



WHERE STANDARDS ARE *Exacting*...

Ever since the Royal Canadian Mounted Police were established, their high standard of duty and courage has won a respect that goes far beyond Canada's borders.

Business, too, can earn respect by living up to high standards. Ever since Weston's was established—over 65 years ago—its standards of quality have won the confidence of Canadian women so that, today, from coast to coast, hundreds of thousands of them follow this buying guide—

Always buy the best—buy

Weston's

BREAD - BISCUITS - CAKES - CANDIES

GEORGE WESTON LIMITED — CANADA