

Kraft profits go down

WINNIPEG (CUP) — Despite a noticeable increase in Kraftco advertising, the multi-national corporation suffered a loss of 3.3 per cent in 1971-1972 in net profit, compared to a 9 to 15 per cent gain by its competitors.

Don Kossick, national co-ordinator of the National Farmers Union boycott of Kraft, attributes the loss to the boycott.

In a speech to the NFU convention in early December, Kossick attributed the success of the boycott to the grassroots support from the union's members and the urban support

groups who have launched extensive campaigns to spread the boycott.

The boycott, publicly endorsed by over 130 organizations, including Excalibur, was called Aug. 19, 1971, after representatives of Kraftco refused to discuss the principle of a negotiation process for milk prices with the NFU.

The aim of the boycott is to force Kraftco to meet with the NFU to discuss procedures which would give dairy farmers effective collective bargaining rights.

The Manitoba government responded to public pressure by cancelling negotiations with Kraftco for the joint development of a \$15 million vegetable oil processing plant. In B.C., the minister of health stated publicly that he was prepared to discontinue the use of Kraft products by all provincial institutions under his jurisdiction.



Hong Luck Kung Fu Club brought an unexpected standing ovation during Thursday's demonstration of traditional Dragon Dance and Kung Fu for China Week.

R.D. Laing to speak at U. of Toronto

R. D. Laing, British psychiatrist, will speak at the University of Toronto, February 22. All tickets have been sold. Laing will speak at the University of Guelph, on February 24. Laing's films, Asylums and Psychiatry and Violence will be shown Wednesday, Feb. 6 at 5 p.m., 7:15 p.m. and 9:30 p.m. in Room L, Curtis Lecture Hall. General admission is \$2.25; students pay \$1.75. Tickets at the door only.

Kraft now processing in New Z.

SASKATOON (CUP) — Kraftco has staged an 80 per cent takeover of the New Zealand local processed cheese market.

The New Zealand department of Trade and Industry confirmed Nov. 5 that the New Zealand government has granted "in principle" approval for the proposed takeover of New Zealand Cheese Ltd., by Kraftco.

The minister of trade and industry, said Nov. 2 the takeover would increase New Zealand's cheese processing expertise and it was expected that, by using the Kraft name and skills, access would be gained to markets from which New Zealand was at present excluded because of the dominance of well-established brands.

On Nov. 28, the New Zealand government Dairy Board gave its consent to the Kraft Food Ltd. takeover of New Zealand Cheese Ltd.

York fencers hone talents at sectionals

By CYRANO SCARAMOUCHE

In weekend competition at U of T the York fencing teams continued an already successful season by making a clean sweep of all team events at their sectionals. It also marked the first time that all three York teams defeated their cross-town rivals with such convincing style.

The sabre team of Greg Stirling, Mike Stein and Brian Budgell began the spree, with a 6-3 victory over U of T. Stirling proved to be the top sabre fencer of the day, registering eight victories and no defeats. Both Stirling and Stein advance to the individual championships.

The foil team of Gunnar Ozols, George Lavorato, and Jim Lampard again proved to be a formidable team as they trounced top seeded U of T with an excellent 7-2 margin. Individually the team seemed to be quite stable with semi-final promotions being an 11-2 record, and Lavorato who finished with a 10-3 record.

The epee team proved that it can hold together well as a team but slows down in individual competition. Although they took the laurels for team champions, the team of Ralph Widauer, Jim Kelly, and Julian Zuckerbrot failed to place in the individual. Highest individual competition rating for York went to rookie George Skene, who finished in fourth position.

York sends all three teams to the semi-finals at Queen's next week and fills four of nine individual berths.

Staff meeting

Room 111, Central Square

4 p.m.

Fed up with the high cost of automobile insurance?

up to 40% DISCOUNT for students

LEVY INSURANCE AGENCIES LTD.

1111 Finch Ave. W., Suite 309
Downsview, Ontario
638-7311



SKI CLEARANCE

on

*ROSSIGNOL *ATOMIC
*FISCHER *NORDICA



OSCARS
ski & sports

1201 BLOOR ST. W.
WEST OF DUFFERIN
532-4267

Dear Steven,

As you know, your mother and I have made great sacrifices to send you through college. The very idea of you asking us if we can send you to Europe this summer is outrageous. The nerve! Your mother and I haven't had a vacation in the last 5 years.

But knowing you, you'll get yourself to Europe some way or other. Well to show you we do want you to enjoy yourself like the other kids, I've sent this STUDENT-RAILPASS coupon your mother clipped out. Because you're a student under 26, you can get unlimited second-class rail travel in 13 countries for up to 2 months for only \$165. The trains are clean, modern, punctual, fast, and comfortable. So once you get over there you can see Europe as cheaply as possible.

By the way get your STUDENT-RAILPASS here; you can't buy it in Europe. It's a great deal Steve—tax free and one beautiful way to beat currency fluctuations.

Now there are two things I suggest you do. First, send in the coupon so you can buy the ticket. Second, start saving your money.

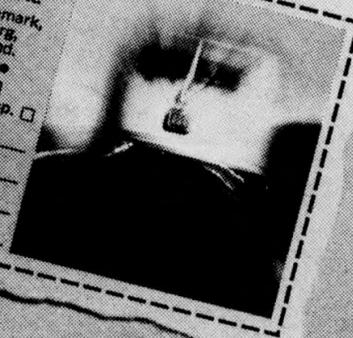
Love,
Dad

STUDENT-RAILPASS

It shows you Europe as the Europeans see it. Eurailpass is valid in Austria, Belgium, Denmark, France, Germany, Holland, Italy, Luxembourg, Norway, Portugal, Spain, Sweden, Switzerland, Switzerland, Box 2222, Toronto 2, Ontario.

Send me your free Student-Railpass folder.
Or your free Eurailpass folder with railroad map.

Name _____
Street _____
City _____
Zone _____
Prov. _____



Fares subject to change.