THE COURIER, BRANTFORD, CANADA, TUESDAY, JANUARY 30, 1917.



8th

CREATURE COMFORTS

"Steam heat and electric lights"! pity. As if she was not better off Not long ago I was passing than many of them! through the streets of a city in which Of Course Steam Heat and Electricity there had been much building lately. Are Good Things.

Of course I do not mean to say that steam heat and electric lights Blocks of two and three family houses were going up everywhere. And everywhere one saw those two are not good things to have.

an open fireplace when a beautiful shiny new radiator floods the room with heat?

What Do You Want of Sunshine? that they symbolize the mania for vation. To-day as the picture, which What if there is not space enough between the houses to let the sunshine into the rooms? What could you want of anything so old fash-

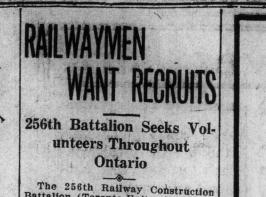
you want of anything so old fash-ioned as sunshine when you have steam for heating and electricity for light? Not that creature comforts are not good, especially when they make for efficiency in living. The danger

friends who have these blessings shine, too.



These are Only Personal Prejudices. But these are merely personal that is, their fathers have been kill-points of view and quite beside the ed resisting the German invasion, and their mothers have died of pri-sents. But they must have the bare necessities of life, and these they abthat they symbolize the mania for creature comforts which seems to possess the age. Not that creature comforts are not good, especially when they make for efficiency in living. The danger comes when they mean more to us than anything else when beauty and solutely cannot get except by

A friend of mine took half of an old fashioned house in preference to than anything else when beauty and the other realities are subordinated to humanity solutions and the other realities are subordinated to humanity solutions. So for their noble high-minded race, solutions are subordinated to humanity solutions and the other realities are subordinated to humanity solutions. caped the shell of the "Jack John- goes forth the appeal to humanity rooms, open fireplaces and a wealth of sunshine. But she hasn't steam heat or electric light. And now her friends who have these blessings shine, too. expression and attitude of the at- St. Peter Street, Montreal, P.Q.



The 256th Railway Construction Battalion (Toronto Unit, with Lieut Col. W. A. McConnell in command) is recruiting throughout Ontario. And everywhere one saw those two inducements blazoned across the top of the "To Let" or "For Sale" in print that dwarfed all the rest. One would think that absolutely the only things worth looking for in a house were steam heat and elect tric lights. Never mind about any individual-ify of architecture—what is that to pon wohas these supreme bless-ings, steam heat and elects. Do not ask if there are open fire-places. What could anyone want of

If he is passed as fit, his pay com-mences immediately and recruits will be given sufficient time in which to attend to their personal affairs

in the fighting trenches depend for their supplies, food and ammuni-tion; and without which they are helpless in front of the enemy; and also are unable to send back promptly their wounded for medical attention unless backed up by units like ours

Following are the rates of pay and allowances in this unit: The pay and alowance on en listment amount to \$1.10 per day, average per month\$33.00 Clothing, rations and quarters, estimated per month.... 30.00 Separation allowance, if mar-

Total \$83.00 If promoted to rank of Sergeant: Pay and allowance, \$1.50 per lads, day, average per month ...\$45.00 Clothing, rations and quarers, estimated, per month.. 30.00 Separation allowance, if mar-

And

Total\$100.00 The above amounts do not in-clude the allowances made from Patriotic Funds, which are granted in accordance with the requirements of individual cases, and which average

wife and two childre



flavor of the cheap tea they are using, but are trying to put up with it because they think they are saving money.

In reality, cheap tea is rarely more economical, often less economical, than Red Rose Tea.

While Red Rose Tea may cost a few cents more, or even 10 cents more per pound, than common tea three teaspoonsful of Red Rose Tea are equal to five teaspoonsful of common tea, ____

Less Red Rose Tea is required in the tea pot, because this master blend of Indian-Ceylon teas consists largely of the famous hill grown teas of Assam, India.

These Assam teas excel in vigor, richness and strength. Their leaves yield more liquor and a fuller flavored liquor. Blended with Ceylons they make the ideal tea for flavor and economy.

Try a sealed package of Red Rose Tea and keep count of the extra number of cups it yields in comparison with cheap teas. You will find that Red Rose is worth every cent asked for it-and that it costs no more to use





THE SPIDER GIANT.



The rich man, in the diatribes of help to roast the plutocrats.