

SHOPKEEPERS!

You can increase your profits by using Gossages SOAPS.

Prices, etc., from G. M. BARR, Agent

o Late. RHEUMATISM

any more about but try a bottle of Liniment, will happen by ns. Orders flow- our from North. d West for the loan's Liniment) Price: 25 cents bottle.

Agent, St. John's, East.

TAKEING

SALE,

MONTH, DISCOUNT LIOS AND MUSIC.

Woods.



STICKS,

NG MAKES. Empire, Imperial 15c. to 80c. each; 6c. to 40c. each. ARE COMPANY.

LEADER

ay or the hour when burn. Most people and make provision insurance. Why are ? I offer the lowest offices. The prompt of my settlements Insurance Aet. th and Prescott Streets.

Executed.

WEATHER FORECAST.
TORONTO. — Strong winds and gales shifting to W. and N. W.; showers to-day, turning colder to-night with light local snow. Wednesday fair and colder.

The Evening Telegram.

THE PEOPLE'S PAPER GOES TO THE PEOPLE'S HOMES.

VOLUME XXXIII. PRICE: ONE CENT. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JANUARY 10, 1911. \$3.00 PER YEAR. NO. 7

ANNUAL Great Winter Sale OF LADIES' and MISSES' FURS.

SALE NOW ON.

MARMOT COLLARS.

Former price	Now selling for
\$4.00	\$2.60
\$4.50	\$3.20
\$5.00	\$3.60
\$6.00	\$4.00
\$6.50	\$4.40
\$7.00	\$4.80
\$7.50	\$5.20
\$8.00	\$5.60
\$10.00	\$6.40
\$12.00	\$8.00
\$15.00 (with storm col- lars)	\$9.50

CANADIAN MARMOT COLLARS.

\$9.50	\$6.00
\$10.50	\$6.00
\$12.50	\$8.00
\$15.50	\$10.00

DYED SQUIRREL STOLEES.

\$3.00	\$1.90
\$3.50	\$2.30
\$4.00	\$2.70

REAL SQUIRREL NECKLETS.

\$4.00	\$2.50
\$6.00	\$4.00
\$7.00	\$4.50

BLACK HARE STOLEES.

\$1.00	.60
\$2.00	\$1.00
\$2.50	\$1.50
\$3.00	\$2.00

BLACK HARE COLLARS.

\$1.20	.80
\$1.40	\$1.00
\$1.50	\$1.00
\$2.00	\$1.40
\$3.00	\$2.00
\$3.75	\$2.50
\$4.00	\$2.50
\$5.00 (with storm col- lar)	\$3.50

BLACK HARE COLLARS. (Clipped White.)

\$4.50	\$3.10
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BLACK DOGSKIN COLLARS.

\$1.00	.60
\$2.20	\$1.50

WHITE HARE COLLARS.

\$3.00	\$2.00
\$4.00	\$2.50
\$5.00	\$3.00

GREY HARE COLLARS.

\$1.20	.80
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25 Years Ago the Favourite Pickle was Staple & Strong's, To-Day the Favourite Pickle is **STAPLE STRONG'S.** Ask for **STAPLE STRONG'S.** Old Friends are Best.



JOHN T. KELLY. Marble Works. HEADSTONES, MONUMENTS, TOMBS, FONTS, etc. Orders Executed Promptly. Latest Designs. Estimates Cheerfully Furnished. Plans sent on application. JOHN T. KELLY, 324 Water St., opp. Messrs. Allan Goodridge & Sons. P. O. Box 411

JANUARY 1911. MAGAZINES FOR THE MONTH!

The London Magazine.	The Adventure Magazine.
The Scrap Book Magazine.	Munsey Magazine.
The Windsor Magazine.	Physical Culture Magazine.
The Busyman's Magazine.	McClure's Magazine.
Cosmopolitan Magazine.	The Red Book Magazine.
Blue Book Magazine.	Popular Magazine.
C. B. Fry's Magazine.	The New Magazine.
Hampton's Magazine.	Captain Magazine.
Wide World Magazine.	
Metropolitan Magazine.	FASHION BOOKS.
Success Magazine.	Weldon's Ladies' Journal.
The Modern Priscilla.	Fashions For All.
Ladies' Home Journal.	Weldon's Children's Festival.
Everybody's Magazine.	Weldon's Illustrated Dressmaker.
Lady's Realm.	Jose Lillie's Fashions.

GARRETT BYRNE, Bookseller & Stationer.

Your money back if Purity Flour does not prove entirely satisfactory in the baking.

DON'T simply buy flour from the dollar and cent side of it. Buy high-quality flour. That means PURITY FLOUR. The first little extra cost is more than made up by the extra number of loaves of bread it makes—by the superiority of the bread and pastry in sweetness of flavor and nourishing qualities. Buying Purity Flour is a safe investment. You get large returns, not only on account of Purity's ability to produce more, but because Purity contains the greater nutriment and the rim of a strong hard wheat flour. Food made from Purity Flour gives the consumer health, snap and force, which cannot be gained from the use of the weaker soft wheat flour.

"MORE BREAD AND BETTER BREAD"

PURITY FLOUR

You can buy as little as a 7 pound cotton bag or in 14, 24, 49, and 98 pound sacks. Also in barrels and half-barrels

Purity may cost a little more than some flours but you'll find its difference worth the difference. To be sure must bear the trade mark.

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at Winnipeg, Goderich, Brandon

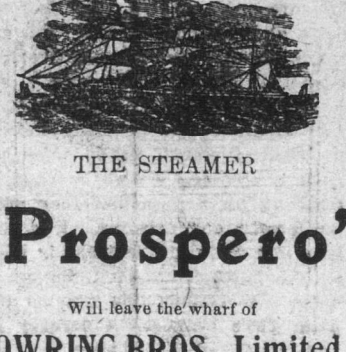
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Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money

H. W. de FOREST TEA CO'Y.



'Prospero'

Will leave the wharf of **BOWRING BROS., Limited,** TRURSDAY, the 12th of Jan., at 12 noon. Calling at the following places: Bay-de-Verde, Old Perlican, Trinity, Catalina, Bonavista, King's Cove, Salvage, Greenspond, Wesleyville, Seldom-Com-Bey, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Tickle, Pitley's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, La Scie, Paquet, Coachman's Cove, Seal Cove, Western Cove, Jackson's Arm, Harbor Deep, Englee, Conche, St. Anthony, Grique.

Freight received until 6 p.m. on Wednesday. For freight or passage apply to the Coastal Office of **BOWRING BROTHERS, Limited,** Telephone, 306.

North Sydney COAL.

Now landing ex S.S. "ADVENTURE" **1500 TONS** OF BEST SCREENED NORTH SYDNEY COAL. **H. J. STABB & CO.** jan10,eod,tf

The Casino!

WEDNESDAY EVENING. By Popular Request: "Under Western Skies!" The successful one act play of life in Colorado. Exceptionally beautiful lighting and scenic effects. Strong cast of competent performers.

Classy Music! Feature Film: "ST. ELMO." Adapted from Augusta Evans Wilson's world famous novel of the same name. The dramatic treat of the year!

Engrossing Pictures! PICTORIAL BALLAD—By J. O'NEILL FARELL, Baritone Vocalist.

The Nickel Orchestra! J. J. O'GRADY, as **Gerald Austen.** L. C. MURPHY, J. O'N. FARRELL.

MISS CARROLL, J. F. FAGAN. ADMISSION: **10 cents.**

An Intelligent person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate P1713 Lockport, N.Y. dec16,tf

NOTICE!

THE St. John's Total Abstinence and Benefit Society is desirous of entering into correspondence with a **Professional Medical Man**, with a view to obtaining his services for the Members of the Society and their Families. All communications to be addressed to the undersigned.

jan9,10,12
G. J. COUGHLAN, Secretary.

BIG WRESTLING MATCH!

Olson verses Oppelt, **C. L. B. ARMOURY, January 16th,** Commencing at 9 o'clock, sharp. Tickets now on sale at Atlantic Bookstore. Prices, \$2.00, \$1.50, \$1.00, 75c., 50c. jan7,10,12,14

Juniper Plank,

FOR ANY SIZE BOAT OR SCHOONER. Long Lengths, Clear and Wide. **HORWOOD** Lumber Company, Limited

SWEEPING REDUCTIONS

During This Week. Colored Tapestry TABLE COVERS, White Damask Table Covers, Table Napkins, Double Width Cretonne, Curtain Lace, Toilet Mats, &c., anything and everything in the way of House Furnishing selling at less than cost. Remember during this week only. **JUST OPENED.** Another Shipment of Job Room Papers. **R. TEMPLETON, 333 Water St.**

SPECTACLE and EYEGLESS

fitting is not perfect unless the frames or mountings are properly adjusted, and that requires the expert hand. The beneficial effect of a correct glass may be upset by an ill fitting frame. It has been my special work for over twenty years to correct troubles emanating from eyestrain, and placing the proper lenses in the most suitable and becoming frame or mountings. All my work is guaranteed.

R. H. TRAPNELL, Eysight Specialist.

Hominy Feed, Split Peas, etc.

January 9th, 1911.
300 bags CORN MEAL, 300 bags White HOMINY FEED, 50 brls OATMEAL, 100 half bags SPLIT PEAS, 100 barrels and half barrels ROLLED OATS. Also, 200 boxes CHAMPION SOAP, 2c., 3c. 200 boxes PURITY BAKING POWDER, 5c., 7c.

GEO. NEAL

R. A. SQUIRES. Law Offices removed to **Bank of Montreal Building, Water Street.** (Office, 701. Telephone Residence, 743. jan10,12,14,tf

ANNOUNCEMENT. A S. Drs. Howlett and Perkins have dissolved partnership. Dr. A. F. PERKINS announces that he will continue the practice of Dentistry at the same office, **218 Water St.** (over T. J. Duley's). Crown and Bridge Work and all branches of Dentistry carefully and skillfully performed. Office Hours: 9 to 5.30. Nights: By Appointment. jan5,6tf

\$450.00 Will buy a nice **Little FARM,** containing 8 acres. Four under cultivation, with Dwelling House, newly built, situate in the Eastern suburbs. Apply to **J. C. O'DRISCOLL,** St. Bon's Ladies' Association! "AT HOME," BRITISH HALL, THURSDAY, Jan. 12th, at 8.30. Tickets to be had at the Atlantic Bookstore and from the Committee. jan7,21p,8,tf

The C. C. C. Battalion will parade to-night at 8 o'clock, sharp. **J. FERGUS DONNELLY,** Major. jan10,11p

TO LET--Offices lately occupied by Crosbie & Co. Apply to **U. S. PICTURE & PORTRAIT CO.** jan7,tf

WANTED--Immediately, 20 Newfoundland Ponies; must be sound and measure 4 ft. 4 inches at the Withers. Measure them and avoid wasting time. Apply W. V. DRAYTON, 256 Water Street. jan10,3p

Medical Card--Dr. Staf- ford's Medical Hall, Theatre #111. Surgery Hours: Morning, 9.30 to 10.30. Afternoon, if possible, 3.15 to 4.15. Evening, 7 to 8.30. jan6,6p

Automobile Owners desiring to understand thoroughly the construction and operation of their cars should study the **V. C. S. Auto-Running Course.** Particulars and free Catalogue on application to **R. C. POWER, P. O. Box 233, Telephone 713.** jan9,1p,tf

LOST--Between Jack- man's, New Gower St. Store, and head of Pleasant St., a **Gold Locket** with initials F. K. on it. Finder will be rewarded upon returning same to this office. jan10,11p

Help Wanted.

A Housemaid; apply to MRS. W. I. S. DONNELLY, 1 Devon Row. jan10,tf

A General Servant; apply to MRS. J. J. CALLAHAN, Water Street, West. jan10,tf

Early in January, a **Girl** who understands plain cooking; liberal wages. Apply to MRS. M. GREGOR, King's Bridge Road. d28,tf

Immediately -- A Male **Teacher of Associate Grade,** for the High School, Harbour Grace. Salary from the Board \$450. Apply to the chairman, stating qualifications and enclosing references. **CANON NOEL,** dec27,tf

PRIZE POULTRY. In a few days I will sell (unless privately sold beforehand) at Mr. O'Driscoll's auction rooms some Thoroughbred Cockerels -- Minorcas and others--all from prize strains. Want of room compels me to part with these splendid birds. Settings booked. **PERCIE JOHNSON,**