

Annual WINTER SALE

CHEAP UNDERWEAR.

Stanfield's & Eureka
Unshrinkable Wool.



| Regular, per garment: | Sale Price, per garment: |
|-----------------------|--------------------------|
| \$1.00 | 90c. |
| \$1.15 | 95c. |
| \$1.30 | \$1.15 |
| \$1.45 | \$1.25 |
| \$1.60 | \$1.40 |
| \$1.70 | \$1.45 |
| \$1.80 | \$1.55 |
| \$1.90 | \$1.65 |
| \$2.00 | \$1.70 |
| \$3.00 | Fine \$2.60 |

ALL SWEATERS
MARKED DOWN

for This Sale.

COAT SWEATERS AND SOME WITH BUT-TONED COLLAR.

| Regular: | Sale Price: |
|----------|-------------|
| \$1.00 | 90c. |
| \$1.50 | \$1.30 |
| \$2.00 | \$1.80 |
| \$2.25 | \$1.85 |
| \$2.60 | \$2.25 |
| \$3.00 | \$2.60 |



We have just opened a new line of
Boys' Overcoats,

which arrived too late for the Fall trade. We are offering them now at a **Big Reduction** to clear. Also,

Mens' Overcoats & Winter Caps
at Reduced Prices.

STEER BROTHERS

REID NEWFOUNDLAND COMPANY.

The Most Rational Remedy for Boiler Troubles

"APEXIOR!"

Objects of "Apexior."

For Coating the Internal Surfaces of Steam Boilers of all types, on land and sea, to prevent the deposit of **HARD SCALE** and **PITTING**. Also, for Coating the external Surface of Steam Boilers and Steam Pipes before clothing, as a protection from **CORROSION**.

For Coating the Coils or Tubes of Evaporators and Condensers, Feed Heaters, and Tubes of Economisers, Hot Water Pipes, etc., to prevent the adhesion of **HARD SCALE** Corrosion and Pitting.

For Coating the Rotors and Casings of Steam Turbines, etc., as a Preservative against Corrosive action.

APEXIOR

has been used on all Reid Newfoundland Co.'s Steamers during past year and has given splendid results.

SOLE AGENTS:

Reid Newfoundland Company

JOB PRINTING Neatly EXECUTED

Afternoon Teas!

We are now opening some very pretty

ENGLISH

CHINA,

Of the LATEST patterns, personally selected, consisting of:
CUPS and SAUCERS and TEA SERVICES,
An Early Inspection Invited.

S. O. STEELE,
100 Water Street.

Very Latest Novels and Periodicals.

There was a Widow, by Mary Mann Earth, by Muriel Hine; the new novel by author of Half in Earnest The Wilderness, by Joseph Hocking Dan Russell the Fox, by Somerville & Ross
A Queen of the Stage, by T. M. White False Evidences, by E. P. Oppenheim The Reason Why, by Elinor Glyn House of Many Voices, by Ed. Capes The Fruitful Vine, by R. H. Hichens, author of The Garden of All Hall Men at Arms, by Major Drury; cloth, 65c.
Private Paget, by Major Drury; cloth, 65c.
Vera of the Strong Heart, by W. Mole John Westcott, by James Baker; cloth, 65c.
As He Was Born, by Tom Gallon, 50c.
A Likely Story, by W. A. Morgan, 50c.

JANUARY MAGAZINES.
Strand, Winsor, Frys, Everybody's, McClure's, Munsey's, Wide World London, Harper's, Storyteller American, Royal, Physical Culture Blue Book, Cosmopolitan, Popular Review of Reviews, American Edition Topnotch, Billboard, World To-Day Railroad, Scrap Book, Metropolitan Red Mag., Weldon's Ladies' Journal Harrison's Young Ladies' Journal Woman's World, Fashions for All Woman at Home, Delineator Ladies' Home Journal Weldon's Children & Ill. Dressmaker Weldon's Journal of Costumes, 15c Latest News, Comic and Ill. Papers

GARLAND'S BOOKSTORES, 177 & 353 Water St., St. John's



Handsome White Silk Blouses.

HERE is a Blouse that should appeal to hundreds of women in Newfoundland.

A Blouse made of Pure Japanese Silk, cut to fit as a blouse should—with handsome, new, full length, tucked sleeve, and four inch tucked cuffs—neat panel-front, artistically and richly embroidered in a Greek and eyelet-hole design, worked with pure washing silk. Finished with a hipper band which prevents slipping from beneath the belt. An ideal occasional blouse, suitable for evenings or social gatherings.

Your choice of a Lace or Silk Stock-Collar or with a wide turned down Silk Collar edged with Lace. Price, each, \$1.80.

Sizes 36, 38 and 40 inch bust. Call or Mail your order for one of these dressy Blouses to-day—the style will enrapture you.

ANDERSON'S, Water St., St. John's

The Grocers' Headquarters.

January 20th.

50 Barrels Ham Butt PORK, 40 Cases Gray's JAMS, 10 Kegs Halifax SAUSAGES, 100 Bags Small BEANS, 30 Cases Sea Dog MATCHES, 50 Bags Lima BEANS, 100 Cases Pickles and Chow Chow, 30 Bags Green PEAS.

ALL AT LOWEST PRICES.

George NEAL.

5c. THE NICKEL.

MONDAY and TUESDAY.
An up-to-the minute programme.

A great film portrayal of human struggles and reverses.

OPPORTUNITY AND THE MAN.

Being the life story of a social derelict, who passes through the malstrom of commercial activity and ascends the ladder of success.

HAWKING AND HIS DOGS.

Ten minutes of clever vaudeville.

MR. A. E. EMILE will sing, "Mary Blaine."

A catchy march song, by J. Fred Helf and E. T. Farren, writes of "Are you coming back to Old New Hampshire, Molly," and other successes.

Power & Glory

By the Parisian Players. The pathetic episode of an artist's model.

Matinees Daily.

10c. 10c.

Skates! Skates!

Skeleton Skates, 24 cts. pair.

Acme Skates, 45 cts. pair up.

Hockey Skates, 40 cts. up.

Hockey Sticks, 10 cts. up.

Hockey Pucks, 20 cts. up.

Ankle Supports, \$1.25 pair.

—ALSO—

Children's Sleds, 40 cents up.

Curling Brooms, \$1.00 each.

Bowring Brothers,
Hardware Dept. Limited.
PHONE—332.

COAL!

NOW LANDING:

1000 Tons

North Sydney COAL.

IN STORE:

Anthracite,
(Best Lehigh)

Nut, Stove, Egg and Furnace sizes.

H. J. STABB & Co.

BIG WRESTLING MATCH.

Bob Berry versus Young Olson,

To a Finish.

C. L. B. ARMOURY, FRIDAY, Jan. 26th, at 8.30 p.m.

Tickets at Atlantic Bookstore. Ringside, \$2.00. Second Row, \$1.00. Third Row, 75c. General Admission, 50c. Jan 23, 4in

SERRAVALLO'S TONIC

(BARK AND IRON WINE)

GIVES HEALTH and STRENGTH.

At all leading Druggists, and

HAYWARD & Co., Distributing Agents.
Jan 16, 11

Prime Timothy Hay

We offer ex Store:

1489 Bales Prime
TIMOTHY HAY.

F. McNAMARA, Queen St.

This is to give notice that we have purchased all the right, title, interest and good-will of the Tea Business of the H. W. De FOREST TEA CO. and Mr. F. V. CHESMAN.

On and after January 1st, 1912, the business will be conducted from our office.

All debts due to the said Company will therefore be payable to us.

HARVEY & COMPANY.

Prescription "A"

Cures Indigestion and Dyspepsia in all its Forms.

It is quite a daily occurrence to hear persons say: Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything. I have no heart to exert myself, and at times I care for nothing. I often have a pain in the pit of the stomach, no appetite, my heart beats rapidly on the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed, and I often awake with a sense of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems a veritable burden.

Now, it orders a shame and a pity for persons to be suffering like that when it is in their power to get cured by taking a bottle of Dr. Stafford's Prescription A. A sure cure for persons afflicted with stomach troubles. It can be obtained at

DR. F. STAFFORD & SONS,

Duckworth St. and Theatre Hill.

Small size, 25 cents; postage 5c. extra; large size, 50 cents; postage, 10c. extra. Mail orders must be accompanied by remittance.—dec 7

HOUSEKEEPERS,
BEAR IN MIND

GOSSAGE'S Soaps

Cost only the same price as other Soaps, so do not take anything but GOSSAGE'S.

GEO. M. BARR, Agent.

NO FORECAST.

To-day being a holiday in the Marine and Fisheries Department, no Weather Forecast has been received by us to-day.

VOLUME XXXIV.

AUCTION SALES!

THE PEOPLES AUCTIONEER

AUCTION!

At the Prescott Street Store,

—ON—

THURSDAY & FRIDAY next, 25th and 26th, inst., at 10.30 a.m.

Stock in trade belonging to estate of Mr. John Hayes, consisting of:

Groceries, Dry Goods, Crockery-ware, etc.

On Thursday stock of Groceries will be disposed of, and on Friday Dry Goods, etc. List may be seen at office of:

P. C. O'DRISCOLL, Auctioneer.
Jan 23, 31p

FRUITS

From the land of sunshine. All new choice stock.

50 cases

Evaporated Apples.

75 cases

Evaporated Apricots.

75 cases

Evaporated Prunes,

60% to 70%.

AT LOWEST MARKET PRICES.

JAMES C. BAIRD,

Grocer and Wine Merchant,
WATER STREET.

BLACK DIAMONDS!

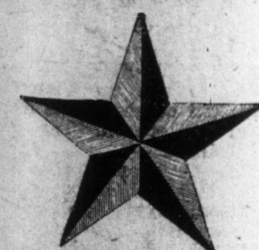
The schooner "Fleetley" is now discharging

350 Tons of
Genuine North Sydney
Screened

COAL.

J. J. MULLALY & CO.

ROSSLEY



THEATRE!

Monday, Tues and Wed
Great Big Bill, Big
Double Show.

ORTH and BURKAARDT—In a funny novelty act, catchy songs, and lots of them.

LITTLE BONNIE ROSSLEY—In new songs—sure to please.

LILLIE BRAYLEY—The dainty refined vocalist, in beautiful ballads.

BILLIE BRAYLEY—In an original black face stump speech.

The Star Orchestra in New Up-to-Date selections
Three good new reels of moving pictures and illustrated song.

—Three substitutes as usual. No children admitted at night unless accompanied by parents or some responsible person.

NOTICE.

A SPECIAL MEETING OF THE
Marine Engineers' Association

will be held at their Rooms, Beck's Cove, on WEDNESDAY, Jan. 24th, at 8 p.m., sharp, at which important business will be discussed. By order Chairman,

J. AITKEN,
Cor. Sec.

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To-day being a holiday in the Marine and Fisheries Department, no Weather Forecast has been received by us to-day.

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SAVE MONEY

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900 Tons
per Ton sent

25
And

300

Phones No. 20