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SANTA CLAUS HEAD-QUARTERS.

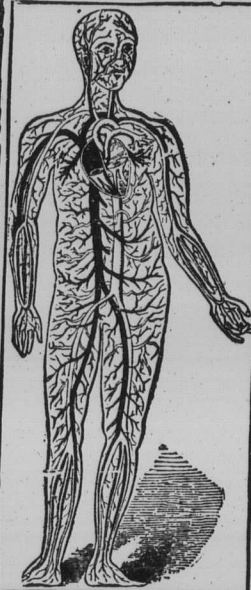


See our beautiful Christmas Display. You can't find a better place to get just the right thing for everyone. We offer a splendid line of High Grade Goods at fairest prices. If you want Good Quality, the right article and the reasonable price, inspect our Line of—Watches, Clocks, Jewellery, Silverware, Musical Instruments, Fancy China, Ebony Goods, Hand Bags, Fancy Umbrellas, Pipes, Toys, Xmas Tree Ornaments, Xmas Cards, etc.

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Chas. Wendt, MILD MAY.

MEN—YOU NEED NERVE



EARLY INDISCRETIONS AND EXCESSES HAVE UNDERMINED YOUR SYSTEM

The nerves control all actions of the body so that anything that debilitates them will weaken all organs of the system. Early indiscretions and excesses have ruined thousands of promising young men. Unnatural drains sap their vigor and vitality and they never develop to a proper condition of manhood. They remain weaklings, mentally, physically and sexually. How do you feel? Are you nervous and weak, despondent and gloomy, specks before the eyes with dark circles under them, weak back, kidneys irritable, palpitation of the heart, bashful, debilitating dreams, sediment in urine, pimples on the face, eyes sunken, hollow cheeks, careworn expression, poor memory, lifeless, distrustful, lack energy and strength, tired mornings, restless nights, changeable moods, premature decay, bone pains, hair loose, etc.

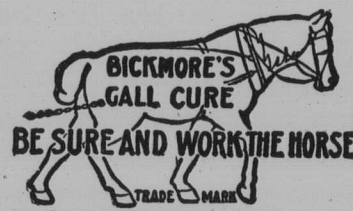
This is the condition our New Method Treatment is GUARANTEED TO CURE. We have treated Diseases of Men for almost a lifetime and do not have to experiment. Consult us FREE OF CHARGE.

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TRADE MARK
HALTERS, BRUSHES, SWEAT COLLARS, and also BICKMORE'S GALL CURE, which we warrant a satisfactory Cure for Galls, Wounds, and Sores upon animals.

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WINTER TERM From January 2nd.

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TORONTO, ONT.

Stands in a class by itself when strictly first-class work is considered. Write for catalogue.

JAS. G. THOMSON.

Communication.

Mr. Editor—Kindly allow me space in connection with a question that seems to be of public interest.

It appears there are a number of people who would use the telephone system of both the Bell Co., and the rural system and if they asked Central and were refused they would think they were used wrongly.

It does seem small when the operator has to be on duty anyway and the lines are all built, to go to any bother about such a small matter as a 10 or 15c. charge for all the difference it would make to either the Bell or the Rural Co.

Now let us look at the other side. The shareholders of a rural telephone company build their lines which are more costly than the outsider would believe. Not only as a social convenience, but in most cases they consider the telephone of most value for being able to call a doctor, veterinary or neighbors in cases of sickness, accident or emergency of any kind.

For this reason it is necessary for every company to charge outsiders for the use of the lines, so as to protect the shareholders in the free use of them.

There is also another reason. The directors of the company would not be doing their duty if they did not make an effort to collect these small tolls as a number of them go a good way towards maintaining the company's lines. Therefore they enter into agreement with their operators or local managers binding them to charge certain rates of toll for conversation over their lines, so that the operators are breaking their contract by giving what they have no right to give and charging the company for the time spent doing it.

C. Johann, Sec'y.
S. B. T. Co., Ltd.

Fire At Wroxeter.

About four o'clock on Monday morning our citizens were aroused by the ring of the fire alarm, and on turning out it was found that the residence of Mrs. Lewis was on fire. When discovered the fire had gained such headway that it was impossible to save the building, so every effort was put forward to saving the adjoining building. A very strong westerly wind was blowing at the time and Mr. Neil White's blacksmith shop across the street as well as Hemphill and Brown's elevator were in considerable danger. Had the fire occurred during the dry season nothing could have saved them. As it was, the roofs of both buildings caught fire several times but the fire was extinguished as soon as it caught. The way some of the ladies joined the bucket brigade and worked like heroes is praiseworthy. Several young ladies broke in the cellar door of the burning building with an axe and succeeded in saving some preserves, etc., before being driven out by smoke. Very little of value, however, was saved and Mrs. Lewis will be a heavy loser. There was some insurance on the building but we did not learn the amount.—News.

Enticing A Mule Uphill.

When the family for which Uncle Erastus had worked so long and faithfully presented him with a mule, he was overcome with joy.

"He's a bad kicker, Uncle 'Rast, said the son of the family. "I told father I didn't see what you could do with an animal that liked to kick and back better than any thing else."

"I's got all dat planned," said Uncle Erastus, solemnly. "When I harnesses dat animal into my cyart, if he acts contumacious an' starts in to back, I's gwine to take him right out'n de cyart, turn it round, an' den harness dat mule in hindside befo'. Dat'll humor him, an' it'll get my cyart up de hill jes' de same."

A Huron County Editor refuses to publish obituary notices of persons, who while living, failed to subscribe to his paper. He says that people who do not take the home paper are dead, and that their mere passing away is of no news value.

WALKERTON.

Mr. R. S. Muir, a former Walkerton druggist, was Premier Whitney's opponent in Dundas at the Provincial elections on Monday, and was defeated by 1000 majority.

William Hoar, who came to the House of Refuge here from Amabel about two years ago, died in that institution last week after a long illness of stomach trouble. The deceased was 45 years of age and a previous farm laborer.

Mr. John Laughton, a former Walkerton boy and nephew of the redoubtable Jerry Laughton here, was in town last week, and addressed the electors in behalf of Dr. R. E. Clapp at the Conservative meeting here on Thursday night. Mr. Laughton is travelling for a Montreal dry goods firm, and is a fluent platform speaker.

Mr. Andrew Bell of Brant, who has been seriously ill for some time, was removed in the ambulance to the Hospital on Monday, where D. H. H. Sinclair performed a prostate operation on him the following day. At last reports he was making satisfactory progress towards recovery.

Mr. Joseph Lettner, an old settler of Brant, died at his home in Walkerton on Sunday last, after a five years' illness of kidney trouble. The deceased, who was 74 years and 9 months old, was born in Baden, Germany, and immigrated to this country at the age of 17, settling first near Guelph where he married his present wife, in 1863. The couple immediately after their marriage moved to Carrick Tp., and later to Brant, where they resided continuously until eight years ago, when they retired from the farm and moved into Walkerton to reside. The deceased was favorably known and highly esteemed by his friends, and his passing though not unexpected is regretted.

Why Meat Is Dear.

Dr. Rutherford, veterinary director-general and live stock commissioner in his annual report sounds a note of warning as to the future of the live stock industry, which throws light on one of the causes of the high cost of living. Dr. Rutherford says that production of meat in this country is not keeping up with the demand; that the country's meat export trade is diminishing, and bids fair to disappear altogether, and the imports of meat from the United States the Antipodes and the Argentine are daily becoming a bigger factor.

Until very recently it had appeared as if Canada would always have an abundant supply of live stock of all kinds. Circumstances have, however, brought about a great and serious change. Although many of the new comers in western Canada are on the land, few of them are devoting any attention to animal husbandry, and a considerable time is likely to elapse before they are compelled by a gradual exhaustion of the soil to turn to mixed farming and systematic production of commercial live stock. For some time, therefore, the majority of these people will themselves be consumers instead of producers of meat.

The continued augmentation of our city population, says the report, "has also largely increased the consuming public. Further, the habits and tastes of the people have altered and the general prosperity has brought about a higher standard of living resulting in a greater per capita consumption of meat. It is certainly somewhat remarkable that in view of these conditions the general production of live-stock through the country as a whole, appears to have scarcely maintained a normal rate of increase. "For a number of years mutton from the Antipodes has been competing with that from Washington and Oregon in the British Columbia market, an occasional carload being shipped as far east as Alberta. During last winter, however, frozen mutton, as well as frozen rabbits, from Australia, have been landed at our Atlantic seaports, and sold to Canadian consumers in Toronto and Montreal.

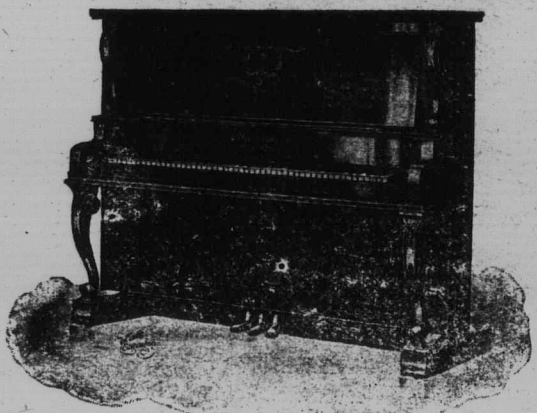
A Close Guess.

A merchant at Olathe, Kan., filled a lantern with oil, lighted it and placed it in his show window, offering the lantern as a prize to the one who made the best guess as to the length of time it would burn. A young woman guessed forty-five hours and won the prize. The lantern burned forty-four hours and thirty-three minutes. One man who went to the trouble to work out the problem to a mathematical certainty, after figuring for an hour, gave the answer as three hours and eight minutes.

Farm For Sale.

Lot No. 5, Con. D., Carrick, 100 acres, in good cultivation, with first class buildings, 14 miles from Formosa, 5 miles from Walkerton and 5 miles from Mildmay. For further particulars apply to owner.

Frank Michael, Formosa.



New Scale Williams Pianos.

Have been acknowledged by the leading Musical Artists as by far Canada's Finest Piano—founded and patented in 1902. Its Heavy Monster Scale, with harmonic tone, prolonging Bridge, which is the acme of perfection, song, with great volume and sustaining power. That's why the Greatest Musicians of the world choose and select the Great New Scale on all their Tours through Canada. Such as Pachman, the World's Greatest Pianist, Mischa Elman, the great Russian Violist, Edith Miller, Miss Korner, and of New York, the greatest Musical House on the face of the earth, all of whom choose and prefer the.....

NEW SCALE

A Piano to blend so harmoniously with Singing, with Violins, and out-classes anything in Pianoism. Think of it! No standstill in a New Scale. Another Great Triumph added to its victories by another invention made and patented in August 1911, particulars of which will be given on posters and circulars. This now gives the New Scale the second patent, whereas none are held by any other piano in Canada, and now easily the finest on the Continent. Competition defied to produce its equal in any respect—for Interior, Build, and Brilliant Sweet Liquid Singing Tonal Qualities. Examine a New Scale Piano Interior, compare with others, and the tale is told. Installed on trial, against competition. Sold on one full year's time, to test its merits. If not found Canada's Foremost Piano price will be paid back and Instrument taken out. Will anybody else do this? Sold on easy terms. No ups and downs in price—one price only.

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Finest Piano Plant on the Continent.

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Two Pianos listed at \$350.00, for..... \$195 each.
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The latter one is perfectly new—a Bargain that will never appear before the public again. Terms made to suit. Old Organs or other Instruments taken in exchange. We guarantee these Pianos to equal anything in Canada, outside the New Scale. If not, we would not want you to keep them. Call or write at your earliest convenience, as they will soon be picked up. Apply to.....

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J. Coates, - Druggist