

ARTS

Paying for student airtime

BY MATT MURPHY

AIR ISN'T CHEAP BUT you can help CKDU breathe easier by supporting the station in its seventh annual funding drive.

The staff of the Dalhousie radio station is now preparing to cope with the outburst of support and enthusiasm they receive every year from listeners.

Since CKDU found its place on the FM band in 1985, it has been proving its worth by providing community access to radio and by offering an alternative to commercial radio listening. Though that value is truly incalculable, every year the station must ask to be measured through the funding drive. Receiving only 30 per cent of its money from advertising, CKDU relies heavily on the good will of its eclectic listening audience.

The diverse content of CKDU programming is the pillar of strength for the enterprise. Those who perform the multi-cultural shows are "as important as the student's role," says Jayn Ritchie, station manager.

By working in the studio, "CKDU offers an opportunity for members of the community and students to learn things they're really not supposed to know," Ritchie says. The funding drive is also a chance for the D.J.s to "declare" why they enjoy working at CKDU, she says.

Wimal Rankaduwa, co-host of CKDU's Sri Lankan show, says last year during the funding drive, his show made \$1000 in half an hour. Rankaduwa attributes the show's popularity to the fair and equal attention he and his co-host pay to both, often hostile, racial groups of

CKDU is about real people, real music, and real ideas

his homeland. He is grateful for the opportunity that CKDU has given him to represent Sri Lankan culture and current affairs on the radio.

Rob Jeans, host of the dance show "Feeling Groovy," says that CKDU has let him do what he loves best — play and spread the music he loves.

"Every single radio station in town, except CBC and us, is blatantly commercial. They broadcast to the lowest common denominator; they are not interested in people or expression — they are inter-

ested in selling you things. CKDU, on the other hand is about real people, playing real music and expressing real ideas for free. That's why CKDU excites me," he says.

The funding drive's objective is \$35 000 (\$5000 less than last year). Jayn Ritchie, CKDU Station Manager, says that while last year's drive was successful, due to recent hard times in the region, it is "more a

courtesy to set a lower goal."

Many sponsors have donated gifts which will be given away to generous donators. In the past, these gifts have ranged from sheep manure to airline tickets; this year, those who donate more than \$25 will be eligible to win a grand prize — the best of which is a trip for two to Vancouver.

As a further incentive to donate, CKDU has created a new title for its devoted listener. For pledges of \$25 or more, the person will become one of the "Friends of CKDU". Ritchie says this entitles the elite pledger to an I.D. which he/she may present to a number of merchants downtown (from record stores to shoe repairs) and receive a discount on purchases.

In conjunction with the funding drive, two shows will be run: Funk Power and Rock Power. Funk Power will be held at the Church on North and Fuller Terrace, and is slated to begin at 9:00 p.m. Friday, January 31, and end at approximately 4:00 a.m. Rob Jeans says Mod'm World Thang and "six of CKDU's hottest D.J.s will tear up the floor." Rock Power will be held at 9:00 p.m. on February 8, in the old Glubes building on Gottingen and will consist of "the best local bands in Sloan, Leonard Conan, Aimless and Weasel-faced Judge," says Jeans. "Both of these gigs are a great opportunity to support CKDU and have fun in the process," he says.

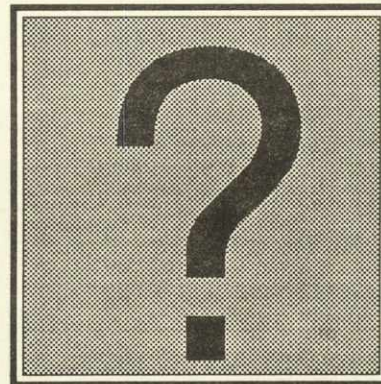
The CKDU funding drive will begin on January 31, and end on February 9.



CKDU 97.5 FM THE ALTERNATIVE

TW	C	ARTIST	TITLE	LABEL
1	C	Various	Hear and Now	DTK/CKDU-FM
2	C	Various	Brave New Waves Comp.	CBC
3	C	Shadowy Men On A...	Dim the Lights, Chill the Ham	Cargo
4	C	Bob Wiesman	Presented By Lake Michigan...	WEA
5	C	S.N.F.U.	Last of the Big Time Suspenders	Cargo
6		My Bloody Valentine	My Bloody Valentine	Warner
7		Girls in the Nose	Girls in the Nose	Independent
8	C	Various	Kick at the Darkness	Intrepid
9		MC 900 Ft. Jesus	Welcome to my Dream	Nettwerk
10		Hole	Pretty on the Inside	Caroline
11		Two Nice Girls	Chloe Liked Olivia	Rough Trade
12		Naughty by Nature	Naughty by Nature	Tommy Boy/Sony
13	C	Neil Young	Arc	Warner
14		Tumor Circus	Tumor Circus	Alternative Tentacles
15	C	King Apparatus	King Apparatus	RAW
16		A Tribe Called Quest	The Low End Theory	BMG
17		Sonny Sharrock	Ask the Ages	Island
18	C	Idle Reels	Hide All Reels	Independent
19		Shamen	En Tact	Epic/Sony
20		Pixies	Tromp Le Mond	Polygram
21		Big Daddy Kane	Prince of Darkness	Warner
22	C	Stan Rogers	In Concert	CBC
23	C	Various	Amigos Latinos	CBC
24	C	Mecca Normal	Orange	Harriet Records
25		Soundgarden	Badmotorfinger	A&M
26		Fudge Tunnel	Hate Songs in E Minor	Relativity
27	C	No Means No	0+2=1	Alternative Tentacles
28	C	Laura Vision and Free Spirit	Rise Like a Phoenix	Homestead
29		Meat Puppets	Forbidden Places	Polygram
30		Ministry	Jesus Built My Hot Rod	Warner
31		Ranch Romance	Western Dream	Ranch Hand
32		Public Enemy	Apocalypse 91...	Sony
33		Nocturnal Emissions	Scamboogery	Elektra
34		Diazepam Nights	Diazepam Nights	DeStijl
35		Mel Tormé	Live	Concord Jazz
36		Lou Reed	Magic and Loss	Virgin/Warner
37	C	The Grope Toads	The Grope Toads	Independent
38		Aste Aweke	Kabu	Sony
39		Pop Smear	Angel Talk 7"	Harriet Records
40		Various	Until the End of the World	Warner

ATTENTION ALL 1992 GRADS



Joan Who?.....BA
(no photo submitted!!!)

Deadline for submitting graduating photos to Pharos Yearbook has been extended until

February 1st 1992

If you have any questions please call the Pharos Yearbook office at 494 - 3542