INDEX.

	P	age
Elements of Successful Speaking for the Campaign	-	4
Suggestions for Speakers	-	5
"Don'ts" for Speakers	-	6
Survey of Victory Loan, 1919, Arguments under Two Separa Headings—Patriotism and Investment		7
Possible Objections to Buying Victory Bonds, 1919—- and Answers		
Report as to Number of Subscribers and Amounts Subscriptions as Furnished by the Finance Department		12
Material for "Thrift Talk"	-	15
Jutline and Suggestions for an Address—Title, "Finish the Job"		17
Outline and Suggestions for an Address to be given by an Office or an Enlisted Man who has been Overseas		2 I
Outline and Suggestions for an Address—Title, "Peace as Prosperity"		24
Lest We Forget	-	27
Stirring Appeals	-	27
Where Have You Laid Him?	-	30
In Flanders Fields		30