

## NOWY FOR XMAS SHOPPING



## EATON'S

BIG BOOK OF GIFT
SUGGESTIONS
WILL QUICKLY
SOLVE YOUR
PROBLEMS

## **A Choosing Worth While**

DON'T put off to the last minute what you should attend to now. There's nothing so tiresome—so fraught with doubt—as ordering gifts at the eleventh hour; so we say, look over your latest

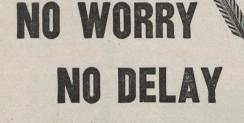
EATON Catalogue (Fall and Winter, No. 104) and judge for yourself how helpful a medium it is, suggesting as it does so many useful and desirable tokens of Yuletide good fellowship. It's really a boon to have this interesting experience of buying through EATON'S Catalogue, so very conveniently suited to you—to buy as you may feel disposed, without any undue influence on our part, and with a positive guarantee of satisfaction, or your money refunded in full.

THERE'S NO MORE PROFITABLE EXPERIENCE THAN SHOPPING

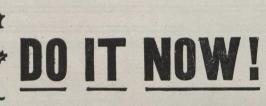
THROUGH THE

" EATON "

CATALOGUE



ORDER EARLY





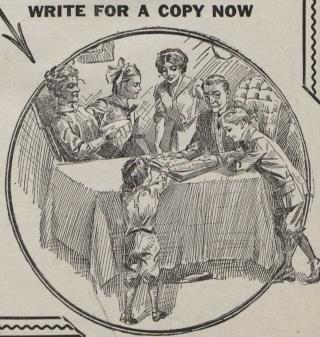
## USE YOUR CATALOGUE

because throughout its pages we have listed a most complete assortment of almost every need for the home or person. At this time of the year, with the near approach of the Yuletide season, your Catalogue should prove doubly valuable, and worthy of your closest scrutiny. Again, we remind you to use your Catalogue—now, when the stock is most varied, and so that we can give you the best service and the satisfaction we so eagerly strive after. And if you are not acquainted with EATON service, send us a trial order and let us prove how helpful we can be to you. High quality merchandise, savingly priced, prompt shipments, satisfaction guaranteed or your money back.

That's the "EATON" Mail Order Way



TORONTO - CANADA



IN ANSWERING ADVERTISEMENTS PLEASE MENTION "THE CANADIAN COURIER."