



Better than Ever this year

Good as Blue Ribbon Tea has always been,
it will now be still Richer and Finer Flavored.

Tea gardens, like vineyards, have their exceptional years, when the quality is away up.

The past year has been an exceptional one for quality on the estates where Blue Ribbon Tea is grown.

So for many months to come Blue Ribbon Tea will be better than ever—surpassingly good.

Shrewd housekeepers will take advantage of this

Write for a Free Sample

We are so sure that no other tea compares in quality with Blue Ribbon Tea that we want every tea drinker in the West to try it.

The many thousands who now drink Blue Ribbon Tea do so because they once tried it. Every trial means a new and steady user.

You will find Blue Ribbon Tea not only surpassingly good, but also very economical because of its great strength.

Just get a pound or half-pound packet from your grocer, and judge it for yourself.

If your grocer is one of the few that do not handle Blue Ribbon Tea, we will mail you a generous sample Free, if you write us before March 31st. Mention your grocer's name.

Blue Ribbon **Winnipeg.**

Not good after March 31st
BLUE RIBBON Dept. W.M. WINNIPEG
Please send me Free Sample Package of
BLUE RIBBON TEA.
Name
Address
Grocer