

Making a Profit In Trees

Pennsylvania's million acres, which cost \$2,275,000, are now valued at over \$6,000,000. This increase is due to rising timber values, permanent improvement made by the Department of Forestry, and to tardy recognition of the fact that little trees grow into big trees and have an actual money value which is steadily increasing. Surely money put into an established business of this kind is an investment and not an expenditure.

New and Interesting Publications Sent Free of Charge to Any Member of the Association

"MON PREMIER LIVRE SUR LA FORET"

32 pages, 25 photographic illustrations. An attractive booklet for French-speaking senior boys and girls. This edition will be distributed in many of the schools of Quebec, in parts of Ontario, New Brunswick and Manitoba. (Printed in French only).

"THE WHITE PINE OF CANADA THREATENED WITH EXTER- MINATION"

An eight-page pamphlet, well illustrated, by H. T. Gussow, Dominion Botanist giving the most thorough discussion of White Pine Blister disease yet published.

The Forestry Association is carefully distributing large editions of all of the above throughout Canada, through the channels of branch banks, railroads, forest services, the clergy, etc.

If you believe you can assist this distribution, the Secretary will be glad to hear from you.

Lumber, pulp, paper and other wood-using industries can secure whatever quantity desired for local distribution at the bare cost of printing.

By a recent ruling of the Association, our many 1917 special publications can be sent only to members who have paid their fees for the current year.

"YOUR ENEMY'S PHOTOGRAPH"

A six-page folder with graphic fire picture in four colors. Published in French and English. Text deals with fire prevention.

"WHO LOSES?"

A four page pamphlet, illustrated, containing Question and Answer on a score of points commonly raised regarding the forest resources of Manitoba, Saskatchewan and Alberta.

"FIRE!"

A racy eight-page pamphlet, with cover picture of an approaching conflagration in red and blue. Contents include a sketchy talk on forest protection, and complete directions on "How To Build A Camp Fire." This booklet of special interest to guides, campers, sportsmen, etc.

CANADIAN FORESTRY ASSOCIATION
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