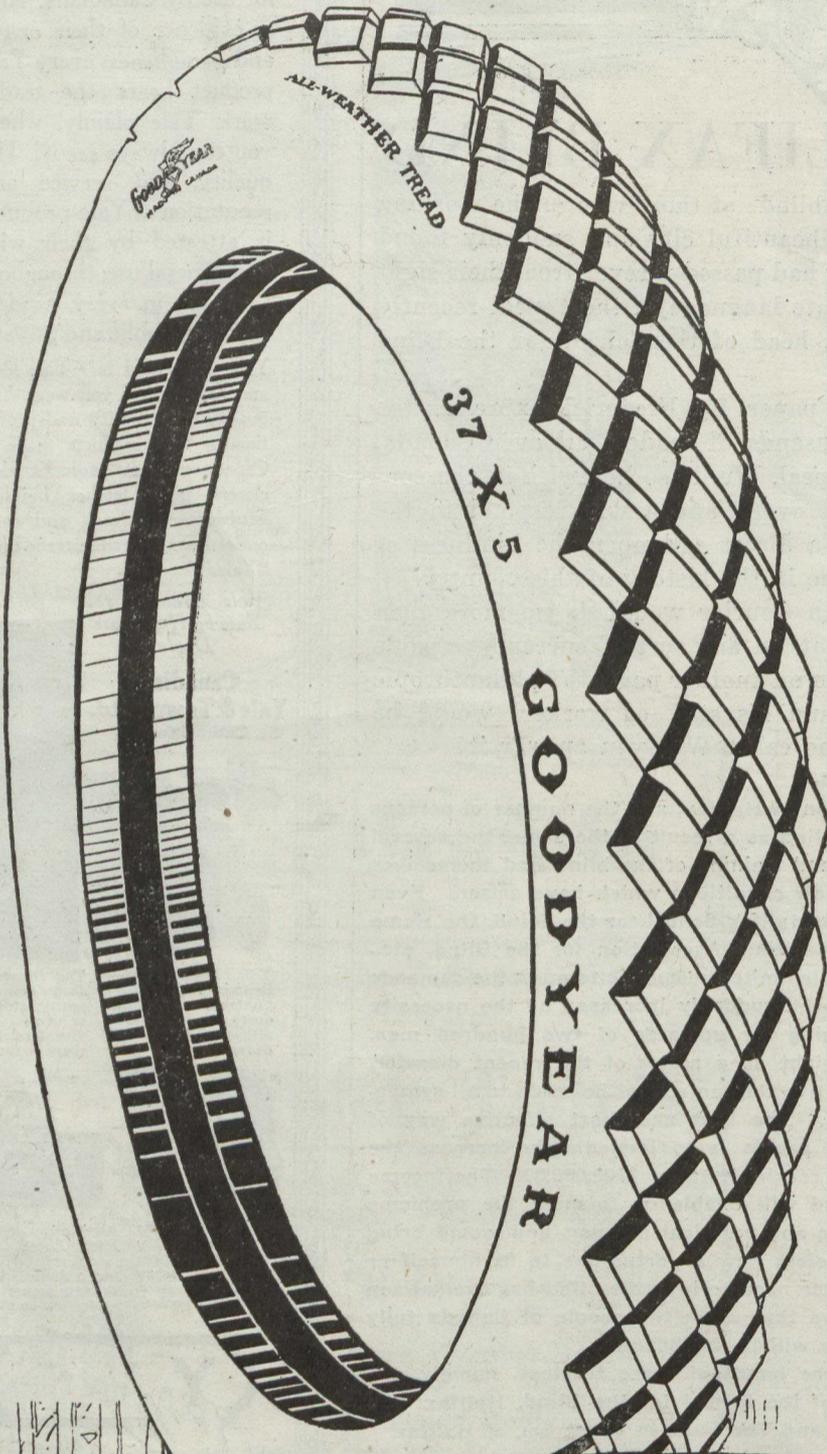


# Especially on Front Wheels—



Goodyear Tires, along with Goodyear Tubes and Goodyear Tire-Saver Accessories, are easy to obtain from Goodyear Service Stations everywhere. Watch for this emblem, and enjoy the benefits of Goodyear service wherever it is shown.



To steer easily and safely in any kind of weather—that is what it means to have Goodyear All-Weather Tread Tires on your front wheels. They carry you around corners surely, take you out of ruts, across wet or snow-covered car tracks, over slippery pavements. Yet they steer as easily as a smooth-tread tire.

On the rear wheels Goodyears resist skidding just as faithfully; give just as comfortable riding straight ahead.

You would want Goodyear Tires for their greater goodness alone. They also offer you an actual saving in price—because they are made in Canada. The following table shows that Goodyears cost you less than good plain treads imported from the United States.

Size	Style	Cost of Goodyear Tires if Imported	Goodyear Made-in-Canada Prices	Saving to Canadian Motorists
30 x 3½	Plain	\$26.00	\$20.00	\$ 6.00
	All-Weather	30.42	23.00	7.42
32 x 3½	Plain	30.42	21.60	8.82
	All-Weather	35.55	25.90	9.65
34 x 4	Plain	44.46	34.80	9.66
	All-Weather	51.94	41.75	10.19
36 x 4½	Plain	62.62	48.60	14.02
	All-Weather	73.17	58.30	14.87
37 x 5	Plain	76.66	58.55	18.11
	All-Weather	89.70	73.20	16.50

The Goodyear Tire & Rubber Co., of Canada Limited

# GOOD YEAR

MADE IN CANADA

