

They are a very live lot of men on that paper. They are about the first to get hold of news of any of the Toronto papers.

"I buy it myself for its market reports, and I find them very accurate.

"There is a growing national sentiment in Canada. Why, even the Englishmen don't know us yet. When they came to our convention in Montreal they expressed amazement at the vastness of our country and its resources, and its cities and industrial, agricultural and mining future.

amazed at
Canada

"If the world knew Canada as it is, Canada would have 10,000,000 instead of 6,000,000 population by the end of the next decade."

Canada Permanent Mortgage Corporation

The Canada Permanent Mortgage Corporation is an institution with over twenty millions of assets, doing business with every large constituency. The following is the statement of its secretary, Mr. George H. Smith :

"I should judge The News would constantly increase in circulation on account of the marked improvement in the paper, in its news features, editorial, make-up and appearance.

It will
increase

"I see more of The News read in the street cars and hear more frequently of its being read than ever before.