENNA, Oct. 3.

King George of Greece to-day had a long audience with the Italian, Russian and French ambassadors to Austro-Hungary.

Special Evening Telegram.

NEW YORK, Oct. 3.

The steamer Macedonia, scheduled to sail at noon for the Pireus, with 2,000 passengers, was commandeered shortly before sailing by the Greek Consul-General at this port. All the passengers, with baggage, were hurriedly sent ashore, and the vessel prepared to sail at once for Philadelphia, to take on a cargo of ammunition from Philadelphia. The Macedonia will return to New York for the reservists of Greece and the Balkan States, who plan to sail on her for home, owing to the impending war with Turkey.

Personal.

Mr. Reginald Dowden, of the Herald reportorial staff, accompanied by his bride, returned from their honeymoon tour by the Stephano yesterday. Mr. and Mrs. Dowden visited Boston and other cities in Massachusetts, were also in New York and several other cities in that State, and enjoyed thoroughly their trip to the domains of Uncle Sam.

The Enormous Purchasing Power

OF OVER THIRTY THOUSAND PEOPLE IS CONCENTRATED IN THIS PAPER TO-DAY.

The eyes of over Thirty thousand people are on these pages. Your power is so great that if ever you were to turn it in any single direction, it would be epoch making.

Your combined purchasing power for this one day is so enormous that it would make the daily purchasing power of the richest monarch in the world seem like the spending money of a child. And what is more, you are exerting that tremendous purchasing power every day.

If you were to concentrate that buying power for one single day in any direction, it would be the making of history.

And now we are going to suggest that you do concentrate that buying power in one direction. If you will do so, you will get more returns for your money than you could in any other way. You will get higher quality and lower prices. You will get better service and truer courtesy. You will be concentrating your power, not only to the advantage of commerce, but to your own best advantage as well; and you will be helping to cast off much of the useless driftwood which progress has to carry along in its tide.

We are going to ask you to concentrate your entire buying power, over THIRTY thousand strong, upon the advertising in this paper.

You will find every product here that you can possibly desire. You will get the highest in standard and the lowest in price. You will find everything new that belongs to the new season. You will be the personal gainer by more thousands of dollars than any one can tell. And on top of all this you will give such an incentive to all advertisers that they will be eager to come back with better values than they have ever offered before.

These are the leaders of trade—these men who advertise. They are the advance guard of progress. They do things first and best, and others follow.

They are worthy of your concentrated buying power to-day. They have earned it and they ought to have it.

There is no advertisement in this paper too small for you to find and read, because the small advertiser is the true representative of concentrated enterprise and energy and his work is the promise of magnitude to come. His service, too, and his effort to please will be exacting to the last detail.

And there is no advertisement too large for you to study carefully in every part. For too often some shrewd buyer with a wonderfully rare bargain is allotted a mighty small space to put it in.

Try it to-day. Concentrate that buying power of yours. Turn all that tremendous spending power upon the advertising in this paper and you will be amazed at how much you yourself will have benefited in actual dollars and cents.

Rushing Work.

The new machine shops being built by the Reid Nfd. Co. on the north side of the Dry Dock, are being fast rushed to completion. The concrete walls are finished and a large staff of carpenters are now at work on the roof which will be finished a few weeks hence. The old building was very much congested and this will give the artisans plenty of room to work. Quite a number of officers and cadets from the Cornwall visited the Reid works yesterday afternoon.

FEAR HE IS DEAD.—The friends of the missing man Nagle now fear that the worst has occurred to him. He was a sober, steady, hard working man and has one sister living in Boston. It is hard to account for his disappearance.

PEORIASIS IS DEAD.—The friends of the missing man Nagle now fear that the worst has occurred to him. He was a sober, steady, hard working man and has one sister living in Boston. It is hard to account for his disappearance.

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THE NEW DRINK!

CARBONATED

Non-Intoxicating

'Shandy-Gaff,'

A Refreshing Tonic.

Nfld. Brewery Ltd.

'Phone 575-566

P. O. Box 1154.



To bring out your good points and hide your defects is always our aim. We spare neither trouble nor expense in giving you warranted materials and expert workmanship. Made at "Maunder's" is the sterling mark of tailor made clothes. A large and varied stock of New Suitings and Overcoatings just in. Samples and Self-Measuring Cards on application.

JOHN MAUNDER,
Tailor and Clothier, 281-283 Duckworth Street.

Shooting Season 1912.

Eley's Schultze Pegamoid, 12G. 4, 5 & 6 Shot.
Eley's Schultze Nitro, 12G. BB. to Dust Shot.
Eley's Schultze Nitro, 16G. 4 to 10 Shot.
Eley's Smokless, 12G. BB. 2 & 4 Shot.
Eley's T. S. Black, 12G. BB. to 4 Shot.
Eley's Universal, 12G. BB. to 4 Shot.
Kynoch's T.S. Black, 12G. BB. to 4 Shot.
Winchester Repeater, 12G., loaded with 24 and 26 grains Ballistite and Dupont Smokeless Powder, all sizes shot.
Winchester Repeater, 20G., loaded with Ballistite Smokeless Powder, 4, 6 and 10 shot.
Winchester New Rival, 10G. BB. to 4 Shot.
Winchester New Rival, 12G. BB. to 4 Shot.
Eley's T.S. Black, 10G. SSG. Shot.
Winchester Rifle Cartridges, all sizes and kinds.

All Selling at Lowest Prices.

MARTIN HARDWARE COMPANY.