

The WONDERFUL LIGHT

FOR COUNTRY HOMES

Right Light for "Grain Growers"

FOR CHURCHES

Some of you grain growers have paid two or three dollars a bushel for "Marquis" wheat for seed.

You own the latest and finest farm machinery—High-class Reapers, Binders, Plows, Harrows and Drills. Most of you own good, fine farm horses. A good many of you own up-to-date Automobiles. You never hesitate, and you shouldn't, to buy anything that counts for Comfort, Convenience or Labor Saving Economy for outdoors.

But how about indoors where your wife and youngsters spend most of their time? Have you first-class conveniences there? Is your house half or quarter as well equipped as your barn or your farm? If not, why not? Is your grain worth more than your health or your wife's health or your children's health, if you have children? We want you to think about this.

We want you to think about and investigate a simple, modern, inexpensive gas-lighting system for your home that will relieve your wife from the nuisance, bother and disagreeableness of "tending lamps" and save your children's eyes besides.

Kerosene lamps are as much behind the times to-day as tallow dips were fifty years ago. More than half a million farmers in the United States and Canada have entirely discarded coal-oil for this modern gas light—easily and cheaply produced in their cellars at home.

With this modern perfected system of "home-made gas" you and your wife and family can have all the brilliancy and comfort of the finest city light for every room in your house, and for your outbuildings as well. By simply "turning it on" and striking a match you can have the finest gas light in the world at your command—anywhere you want it—any time.

We are in the business of supplying these simple, practical home-lighting systems complete to suit the requirements of individual homes.

THE EDITOR OF THIS PAPER

can tell you of our responsibility and vouch for everything we say. We have installed thousands of Acetylene plants throughout Canada, not only

in country homes, but in Rural Stores, Halls, Churches, Schools, Elevators, Warehouses and buildings of every kind in villages and towns. Half a million of these plants are in daily use in the United States.

This simple, modern, lighting system ought to be in your farm home, and will be if we can make plain its advantages, convenience and profit to you and your wife in saving of trouble alone.

YOU NEED THIS MODERN LIGHTING SYSTEM IN YOUR HOME

You ought to have it. You can well afford it. In fact, you cannot afford to be without it a day longer considering our convenient, easy payment plan. It is the simplest, easiest installed, easiest cared for and cheapest-to-maintain lighting system in the world. It is more brilliant than electricity, cheaper than city gas, cleaner, more convenient, less troublesome and much less expensive in the long run than kerosene.

Less than 10 minutes a month keeps this home-lighting system in perfect working order. All the attention it requires is to put a few lumps of Carbide (fuel) in the generating tank every three or four weeks. This Carbide fuel furnishes complete and perfect light for your whole house—Sitting Room, Bedrooms, Kitchen, and for your Barn, Outbuildings, Sheds, and Porch.

We can give you thousands of references from people like yourself who have used Acetylene lighting in their homes for years, and who wouldn't be without it for many times its cost. We have installed these Acetylene systems in hundreds of Canadian Churches, Country Stores, Halls, Schools, Elevators, Warehouses, Railroad Stations and rural buildings of almost every kind.

WE ASK YOU IN ALL SERIOUSNESS AND GOOD FAITH

to consider this modern comfort and convenience for your home. Let us tell you all about it, how much it will cost you to install in the first place, and how much by the year to maintain. It is not expensive compared with the convenience and comfort it will give you and your family for many years.

Will you do us and yourself the favor to write us to-day while you think of it, for our interesting book, "The Wonderful Light"?

ACETYLENE CONSTRUCTION CO. LIMITED
606 LIGHT, HEAT AND POWER BUILDING :: MONTREAL

FILL OUT THIS COUPON

Name _____
 P. O. Address _____
 Province _____
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 Building to light _____
 No. of Rooms _____

LAMPLIGHT IS HARD ON THE EYES

ACETYLENE LIGHT IS A PLEASURE



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