Sale!

ve give you or Saturday

w Wash Skirts

w Wash Skirts in all the best for this season's wear in Rep, rd Cord, Honeycomb Cloth, ag Stripes and Stripe Gabar-Special at

25, \$3.75, **\$2.50** 2, \$1.75 to **\$**1

ilor-Made Skirts

dren's Spring Coats ren's Spring Coats, in Blacklite Checks, lined throughout,

nen collars and suffs and belt.
3 and 4.
\$1.90

ses' Suits \$12.50

s' Suits, in Black and Black ite Check, sizes 16, 18, 20, al yles. Special \$12.50

hildren's Coats

mes of Children's Spring Coats, and full length models, in covert and shepherd check, in carlet, Fawn, Tan, sizes 4 to 12 Worth \$5.00 \$2.95

orduroy Velvets

ery at Special Sale Prices

s' Silk Boot Hose, in Black and sizes 8½ to 10. 39c isle Thread Hose, full fashion, s, extra spliced heel and toe,

op. 25c
s' and Children's 1-1 ribbed, in otton Hose, full range of sizes,

Cotton Hose, plain black, full fashion, sizes 9 to 10. o-day 25c. 2 pair for 35c

all and Ceiling Dusters 39c

l line of Wool Wall and Ceilters, with 70 in, handle, very o reach out-of-way places.

te Cotton Sheets \$1.00

White Cotton Sheets, 72 x 90 quality of cotton. Worth Sale price. \$1.00

Mill Ends of Linens

use of Mill Ends of Table Lineached and unbleached, in at 1 to 3 yards, all marked at a cent, off-regular prices.

CO.

OTES DAY

"HONOR THE BEST MOTHER THAT EVER LIVED"

Sunday is Mothers' Day

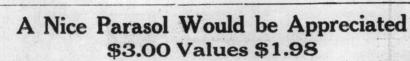
THE symbol of the day is a Carnation, but any present, any little attention, in fact any act that shows a thought for the BEST MOTHER in the world-that's yours; will carry a message of love and kind-

ness equally as well as the carnation. You wear the Carnation--Give Mother a gift. While you honor the day by remembering mother, we are going to keep Mother in the family purchases by giving a week of very special values.

OGILVIE, LOCHEAD & CO.

\$1.50 Crepe Tussore Silk 69c yd.

A Great Bargain—Heavy Pure Silk Crepe Tussore, in plain Navy and Grey, extra heavy for suitings and dresses. Regular value \$1.50. Our special 69c value, yard



Newest black enamelled handles and best frames, splendid silk and wool tops, guaranteed. A really grand bargain \$1.98

3 dozen Silk and Wool Parasols, tape edge, splendid range of handles. Just think of the value—\$2.25 Parasols... \$1.39

\$1.00—Buys a Parasol usually sold at \$1.50. Splendid assortment of handles and a grand wearing quality.

Silk Waists \$5

Charming Crepe de Chine

Blouse Waist, very new, in whites

and blacks, extra good value. Each ... \$5.00

Lingerie Blouse

Waists

Fine Muslin Waists, embroid-

ered and beautifully trimmed, all

sizes, \$2.00 value. \$1.25

Taffeta Silk

Petticoats \$1.00

Blacks and all colors, wide, full

flare, very special values. Each \$5.00

Neckwear

Veiling to accentuate the smartness of spring costumes. Every

one has some touch to win femin-

ine approval.
35c, 50c, 75c up to \$1.50

Pretty bits of Neckwear and

Lovely range of Underskirts in

Kid Gloves are Always Acceptable

\$1.25 is the price of a very choice line of French Kid Gloves in colors and white and black, with fancy white and black points and 3 dome fasteners, a soft, pliable \$1.25

Lisle Gloves 29c a pair

Very scarce goods, in Black, Tan, Natural and Green, 2 29c

A Dressy Silk Taffeta or Lustrous Satin Would Make Mother Happy BLACK TAFFETA SILK BLACK DUCHESS SATIN

MAY REDUCTION SALE OF

Yard \$1.25

36 in. Black Taffeta Silks, a splendid quality and very desir-

able silk. A \$2.00 quality for, yard... \$1.25

An extra good quality guaranteed not to cut, yard... yalue, \$2.50. Our \$2.55

A large range of Navy and all colors in Taffeta. \$1.75

WOMEN'S

SUITS

\$8.95, \$12.50

and \$16.50

Seldom so early in the season are

such extraordinary values offered. The

models, extremely smart, are in the fav-

ored colors and materials. On special

sale during Mother's Day.

For 85c

Mother's Sale Day

Saturda

May 13th

McCalls June
Magazine
JUST ARRIVED

5c Each

Hosiery Specials 25c and 29c pr.

Ladies' Silk Boot Hosiery, Black, White and colors, 25c very special value at, pr. 25c High grade full fashioned Hosiery, deep hem, silk lustre, super combed. Regular value 29c 40c. Special price, pair.

An extra good quality Silk Hose, double sole, deep double top, in Black, White, Pink, Sky and Grey. Pair 50c

Fine, Pure Silk Hosiery \$1.50 pair

Oxygen Hosiery, pure silk, black only, deep double top and sole. Very special \$1.50

OUR Mother's Day Sale is a money-saving event. Every Mother, every Mother's Daughter and every Mother's Son should take advantage of this great sale. Every department is full of many attractive lines. Be sure and come and grace this occasion.

Curtain Scrims Marquisettes

Log Nets 12½c, 15c, 19c and 25c

An enormous assortment, at prices fully 25 per cent. less than they can be bought for elsewhere.

Cretonne and Chintz

20c PER YARD to 75c YARD
A very choice assortment.

Don't Miss the
Opportunity to
Save Money
on Your Carpets
and Linoleum
Purchases Buying
at Our Big
Housefurnishing
Sale Now on!

Silk Ribb Undervest 75c and \$1.00

Lovely range of Swiss ribbed Undervests, all sizes. \$1.00 Each75c and

Silk Sweater Coats

Very choice garments, in the new shades, splendid wearing qualities, at, each\$9.00 and \$10.00

OGILVIE, LOCHEAD & CO.