

McKENZIE & FLETT.

Second Week of the Great JULY CLEARANCE SALE

OVER \$20,000 WORTH OF DESIRABLE MERCHANDISE ARRANGED FOR ABSOLUTE CLEARANCE. PRICES MARKED DOWN WITHOUT RESERVE.

Customers of this store know that when we advertise a special sale every statement we make will be carried out to the letter. Truthfulness in advertising, as in everything else, pays, hence the secret of the success that always attends these sales.

The many desirable bargains offered on this page should appeal to every man, woman and child in Campbellton and vicinity. The merchandise offered is new and will be in request for three hot months yet. Owing to lack of space at our disposal, we cannot particularize one-tenth of the hundreds of items to be sacrificed. Suffice it to say, if you patronize this store during the next three weeks you will save money on every purchase.

DISCOUNTS 10, 20, 25, 33½ PER CENT.



July
Dress Goo
Clearance.

Every
Yard of
Dress Goods
Reduced.

42 in. Voiles in all the new colorings.	Regular 55c	Red. to 39c
44 " Flecked Voiles "	70	50
42 " Granite Veilings (Fawns)	80	55
44 " Twine Cloth, Black and Royal.	\$1 00	\$1 35
44 " Tweed Suitings,	1 00	75
44 " Fawn Twine Cloth	1 10	75

Remnants About Half Price.

Muslins, Lawns, Sateens, Fancy Waistings, reduced one third.

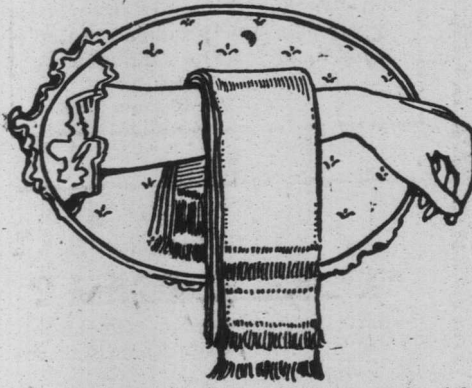
28 in. Fancy Waistings	Regular 55c	Red. to 39c
" " " "	65	50
36 " " " "	80	50
28 " Figured Lawns	40	29
28 " Persian Lawns	35	25
30 " Black and White Striped Lawns	25	18
30 " " " Grenadines	50	35
28 " Black Lace Striped Grenadines	30	20
26 " " " " "	15	10
26 " " " " "	20	15
26 " " " " "	17	12
26 " " " " Muslins	18	12½
30 " Colored Sateens	18	12½

Best Quality Prints, 10c.

Don't hesitate to buy all the prints you may require for the next six months at this price. Cottons were never so high as they are to-day and they are not likely to be any cheaper for some time to come. We offer you your unrestricted choice of over 5000 yds. of the very best Canadian and the incomparable "Crums" Prints at the unmatched price of only 10c.

Art Sateens and Cretonnes, 15c.

This price represents our entire stock of 20 and 22c. Art Sateens and Cretonnes. You will find a great assortment of patterns and colorings to choose from and at our clearing price 15c. a yard, every house-keeper should take advantage of this sale.



Linens,
10 p. c. off.

Our Linen Stock represents all that is good and desirable in Towels, Napkins, Bleached Half Bleached and Unbleached Damasks, imported direct from one of the largest Belfast Manufacturers. Our prices at any time are lower than you would have to pay

elsewhere for similar qualities and with our special July Discount of ten per cent, customers should provide for future requirements.

Straw Hats at Half.

Not too late to buy a straw hat when you can get it at half price. Fully two months of hot weather ahead of you yet and the very latest American shapes are largely represented in our stock. This offer holds good for any straw hat in the store.



Wall Papers
25 p. c. off.

This stock is entirely too heavy, representing by actual inventory a cash value of over \$500. During this month we shall have to place our orders for next season and it is absolutely necessary to reduce the stock at least one half. It is a big undertaking at this season of the year, but such a liberal offer should

be of vast importance to people who have even one room that requires beautifying.

Final Clearance of
Shirt Waists 33½ off.

Our offer of 20 p. c. off all white and colored Lawn, Muslin and Cotton Shirt Waists had the effect of moving many of them out of the store, but we have too many yet. To clean up the stock before the end of the month, we now offer you any waist in the store at ½ off.



Silk Waists
25 p. c. off.

Nothing selling this season but Black and White China Silks, they are cool, comfortable and durable and with our special July clearance offer, they will cost you very little more than a good quality organdy or lawn waist.

Art Muslins 20 p. c. off.

If you are a patron of this store you know that we carry the largest and best selected stock of Art Muslins in Campbellton. Many of them are direct importations from John Brown & Son of Glasgow, the largest manufacturers in the world. The patterns and colorings are veritable works of art, and so different from what you will find in other stores. Prices 10 to 35cts. a yd., less 20c.

July Clearance of Lace Curtains,
Curtain Nets and Sash
Muslins 10 p. c. off.

Notwithstanding the big business we have done in Lace Curtains and Sash Muslins this season, the stock is still well assorted, particularly in the medium and high-class goods. Nottingham Lace Curtains at 50c., 75c., \$1.00, 1.25, 1.50, 1.75, 1.90, 2.00, 2.25, 2.50, 2.75 and 3.00 a pair. Irish Point Curtains at \$4.00, 4.50, 5.25 and 6.00 a pair.

Carpets, 10 p. c.

If you want a Carpet for Bedroom, Hall, Dining Room, Library, Drawing Room or Stairs, patronize this sale. We have a splendid range of Unions, Woods, Tapestries, Brussels, etc. Bring the measurements of your rooms and we will cut and match your carpets for you, saving you any loss in cutting, besides the saving of an extra 10 p. c.

Hodge's Fibre Carpets, regular 60c red. to 48c
Japanese Matting Reduced 10 p. c.

Crockery, China and Glass
Reduced 10 p. c.

No more favorable time than now to replenish your stock of Crockery, China or Glassware. Stocks are large and well selected and displayed in such a manner as to make purchasing easy and pleasant. Private families, hotel and boarding house keepers should take advantage of this sale as a saving of ten per cent on present prices is worthy of some consideration on the part of careful buyers.

Chiffon Collar Forms 5c.



July Clearance of
White Muslin Underwear 10 p. c. off.

When we say 10 p. c. off Whitewear that means a saving to you of at least 20 p. c. The manufacturers of these goods had their cottons all bought months before the advance and they gave their customers the advantage of their wise buying. Prospective brides will consider their own best interests by laying in a supply while the stock is complete.

A Splendid Corset
Offer at 50c.

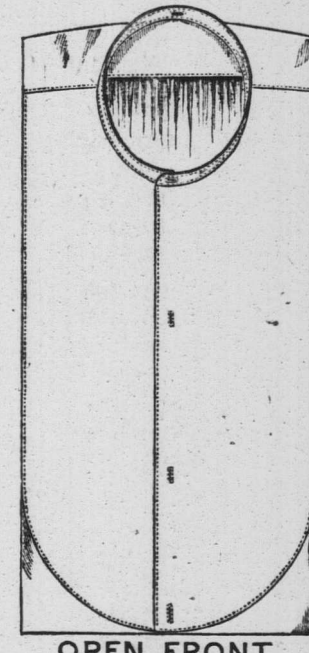
About 4 doz of odds and ends, broken and discontinued lines of our regular 50, 75c., 1.00 and 1.25 Corsets, gathered together and priced for a quick clearance, 50c. each

Walking Skirts 69c.

People will naturally wonder how we can afford to sell a fairly good quality Melton Walking Skirt at 69c., not badly made and of generous width. It seems rather ridiculous when you take into consideration it takes 4 yds. of material, say at 20c. a yd., to say nothing of the thread and facing around bottom and leaving the making out altogether. There are just 35 of these skirts left, if you want one don't delay, they'll go quick at this price.



TRADE MARK



Men's Furnishings
Reduced 10 p. c.

Men's High-class Negligee and Regatta Shirts, all the season's latest patterns, made by Williams, Greene & Rowe of Berlin, The Salem Co. of Montreal and Cluett, Peabody & Co. of Boston, offered during this sale at a reduction of 10 p. c.

Mens' Summer
Underwear.

If you want an odd Undershirt or pair of Drawers to help you through the balance of the summer, a great bargain awaits you here. Balbriggan Shirts and drawers in odd sizes at 19, 39, 59c. Natural Wool Shirts and Drawers, regularly sold at \$1.00 for 75c.



Boots and Shoes
Reduced 10 p. c.

In former clearing sales we have reserved our Empress Shoes for women and King quality for men. This season we have decided to let everything go, as we are heavily overstocked in all lines. We carry more shoes than any exclusive shoe store in town and have the sole control of some of the best lines made in Canada. This would be our opportune time to provide your children with shoes for the opening of the schools.

Furniture at a Saving of 10 p. c.

This store has furnished more homes since the department was opened in April 1903 than many stores catering to this trade have in several years. It is easily understood how we have accomplished this in such a short time, we carry larger stocks and sell at a closer margin of profit than any of our competitors, we keep not only ordinary, every day furniture, but the finest and most up-to-date goods made in this Dominion. A discount of ten per cent should interest prospective purchasers, no matter what their needs may be.