

January, 1911.

ns that girls are  
r opportunities.  
s never prepared  
han a four dollar  
t blame an em-  
er a ten dollar a

reach "the ideal"  
l ideals. Just as  
life, so there is  
The work may  
must have ideals  
ving successfully.  
ness ideals, that  
the very highest  
ch she personally  
ire of themselves  
earnest work,  
se back of it; if  
ess ideals high,  
worry about a  
in salary is very  
in ideals.  
e work well done  
er work better."

NOT HIRED.

ed for a position  
She was in the  
es, during which  
out her previous  
well as her own,  
pted her by say-  
s, but your ser-  
ed here." asked  
u for not hiring  
ve against me?"  
dismissed her  
After her de-  
e, "If that girl  
business of the  
in ten minutes"  
e business inter-  
ooks she keeps."  
ply because she  
s of her work to

high sense of  
nsibility, a high  
business ethics,  
of the points of  
tween employer/

grit, determina-  
l strength, good  
successful busi

THE AGED.

ar with old peo-  
ation. I have  
he attitude of  
toward the old,  
ou think I have

are much more  
a young women.  
e attention so  
have it.

ou in church is  
dear girl. She  
may be think-  
ed to mention.  
meet old women  
alsive, but what  
? The habits  
ood.

y beautiful old  
eetly heavenly,  
r girlhood must

e you planning

recently passed  
—when asked to  
ife, replied: "My  
, to serve, and

e studied hard,  
she who would  
rst climb the  
he last years of  
eper I drink of  
it grows."

tion.

oung son were  
ard when they  
robes, passing  
at gentleman?"

of the House  
nd prayers."  
members?"  
s at the mem-  
oration."

# A WOMAN CAN EARN \$5000<sup>00</sup> A YEAR

This Book  
Sent  
To You  
FREE

Write  
For  
It  
TO DAY

THE BOOK TELLS THE STORY

IT'S ALL IN THE BOOK

GET THE BOOK

FREE LEARN DRESSMAKING

AT HOME BY MAIL

YOURS FOR THE ASKING

CORRESPONDENCE DEPARTMENT WHERE THE WORK OF 10000 STUDENTS IS DIRECTED

A GRADUATE DRESSMAKER IN BUSINESS FOR HERSELF. HER ENTIRE TIME IS TAKEN UP IN DESIGNING, CUTTING AND FITTING, EMPLOYING ASSISTANTS TO DO THE MACHINE WORK

DIRECTING THE BUILDING OF A MODERN GOWN

LESSONS & CORRESPONDENCE

AMERICAN COLLEGE DRESS-MAKING

YOUNG LADY GRADUATE MAKING HER OWN DRESSES, SAVES ENOUGH ON ONE SUIT TO BUY ANOTHER AND IS THE BEST DRESSED WOMAN IN HER COMMUNITY.

AN AMERICAN COLLEGE GRADUATE MAKING HER CHILDREN'S DRESSES.

## We Will Teach You to Your Own Satisfaction

MANY women nowadays are earning \$100 a week—\$5,000 a year—by dressmaking. One woman, the head designer in Chicago's largest retail dry goods house, is said to receive \$10,000 a year. Salaries of \$25.00 to \$50.00 a week are common. Graduate dressmakers are wanted right now in many good towns and cities. Never before has there been such a demand for competent designers. We teach you by mail and equip you to command a good income. Or you can start in business for yourself. Become a Graduate Dressmaker. The regular diploma of this College is issued to all who complete this course of lessons. The American System is most thorough and complete in every detail, and yet very simple and easily understood. These lessons will teach you how to Design Draft, Cut, Fit, Make, Drape and Trim any garment, including children's clothing. This study will not interfere with your regular duties. This College is endorsed by leading high-grade fashion magazines, prominent educators, teachers of Domestic Science and Art, Home Economics, etc.

### MAKE YOUR OWN CLOTHES

SAVE MONEY by drafting your own patterns, by doing your own sewing, and enable yourself to dress far better at one third the usual cost.

Our system thoroughly covers the subject of designing, cutting and fitting children's clothing.

### WHAT ARE THESE LESSONS WORTH?

OUR STUDENTS SAY IN RECENT LETTERS—"I would not exchange the knowledge I have gained for double the cost." "I would not take \$50 for what I have learned." "I have made 25 waists (6 silk ones)—all perfect fits." "I have just saved the price of my course by making my own silk dress." "I have saved a large dressmaker's bill by doing my own sewing." "The knowledge gained from these lessons is enabling me to help my husband pay for our new home." "I would not sell this system for \$100."

### STUDY TO TEACH DRESSMAKING

There are hundreds of good towns where dress-making schools are badly needed. This is your opportunity. Qualify to conduct a school of your own. We want several Graduate Dressmakers now to open and manage branch schools. Write for full particulars.

### A PRACTICAL DEMONSTRATION

Miss Pearl Merwin, Supervisor, Dear Teacher:—  
I am very glad to have finished successfully the complete American System of Dressmaking, and want to thank you for your kindness and the interest you have taken in me. When I started taking your lessons, they enabled me to make quite a number of things for myself and my friends, who were so well satisfied with my work that I took in all the sewing I could do, and did exceptionally well.  
Since completing my course, I have started dressmaking, and have been very successful, having made a silk shirt-waist suit, two skirts, two jackets, and two fancy gowns, one of which I just completed to-day, and my customer is delighted with it. I appreciate the American System of Dressmaking very much.  
After receiving my diploma I started on a large scale, taking in only the fancy and expensive gowns. Have made eight wedding dresses, and several bridesmaid dresses, reception and graduation gowns, etc. I recommend the American System of Dressmaking at every opportunity, and remain, your student.  
Brownsville, Vt.  
Miss Emma J. Pierson.

### THE AUTHOR OF THIS COURSE

Our readers will be interested to learn of the signal success of a western woman who had the initiative to test a new and somewhat unique idea—teaching dressmaking by correspondence. Only a few years ago Miss Pearl Merwin, now supervisor of the American College of Dressmaking, was modestly but successfully doing such sewing as came to her from her friends, as a natural result of the merits of her work. A college-bred woman herself, she conceived the idea of putting her knowledge and experience into the hands of those less favored, by crystallizing it into a series of lessons which could easily and successfully be taught by mail. She commenced advertising in a small way, until the practicability of the idea was fully demonstrated. Her advertising may now be seen in all of the leading magazines. She has over 20,000 students and graduates throughout the country, and the product of her pen is widely sought. She is a striking example of the new woman—not, however, of the mannish sort—who has "come up out of the ranks" largely by her own efforts, and that by confining her work wholly within the generally conceded province of feminine endeavor.—Clipped from "Human Life" published at Boston, Mass.

### THIS HANDSOME BOOK SENT FREE

Our new book on dressmaking recently published is proving to be of great value to thousands of women who have secured a copy of it.

This book illustrated above will be sent to you free. At an expense of thousands of dollars this college has published 100,000 of these copyrighted books to advertise the AMERICAN SYSTEM OF DRESS-MAKING, and while they last, will send you a copy FREE. Write for it to-day. One copy only to each woman. Requests will be filled in the order received.

### American College of Dressmaking

1113 Commerce Bank Building  
Kansas City, Mo., U.S.A.

This Coupon Will Bring Your Book Free or a Postal Will Do.  
AMERICAN COLLEGE OF DRESSMAKING  
1113 Commerce Bank Bldg., Kansas City, Mo., U.S.A.

Please send me free book, and explain how I can learn to do my own sewing, become a professional dressmaker, and qualify for a good income.

Name.....  
Street & No.....  
City or Town.....  
County..... State.....  
Box No..... R.F.D. No.....

